

# SUNDIAL

Unlocking Utility for Bitcoin

**Sundial** is the first Layer-2  
to natively unlock and put  
**trillions** of dollars of  
Bitcoin to work through  
**smart contracts** and **yield**  
**generation.**



# PROBLEM

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# WHY NOW?

💰 **Trillions** worth of assets aren't being put to work for yield or utility.

₿ **Bitcoin** doesn't have smart contract capabilities.

⚡ Transaction cost and speeds limit **economic growth**.

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💰 **Ecosystem Maturity** - DeFi, wallets, tooling, and more have come online.

₿ **Timing & Infrastructure** - Bitcoin Layer-2 scaling, ZK tech, and Bitcoin bridges are preparing to launch.

⚡ **Access & Reach** - Experienced and connected team - ie: Experienced Founders, Heads of Ecosystem, Industry Leaders

# Untapped Potential

~98% of Bitcoin is unproductive and sits idle.

**\$1.8  
Trillion**  
**BTC Market Cap**



Sundials Targets 5% of BTC  
(\$90 Billion)

# Sundial Solutions

## Track 1: Native BTC Yield

**On-Chain Yield, No Token Needed:** Earn sustainable BTC yield through non-custodial staking and vault infrastructure secured by Sundial's fraud-proof Layer-2.

**Institutional-Grade Access:** Integrates with custody platforms and yield desks (e.g., Hextrust, Solv, Cumberland) for compliant, white-labeled BTC yield services.

**Restaking & Lending Revenue:** Unlock layered yield via BTC restaking, non-custodial lending pools, and structured BTC yield instruments.

## Track 2: Programmable BTC

**Wrapped BTC on Sundial L2:** Mint bridgeless, wrapped BTC natively secured by deterministic eUTxO and optimistic rollup architecture.

**Cross-Chain Composability:** Use BTC in DeFi apps - trading, lending, synthetics - without custodians or fragmented bridges.

**Developer SDKs & Compliance-Ready:** Enable fintechs and dApps to build BTC-native DeFi using Sundial's SDKs, APIs, and compliance modules.

# Sundial's Team

**Sheldon Hunt**  
CEO



## Management

**Rob Gaskell**  
Operations & Project  
Management



**Liz Jacobi**  
Investor Relations



**Yoram BenZvi**  
Business  
Development &  
Partnerships

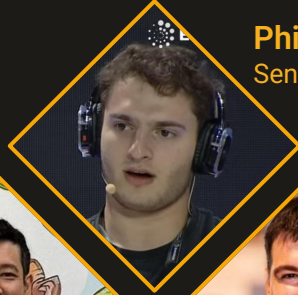


**Lewis Harding**  
Investor Relations &  
Operations



## Development

**Phil Disarro**  
Senior Developer



**Michael Yagi**  
Developer & Ecosystem



**Vic Genin**  
Senior Developer



**Sam Delaney**  
Core Tech Lead



# Sundial's Competitive Advantage

Research-based features introducing advanced capabilities, unlocking innovative use cases

## Transaction Fees

Pay native chain token (BTC, Lightning), unlocking incredible new possibilities for Dapps and DeFi.

## Speeds

24,000% faster than BTC, with less than .01% the fees - opening up a world of new possibilities.

## Native Bitcoin Security

Leveraging trustless ZK bridge tech.

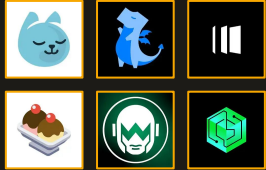
## Ecosystem

Partnering with leading UTXO DeFi and dApp builders, alongside a growing network of institutional collaborators.

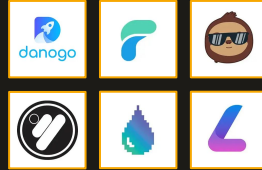
## Day 1

## Out-of-the-Box Ecosystem

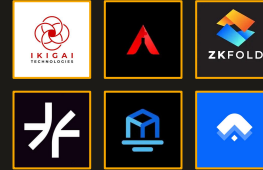
## DEXs:



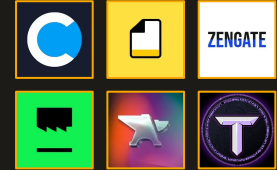
## Lending-Borrowing:



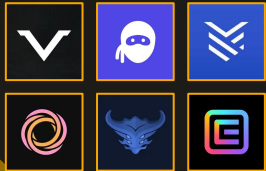
## Infrastructure:



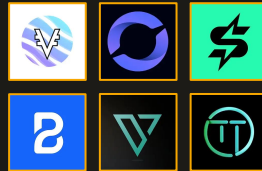
## NFT + Tokenization:



## Wallets:



## DeFi Management:



## Finance &amp; Consulting:



## Real World Partners:



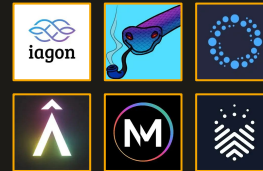
## Stablecoins:



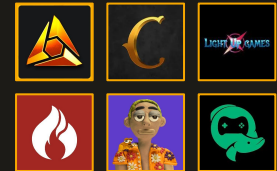
## Bridge + Cross-Chain:



## Retail &amp; Utility:



## Gaming:





# Key Partners

## Institutional Partners

- Backed by top finance, lending & compliance teams
- Apps users want, and compliance regulators trust
- Unlocking Bitcoin liquidity for institutions



## Tech & Liquidity Partners

- 200+ BTC already committed
- 65+ partners and growing weekly
- Non-custodial BTC DeFi powering growth



# Sundial's Revenue Streams

Sundial Protocol prioritizes itself as a revenue generating protocol built for decades

## **Staking Yield**

Sundial earns a share of staking rewards by BTC-secured validator nodes, generating sustainable protocol revenue, in addition to earning percentages of shares generated by various yield products deployed on Sundial.

