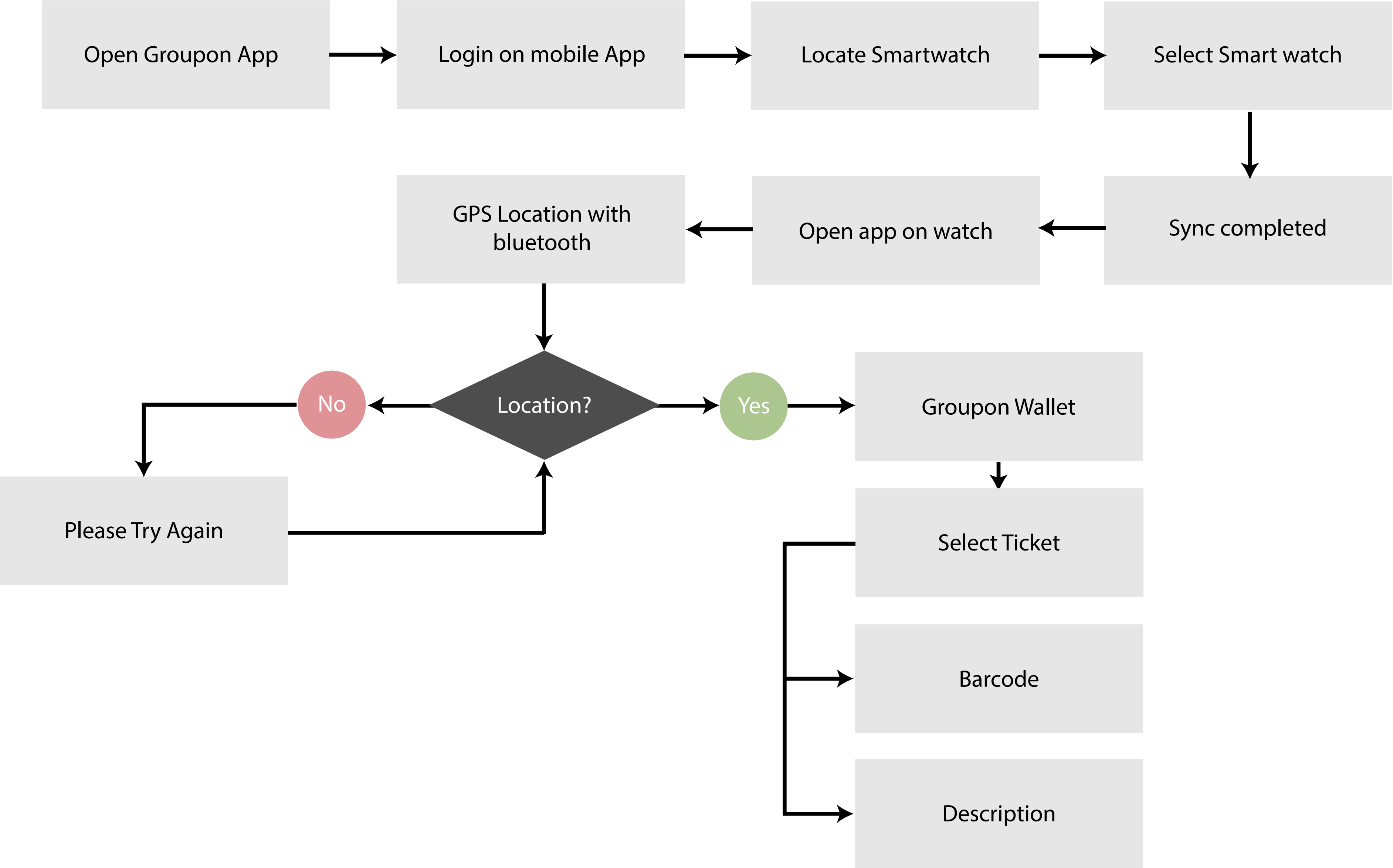
