

CONTENT PLANNING WORKSHEET

This worksheet will help you decide what kind of content to include in each section of your website!

SECTION 1: ABOUT

1. Let's start with a compelling intro that tells us who you are. Start by sharing your name, what you do, and just enough about you to get us intrigued (1-2 sentences).

2. Now tell us something about yourself that's fun, unique, or relatable (1 sentence should do ya). It doesn't have to be work-related!

3. Now tell us about a few of your best skills! Be sure to highlight your strengths and areas of interest.

- _____
- _____
- _____
- _____
- _____
- _____

4. Do you have a great (professional) photo of yourself? Be sure to include it!

SECTION 2: WORK

1. Tell us about your work samples (3 is a good start)! Include the name of the project (make it a link if possible), a representative image (a nice screenshot will do), and a brief description the project.

Project Name:

Project Image:

Description:

Project Name:

Project Image:

Description:

Project Name:

Project Image:

Description:

SECTION 3: CONTACT

What's the best way for fans and clients to reach you? Do you share on social media? Make sure to update all your social profiles with the link to your new website!

- How do you want people to contact you?
 - Phone:
 - Email:
- Which social media platforms are you active on? Include links below.
 - LinkedIn:
 - Twitter:
 - GitHub: