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Master: Intelligent and mobile system « SIM »

Report

Extract Data Twitter

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General Introduction

Social media platforms have been a major part of our daily lives. But with the freedom of expression there is no way one can check whether the posts/tweets/expressions are classified on which polarity. Since Twitter is one of the biggest social platforms for microblogging, hence the experiment was done on this platform. There are several topics that are popular over the internet like sports, politics, finance, technology are chosen as the source of the experiment.Every tweet can be divided into three categories based on sentiment analysis, positive, negative or neutral. In the process of analyzing the sentiment, Natural Language Processing is widely used for data processing like removing stopwords, lemmatization, tokenization and POS tagging. In this work, focus is on the detection and prediction of sentiments based on tweets, associated with different topics.There are several ways to carry out the analysis using libraries, APIs, classifiers and tools. The use of data mining techniques namely data extraction, data cleaning, data storage.Also, Twitter is one of the biggest platforms of expressing a person's feeling on a social media. These set of information can be used in several ways as data to analyze or deduce something.For example, if a new amendment law has been passed it can have its own pros or cons depending on the set of people and how they are affected. I wanted to therefore analyze the sentiment of each tweets and find out whether they are inclined more towards positive or negative polarity. This in future would help in determining whether the political situation is getting better or worse. This kind of analysis would set an alarm in the world and politicians would get a feedback of whether their practices are creating a negative or positive impact to the world.

In this project, Twitter was chosen as the platform for analysis. This is a social media website where people are able to express with the help of tweets that are basically a string of words.Millions of people are using this platform to express their views on any matter or current affairs. But there is an immense risk of determining how authentic these posts were. So with the help of certain useful parameters like accuracy, false positive tweets, false negative tweets, recall and precision efficiency was measured on the analysis.

In short, the main objective of this project is to implement machine learning based data analysis for finding sentiment or polarity for a particular tweet.In order to get more appropriate results, the data goes through several steps of data was collected over a large amount of time over many vivid topics. Then a proper cleaning of data was performed to normalize the piece of information received.

Chapter 1: General Information on Data Twitter

❖ Definition

Twitter is an online news and social networking service where users post and interact with messages, “tweets,” restricted to 140 characters. Registered users can post tweets, but those who are unregistered can only read them.
Many people use Twitter to discuss relevant topics. These topics may be related anything of interest to those posting on twitter and may including: science, data science, computing, sports, politics, weather, news, media and more.

❖ Why Use Twitter?

There are many reasons why Twitter is used as a source for information associated with a disturbance including:

1. **Data from mixed sources:** Anyone can use Twitter and thus the sources of information can include media, individuals, official and others. Mixed sources of information provides a more well-rounded perspective of the impacts of the particular event and the actions being taken to deal with that event.
2. **Embedded content:** Twitter allows users to embed pictures, videos and more to capture various elements of a disturbance both visually and quantitatively.
3. **Instantaneous coverage:** Twitter allows users to communicate directly in real time. Thus, reports on what is going on during an event can happen as the incident unfolds.

Structure of a Tweet

There are various components of a tweet that you can use to extract information:

- **User Name:** This is how each unique user is identified.
- **Time Stamp:** When the tweet was sent.
- **Tweet Text:** The body of the tweet - needs to be 140 characters of less!

- **Hashtags:** Always proceeded by a # symbol. A hashtag is often describes a particular event or can be related to a particular topic. It is a way for users to communicate with a particular group of people on twitter - for instance those attending a conference #agu2016 or those using r #rstats.
- **Links:** Links can be embedded within a tweet. Links are a way that users share information.
- **Embedded Media:** tweets can contain pictures and videos. The most popular tweets often contain pictures.
- **Replies:** When someone posts a tweet, another user can reply directly to that user - similar to a text message except the message is visible to the public.
- **Retweets:** a retweet is when someone shares a tweet with their followers.
- **Favorites:** You can "like" a tweet to keep a history of content that you like in your account.
- **Latitude/Longitude:** about 1% of all tweets contains coordinate information.

❖ Access Tweets and Using the Twitter REST API

Twitter has an API which allows us to access everyone's tweets. The API has certain limitations including:

1. **You can only access tweets from the last 6-9 days:** This means that you need to think ahead if you want to collect tweets for a particular event.
2. **You can only request 18,000 tweets in one call:** You can stream tweets and collect them using ongoing protocols however there are limitations to how much data you can collect!

Chapter 2: Data Twitter Extraction Steps

❖ Introduction

To get started,we'll need to do the following things:

- Set up a Twitter account if you don't have one already.
- Using your Twitter account, you will need to apply for Developer Access and then create an application that will generate the API credentials that you will use to access Twitter from Python.
- Import the tweepy package.

Once you've done these things, you are ready to begin querying Twitter's API to see what you can learn about tweets.

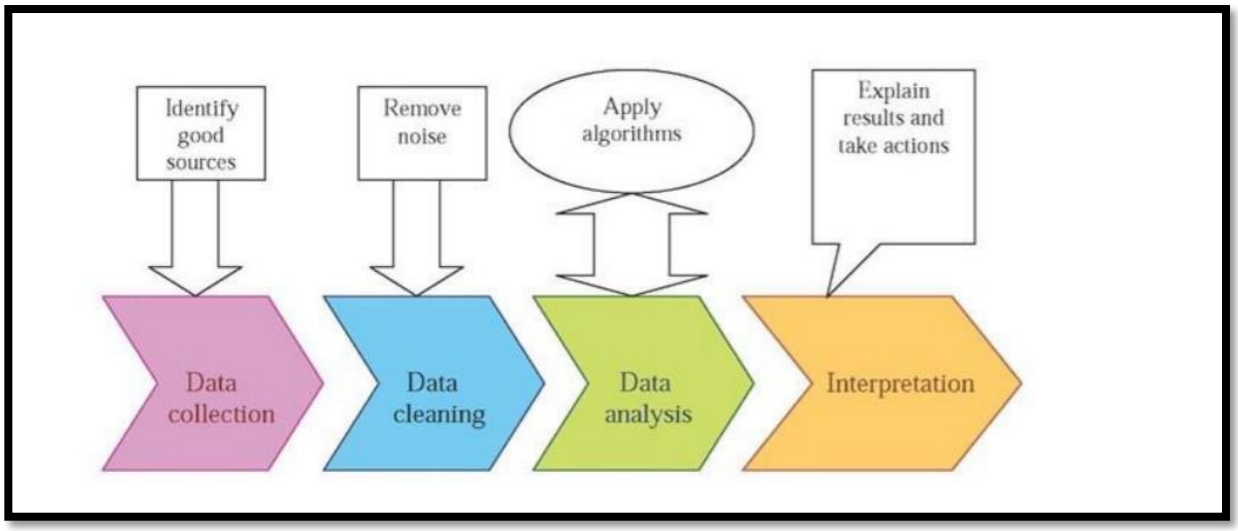


Figure 1: all data extraction steps

❖ Tweepy library

This provides a wrapper for the API as provided by Twitter to easily used by Python language. The functions provided in this class are listed below.

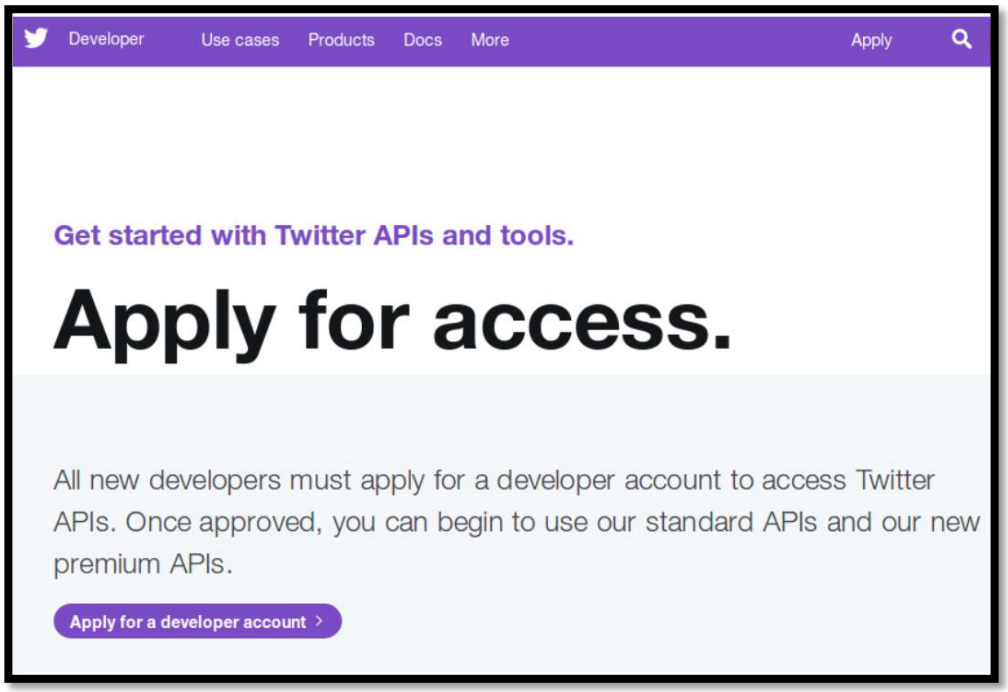
Function Name	Description
auth_handler	This decides the type of authentication handler to be used
host	The local host name
search_host	The name of the host to be searched
cache	The cache background to be used
api_root	The general API path root
search_root	The search API root
retry_count	The default number of times retry attempts can be performed
retry_delay	The number of seconds to be waited before retrying
retry_errors	The HTTP error codes generated on retry
timeout	Maximum response time
parser	The object used to parse the tweet
compression	Boolean value to denoted whether the expression is zipped or not
wait_on_rate_limit	Boolean value to denote whether tweepy should wait on rate limit
wait_on_rate_limit_notify	Boolean value to denote whether to wait when rate limit is over
proxy	URL of the HTTP proxy