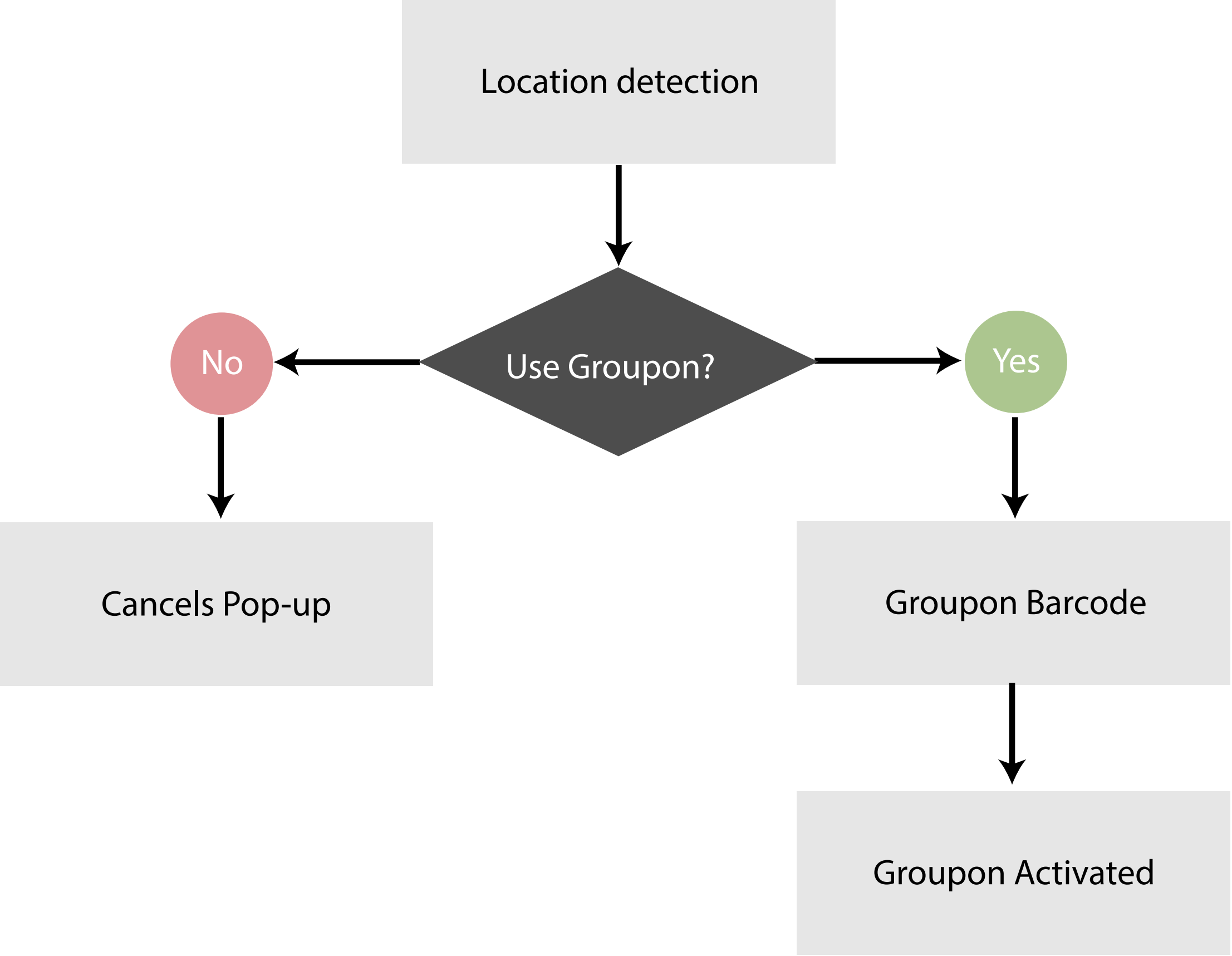


