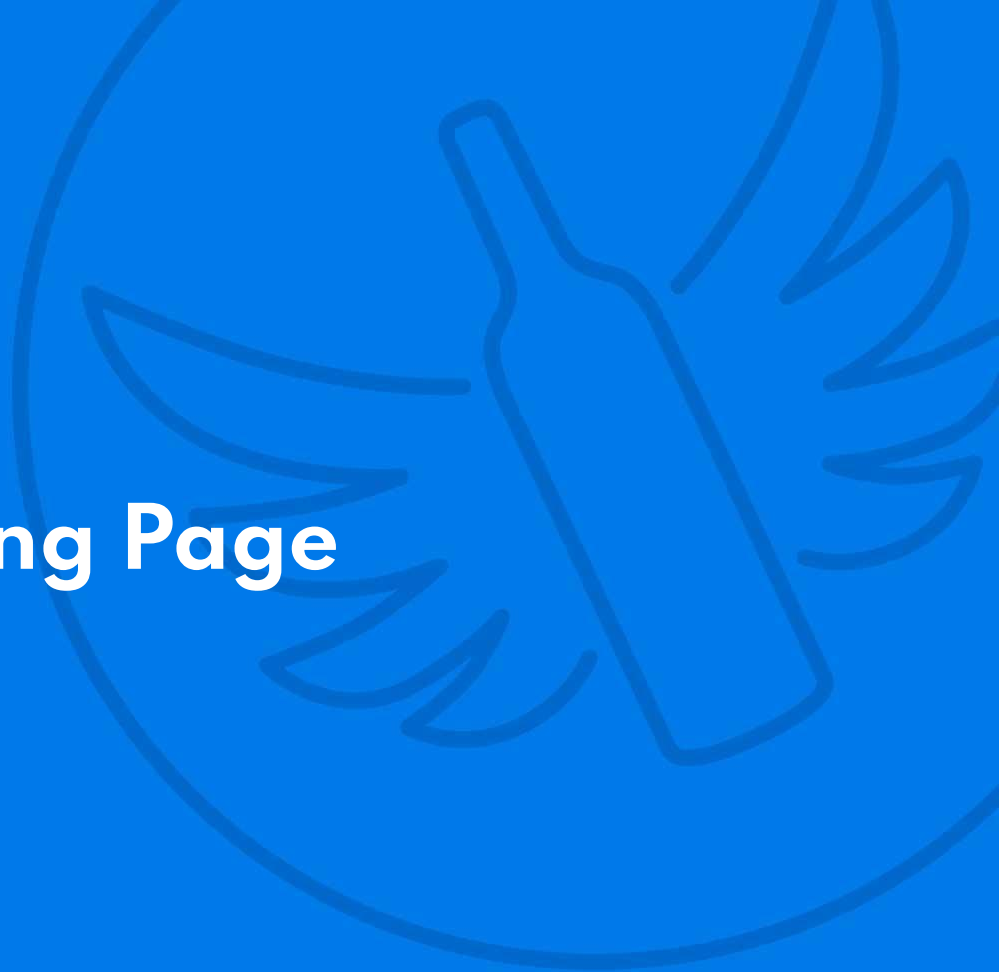


nakedwines

Christmas 2021

Landing Page



[illegible]

In your Deluxe Christmas collection...

Meet the wines in this year's case

100% 100% 100% 100%

PLUM shimmering RED Cheeses (4 parts)
By Simon Willmetts

Two 1/2 pilsners (one from the 1st and 2nd) in 1/2

100% 100% 100% 100%

LTD Spangish Chardonnay Pinot NV
By Linda Pinot

A 1/2 pilsner (one from the 1st and 2nd) in 1/2

100% 100% 100% 100%

Sam Harbert IV Series Telt
Tartan Barrel Series Telt
By Sam Harbert

Two 1/2 pilsners (one from the 1st and 2nd) in 1/2

100% 100% 100% 100%

Made by Volcanes Sólvea EVO Carat
Ranger Chardonnay 2012
By Volcanes

Two 1/2 pilsners (one from the 1st and 2nd) in 1/2

100% 100% 100% 100%

Sam Harbert Single Vineyard
Soleo Cuvée Series Telt
By Sam Harbert

Two 1/2 pilsners (one from the 1st and 2nd) in 1/2

100% 100% 100% 100%

Greenland Old School Sauvignon Blanc
2012
By Greenland

Two 1/2 pilsners (one from the 1st and 2nd) in 1/2

100% 100% 100% 100%

Long of the Lowland Mevans
Soleo Cuvée Series Telt
By Long of the Lowland

Two 1/2 pilsners (one from the 1st and 2nd) in 1/2

100% 100% 100% 100%

Brian Fletcher
Soleo Cuvée Series Telt
By Brian Fletcher

Two 1/2 pilsners (one from the 1st and 2nd) in 1/2

100% 100% 100% 100%

A&R
Soleo Cuvée Series Telt
By A&R

Two 1/2 pilsners (one from the 1st and 2nd) in 1/2

100% 100% 100% 100%

Landing page - Australiana Christmas

Order in the next 4hrs 53mins and we'll ship today!