Figure 2: all tweepy libraries

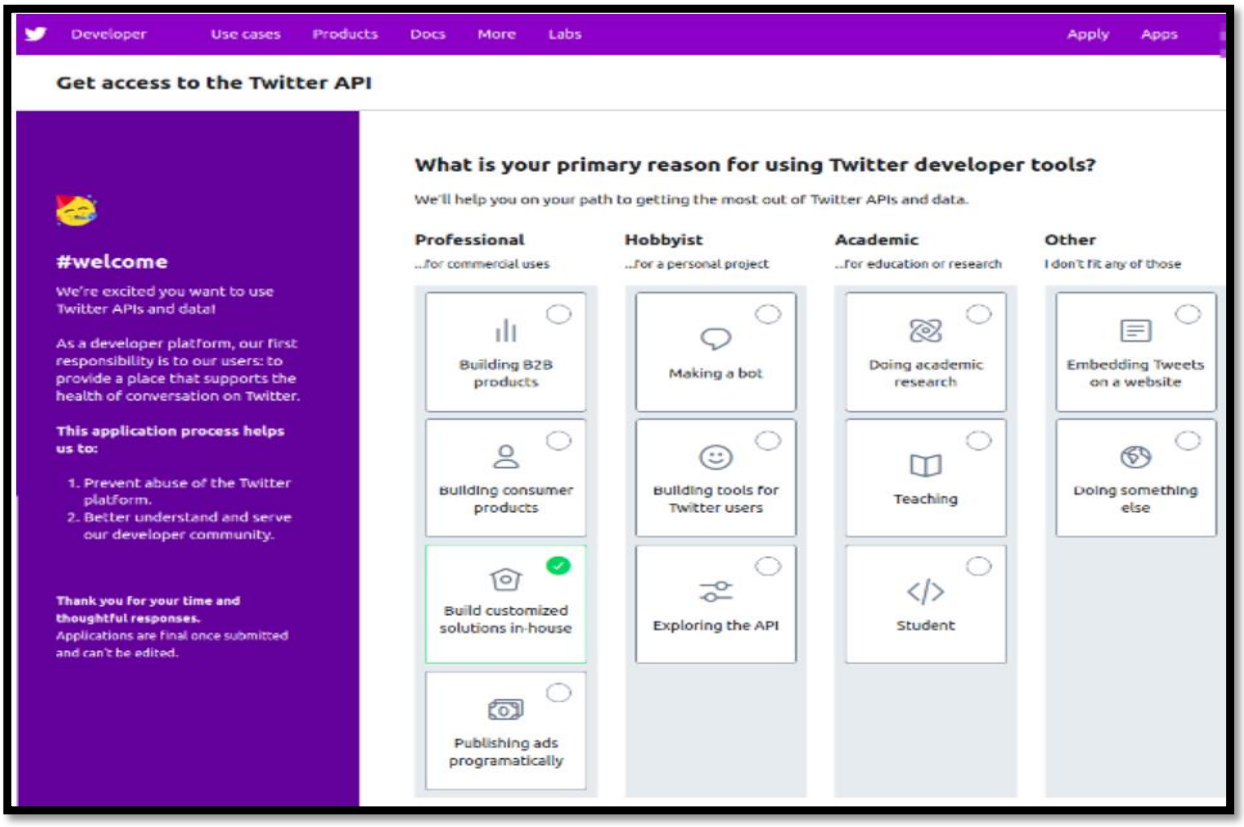
❖ Data access steps

➢ Step 1 : create an account on twitter developer

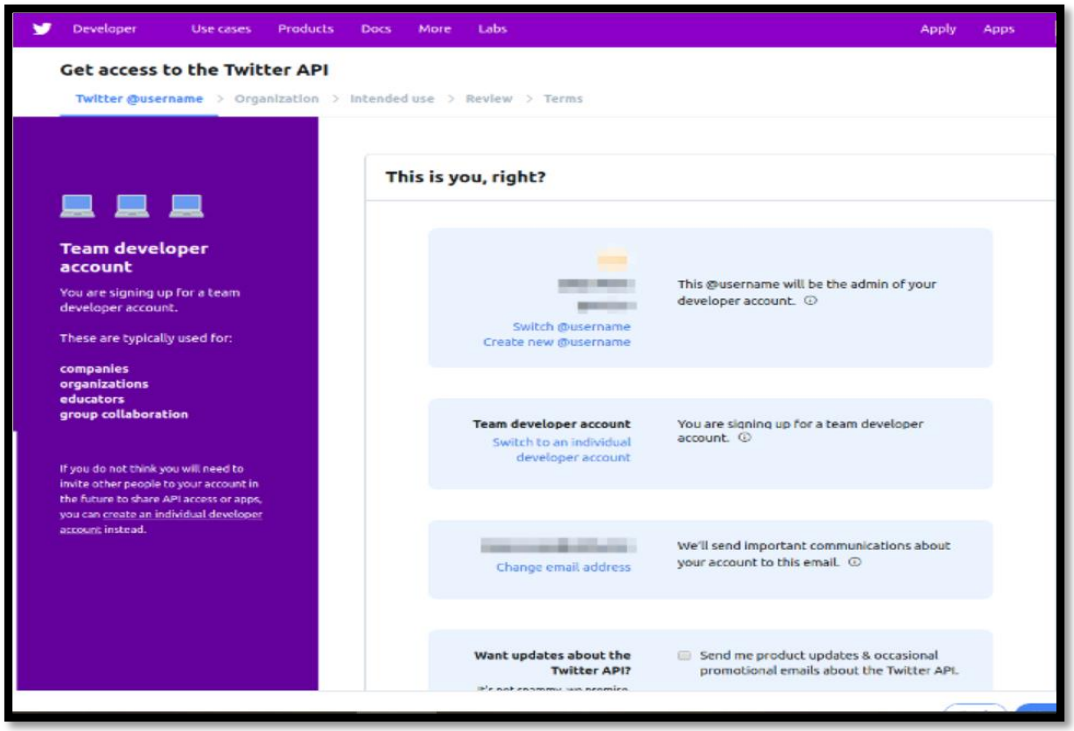
After you have applied for Developer Access, you can create an application in Twitter that you can use to access tweets. Make sure you already have a Twitter account.Apply for a devloper Account: If you don't have any apps, log in at « https://developer.twitter.com/ » with your Twitter username and password. Go to *Apply for a developer account*.



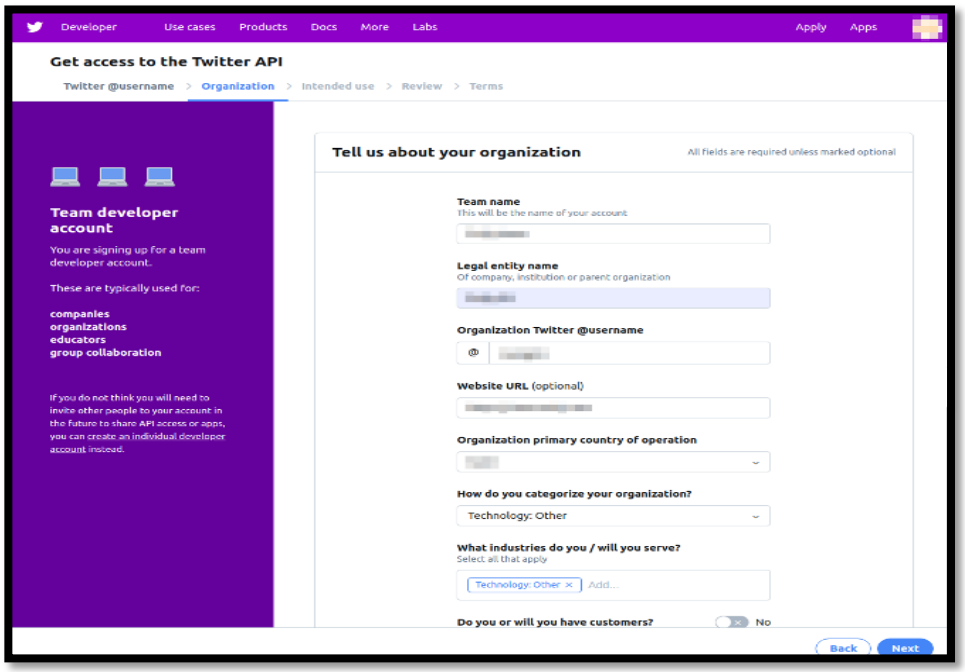
- If you already have apps, log in at « https://apps.twitter.com/ » with your Twitter username and password. Go to *Apply for a developer account*.
- Select your *Primary reason for using Twitter Developer Tools*. For auto post to Twitter select *Build customized solutions in-house*



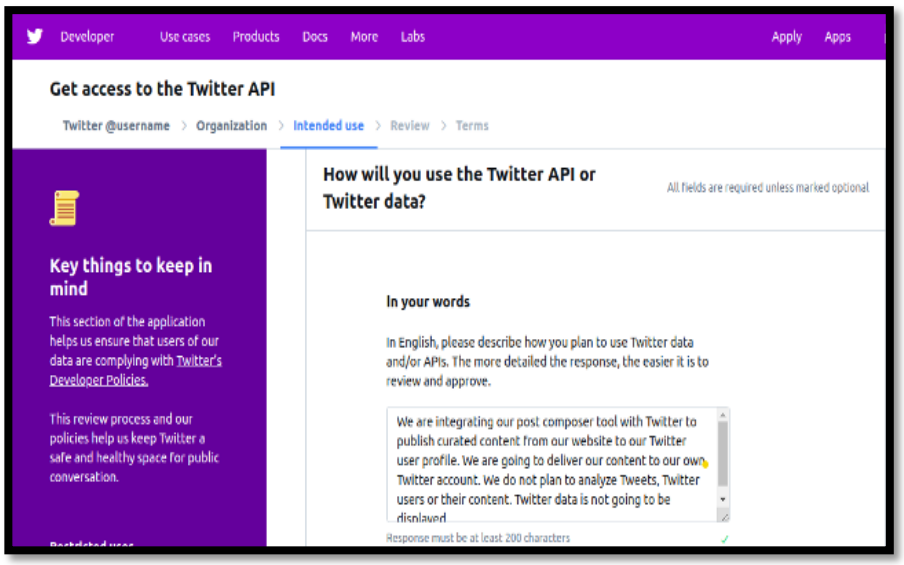
- Verify the *Twitter Username* details associated to the developer account.



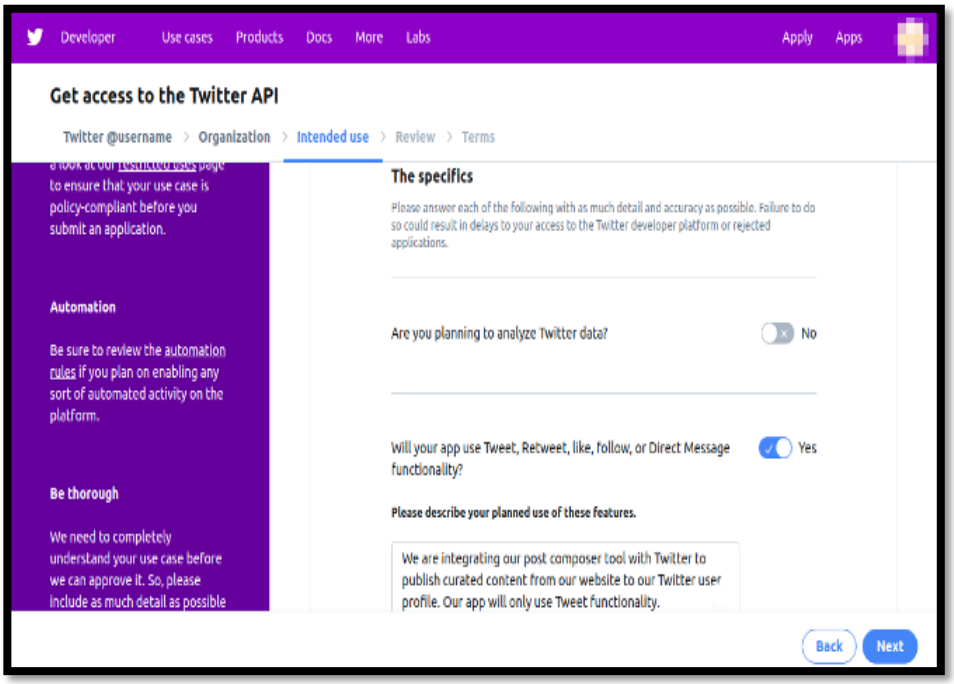
- Fill all the data required about your organization.



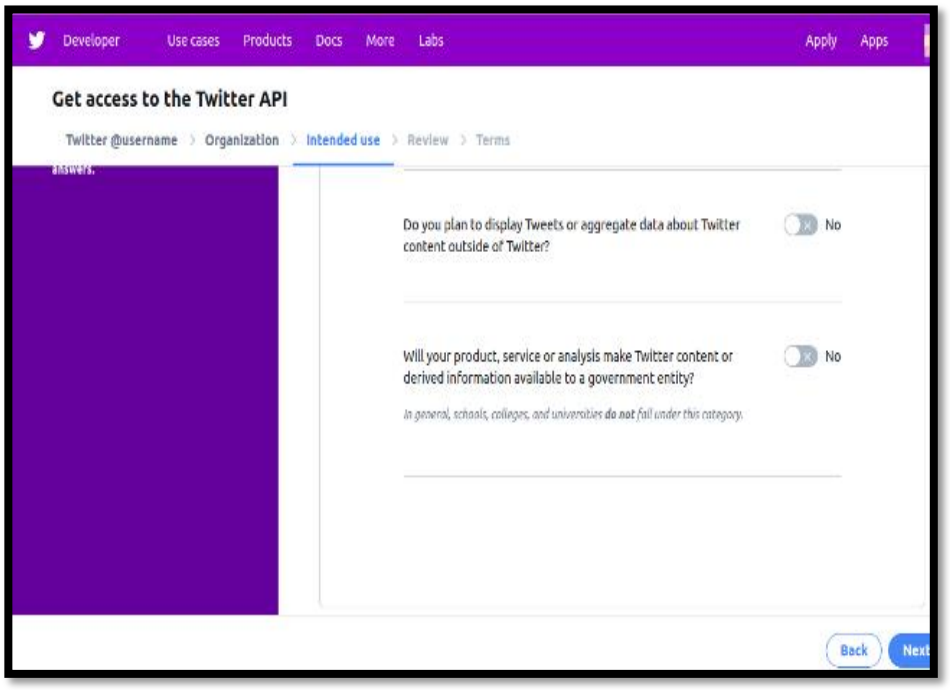
- Describe your *Intended Use* of the Twitter API



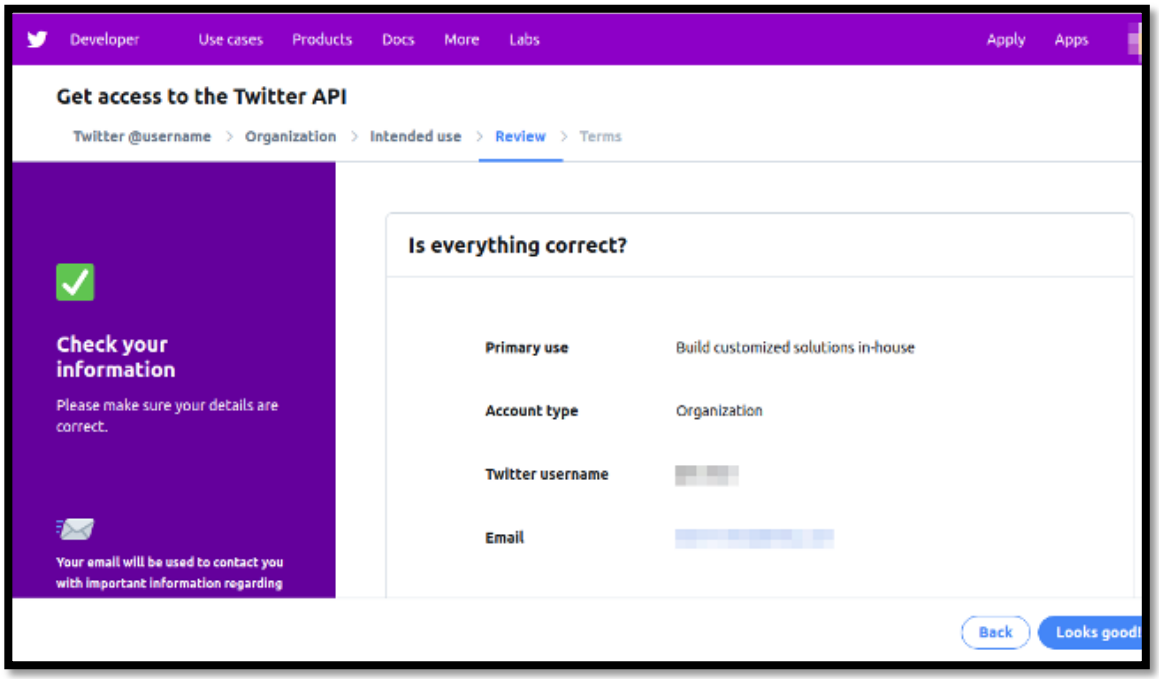
- Describe in your words how you plan to use the Twitter API.



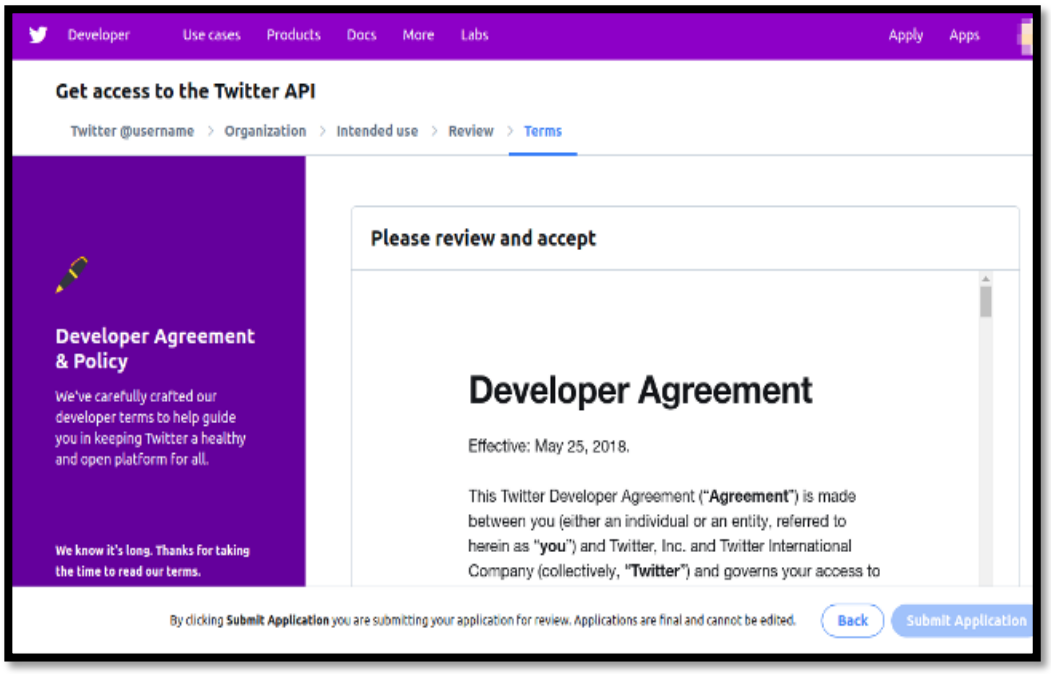
- Describe your planned use of these feaures.



