ela conf

— the convincer

Empowerment • Leadership • Action

Ela Conf is an annual leadership conference in Philadelphia, PA providing professional training and support for women in tech.

Sharper Leadership And Professional Skills

- A better understanding of what it takes to create and foster a healthy work culture that people thrive in
- How to pitch ideas to teams and get more buy in from stakeholders
- Preparation to tackle conflict resolution amongst peers and employees
- Talks, panels, and training on: workplace communication, time and employee management, web design and development, salary and contract negotiation, and more
- Training on overcoming fears around publishing work/thoughts or speaking in front of a large group
- Attendees will leave knowing how to get involved with speaking locally and internationally
- It's a community, not just a network; attendees establish lasting relationships with other professional women for guidance, advice, encouragement, and friendship
- Insight into the discipline necessary to become self taught on any subject
- A look at the difference between what one needs to know now and what can wait
- Attendees can join our Goal Squad to to encourage one another to set and achieve professional goals

Company Value

- By choosing to send employees and/or sponsor the event you create deeply positive brand awareness for your company, both locally and nationally
- Ela Conf draws women who are smart, motivated, and seeking opportunities to grow—a valuable pool of potential employees
- Strong indicator to the other attendees that your company is a positive place to work; a place where employees are valued and can grow in their roles as members of a team
- Sponsorship gives you the opportunity to advertise job openings directly to a highly qualified audience

It's affordable. With early bird tickets at $120 Ela Conf costs much less than other conferences, workshops, consultants, and training camps.

- Wharton Leadership Conf: $995
- Leadership Consultant: $250 hr
- Write/Speak/Code: $550
- Tech Leadership Conf: $650