

SPONSORSHIP OPPORTUNITIES

'OHANA FEST 2025



SUISUN WATERFRONT | SATURDAY, SEPTEMBER 20, 2025

A WK Foundation Event in Partnership with the City of Suisun City





INTRODUCTION



'Ohana Fest is brought to you by WK Foundation 501(c)(3) in partnership with the City of Suisun City. This year's festival is scheduled for **Saturday, September 20, 2025 at the Harbor Plaza in Suisun City, CA.**

We are excited to welcome our Solano County 'ohana (family) and beyond to engage in a day full of Pacific Island culture by way of entertainment, food and shopping while supporting a great cause that addresses violence involving seniors, women, and children.

'Ohana Fest will begin promptly at 10 a.m. with a Hawaiian pule (prayer) followed by nonstop entertainment from various hula hālau, pupu 'ori, and our very own Wahiawa Kajukenbo students, along with delicious food and shopping carefully curated for this event.

'Ohana Fest is a FREE outdoor event.



'Ohana Fest began as a vision to bring aloha to the multi-rich demographics of our community while raising awareness and funding for WK Foundation initiatives that addresses violence involving women and children.

Our 2025 festival welcomes all community members regardless of age, race, gender, and socioeconomic status to participate in a day full of Pacific Island culture and to celebrate as one 'ohana.

ABOUT US





ENTERTAINMENT FROM PREVIOUS YEARS

OUR AUDIENCE

As 'Ohana Fest grows, so does our need for support. Your participation allows for us to deliver the largest Pacific Islander event in Solano County. Sponsorship allows for brand advertising and promotion on all our social media platforms along with event day exposure.

WHO ATTENDS 'OHANA FEST?

Within 3 years, 'Ohana Fest has grown exponentially: tripling its attendance, while reaching more than 40,000 accounts on social media.

50% of our audience comes from within a 50-mile radius of Solano County and as far away as Placer County and Santa Clara County.

The largest Solano County racial/ethnic groups are Caucasian (38.6%), followed by Hispanic (26.5%), African American (14.2%), and Asian (13.9%). More than half (61.8%) of Solano County's total population is comprised of residents between 18 and 64 years of age. In 2023, Solano County's median household income was \$87,770, slightly higher than those of San Luis Obispo (\$80,615) and Santa Barbara County (\$84,846).



SPONSORSHIP LEVELS

There are a number of ways to support 'Ohana Fest. Varying levels offer maximum value-added benefits for additional visibility. We are also happy to customize sponsorships to meet your specific needs.

Let's Talk!

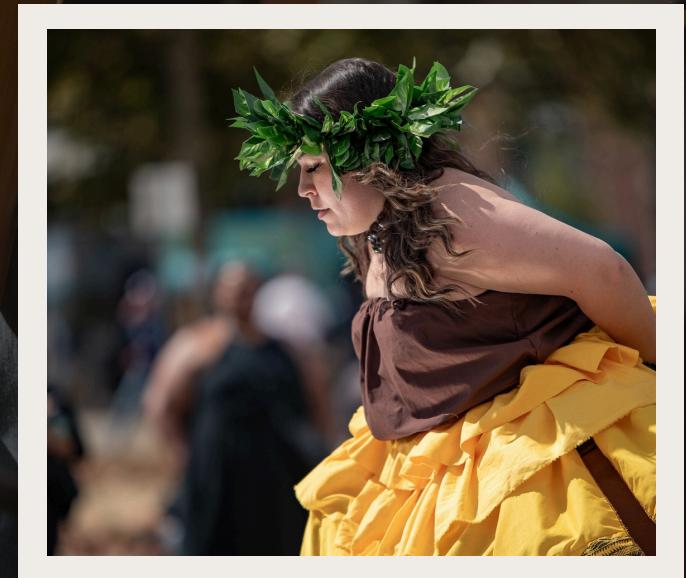


FOR OUR SPONSORS

WHAT'S IN IT FOR OUR SPONSORS?

'Ohana Fest 2025 offers a number of benefits for our sponsors. Depending on the level, it **may** include:

- Interview segment opportunity on stage with MC
- Branding on all marketing material
- Logo on all banners at event
- Minimum 10x10 space at 'Ohana Fest
- Stage mentions throughout the event



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'OHANA FEST SPONSORSHIP GRID

	Platinum Sponsorship \$5,000	Gold Sponsorship \$2,500	Silver Sponsorship \$1,500	Bronze Sponsorship \$500	In-Kind Sponsorship
Custom	X				
Stage Banner (other banner locations based on customization)	X				
Branding on All Marketing Material	X	X			
Interview Opportunity on Stage with MC	X	X			
10x20 Sponsor Booth Space	X	X			
Logo on All Banners at Event	X	X	X		
On-Stage Mentions	X	X	X		
Ohana Fest Social Media Mentions (tagged posts, stories +)	X	X	X	X	
Logo on Sponsorship Banner	X	X	X	X	
Sponsor Acknowledgements on All Raffle Prizes	X	X	X	X	X
Branding on Select Marketing Material			X	X	
10x10 Sponsor Booth Retail Space			X		
10x10 Sponsor Informational Booth Space				X	

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THANK YOU FOR YOUR CONSIDERATION



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