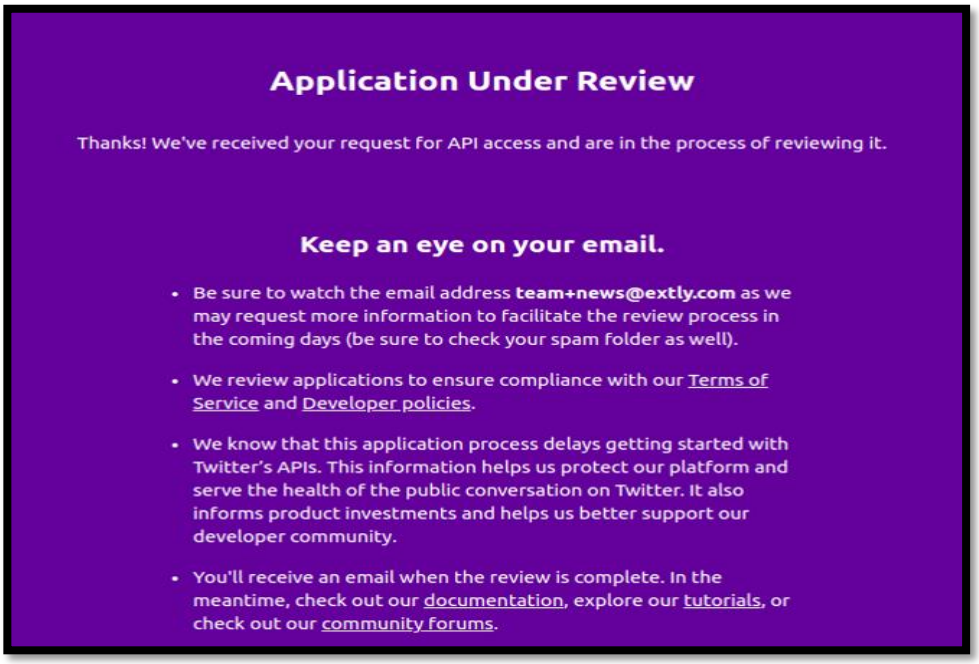
- Check your information



- Accept the *Developer Agreement* and verify your email account.

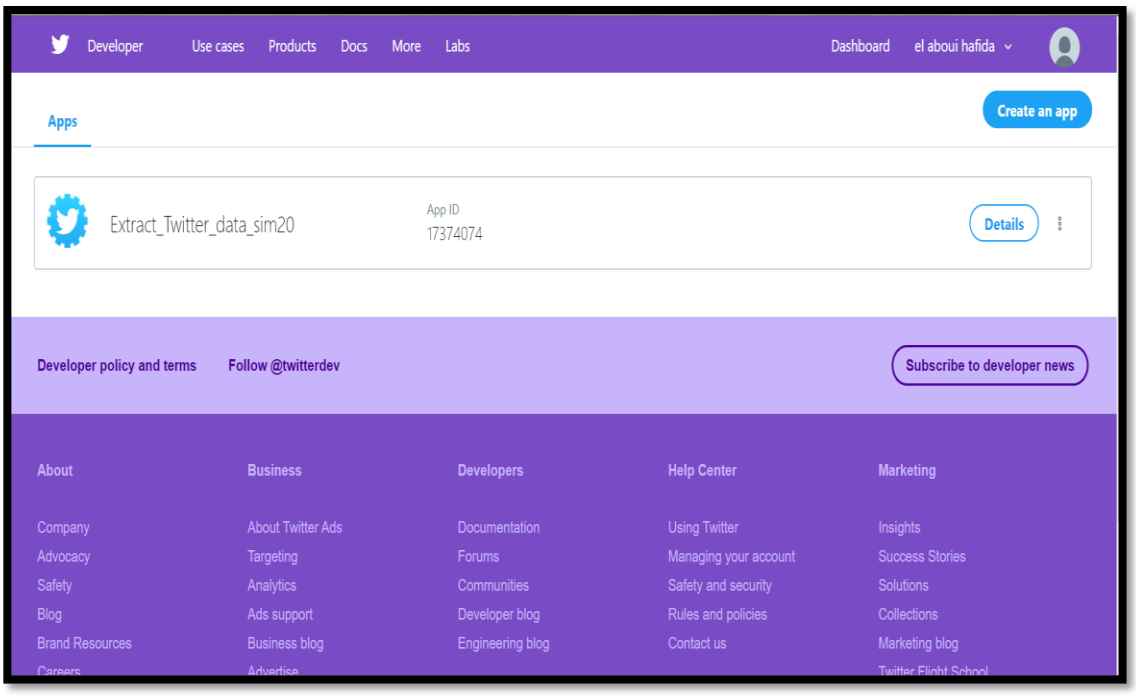


- Your application is under review, and you will receive a notification with the result.



➢ Step 2 : create a Twitter application

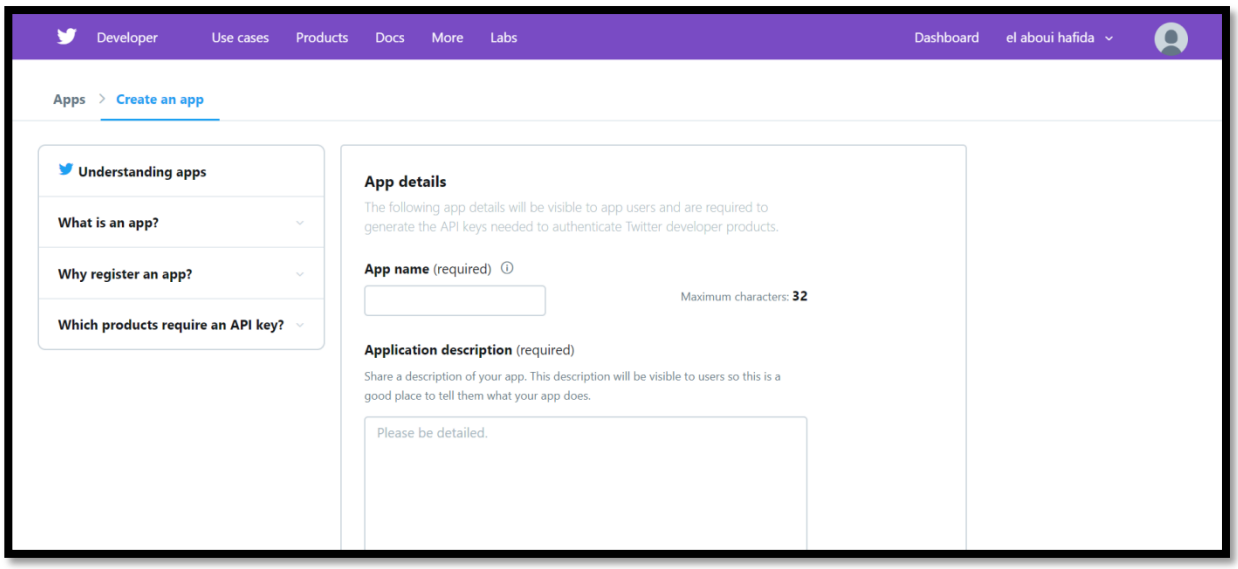
1. Visit the Twitter Developers Site



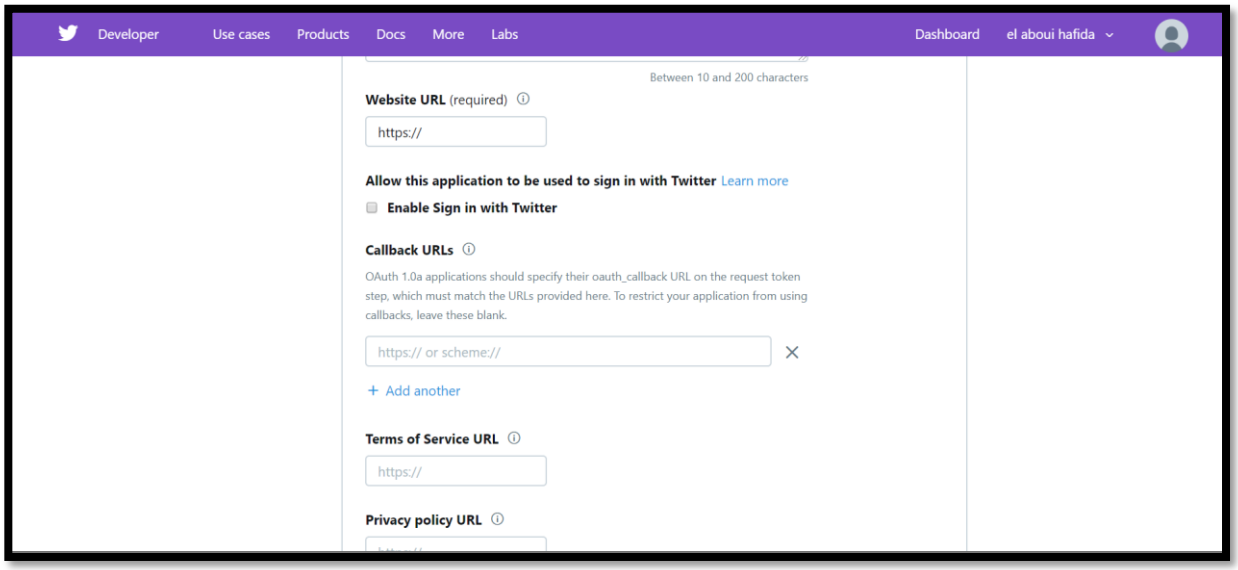
The first thing you need to do is head on down to « dev.twitter.com ». In order to create an account, all you need to do is click on the “Sign In” link at the top right.

