

Analyzing and Visualizing "WeRateDogs" Twitter Account

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Introduction

Do you have a four-legged friend that loves treats and the occasional ear rob? Do you love to take pictures of their poses or cuteness? do you know about the Twitter account called **WeRateDogs** that loves to rate them? Probably yes, they are really famous. If no, then stick around and let me tell you a little about them and share some analysis of their Twitter data with you.

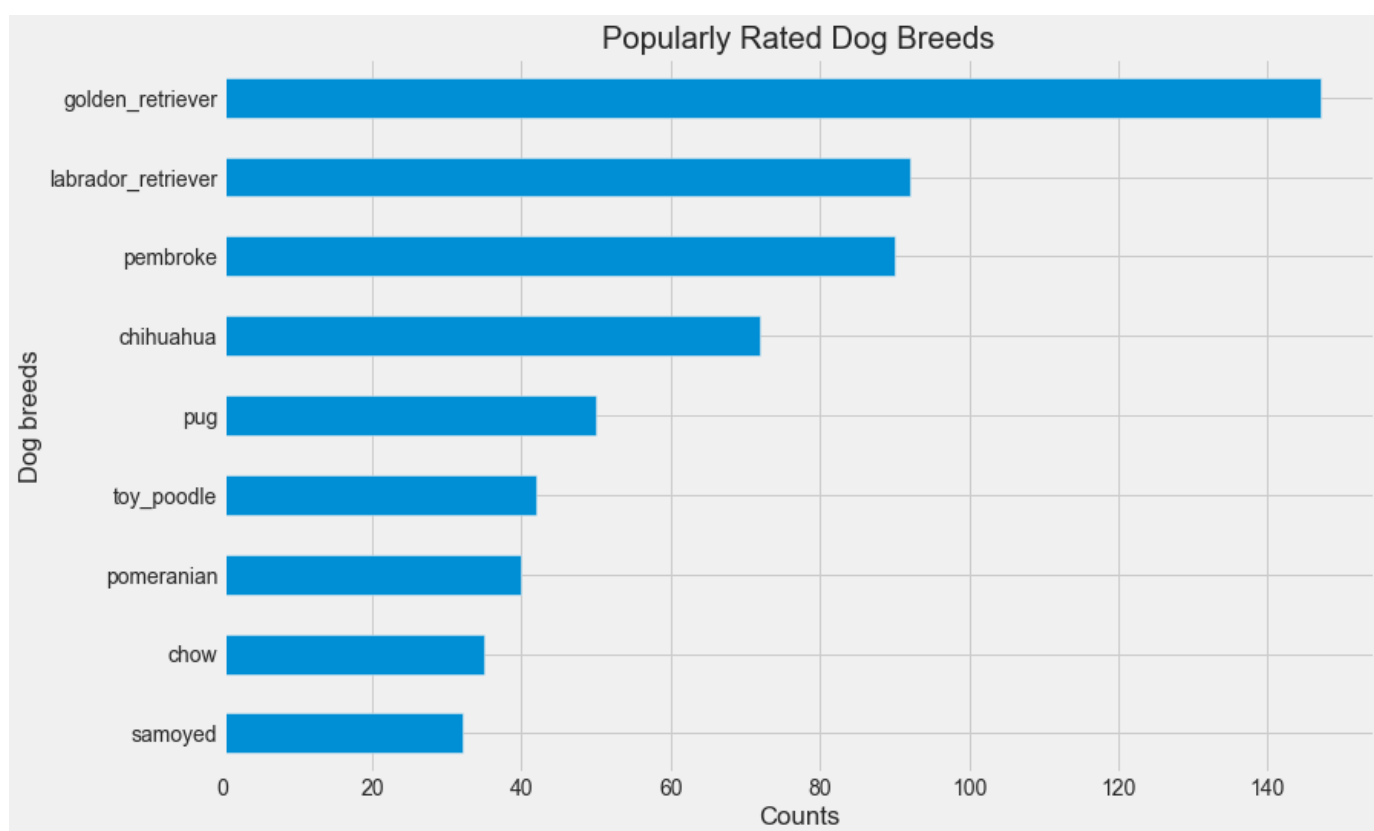
WeRateDogs is a Twitter account that is dedicated to reviewing pictures of dogs doing adorable poses or wearing cute outfits often giving them scores above 10/10. The account has more than 9 million followers since its debut. The account became really famous on September 12th, 2016 through a meme "they're good dogs Brent" after a twitter user **@brant** complained about the accounts rating system. The user tweeted tweeting **@dog_rates** to tell them it didn't make any sense. **@dog_rates** replied with "they're good dogs Brent," purposefully misspelling **@brant**'s name. The exchange (shown below) was an instant hit and was shared by many users resulting in **WeRateDogs** gaining 50, 000 followers.



So, which are the most popular dog breeds rated by this account, which source is used most by the account to post tweets, which dog stage is preferred by dog owners? The answers to these questions and more are provided below through the insights gained from analyzing their data.

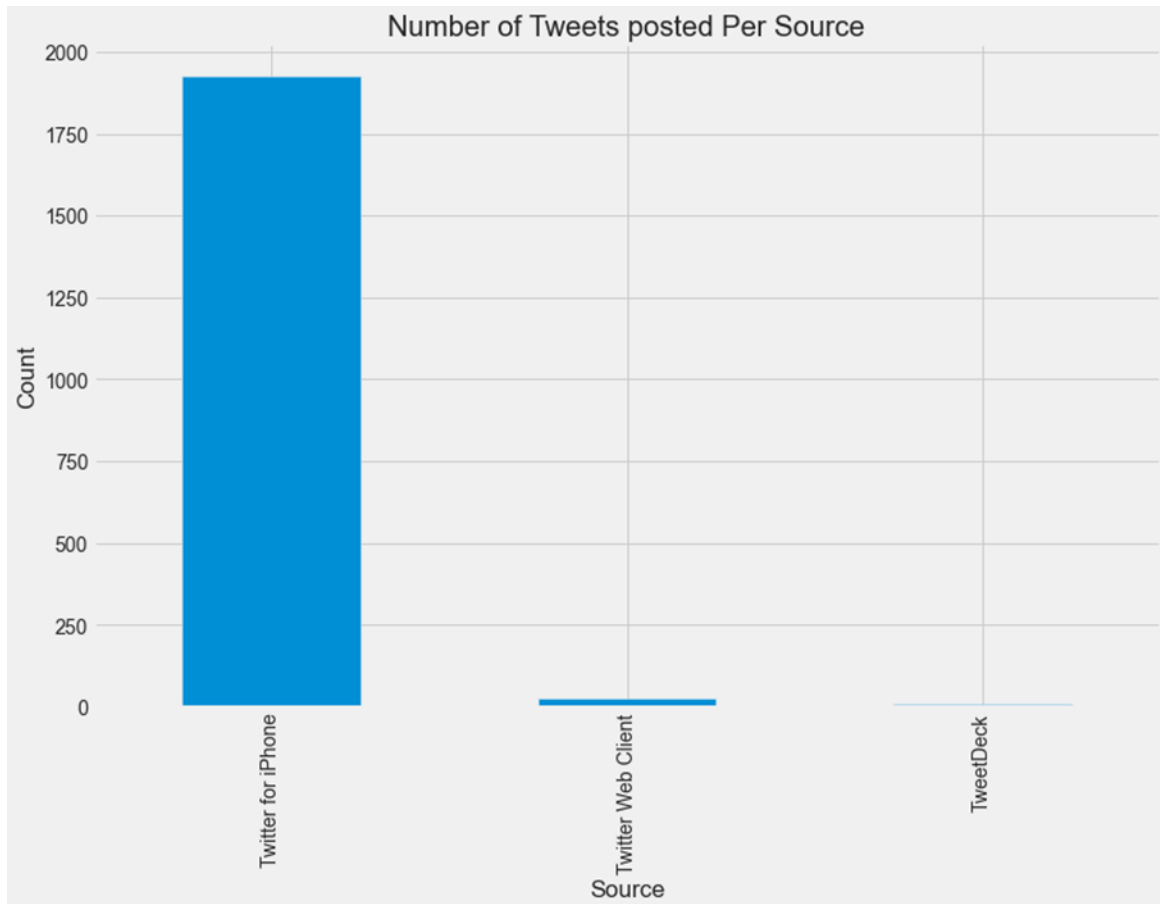
Top five most popularly rated dog breeds

