Coursera Capstone

IBM Applied Data Science Capstone

The Battle of Neighbourhoods- Toronto and New York City

By: Hira Mansoor

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Introduction

Toronto and New York being the financial capital of Canada and the US respectively are one of the densely populated cities in the world. Both these cities see a lot of diversity resulting from the movement of a lot of immigrants from several parts of the world for work and settlement. These are one of the most immigrant-friendly cities, still different in so many aspects, which we are going to observe in this work. The purpose of this Capstone Project is to compare the neighborhoods of the two major cities and determine how similar or dissimilar they are. We will get to see the most common venues for both.

The purpose of this whole exercise is for submission of the final capstone project for the "IBM Data Science" course on Coursera as well as to show case my data science skills in the real-world application.

Data and Problem-solving strategy

The idea is to compare Toronto and the New York region for their similarities difference in terms of the most common venues they have. I will look into the number of cuisines, Restaurants, coffee shops and other features in both cities as well as list down the 5 most common venues in both cities Neighborhood wise. The outcome of this study will help tourists and new immigrants have an overview of the common venues in both cities and chalk out the differences between both, which might further help them in their decision of travel or immigration choice.

Methodology:

- Data frame for Toronto and New York is generated after collecting the data from https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_M
 And https://www.health.ny.gov/statistics/cancer/registry/appendix/neighborhoods.htm
- Both cities are then explored by using Foursquare API and K-Clustering Approach
- Folium library is used to visualize geographic overview for both of the cities.

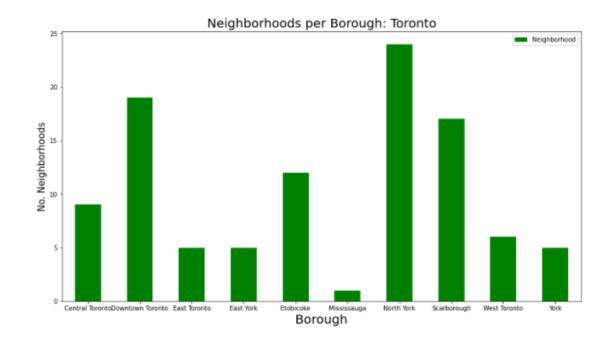
Data Exploration and Results:

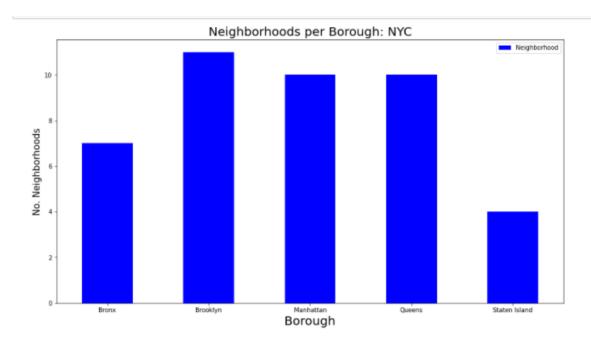
We extracted the data for both the cities from Wikipedia and health of government to get the zip codes for New York city and prepared that data set that contained Postal codes/Zip codes, boroughs, and Neighborhoods.

```
In [3]: Canada_PC =requests.get("https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_M").text
          BSoup=BeautifulSoup(Canada_PC, 'html')
          tab = str(BSoup.table)
          dfs = pd.read_html(tab)
df=dfs[0]
          # Dropping the rows where Borough is 'Not assigned'
          df1 = df[df.Borough != 'Not assigned']
          # Combining the neighbourhoods with same Postalcode
df2 = df1.groupby(['Postal Code', 'Borough'], sort= False).agg(', '.join)
          df2.reset_index(inplace=True)
          # Replacing the name of the neighbourhoods which are 'Not assigned' with names of Borough df2['Neighbourhood'] == 'Not assigned',df2['Borough'], df2['Neighbourhood'])
          C_df= df2.rename(columns={"Neighbourhood":"Neighborhood"})
C_df.head(12)
   Out[3]:
                  Postal Code
                                    Borough
                                                                               Neighborhood
                         МЗА
                                                                                   Parkwoods
               0
                                      North York
               1
                          M4A
                                      North York
                                                                                Victoria Village
                       M5A Downtown Toronto
               2
                                                                      Regent Park, Harbourfront
               3
                          M6A
                                      North York
                                                              Lawrence Manor, Lawrence Heights
                       M7A Downtown Toronto
                                                     Queen's Park, Ontario Provincial Government
               5
                          M9A
                                      Etobicoke
                                                           Islington Avenue, Humber Valley Village
               6
                         M1B Scarborough
                                                                            Malvern, Rouge
                          мзв
               7
                                                                                    Don Mills
                                      North York
               8
                       M4B
                                    East York
                                                                Parkview Hill, Woodbine Gardens
               9
                          M5B Downtown Toronto
                                                                       Garden District, Ryerson
               10
                         M6B
                                     North York
               11
                                      Etobicoke West Deane Park, Princess Gardens, Martin Grov...
```