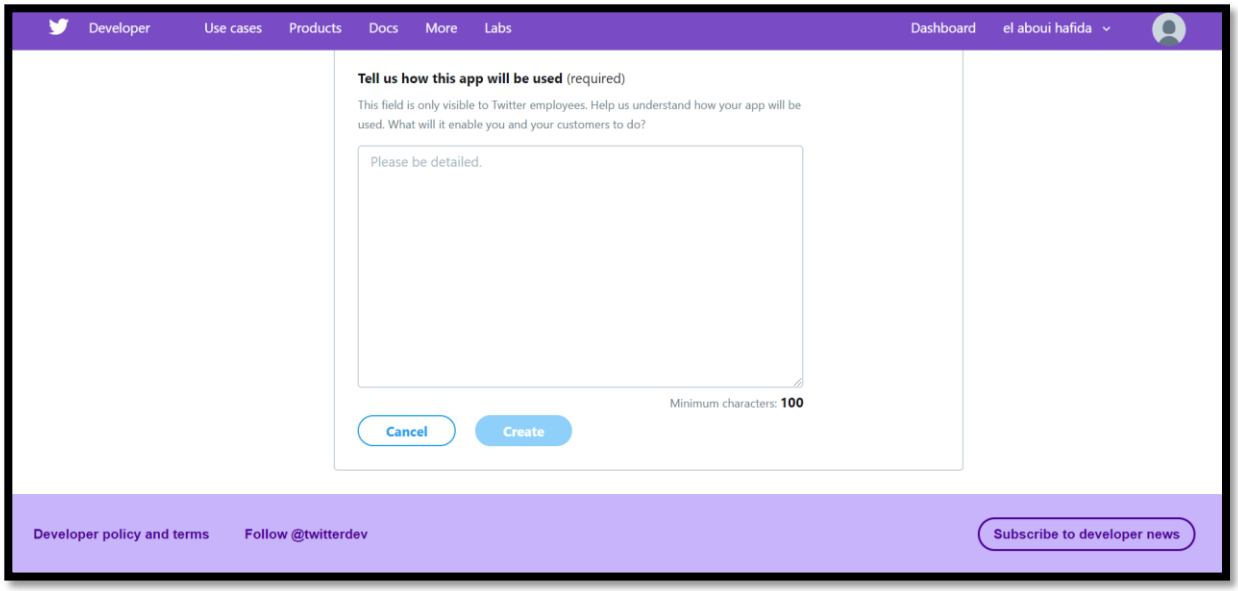
3. Go to « crete an app »

If you are new to the Developers site you won't see any applications registered. Either way, it's time to create our first application. To do this, click on the big "Create a new application" button.



- Put **your website** in the website field- don't worry that it isn't (as Twitter ask) your application's publicly accessible home page. However, this website will be where your app is hosted.
- For now **ignore the Callback URL field**. If you are allowing users to log into your app to authenticate themselves, you'd enter the URL where they would be returned after they've given permission to Twitter to use your app.
- Once you've done this, make sure you've read the "Developer Rules Of The Road" blurb, check the "Yes, I agree" box, fill in the CAPTCHA (don't you just love them) and click the "create your Twitter Application" button. Hurrah!

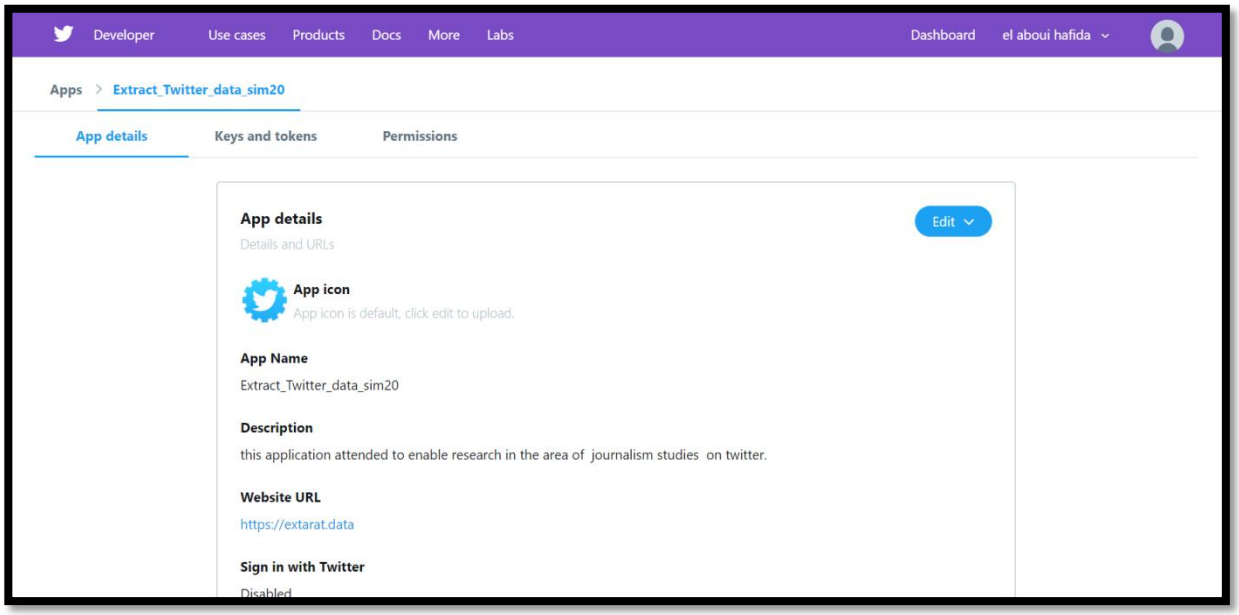




Once you've done this, make a note of your OAuth settings.

- Consumer Key
- Consumer Secret
- OAuth Access Token
- OAuth Access Token Secret

It goes without saying that you should keep these secret. If anyone was to get these keys, they could effectively access your Twitter account.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Use cases
Products
Docs
More
Labs
Dashboard
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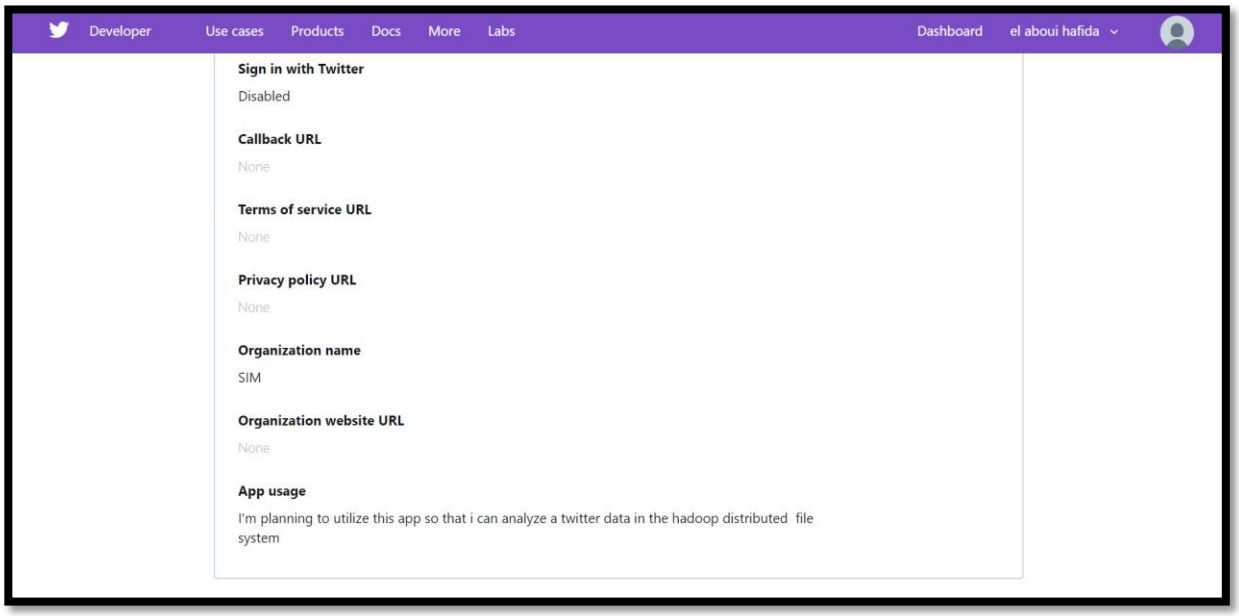
Apps
Extract_Twitter_data_sim20
App details
Keys and tokens
Permissions
App details
Edit
Details and URLs
App icon
App icon is default, click edit to upload.
App Name
Extract_Twitter_data_sim20
Description
this application attended to enable research in the area of journalism studies on twitter.
Website URL
https://extarat.data
Sign in with Twitter
Disabled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More
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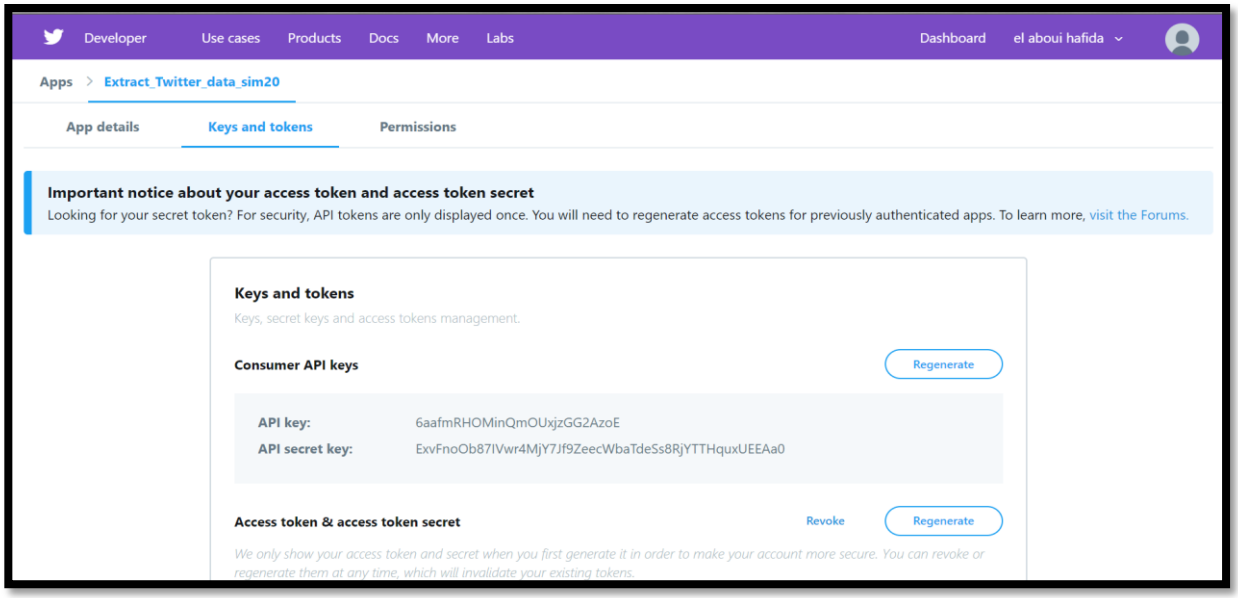
Callback URL
None
Terms of service URL
None
Privacy policy URL
None
Organization name
SIM
Organization website URL
None
App usage
I'm planning to utilize this app so that i can analyze a twitter data in the hadoop distributed file system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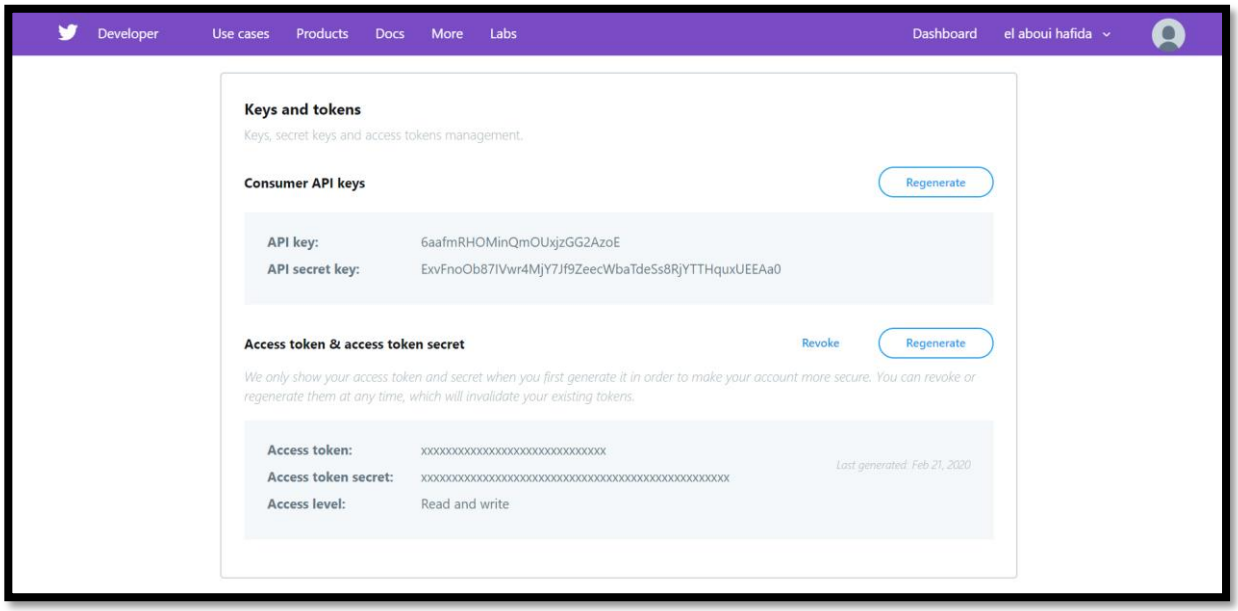
App details
Keys and tokens
Permissions
Important notice about your access token and access token secret
Looking for your secret token? For security, API tokens are only displayed once. You will need to regenerate access tokens for previously authenticated apps. To learn more, visit the Forums.
Keys and tokens
Keys, secret keys and access tokens management.
Consumer API keys
Regenerate
API key:
6aafmRHOMinQmOUxjzGG2AzoE
API secret key:
ExvFnoOb87IVwr4MjY7Jf9ZeecWbaTdeSs8RjYTTHquxUEEAa0
Access token & access token secret
Revoke
Regenerate
We only show your access token and secret when you first generate it in order to make your account more secure. You can revoke or regenerate them at any time, which will invalidate your existing tokens.