GROUPON USERFLOW



LOCATION DETECTION USERFLOW



STYLE TILE

GROUPON™

This is a Level One heading

Font: Roboto, Font size 41px

This is a Subheading

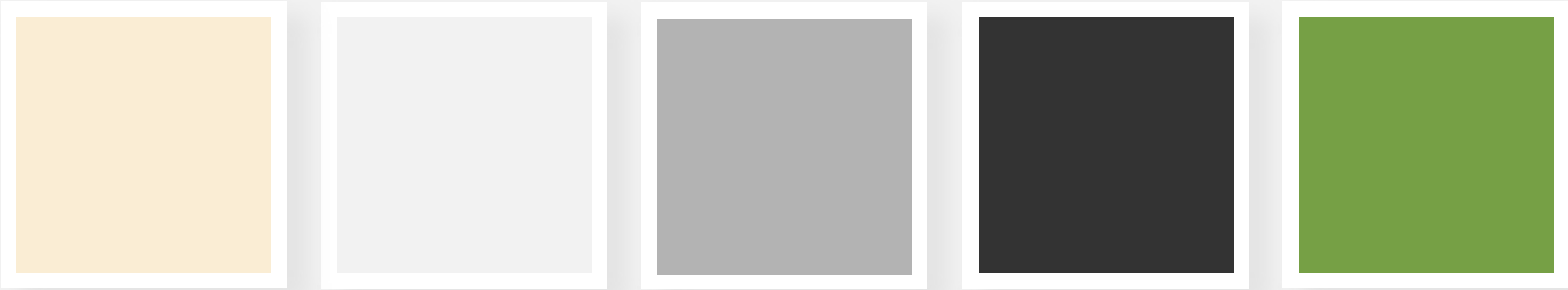
Font: Roboto, Font size 25px

(This is an example of a paragraph) Groupon Pass is a complimentary smartwatch prototype design for the Groupon mobile app. Groupon Pass stores all purchased groupons in one place making it much easier for users to access activation codes when needed. GPS Location detection allows push notifications to be sent to the user when they arrive at a groupon location.