tab dfN df_ # D N_d # C NY_ NY_ # R	oup=Be D_N = N = po N=dfN Droppi df = c Combir _df = _df.re RepLace	eautifulsoup(NYork_P str(BSoup.table) i.read_html(tab_N) #[0] ing the rows where B #f_N[df_N.Borough != #ring the neighbourho N_df.groupby(['ZIP' set_index(inplace=T ing the name of the	orough i 'Not as ods with Codes','I rue) neighbo	s 'Not assigned' signed'] same PostaLcode Borough'], sort= False urhoods which are 'Not	ics/cancer/registry/appendix/neighborhoods.htm").text).agg(', '.join) assigned' with names of Borough 'Not assigned',NY df['Neighborhood'])
_	df he				3 , 2 , 3 , 1, 1121, 1121, 1121
_	_df.he			Neighborhood	
NY_	_df.he	ead()		Neighborhood Central Bronx	
NY_		zad()	Borough Bronx		
NY_	0	ZIP Codes 10453, 10457, 10460	Borough Bronx Bronx	Central Bronx	
NY_	0 1 2	ZIP Codes 10453, 10457, 10460 10458, 10467, 10468	Borough Bronx Bronx Bronx	Central Bronx Bronx Park and Fordham	

Data frame was then visualized in bar plot to see higher number of neighborhoods in each borough. After the analysis, it occurred that North York, Toronto and Brooklyn, NY has the highest number of Neighborhoods.

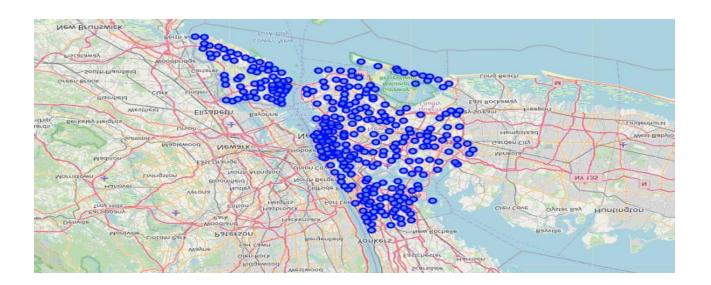




We also created maps to visualize the neighborhoods in both the cities.

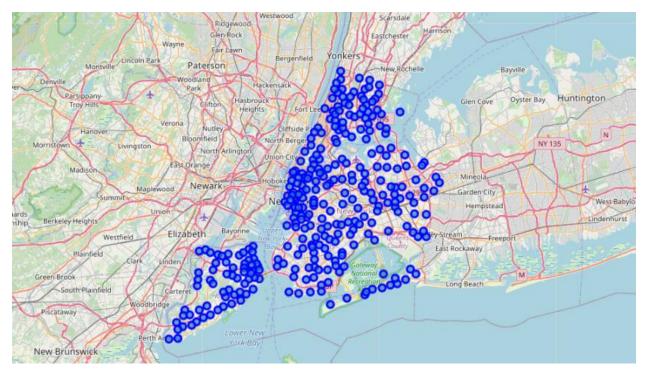
```
In [17]: # create map of New York using Latitude and Longitude values
    map_newyork = folium.Map(location=[latitude_NYork, longitude_NYork], zoom_start=10)

# add markers to map
for lat, lng, borough, neighborhood in zip(neighborhoods['Latitude'], neighborhoods['Longitude'], neighborhoods['Borough'], neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhoods['Neighborhood
```



```
In [18]: # create map of Toronto using latitude and longitude values
map_toronto = folium.Map(location=[latitude_toronto, longitude_toronto], zoom_start=10)

# add markers to map
for lat, lng, borough, neighborhood in zip(Cdf['Latitude'], Cdf['Longitude'], Cdf['Borough'], Cdf['Neighborhood']):
    label = '{}, {}'. format(neighborhood, borough)
    label = folium.Popup(label, parse_html=True)
    folium.CircleMarker(
        [lat, lng],
        radius=2,
        popup=label,
        color='blue',
        fill=True,
        fill=True,
        fill_opacity=0.75,
        parse_html=False).add_to(map_toronto)
map_toronto
```