➢ Step 3 : Access Twitter API in Python

- Once you have your Twitter app set-up, you are ready to access tweets in Python. Begin by importing the necessary Python libraries.

```
import os
import tweepy as tw
import pandas as pd
```

- To access the Twitter API, you will need 4 things from the your Twitter App page. These keys are located in your Twitter app settings in the Keys and Access Tokens tab.

  - consumer key
  - consumer seceret key
  - access token key
  - access token secret key

Do not share these with anyone else because these values are specific to your app.

- First you will need define your keys

```
consumer_key= 'yourkeyhere'
consumer_secret= 'yourkeyhere'
access_token= 'yourkeyhere'
access_token_secret= 'yourkeyhere'
```

```
auth = tw.OAuthHandler(consumer_key, consumer_secret)
auth.set_access_token(access_token, access_token_secret)
api = tw.API(auth, wait_on_rate_limit=True)
```

- **Send a Tweet**

You can send tweets using your API access. Note that your tweet needs to be 280 characters or less.

```
print("***creer #Hashtag ***")
hashtag=input()
api.update_status(hashtag)
```

- **Search Twitter for Tweets and crete a data**

```
print("===> Search Twitter your Tweets ====")
print("***Choose the language (for Arabic = 'ar', French = 'fr', English = 'en'):")
lg=input()
print("***Create the hashtag search:")
search_words=input()
print("***Create the date what to look for (exp:xxxxx-xx-xx):")
date=input()
print("***Create the number of tweets to search:")
print()
nbr=int(input())
# Collect tweets
tweets = tw.Cursor(api.search,
                   q=search_words,
                   lang=lg,
                   since=date).items(nbr)
# print data
for tweet in tweets:
    print(tweet.text)
print("Collect a list of tweets")
[tweet.text for tweet in tweets]
```

- **Who is Tweeting**

```
print("======= Who is Tweeting?========= ")
# time.sleep(t)
print()
print("*** les personne a tweets *****")
print("entrer le nombre a chercher")
n=int(input())
tweets = tw.Cursor(api.search,
                   q=new_search,
                   lang=lg,
                   since=date).items(n)
users_locs = [[tweet.user.screen_name, tweet.user.location] for tweet in tweets]
users_locs
print("*** Create a Pandas Dataframe From List of Tweet Data *** \n \n  ")
tweet_text = pd.DataFrame(data=users_locs,
                          columns=['user', "location"])
print(tweet_text)
```

- **Remove URLs (links)**

```
print("========== Nettoyage Data  ==================")
print()
print("*** Remove URLs (links) ***")
print()
def remove_url(txt):
    """Replace URLs found in a text string with nothing
    (i.e. it will remove the URL from the string).
    Parameters
    ----------
    txt : string
    A text string that you want to parse and remove urls.
    Returns
    -------
    The same txt string with url's removed.
    """
    return " ".join(re.sub("([^0-9A-Za-z \t])|(\w+:\/\/\S+)", "", txt).split())
#After defining the function, you can call it in a list comprehension to create a list of the clean tweets.
all_tweets_no_urls = [remove_url(tweet) for tweet in all_tweets]
all_tweets_no_urls[:nbrr]
```

- ## Calculate and Plot Word Frequency

Calculate a word frequency

```
clean_tweets_no_urls = pd.DataFrame(counts_no_urls.most_common(15),
                                    columns=['words', 'count'])

clean_tweets_no_urls.head()
```

Plot a word frequency

```
fig, ax = plt.subplots(figsize=(8, 8))
clean_tweets_no_urls.sort_values(by='count').plot.barh(x='words',
                                      y='count',
                                      ax=ax,
                                      color="purple")
ax.set_title("")

plt.show()
```

- ## Twitter data, key variables

Field	Description
`id`	Unique tweet ID number
`text`	Tweet text, if retweet then starts with `RT @screen_name:`
`created_at`	Timing of tweet creation, or of Twitter account creation if nested within the Twitter `user` field
`place/coordinates`	Latitude, longitude coordinates, if `geo-enabled` set to "`true`" (has to be activated by user, per default deactivated (value "`false`")
`user_mentions/ screen_name`	Indicates whether and which Twitter user is mentioned (@) in the tweet
`in_reply_to_screen_ name`	Indicates whether the twitter was a reply and in that case to which Twitter user (if not a reply value "`null`")
`user/screen_name`	User name of Twitter user
`user/location`	Location information (e.g. name of town) as provided by Twitter user
`user/name`	Full name of Twitter user as provided by Twitter user
`user/description`	Profile description of Twitter user

- **Getting data from the Search API**

```
import sys
sys.path.insert(0, 'C:\Anaconda\Lib\site-packages')
import tweepy
from tweepy import OAuthHandler

consumer_key = 'Your Consumer Key'
consumer_secret = 'Your Consumer Secret'
access_token = 'Your Access Token'
access_secret = 'Your Access Secret'

auth = OAuthHandler(consumer_key, consumer_secret)
auth.set_access_token(access_token, access_secret)

api = tweepy.API(auth, wait_on_rate_limit=True, wait_on_rate_limit_notify=True)

if (not api):
    print ("Can't Authenticate")
    sys.exit(-1)

searchQuery = '#YourHashtag'
maxTweets = 10000000
tweetsPerQry = 100
fName = 'OutputData.json'

sinceId = None

max_id = -1L

tweetCount = 0
print("Downloading max {0} tweets".format(maxTweets))
with open(fName, 'w') as f:
    while tweetCount < maxTweets:
        try:
            if (max_id <= 0):
                if (not sinceId):
                    new_tweets = api.search(q=searchQuery, count=tweetsPerQry)
                else:
                    new_tweets = api.search(q=searchQuery, count=tweetsPerQry,
                                            since_id=sinceId)
            else:
                if (not sinceId):
                    new_tweets = api.search(q=searchQuery, count=tweetsPerQry,
                                            max_id=str(max_id - 1))
                else:
                    new_tweets = api.search(q=searchQuery, count=tweetsPerQry,
                                            max_id=str(max_id - 1),
                                            since_id=sinceId)
            if not new_tweets:
                print("No more tweets found")
                break
            for tweet in new_tweets:
                s = str(tweet)
                f.write(s.encode("ascii"))
            tweetCount += len(new_tweets)
            print("Downloaded {0} tweets".format(tweetCount))
            max_id = new_tweets[-1].id
        except tweepy.TweepError as e:
            print("some error : " + str(e))
            break

print ("Downloaded {0} tweets, Saved to {1}".format(tweetCount, fName))
```

