ELAINE BAUTISTA

MBA

PRODUCT MANAGER

CONTACT

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📍 Toronto, Canada

PROFILE

- I am a Product Manager equipped with more than **10 years** of experience in managing **financial products and services**
- I have in-depth knowledge on the product life cycle in both **agile and waterfall methodologies**
- I am passionate about developing products and features or automating processes that bring **utmost value to end users**
- I have led a team fostering **teamwork, creativity and entrepreneurial mindset** to achieve product goals

EXPERIENCE

Product Manager | Milk Moovement
AUG 2022 - PRESENT | Toronto, Ontario (Remote)
- Lorem ipsum

Product Manager | Snapcommerce/Super
MAR 2022 - AUG 2022 | Toronto, Ontario (Remote)
- Managed the company's fintech credit card product called SuperCash
- Aligned prioritization of OKRs and feature implementation with stakeholders and engineering team to ensure dependencies are identified and addressed
- Documented business requirements into PRDs and user stories accompanied by high fidelity designs and acceptance criteria

- Brought the product to pilot launch by Aug 2022

Digital Product and Delivery Manager | Meridian Credit Union (MCU) / motusbank
SEP 2020 - MAR 2022 | Toronto, Ontario
- Led the product roadmap planning and execution for all digital platforms including Mobile Banking, Online Banking and Online Onboarding Channels
- Documented business requirements into PRDs and user stories accompanied by high fidelity designs and acceptance criteria
- Coordinated with the IT teams on technical feasibility of requirements and resource estimates
- Implemented Interac transfer through account number, 2FA and rebranded Mobile Banking

Business Analyst | Royal Bank of Canada (RBC)
DEC 2018 - SEP 2020 | Toronto, Ontario
- Developed proof of concept (POC) to support implementation on process automation initiatives including Robotic Process Automation (RPA) and Machine Learning (ML)
- Documented detailed solutions for process and technology changes with use case and gap analysis
- Implemented Natural Language Processing (NLP) and Optical Character Recognition (OCR) tools to eliminate manual handling in Wealth Management Operations

EDUCATION

Master in Business Administration (MBA) major in Finance
JUL 2014
Cardiff Metropolitan University (UK)

B.S. in Management of Financial Institutions
B.A. in European Studies
FEB 2009
De La Salle University (Philippines)