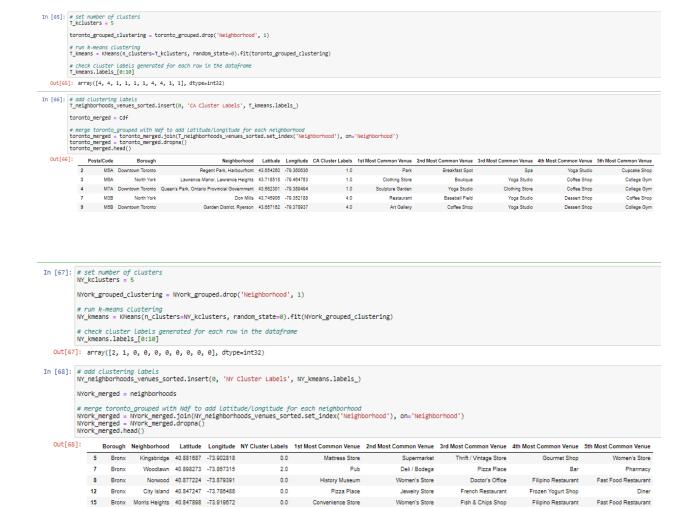


We have used API Foursquare to extract the 5 most common Venues in each Neighborhood in both the cities.

Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
Bathurst Manor, Wilson Heights, Downsview North	Coffee Shop	Fried Chicken Joint	Deli / Bodega	Yoga Studio	Dessert Shop
Bedford Park, Lawrence Manor East	Sushi Restaurant	Coffee Shop	Italian Restaurant	Clothing Store	College Gym
CN Tower, King and Spadina, Railway Lands, Har	Performing Arts Venue	Yoga Studio	Gastropub	Coffee Shop	College Gym
Central Bay Street	Pharmacy	Sandwich Place	Coffee Shop	Yoga Studio	Clothing Store
Commerce Court, Victoria Hotel	American Restaurant	Soup Place	Fast Food Restaurant	Deli / Bodega	Gym
	Bathurst Manor, Wilson Heights, Downsview North Bedford Park, Lawrence Manor East CN Tower, King and Spadina, Railway Lands, Har Central Bay Street	Bathurst Manor, Wilson Heights, Downsview North Bedford Park, Lawrence Manor East CN Tower, King and Spadina, Railway Lands, Har Central Bay Street Characterists Performing Arts Venue	Bathurst Manor, Wilson Heights, Downsview North Coffee Shop Fried Chicken Joint Bedford Park, Lawrence Manor East Sushi Restaurant Coffee Shop CN Tower, King and Spadina, Railway Lands, Har Performing Arts Venue Yoga Studio Central Bay Street Pharmacy Sandwich Place	Bathurst Manor, Wilson Heights, Downsview North Coffee Shop Bedford Park, Lawrence Manor East Sushi Restaurant CN Tower, King and Spadina, Railway Lands, Har Performing Arts Venue Yoga Studio Central Bay Street Pharmacy Sandwich Place Coffee Shop	Bedford Park, Lawrence Manor East Sushi Restaurant Coffee Shop Italian Restaurant Clothing Store CN Tower, King and Spadina, Railway Lands, Har Performing Arts Venue Yoga Studio Gastropub Coffee Shop Central Bay Street Pharmacy Sandwich Place Coffee Shop Yoga Studio

```
In [63]: def return_most_common_venues(row, NY_top_venues):
    row_categories = row.iloc[1:]
              row_categories_sorted = row_categories.sort_values(ascending=False)
              return row_categories_sorted.index.values[0:NY_top_venues]
 In [64]: NY_top_venues = 5
          indicators = ['st', 'nd', 'rd']
           # create columns according to number of top venues
          columns = ['Neighborhood']
for ind in np.arange(NY_top_venues):
              try:
                  columns.append('{}{} Most Common Venue'.format(ind+1, indicators[ind]))
                  columns.append('{}th Most Common Venue'.format(ind+1))
           # create a new dataframe
          NY_neighborhoods_venues_sorted = pd.DataFrame(columns=columns)
NY_neighborhoods_venues_sorted['Neighborhood'] = NYork_grouped['Neighborhood']
           for ind in np.arange(NYork_grouped.shape[0]):
              NY_neighborhoods_venues_sorted.iloc[ind, 1:] = return_most_common_venues(NYork_grouped.iloc[ind, :], NY_top_venues)
          NY_neighborhoods_venues_sorted.head()
Out[64]:
           Neighborhood 1st Most Common Venue 2nd Most Common Venue 3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue
          0 Allerton Deli / Bodega Gas Station Donut Shop Women's Store
                 Arlington Construction & Landscaping
                                                          Bus Stop
                                                                                              Filipino Restaurant Fast Food Restaurant
         2 Astoria Heights Laundromat Women's Store Doctor's Office Filipino Restaurant Fast Food Restaurant
                                       Park
                                                     Boat or Ferry
                                                                             Playground
                                                                                            Cooking School
                                                                                                                       Historic Site
          3 Battery Park City
         4 Bay Ridge Hookah Bar Market Pizza Place Pool Hall Chinese Restaurant
```