- **Processing JSON data**

```
# -*- coding: utf-8 -*-
"""
Created on Thu Sep 22 15:00:59 2016

@author: viktoria
"""

import string
import json

# READ IN JSON FILE
path = 'OutputData.json'
infile = open(path, 'rU')

# NAMES FOR HEADER ROW IN OUTPUT FILE
fields = "id screen_name name location".split()

# PREPARE YOUR OUTPUTFILE
outfn = "users_location.txt"
outfp = open(outfn, "w")
outfp.write(string.join(fields, "\t") + "\n")  # header

# READING IN AND WRITING OUT DATA
#for entry in infile:
for line in open(path,'r'):
    tweet = json.loads(line)
    # CREATE EMPTY DICTIONARY
    r = {}
    for f in fields:
        r[f] = ""
    # ASSIGN VALUE OF THE FIELDs IN JSON TO THE FIELDS IN OUR DICTIONARY
    r['id'] = tweet['id']
    r['screen_name'] = tweet['user']['screen_name']
    r['name'] = tweet['user']['name']
    r['location'] = tweet['user']['location']
    # CREATE EMPTY LIST
    lst = []
    # ADD DATA FOR EACH VARIABLE
    for f in fields:
        lst.append(unicode(r[f]).replace("\/", "/"))
    # WRITE ROW WITH DATA IN LIST
    outfp.write(string.join(lst, "\t").encode("utf-8") + "\n")
outfp.close()
```

- **Natural Language Processing**

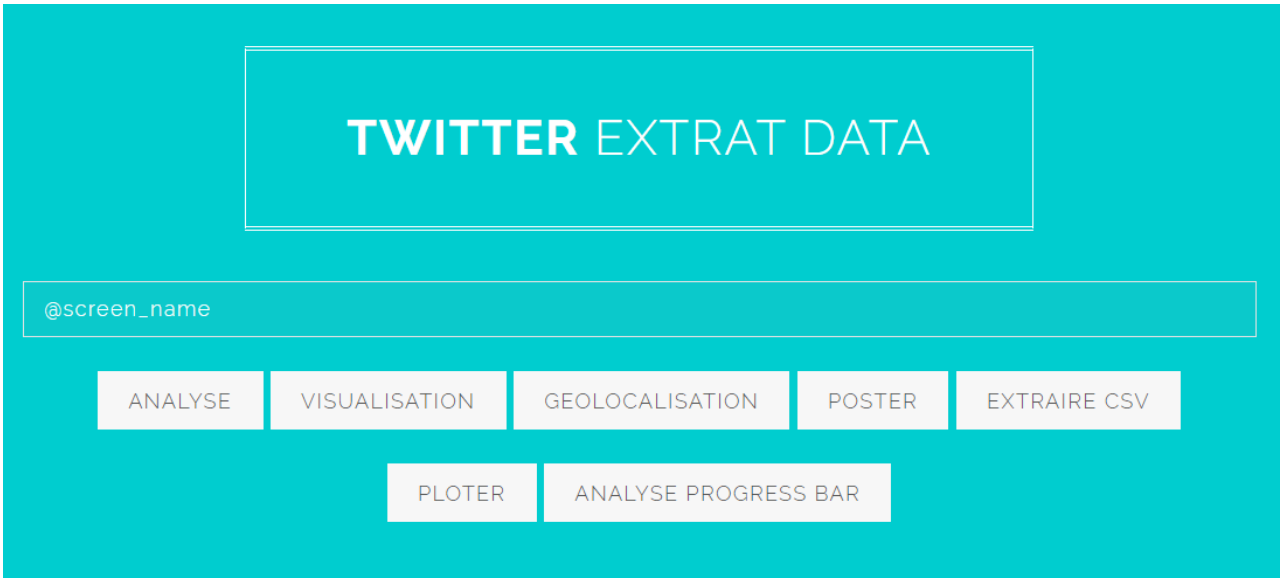
```
import json
import csv
import nltk
from nltk.corpus import stopwords
from nltk.collocations import BigramCollocationFinder

path = 'OutputData.json'
outpath = '/Users/macbook/Desktop/Work'
outfn = "ProcessedData.txt"

rutwout = list()
for line in open(path,'r'):
    block = json.loads(line)
    tweet = block["text"]
    rutwout.append(tweet + "\n")

stopset = stopwords.words('english')
filter_stops = lambda w: len(w)< 2 or w in stopset


def fdist(file):
    freq = nltk.FreqDist()
    words = nltk.tokenize.regexp_tokenize(str(rutwout), "[\w']+")
    words = [word.lower() for word in words]
    words = [word for word in words if len(word) > 2]
    if words not in stopset:
        freq = nltk.FreqDist(words)
        freqwords=freq.most_common(300)
        return freqwords

def saveFreqWord(freq):
    temp_dict = dict(freq)
    writer = csv.writer(open('Wordcounts.csv', 'wb'))
    for key, value in temp_dict.items():
        writer.writerow([key, value])

saveFreqWord(fdist(path))


def bicolloc(file):
    words = nltk.tokenize.regexp_tokenize(str(rutwout), "[\w']+") #tokenising words
    words = [word.lower() for word in words]
    words = [word for word in words if len(word) > 2]
    bgm = nltk.collocations.BigramAssocMeasures() #initialising the BigraAssociationMeasures
    bcf = BigramCollocationFinder.from_words(words) #initialising the BigramCollocationFinder
    bcf.apply_word_filter(filter_stops) #filtering words
    scored = bcf.score_ngrams(bgm.student_t)[:300] #computing 100 trigram-collocation with the highest scores based on T-Test
    open('/Users/macbook/Desktop/Work/Bigrams.txt','w').writelines(str(scored))
    temp_dict = dict(scored)
    csvData = []
    for (col1, col2), col3 in temp_dict.iteritems():
        csvData.append("%s, %s, %s" % (col1, col2, col3))
    f = open('Bigrams.csv', 'w')
    f.write("\n".join(csvData))
    f.close()

bicolloc(path)
```

- **Geo-location Processing**

```
# -*- coding: utf-8 -*-
"""
Created on Thu Sep 22 19:26:59 2016

@author: viktoria
"""
import json

path = 'OutputData.json'
with open(path, 'r') as f:
    geo_data = {
        "type": "FeatureCollection",
        "features": []
    }
    for line in f:
        tweet = json.loads(line)
        if tweet['coordinates']:
            geo_json_feature = {
                "type": "Feature",
                "geometry": tweet['coordinates'],
                "properties": {
                    "text": tweet['text'],
                    "created_at": tweet['created_at']
                }
            }
            geo_data['features'].append(geo_json_feature)

# Create GeoJSON
with open('geo_data.json', 'w') as fout:
    fout.write(json.dumps(geo_data, indent=4))
```

