

Too Fraught to Handle? An Analysis of Netflix TV Shows

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Outline

- Netflix Decline
- Analysis
- Recommendations

▶ Next Episode



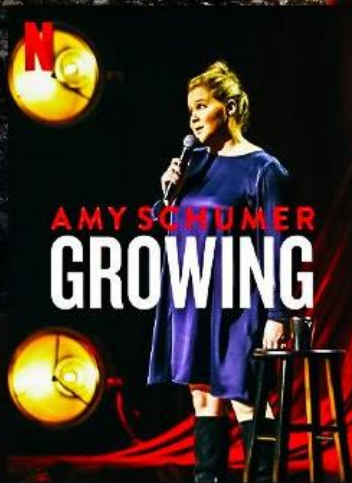
THING

young boy vanishes
...uncovers
...involving secret ex
...natural forces and a stran

Play

+ My List

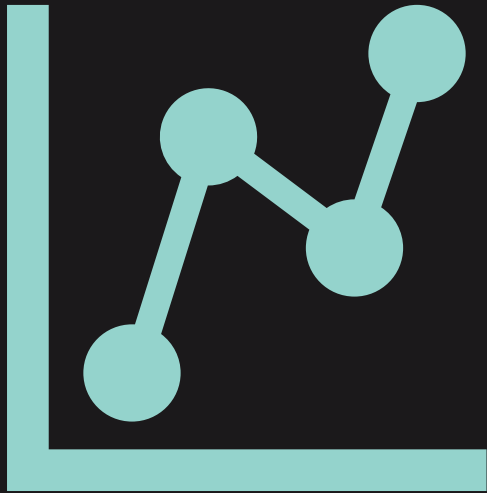
on Netflix



Reasons

- Less COVID restrictions > less users
- Subscription price increases
- Competition > reliance on Originals

Analysis



[Link to Tableau.](#)

[Netflix TV Shows and Movies](#)

Updated May 2022

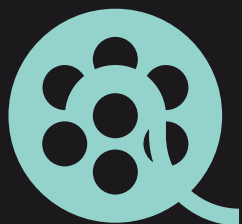
[Netflix Top 10 Weekly Dataset](#)

July 2021 – January 2022

[Netflix Daily Top 10 in US](#)

April 2020 – March 2022

Recommendations



Continue to release
dramas.



Expand foreign
programming.



Consider children's
content.

Thank you.

- New York City Tech Talent Pipeline
- Fullstack Academy: Vadim Acosta, Dennis McGrath, Mel Goss
- Kaggle contributors: Victor Soerio, Mikit Kanakia, Prasert Kanawattanachai
- My friend who shares his Netflix password with me and others