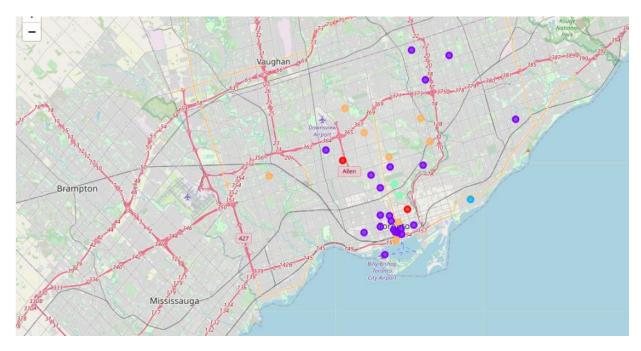
Next approach is **Clustering** which is one of the most common exploratory data analysis technique used to get an intuition about the structure of the data. We have specified number clusters to 5 for both the cities and have clustered the neighborhoods based on the venue categories. The code is given below:



Below is the code and map to visualize each cluster that belong to a different color with different traits. Detailed code is provided below:

```
In [124]: map_clusters_T = folium.Map(location=[latitude_toronto, longitude_toronto], zoom_start=11)

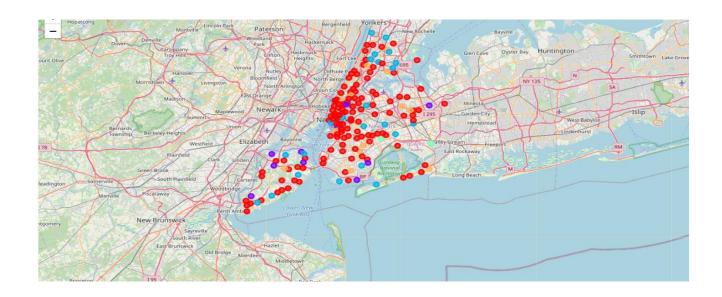
# set color scheme for the clusters
X_T = np.arange(T_kclusters)
ys_T = [i + x_T + (i * x_T) * i * x_T) * i * x_T = i *
```