WeRateDogs has over 5000+ tweets and I was able to analyze 1900+ of them to find out the top five most popularly rated dog breeds. The most rated breed is the Golden retriever with over 140 ratings. The other four in order of rating popularity are Labrador retriever, Pembroke, Chihuahua, and Pug.



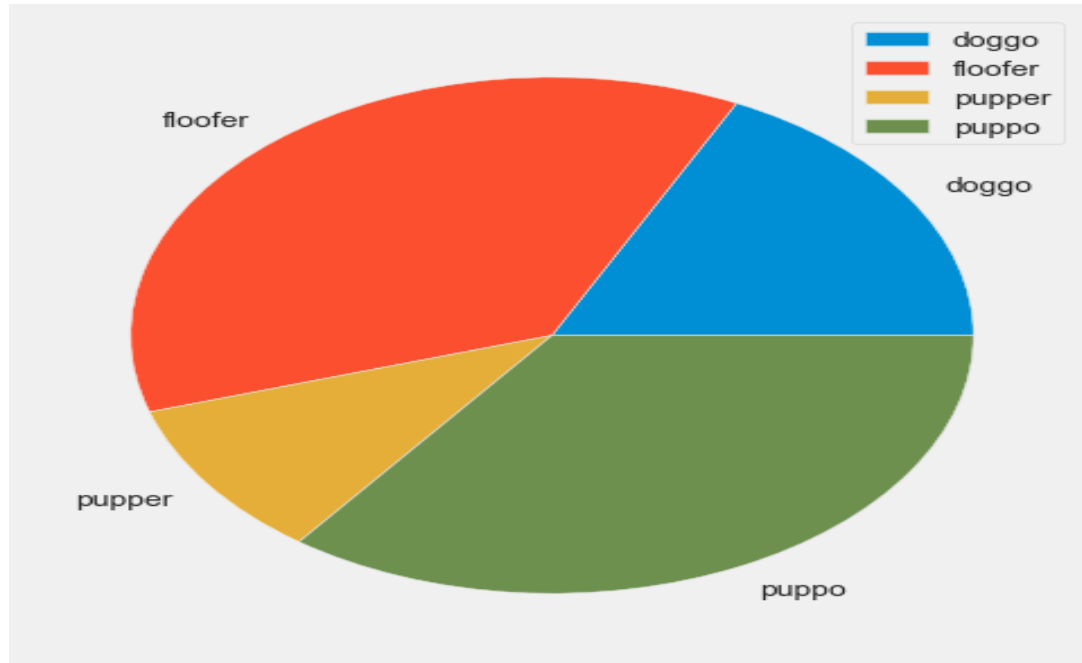
The most used source for posting tweets on the WeRateDogs Twitter Account

One of the most popular smartphone brand in the world is the iPhone and it is also the most preferred source for posting tweets by the WeRateDogs account owners with over 1700+ tweets from an iPhone.



Which dog stage is the most preferred on average?

Almost all dogs are cute when they are young but the most preferred dog stage on average by the number of post likes is floofer.



This is an example of the most preferred dog stage on average (floofer) and I have to agree. A beautiful creature!

How has WeRateDogs Tweets has being Shared by users over Time?

By analyzing the number of retweets of WeRateDogs tweets from 2016 to 2017 we were able to conclude that WeRateDogs tweets enjoy high rates of retweets from its followers and twitter users.

