

DA Market Securities, Inc.

Our Vision & Strategy

Transforming DA Market into a Full-Service Investment Platform

DA Market Securities is on a strategic journey - evolving from a traditional equities brokerage into a modern, independent, full-service investment firm. The goal: to offer the same breadth of services found at leading U.S. brokerage houses, while staying rooted in Philippine regulatory integrity and client trust.

Under the leadership of President Jocelyn "Joy" David-Greenlaw, DA Market is expanding its offerings beyond equities trading to include:

- Fixed Income Instruments
- Securities-Based Lending (SBL)
- Money Market Interest on Idle Cash
- Investment Advisory & Financial Planning
- Portfolio Management & Discretionary Services
- Lending, Protection, and Retirement Solutions
- Digital Access for Global & Offshore Clients

We are building a platform where investors - retail, high-net-worth, and institutional - can access a full range of wealth services under one roof.

As part of this vision, DA Market is actively seeking a strategic partner who can bring capital, infrastructure, and expertise to help scale this model across the Philippine market and beyond.

Our strategy is simple: combine global wealth management standards with local accessibility - creating a trusted financial home for every kind of investor.

Partner With Us

We are looking for a like-minded institutional partner who shares our belief in the value of independent, client-centered financial services in Southeast Asia.

The ideal partner will bring:

- Strategic capital for growth and expansion
- Infrastructure and technology support
- Product innovation and global best practices
- Distribution networks or complementary service capabilities

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If you see the opportunity to help shape the future of full-service investing in the Philippines, we invite you to start a conversation with us.