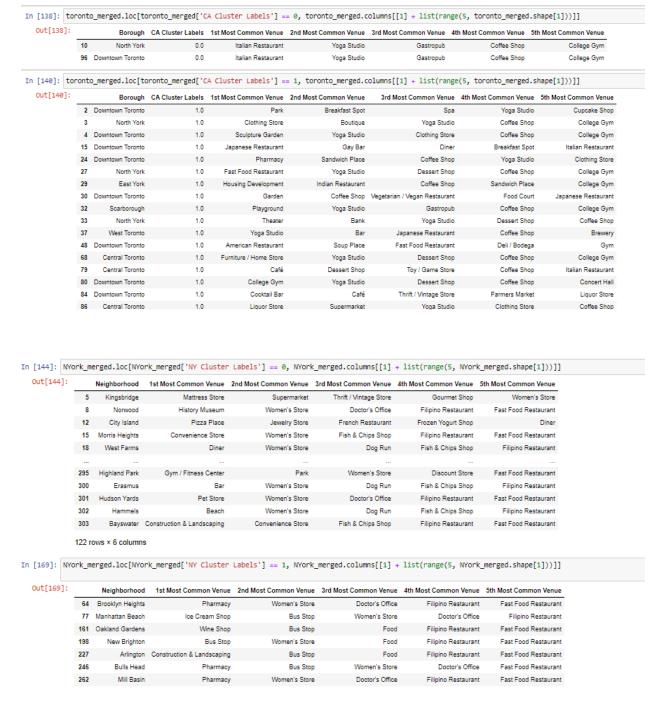


```
In [70]: latitudes_NYork = 40.7127281
longitudes_NYork = 74.0060152
map_clusters_NY = folium.Map(location=[latitudes_NYork, longitudes_NYork], zoom_start=11)

# set color scheme for the clusters
X_NY = np.arange(NY_kclusters)
ys_NY = [i + x_NY + (i*x_NY)**2 for i in range(NY_kclusters)]
NY_colors_array = cm.ranibow(np.linspace(0, 1, len(ys_NY)))
NY_rainbow = [colors.rgb2hex(i) for i in NY_colors_array]

# add markers to the map
markers_colors = []
for lat, lon, poi, cluster in zip(NYork_merged['Latitude'], NYork_merged['Longitude'], NYork_merged['Neighborhood'], NYork_merged['NY Cluster Labels']):
    label = folium.Popup(str(poi) + ' cluster ' + str(cluster), parse_html=True)
    folium.CircleMarker(
    [lat, lon],
        radius=s,
        popup-label,
        color = NY_rainbow[int(cluster)-1],
        fill_rue,
        fill_color=NY_rainbow[int(cluster)-1],
        fill_color=NY_rainbow[int(clus
```

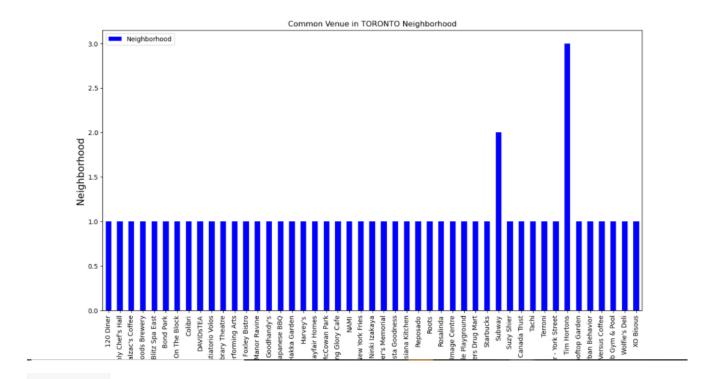




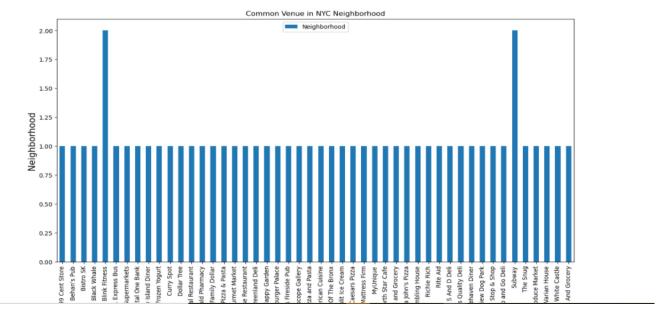
Upon analyzing clustering method, we explored that the most common venues in both the cities are Italian and fast-food restaurants, Deli/ Bodega, Coffee shops and Gym.