## **BTC+UTXO Asset Market Making**

Provide liquidity-as-a-service across BTC pairs and DeFi markets deployed on Sundial, ensuring low slippage, deep order books, and stable trading environments for bridged Bitcoin and other UTxO assets.

## **Institutional Access & Infrastructure Fees**

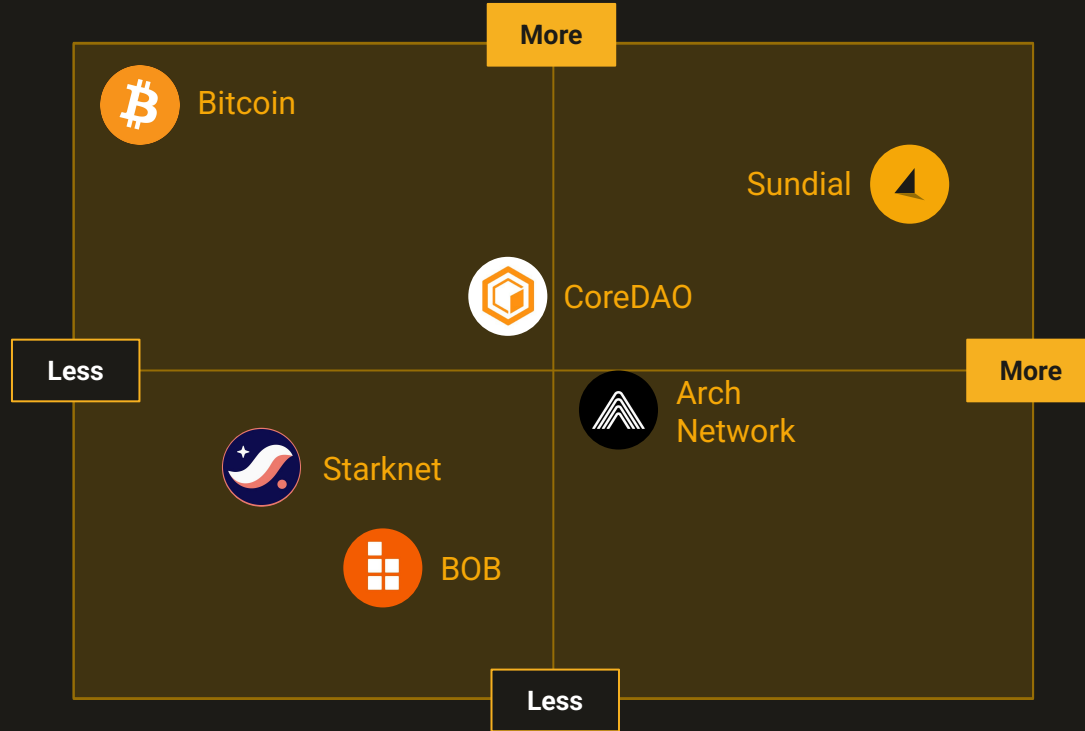
Exchanges, funds, and custodians pay for secure access to Sundial's infrastructure through integration fees, retainers, and/or AUM-based billing.

## **dApp Onboarding, Support & Revenue Sharing**

Protocols built on Sundial share a portion of their revenue (fees, incentives, TVL-based) in exchange for using its secure infrastructure and bridged BTC liquidity, in addition to generating one-time and recurring support fees.

# BTC L2 Competition Matrix

Depth of Liquidity



Scalability + Functionality

# Sundial Protocol Roadmap

This timeline outlines the Sundial Protocol project and the objectives aimed to be completed.



## Foundational Phase

- ✓ Company registration and legal documents published
- ✓ Litepaper draft released for community review
- ✓ First strategic partnerships confirmed and announced publicly
- Core technical documents released:
  - System Architecture Blueprint
  - Technical Requirements Document
  - Risk & Security Planning Framework



## Testnet Launch

- Deployment of public testnet for early user and developer engagement
- Demo and early activations of Bitcoin-Cardano bridging mechanisms
- Launch of early DeFi features including lending, borrowing, yield generation
- Early ecosystem onboarding and testing phase



## Security & Ecosystem Growth

- Formal security audits and performance optimization
- Launch of community developer integrations and dApp pilots
- Expansion of business development and institutional partnerships
- Begin mainnet operational preparations



## Mainnet Launch

- Launch of Sundial Mainnet with:
  - Bitcoin-native DeFi using Cardano's eUTXO model
- Trust-minimized or bridgeless BTC-ADA transfers within Sundial
- Core DeFi protocols (Lending, Borrowing, Yield)
- Governance and validator framework live
- Global marketing campaign kicks off



## Growth & Expansion

- Rollout of expanded smart contract capabilities
- Integration of new protocols and deployment of dApps into the ecosystem
- Ecosystem funding & developer grant programs launched
- Ongoing upgrades to scalability, performance and UX
- Continued work on regulatory compliance and institutional adoption

Q2 2025

Q3 2025

Q4 2025

Q1 2026

Q2-4 2026

WHAT'S NEXT?

SUNDIAL

# Now raising a Seed round

**Grant** in Q1-2025 - 1M USD

**Pre-Seed** in Q2 2025 - 0.3M at 20M

**Open SEED** round in Q4-2025

**Target** 3.7M USD at 40M

## CURRENT BACKERS:

**Project Catalyst** - #1 Ranked Community Initiative in Fund 13

**Pointer Capital Fund II (Angellist)** - Lead Investor in Seed Round

**Draper University** - Participating project in Tim Draper's premier accelerator program