Chapitre 3 : Project Interface

➢ Data interface



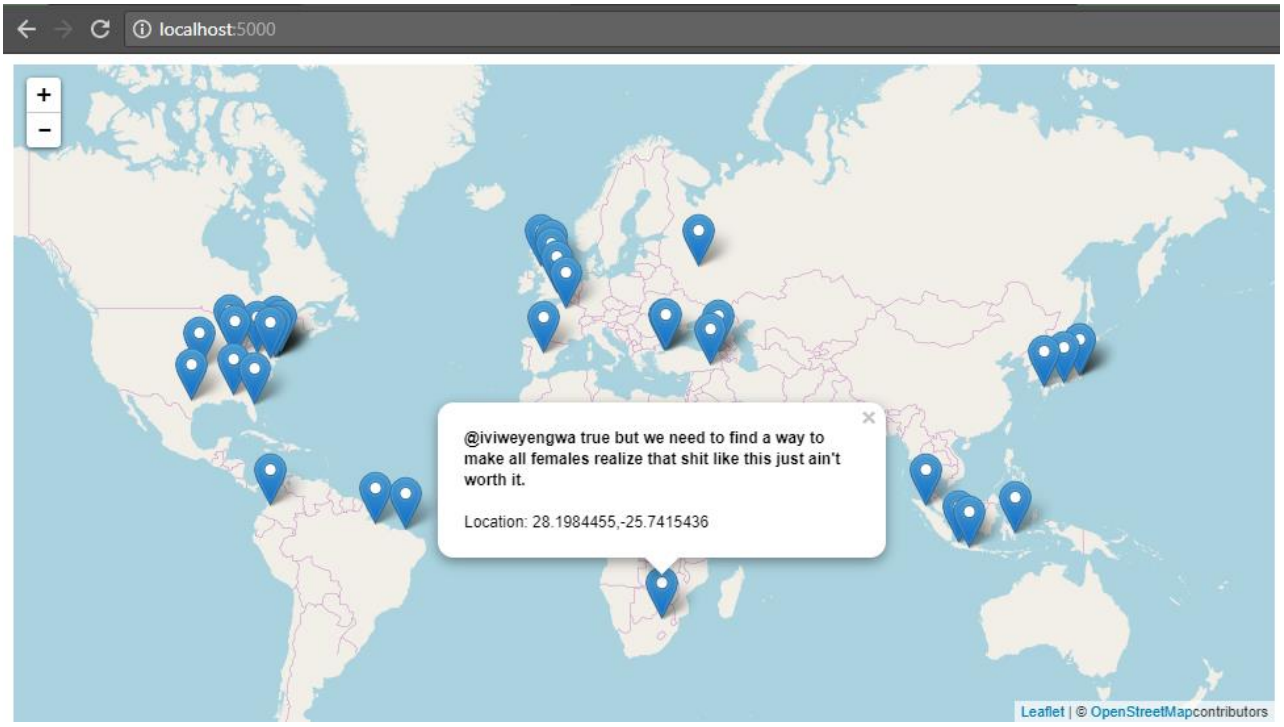
➢ Data Analysis

Twitter Data Extraction

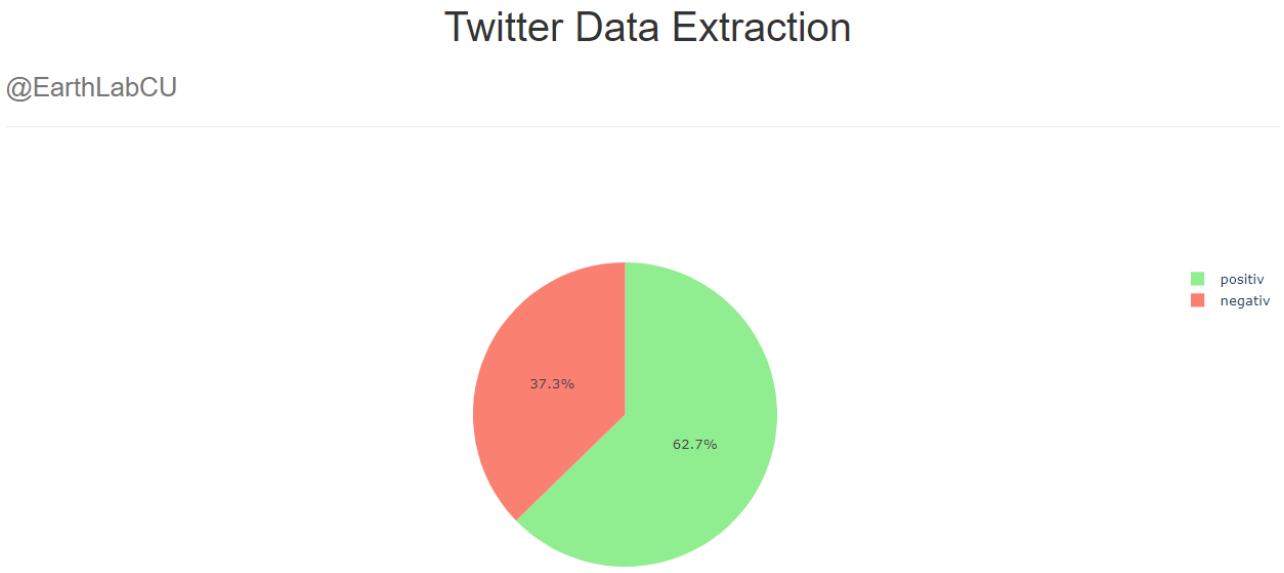
@EarthLabCU

#	Date	Tweet	Score
1	2020 Tue Feb 25 15:09:02	Learn about spectral #remotesensing data in this lesson from the Earth Analytics in #python course (but don't be disappointed—we are still talking code, not ghosts!) https://t.co/NEPHK0T283 #datascience #earthanalytics https://t.co/EBr2YjPyrx	-0.3187
2	2020 Mon Feb 24 20:38:01	At Earth Lab, we <3 #dataviz. @flowingData put together some of the best data viz projects of 2019. Check them out here: https://t.co/glvwIF0aUB	0.1000
3	2020 Mon Feb 24 15:33:03	#glaciers come in a few different flavors: pure ice, partially rock covered, and full rock glaciers. Learn about how a pure ice glacier can be transformed into a rock glacier over time in this paper co-authored by members of the Earth Lab team! https://t.co/ONcjIPPS5t https://t.co/On7NplemP3	0.2000
4	2020 Sun Feb 23 20:38:02	This lesson explains least squares linear regression analysis in #python—check it out! https://t.co/rF40AsDsBt #STEM #earthdatascience https://t.co/gelvVJhbcq	-0.1000

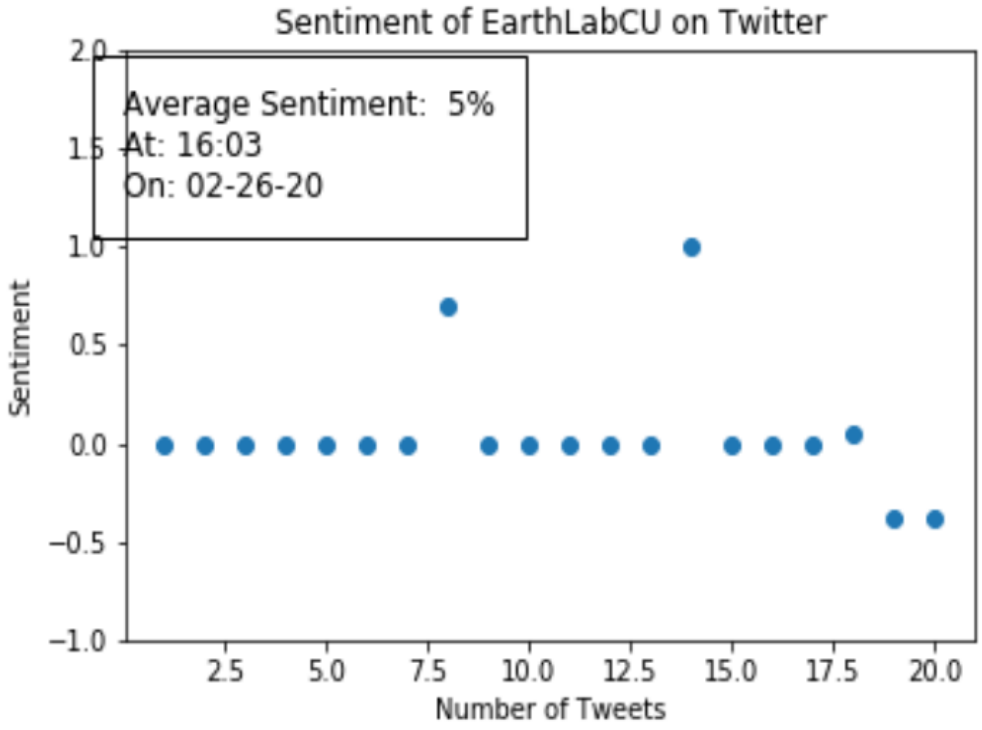
- **Data Geolocation**



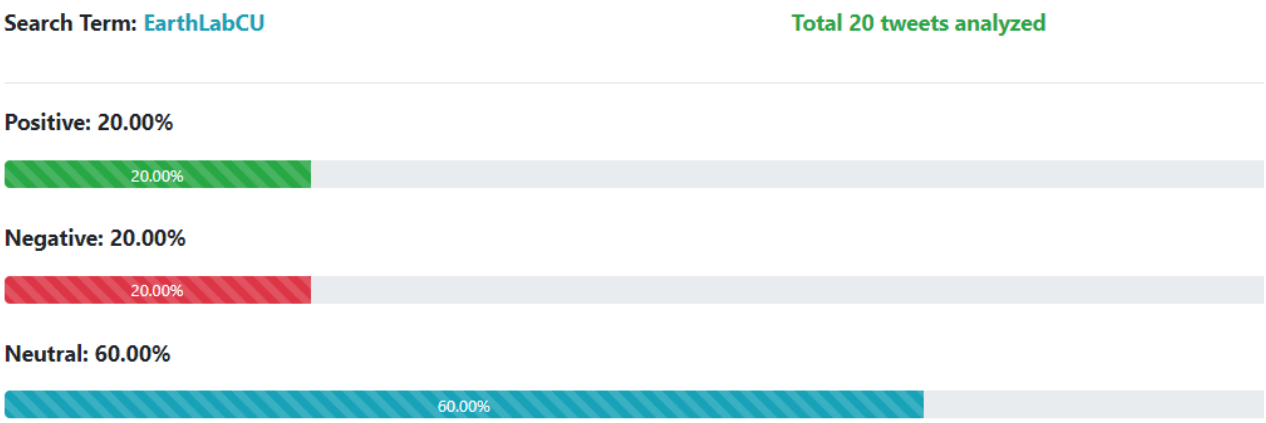
- **Data Visualization**



- **Plot Data**



- **Plot Data in progressbar form**



❖ work tools

1. Flask :

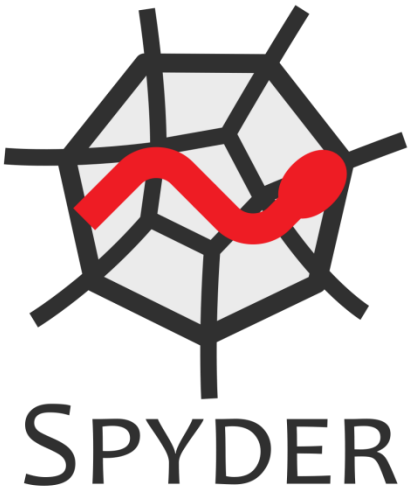
Flask, is a web framework, or rather, a micro-framework. This “micro” simply means that Flask is not everything. It also means that to do more than what it allows, you will need to install extensions. Fortunately, these are numerous, of quality, and very well integrated, simply that Flask is a set of modules which will facilitate the programming of dynamic websites. In absolute terms, you could manage without a framework! Indeed, it is enough that your application follows the WSGI standard.

Python Flask Web Development
Essential Training

2. Spyder :

Spyder is an open source cross-platform integrated development environment (IDE) for scientific programming in the Python language. Spyder integrates with a number of prominent packages in the scientific Python stack, including NumPy, SciPy, Matplotlib, pandas, IPython, SymPy and Cython, as well as other open source software.

Initially created and developed by Pierre Raybaut in 2009, since 2012 Spyder has been maintained and continuously improved by a team of scientific Python developers and the community.



Conclusion

Twitter sentiment analysis comes under the category of text and opinion mining. It focuses on analyzing the sentiments of the tweets and feeding the data to a machine learning model to train it and then check its accuracy, so that we can use this model for future use according to the results. It comprises of steps like data collection, text preprocessing, sentiment detection, sentiment classification, training and testing the model. This research topic has evolved during the last decade with models reaching the efficiency of almost 85%-90%. But it still lacks the dimension of diversity in the data.

Along with this it has a lot of application issues with the slang used and the short forms of words. Many analyzers don't perform well when the number of classes are increased. Also, it's still not tested that how accurate the model will be for topics other than the one in consideration. Hence sentiment analysis has a very bright scope of development in future.