

Pitch Party Template Slides

👋 Hi scholars!

In this slide deck template, you'll find an example flow of pitch party. Feel free to use this slide deck, edit it, change it, or make your own design! This is a resource for you to reference however you'd like.

As a reminder, here's what you should have in your pitch party:

This will be an opportunity for you to not only share your amazing final project idea, but also hear from the pitches of others! You'll get 3-4 minutes to talk through your idea as well as show any progress that you've made!

Here are some things to consider about your pitch:

- *Why: The problem that your site is trying to solve.*
- *Who: A description of your target audience.*
- *What: An overview of the site.*
- *How: What is your MVP?*

💚 We hope you have a great time pitching!



(Turn it Green)

Ekta Nair, Coda Christopherson, Jennifer Sanchez

the problem

Not being able to find affordable and sustainable shops online or around your location.



the solution

Helping there be a find of sustainable shops that are also affordable online or in the location of the user to buy. Where each store has a description with level on how sustainable or affordable it is.

target audience

People who want to find or are interested in information on affordable and sustainable shops around their location or online. People who want to buy at sustainable shops but can not find affordable shops online or in person.



OVERVIEW & pages

landing page: A list of stores with filters for - sustainability, location, price, sizes, covid restrictions

inspiration page: Upload mood board/inspo pics/designs

about page: About us, how we rate brands, articles about fast fashion/sustainability etc.



MVP

main features:




list of brands

- sustainability ranking (1-5)
- average price (\$-\$\$\$)
- location
- image/logo

INCLUDING:

search bar & filter

Brand Name			
	\$\$	about the brand location ranking	
<<link to website>>			

search bar	
filter	size, price, location, ranking, etc
	brand name 4/5
	brand name 1/5
	brand name 3/5
navigation bar	

about us (page)



Each button will take you to a separate page where:

- there will be some information about our team members and why we decided to make this website
- our criteria for ranking brands on a 1-5 scale in terms of sustainability
- links to additional articles and resources on sustainability/the impacts of fast fashion

Logo

about us

how we rank brands
on sustainability

articles

navigation bar



Additional Features

style inspo & favourites



Favourites!

image url

caption

navigation bar

Main Features:

- add a button main page to bookmark favourite stores and save them in “Favourites” list
- upload style inspo pics in a grid format to create personalised mood board