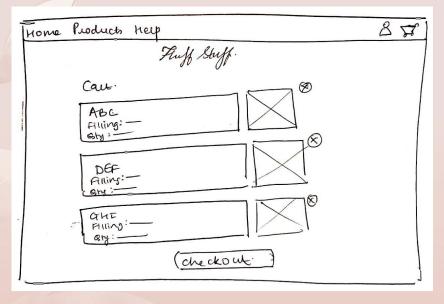


Low- Fidelity Prototype



1. **Feature:** Each of the cart items are clearly segregated with a border/background color.

Design Rationale: This helps users get see a clear segregation between different items in cart.

Feature: Images added to shopping cart
 Design Rationale: The descriptors for the names of the shopping cart are not very understandable. Including a photo of the item will help users understand what is the item in the cart.

Feature: 'X' sign to remove items
 Design Rationale: Make removal of items quick and easy.

 Feature: Each of the cart items are clearly segregated with a border/background color.

Design Rationale: This helps users get see a clear segregation between different items in cart.

5. **Feature:** Navigation bar, background image and color palette is not changed.

Design Rationale: This is done to maintain consistency and cohesiveness in the website

High- Fidelity Prototype



- Feature: Contrast between different sections of the page
 Design Rationale: This is dont to make this website accessible to color blind people
- 2. More refinement of the UI