Get in touch

naked! Wines Cases Christmas Discover Earn \$30 Help

Search Chloe? Please log in

Save \$353 on your Deluxe Mixed Christmas Collection

Including a FREE gift pack of 4 Plumm fine crystal glasses & a rare Aussie gem!

15 festive sips

SAVE \$353

Barossa Shiraz

FREE \$60

Plumm crystal glasses

FREE

Ultra-fine European Quality

Order now to beat the Christmas crush!
Shipped in two separate packs.

HELLO CHLOE,

Mixed Red White Ultimate

Market Price \$592.25
Angel Price \$238.65

Add to basket

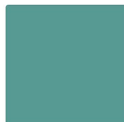
463 Angels have ordered in the last hour

Green family



Dark Green

#328279
rgb(50, 130, 121)
[A11y](#)



Green

#3C9C93
rgb(60, 156, 147)
CMYK: 74, 18, 46, 0
[A11y](#)



Pastel Green

#BADBD9
rgb(186, 219, 217)
CMYK: 33, 3, 18, 0
[A11y](#)



Pastel Green 5...

#DCEDEC
rgb(220, 237, 236)
[A11y](#)

Order now to beat the Christmas crush!
Shipped in two separate packs.

HELLO CHLOE,

It's here! The biggest, brightest, best value deal of the year.

To thank you for supporting the best independent Aussie and Kiwi wineries, and wish you shuffles for the silly season, we've created the Deluxe Mixed Christmas Collection (also available in [Red](#), [White](#) and [Ultimate](#) versions). You'll get:

- Our famous blue box, packed with 15 exclusive Aussie & Kiwi wines from your favourite winemakers. Each bottle worth between \$19.99 and \$49.99...
- PLUS, arriving separately, a designer Aussie gift pack containing:
 - 4 ultra-fine European crystal glasses from Aussie brand Plumm's Summer range, worth \$188. They've been developed with the help of leading sommeliers to make any sipping and dining a classy affair. ANG.
 - ...a bottle of Jack Pfeiffer's sensational limited edition 2020 Barossa Shiraz, worth \$60!

We'll let you know when these specially-packed gifts leave the warehouse. Save a total of \$602 on the lot and give yourself, and your hard-working winemakers, the best Christmas present ever! Limited stock - order quickly.

Deluxe Christmas Collection 2021

Market Price \$592.25
Angel Price \$238.65
You Save \$353.60

1 Add to basket

In your Deluxe Christmas Collection...

Your FREE festive gifts

Travis Lightly Banned Valley Shiraz 2020
100% Barossa Shiraz from a regional master

Plumm Summer Series No.1 Glass, 4pk
By Plumm Winemakers

In your Deluxe Christmas Collection...

Your FREE festive gifts

Travis Lightly Banned Valley Shiraz 2020
100% Barossa Shiraz from a regional master

Plumm Summer Series No.1 Glass, 4pk
By Plumm Winemakers

Decadent drops for your Christmas table

Barossa Shiraz 2020
100% Barossa Shiraz from a regional master

Plumm Summer Series No.1 Glass, 4pk
By Plumm Winemakers

Classy classics

Barossa Shiraz 2020
100% Barossa Shiraz from a regional master

Plumm Summer Series No.1 Glass, 4pk
By Plumm Winemakers

For warm nights

Barossa Shiraz 2020
100% Barossa Shiraz from a regional master

Plumm Summer Series No.1 Glass, 4pk
By Plumm Winemakers

Optimised for Mobile

Save \$353 on your Deluxe Mixed Christmas Collection

Including a **FREE** gift pack of 4 Plumm fine crystal glasses & a rare Aussie gem!

Barossa Shiraz

Plumm crystal glasses

FREE

Worth \$60

Ultra-fine European Quality

Mixed	Red	White	Ultimate
-------	-----	-------	----------

Market Price: \$501.58

Angel Price: \$231.15

Add to basket

Order by 1st November

Your case will be delivered around the 23rd November



HELLO,

Our Deluxe Christmas Collection is the biggest, brightest, best value deal of the year.