To see explicitly, below is the code to see the most common venues in Toronto and New York city. We discovered that Tim Horton and Subway are the 2 most common venues in Toronto. On the other side, New York's 2 most common venues are Subway and Blink Fitness.

```
In [135]: Tor = toronto_venues.head(50)[['Venue','Neighborhood']]
    plt.figure(figsize=(9,5), dpi = 100)
    plt.title('Common Venue in TORONTO Neighborhood')
    plt.xlabel('Venue', fontsize = 15)
    plt.ylabel('Neighborhood', fontsize=15)
    Tor.groupby('Venue')['Neighborhood'].count().plot.bar(figsize=(15,8), color=clr)
    plt.legend()
    plt.show()
```



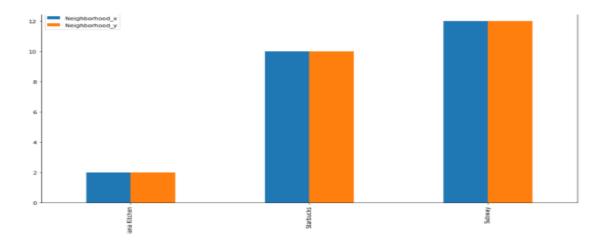
```
In [178]: NY = NewYork_venues.head(50)[['Neighborhood','Venue']]
    plt.figure(figsize=(10,5), dpi = 100)
    plt.title('Common Venue in NYC Neighborhood')
    plt.xlabel('Venue', fontsize = 10)
    plt.ylabel('Neighborhood', fontsize=15)
    NY.groupby('Venue')['Neighborhood'].count().plot.bar(figsize=(15,8))
    plt.legend()
    plt.show()
```



After we combine both the data frames from above, we see that Subways, Starbucks and Popeyes are the most popular venues in most of the neighborhoods in both the cities.

```
In [137]: Tor = toronto_venues[['Venue','Neighborhood']]
    NY = NewYork_venues[['Neighborhood','Venue']]
    Tor_NY.set_index('Venue')
    Tor_NY.groupby('Venue').count().plot.bar(figsize=(15,8))
    Tor_NY=pd.merge(Tor,NY, on = 'Venue')
    Tor_NY
```

Neighborhood_y	Neighborhood_x	Venue	
Fordham	Central Bay Street	Subway	0
Westchester Square	Central Bay Street	Subway	1
Kensington	Central Bay Street	Subway	2
Inwood	Central Bay Street	Subway	3
Fordham	Thorncliffe Park	Subway	4
Westchester Square	Thorncliffe Park	Subway	5
Kensington	Thorncliffe Park	Subway	6
Inwood	Thorncliffe Park	Subway	7
Fordham	Steeles West, L'Amoreaux West	Subway	8
Westchester Square	Steeles West, L'Amoreaux West	Subway	9
Kensington	Steeles West, L'Amoreaux West	Subway	10
Inwood	Steeles West, L'Amoreaux West	Subway	11
Sunset Park	Bathurst Manor, Wilson Heights, Downsview North	Popeyes Louisiana Kitchen	12
Central Harlem	Bathurst Manor, Wilson Heights, Downsview North	Popeyes Louisiana Kitchen	13
Park Slope	Harbourfront East, Union Station, Toronto Islands	Starbucks	14
Long Island City	Harbourfront East, Union Station, Toronto Islands	Starbucks	15
Park Slope	Toronto Dominion Centre, Design Exchange	Starbucks	16
Long Island City	Toronto Dominion Centre, Design Exchange	Starbucks	17
Park Slope	Toronto Dominion Centre, Design Exchange	Starbucks	18
Long Island City	Toronto Dominion Centre, Design Exchange	Starbucks	19
Park Slope	Bedford Park, Lawrence Manor East	Starbucks	20
Long Island City	Bedford Park, Lawrence Manor East	Starbucks	21
Park Slope	Westmount	Starbucks	22
Long Island City	Westmount	Starbucks	23



Discussion and Recommendation:

Based on the result of our analysis, we found that Largest neighborhoods in Toronto is North York and Brooklyn in New York. After clustering the data of the respective

neighborhoods, both cities (Boroughs) have venues which can be explored and attract the Tourists. The neighborhoods are much similar in features like Theaters, opera houses, food places, clubs, museums, parks etc. As far as concern to dissimilarity, it differs in terms of some unique places like historical places and monuments.

As far as recommendation is concerned, we recommend Toronto Dominion and long Island see would be having similar characteristics on a larger scale.

Conclusion

After K Clustering, it appeared that Italian Food, Deli/Bodega, fast-food Restaurant, and many other places were in common in both Toronto and New York City neighborhoods. However, the most common venues are Popeyes, Starbucks and Subway. As we know that every place is unique in its own way, so that's argument is present in both neighborhoods. The dissimilarity exists in terms of some different venues and facilities but not on a larger extent.