



Emilia M. Kubo Kirschenbaum

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Experience

Chief

October 2016-
Present

Senior Technical Manager

- Collaborated on cross-functional teams to determine requirements and implement technical approach for redesigned websites in Wordpress and Drupal based on stakeholder input
- Performed weekly one-on-ones and biannual reviews for direct report

General

Assembly

September 2015-
Present

Product Management Lead Instructor (Washington, DC)

- Taught students topics including User Experience, Product Lifecycle and Technical Management
- Reviewed and gave feedback on student feature requirements and planning

Teaching Assistant for Front End Web Development (Washington, DC)

- Review all student coding assignments with comments regarding improvements and best practices
- Maintain weekly office hours to reinforce material taught each week and provide further assistance to students

SmartBrief

November 2015-
October 2016

Technical Project Manager (Washington, DC)

- Manage all steps of the development process from requirements creation to deployment with internal and third-party development teams, including timeline management and stakeholder communication
- Projects include features for the website, advertising platform, and editorial systems
- Technologies used include Drupal and iOS

Spark

Networks

October 2013-
November 2015

Product Manager (Associate Product Manager) (Los Angeles, CA)

- Worked on all aspects of the core dating sites including mobile and internal tools, and a content management system for the creation of church websites
- Planned and updated features for existing products by researching, writing requirements, and defining scope for the development teams using SCRUM agile development methods
- Collaborated with internal teams including customer support, creative, analytics and marketing to design end to end feature specifications and launches

Software Development Intern

- Part of a mobile team used agile development to build iPhone applications
- Used XCode, iOS and Objective-C to produce applications

Education

General

Assembly

June 2013-
September 2013

Web Development Immersive

- Learned web development using agile development, behavior and test driven development techniques as well as how to pitch and defend projects
- Introduced to HTML, CSS, JavaScript, JQuery, PostgreSQL, MongoDB and Ruby on Rails

Lehigh

Bachelor of Science in Business and Economics

University

August 2007-May
2011

- Double Major in Economics and Management, Minor in Jewish Studies, and Certificate in Global Citizenship
- Lehigh in Ireland, Association of Student Alumni, Kappa Alpha Theta