To say thank you for everything we've done for our winemakers, we've ensured your festive wines are crammed with 15 fabulous deluxe Christmas Collection wines available in RED and ULTIMATE.

PLUS I've added an extra **FREE** exclusive wine and glassware to boot - Ang premium treats

In your Deluxe Christmas collection...

FREE Christmas treats



2 x Ritzenhoff Stemless Wine Glasses

By Ritzenhoff

Posh stemless glasses to make your wine taste even better

Market Price £14.99

A/B Testing

- Hero Image: Photoshopped vs. Lifestyle

Save \$353 on your Deluxe Mixed Christmas Collection
Including a FREE gift pack of 4 Plumm fine crystal glasses & a rare Aussie gem!

15 festive sips
SAVE \$353
Barossa Shiraz
FREE \$60
Plumm crystal glasses
FREE Ultra-fine European Quality

Save \$270 on your deluxe Christmas collection
Including 2 FREE Aussie wines & 4 stemless crystal wine glasses, worth \$156

Plumm crystal glasses
Barossa Shiraz
SAVE \$353
15 festive sips

- Copy section: Imagery vs. product card

Order now to beat the Christmas crush!
Shipped in two separate packs.

HELLO ELAINE,

It's here! The biggest, brightest, best value deal of the year.

To thank you for supporting the best independent Aussie and Kiwi winemakers, and stock your shelves for the silly season, we've created the Deluxe Mixed Christmas Collection (also available in [RED](#), [WHITE](#) and [ULTIMATE](#) versions). You'll get:

- Our famous blue box, packed with 15 exclusive Aussie & Kiwi wines from your favourite winemakers. Each bottle worth between \$16.99 and \$40.99...

PLUS, arriving separately, a designer Aussie gift pack containing:

- 4 ultra-fine European crystal glasses from Aussie brand Plumm's Sommelier range, worth \$189. They've been developed with the help of leading sommeliers

Your free gifts

Order by 1st November
Your case will be delivered around the 23rd November

HELLO MATTHEW,

Our Deluxe Christmas Collection is the biggest, brightest, best value deal of the year.

To say thank you for everything you've done for our winemakers, and make sure your festive wines are sorted, I've crammed 15 fabulous drops into your Deluxe Christmas Collection. It's also available in [RED](#) and [ULTIMATE](#) versions.

PLUS I've added an extra \$156 worth of FREE exclusive wine and crystal glassware to boot- Angels-only FREE premium treats of:

- Luke's fizztastic LTD Special Reserve Sparkling Chardonnay Pinot NV — a rare

Deluxe Christmas Collection 2021

Market Price	\$340.00
Angel Price	\$240.00
You Save	\$100.00

1 Add to basket

On Site Touchpoints



Order in the next 5hrs 0mins and we'll ship today!

Get in touch

naked

Wines

Cases

Christmas

Discover

Earn \$30

Help

Search

Chloe?

Please log in

It's here! Save \$353 on your Deluxe Mixed Christmas Collection

Beat the rush and bag your big Aussie & Kiwi festive fix!

15 festive sips

SAVE \$353

Barossa Shiraz

FREE \$60

Plum crystal glasses

FREE

Ultra-fine European Quality

Mixed

Red

White

Ultimate

Live Chat

Christmas Collection

It's here! The biggest, brightest, best value deal of the year.

Top Offers

CASES

All cases

Mixed cases

Red cases

White cases

Rosé cases

Luxury

Christmas Cases

Seasonal Cases

SUBSCRIPTIONS

Summer of Rose

NEW

Never Miss Out

Wine Genie

TOP OFFERS



Deluxe Christmas Collection Mixed

Save \$353 on a bumper case of 15 fine wines & free premium gifts

Add \$186.16



Deluxe Christmas Collection Red

Save \$365 on a bumper case of 15 fine wines & free premium gifts

Add \$179.38



Deluxe Christmas Collection Luxe

Save \$413 on a bumper case of 15 fine wines & free premium gifts

Add \$221.88

Wine Index

naked WINES

Wines ▾ Cases ▾ Christmas ▾ Discover ▾ Earn \$30 Help ▾

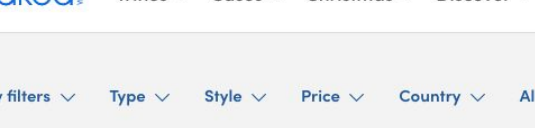
Order in the next 4hrs 4mins and we'll ship today!

Get in touch ▾

Search Birthday? ▾
Please log in

My filters ▾ Type ▾ Style ▾ Price ▾ Country ▾ All filters ▾ Apply Clear

Sort ▾




NEW

Deluxe Christmas Collections are here!