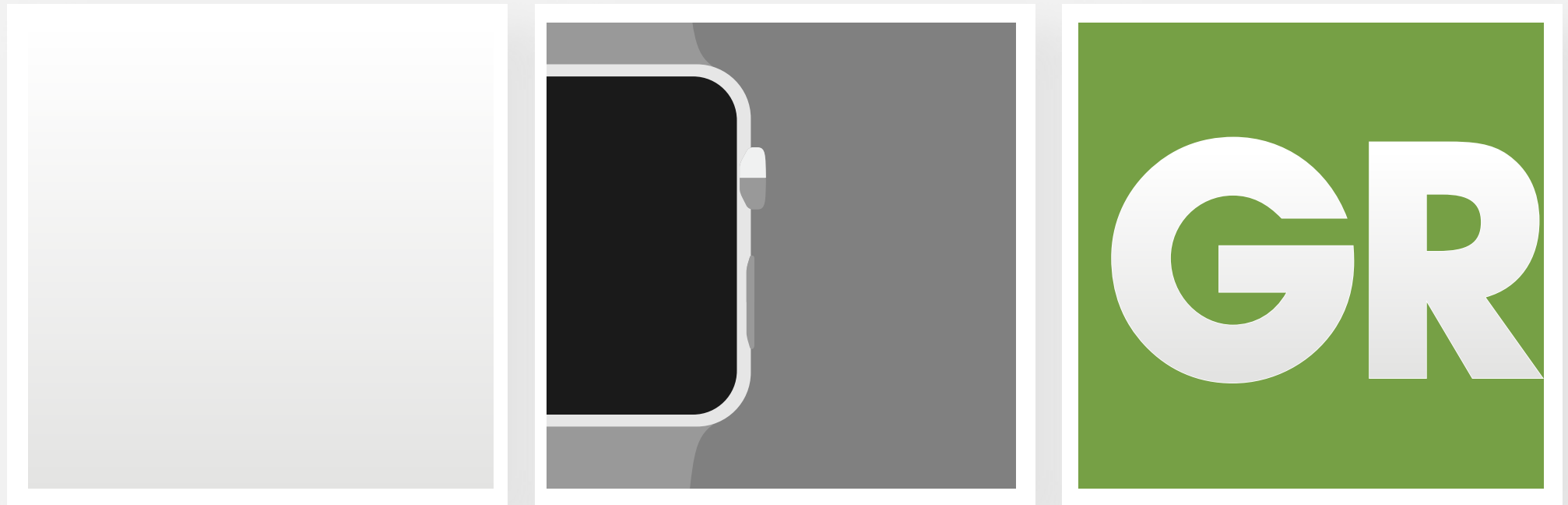
Font: Roboto, Font size 16px

This is a link

Colour Palette



Textures



Buttons

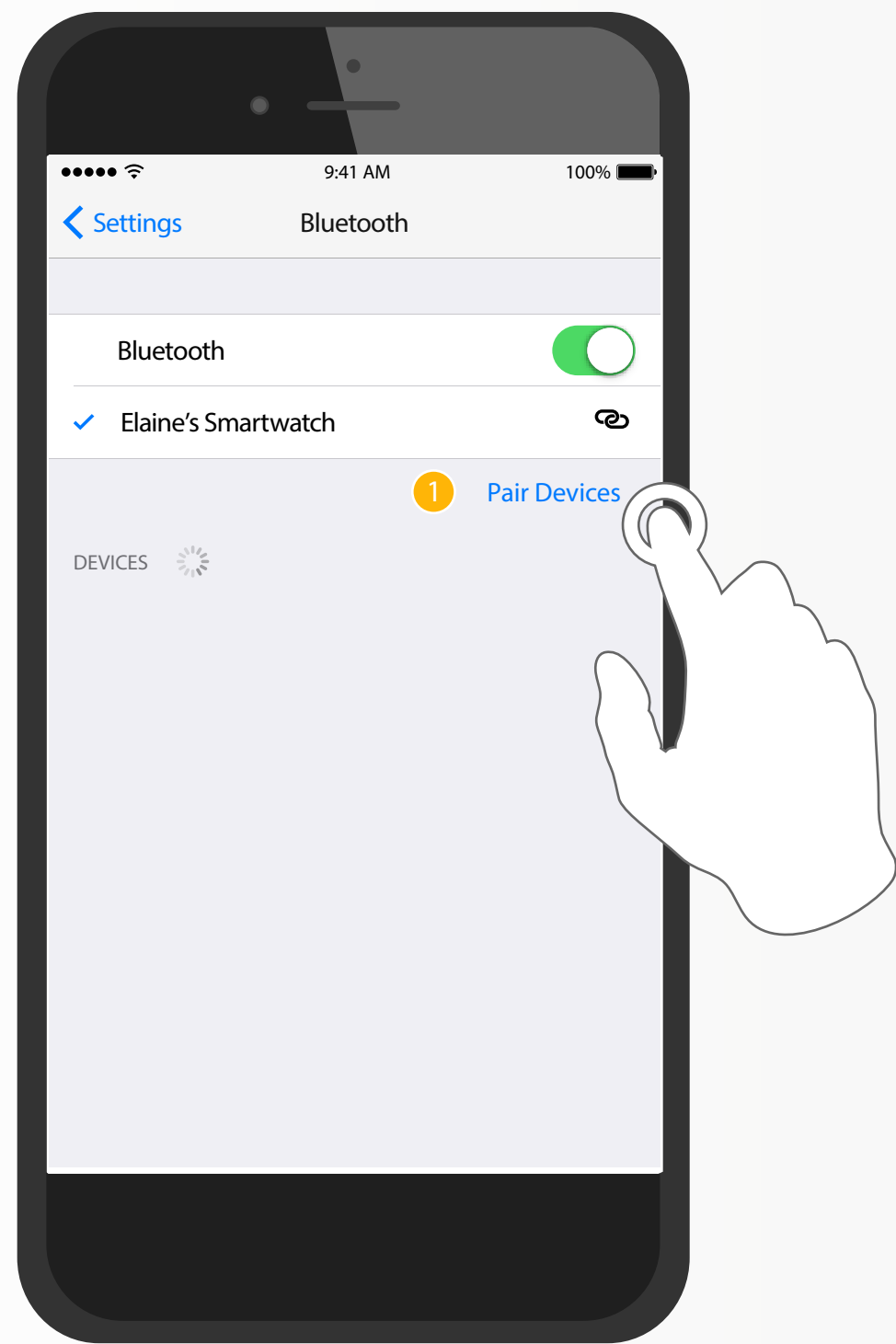
Button Disabled



