



# ELAD GARIANY

San Francisco, CA

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[gariany.com](http://gariany.com)

**Short Bio** I'm a natural born hacker, live on OS X's terminal, will sleep on a couch to get something done. Fascinate by technology understand well product and business needs. Musician as well as a tech-geek; to me, both represent creation as art.

## Current Position

### Co-Founder & CEO of Vidity.fm, Tel Aviv/San Francisco

September 2011 – Current

Live Demos: [Vidity Editor](#), [Vidity Cubes Technology](#) or on [Gariany.com](#) (under tech section)

Vidity was a platform for the recreation of events, using simple user-generated videos and the power of crowdsourced content. Among the basic features we offered were audio-based video synchronization, multi angle video player, smooth cuts and smart automatic audio/video directing. Led operations, fund raising and product development. In addition, I developed the video editor, backend platform and iOS mobile application.

In 2013, Vidity's offering changes from a B2C startup to a project based consultant firm.

## Development Services & Partnerships Under Vidity

- **Tech Leader (CTO) Services for [Stringwire.com](#) – NBC Universal** June 2014 – July 2015  
*Full time technology advisor. Led a team of 12 developers, building 3 components: Backend/WebApp, Mobile and Live Video streaming service, building a live streaming platform first solution using technologies such as Ruby on Rails, Postgre DB, Resque, FFmpeg, Wowza and more. My position with the team to architect the entire platform according to business needs, develop features and bridge any discussion between the different team leaders.*
- **Full-stack Development Services for [HoneyBook.com](#)** November 2013 – May 2014  
*Front to Back development services. Ruby On Rails, BackboneJS + MarionetteJS, Foundation 5, MongoDB, AWS, as an integral part of the R&D team.*

## Past Positions

- Backend Developer, [Stevie TV](#) March 2013 – August 2013
- Cloud-Computing IT specialist, [Cloudshare.com](#) March 2010 – September 2010
- QA/Automation Engineer, [SANRAD](#) April 2008 – May 2009
- Team Leader of IT Department - Classified, Israeli Defense Forces April 2005 – April 2008

## Education

### B.Sc. Computer Science Studies, COMAS, ISRAEL

With a minor in Images and Audio Signal Processing

## Skills

### Technology

Ruby (on Rails), HTML/CSS/JS, AngularJS, BackboneJS, PHP, iOS, FFmpeg, Bash, AWS, Signal Processing and every interesting technology out there

### Business Development

Out-of-the-box approach, Understands business needs, Invention development, Product design, Strategic planning, Fund raising

### Arts

Extended background in: Music Production, Audio/Video Processing & Synthesizers design, Graphic Design and Video Editing

### Languages

Fluent in English and Hebrew