Pocket at least \$330 in savings and your best gifts ever

[See what's inside](#)



WE'RE NOT SURE

Hearts & Bones Angeli Margaret River Cabernet Sauvignon 2017

by Stuart Pym

Margaret River Cabernet Sauvignon [More...](#)

94%
of 196
would buy again

Market Price	\$39.99
Angel Price	\$24.99
You Save	\$15.00

1 [Add to basket](#)

Case Index

Order in the next 4hrs 3mins and we'll ship today!

Get in touch

naked

Wines Cases Christmas Discover Earn \$30 Help

NEW

Search

Birthday? Please log in

Type

Case size

Apply

Clear

Sort

SAVE \$353

Platinum crystal glasses

FREE

Barossa Shiraz


FREE \$60

NEW

Deluxe Christmas Collections are here!

Pocket at least \$330 in savings and your best gifts ever

See what's inside



Deluxe Christmas Collection 2021

Free gifts & exclusive wines in our biggest thank you of the year


Read more

Market Price \$592.25

Angel Price \$238.65

You Save \$353.60

1 Add to basket



Deluxe Red Christmas Collection 2021

Free gifts & exclusive wines in our biggest thank you of the year.

Read more

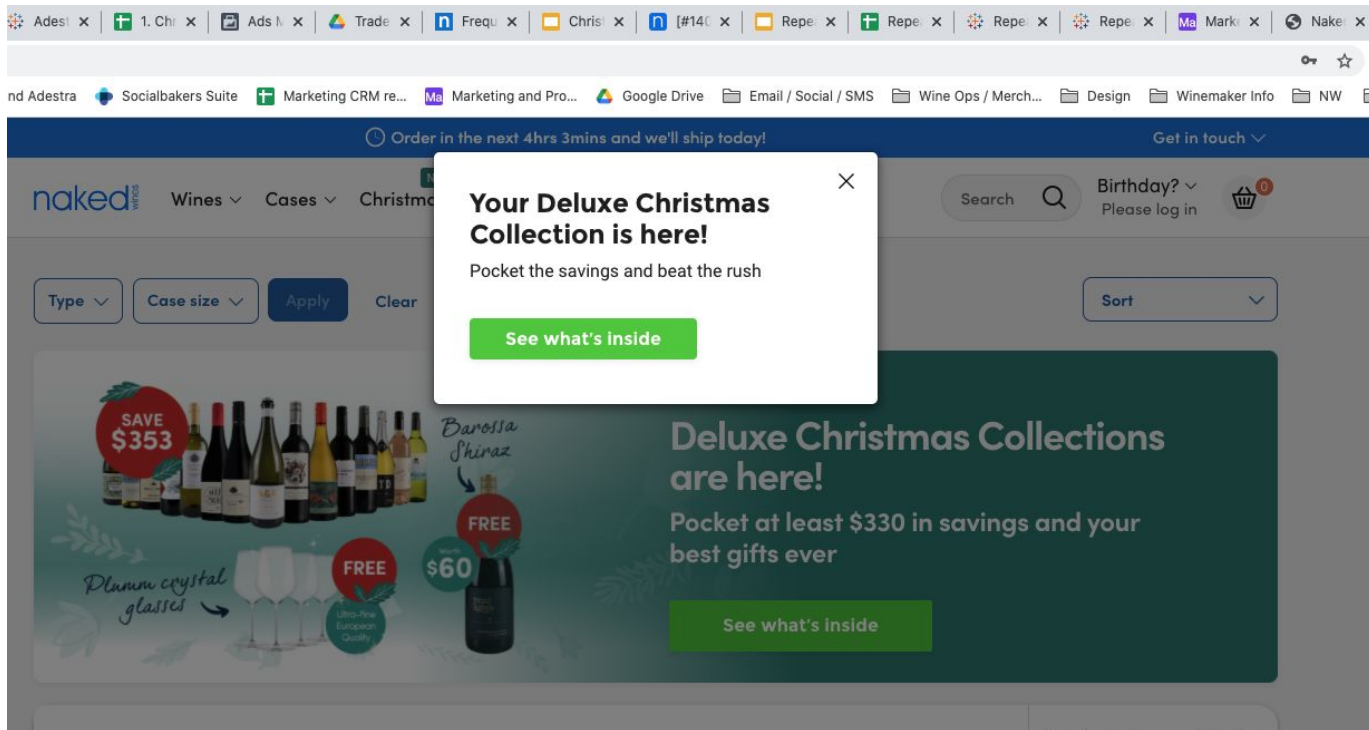
Market Price \$616.76

Angel Price \$251.35

You Save \$365.41

1 Add to basket

Pop Up Banner



Seasonal styling

Order the Christmas Collection in the next 3hrs 43mins and we'll ship today!

Get in touch

nakedi

Wines Cases Christmas Discover Earn \$30 Help

Search Elaine? Please log in


CASES

All cases Mixed cases Red cases White cases Rosé cases Luxury Christmas Cases Seasonal Cases

SUBSCRIPTIONS


Summer of Rose NEW Never Miss Out Wine Genie

TOP OFFERS




Deluxe Mixed Christmas Collection 2021
Save \$353 on a bumper case of 15 fine wines & free premium gifts

Add \$238.65



Deluxe Red Christmas Collection 2021
Save \$365 on a bumper case of 15 fine wines & free premium gifts

Add \$251.35



Deluxe White Christmas Collection 2021
Save \$330 on a bumper case of 15 fine wines & free premium gifts

Add \$232.35

Live Chat

Order the Christmas Collection in the next 3hrs 43mins and we'll ship today!

Get in touch


nakedi

Wines Cases Christmas Discover Earn \$30 Help

Search Elaine? Please log in

It's here! Save \$353 on your Deluxe Mixed Christmas Collection


Beat the rush and bag your big Aussie & Kiwi festive fix!



Home Red White NEW


Christmas Collection

It's here! The biggest, brightest, best value deal of the year.




Deluxe Christmas Collection 2021

\$338.65



Deluxe Red Christmas Collection 2021

\$251.35




Deluxe White Christmas Collection 2021


\$232.35

Would you buy these wines again?


If you've tried them tell us what you think.




Double White Doublet 2019
\$27.95 No Yes



Silver Red Red Margaret River 2019
\$14.95 No Yes




80/20 Black Pinot Noir 2021
\$22.95 No Yes




Lay of the Land Shiraz 2019
\$18.95 No Yes

Never Miss Out


Put your name down for the next vintage of these cult classics and guarantee your supply.




Double White Doublet 2019
\$27.95 No Yes



A & R 2019
\$14.95 No Yes




Silver Red Red Margaret River 2019
\$14.95 No Yes




Lay of the Land Shiraz 2019
\$18.95 No Yes

Our best wines packaged up for you to snap up in a flash, at a great price.




Best of White Collection 2021

\$27.35




Angels' Pick 14 Red

\$25.95



Angels' Pick 14 White

\$24.95



Angels' Pick 14 Rosé

\$26.95

Live Chat

Socials



Paid Social

Naked Wines Australia (AU)
Sponsored · 🌐

It's here. Save \$353 on your Deluxe Mixed Christmas Collection. Naked's biggest Angel thank you of the year.



Don't miss out on the biggest case of the year!
Our Christmas Collection

NAKEDWINES.COM.AU
Nab your \$353 in savings
The Deluxe Christmas Collection

LEARN MORE

Like Comment Share

Naked Wines Australia (AU)
Sponsored · 🌐

It's here. \$189 of free gifts in your Deluxe Mixed Christmas Collection. The biggest Angel thank you of the year.



\$189 of free gifts
worth celebrating!

NAKEDWINES.COM.AU
Nab your \$189 of free gifts
The Deluxe Christmas Collection

LEARN MORE

Like Comment Share

Naked Wines Australia (AU)
Sponsored · 🌐

You can have it all! Support your independent winemakers & save \$353 on your Deluxe Mixed Christmas Collection



Support independent winemakers
Not Christmas

15 Festive Sips and
gifts to enjoy

NAKEDWINES.COM.AU
Nab your \$353 in savings
The Deluxe Christmas Collection

LEARN MORE

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Naked Wines Australia (AU)
Sponsored · 🌐

It's here. Save \$353 on your Deluxe Mixed Christmas Collection. Naked's biggest Angel thank you of the year.



Just arrived
Christmas Collections

Shop Now

Save at least
\$330

Don't miss
this


NAKEDWINES.COM.AU
Nab your \$353 in savings
The Deluxe Christmas Collection

LEARN MORE

Like Comment Share

Naked Wines Australia (AU)
Sponsored · 🌐

15 Festive Sips & \$353 of savings on your Deluxe Mixed Christmas Collection. Naked's biggest Angel thank you of the year.



A treat for you!

15 Festive Sips with \$353 of savings

NAKEDWINES.COM.AU
Nab your \$353 in savings
The Deluxe Christmas Collection

LEARN MORE

Like Comment Share

- Lifestyle key in social space, or clear savings + gift value
- Good selection of creative rotation assisted in lower creative fatigue seen in previous campaigns