Button Enabled



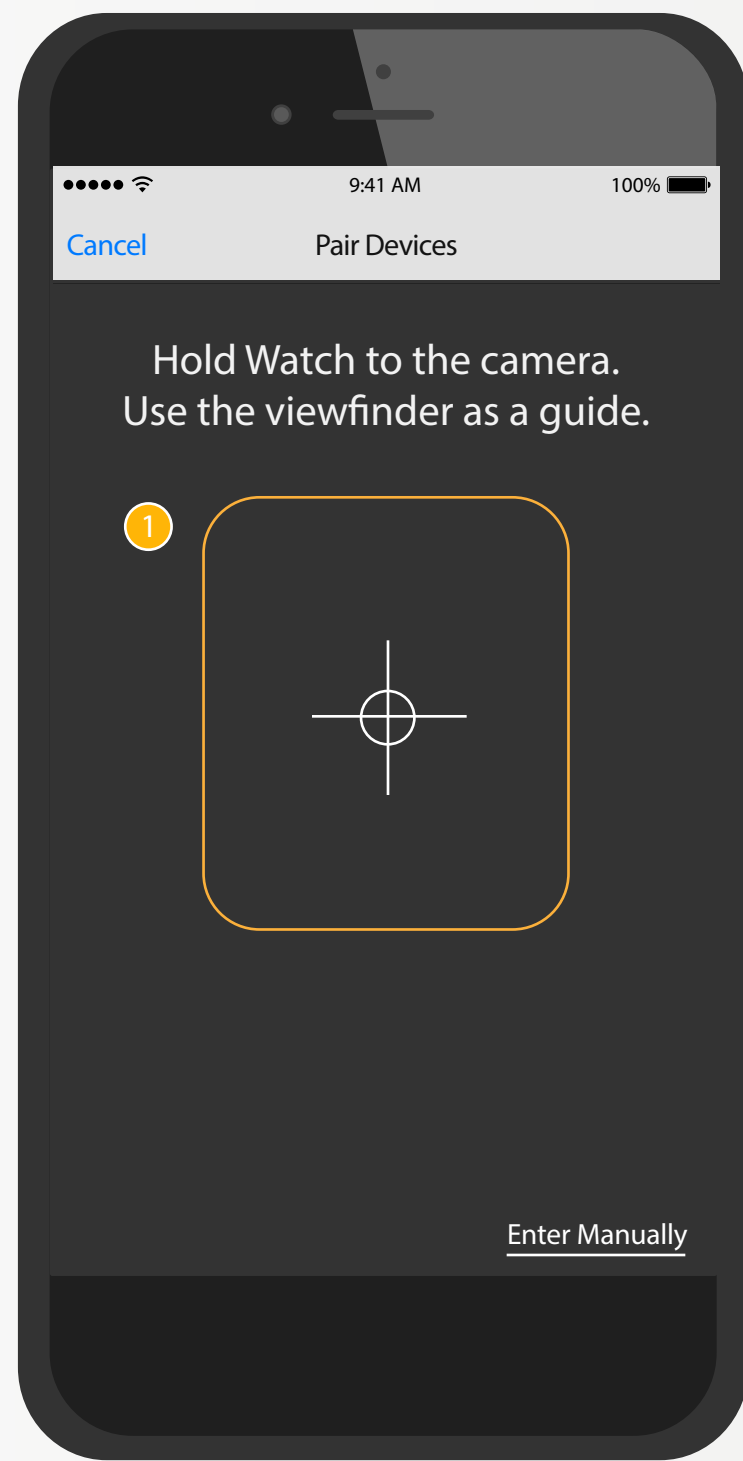
BLUETOOTH SYNCING



Boothtooth Connection

Open up bluetooth setting on mobile device and locate Smartwatch. Smartwatch has been selected.

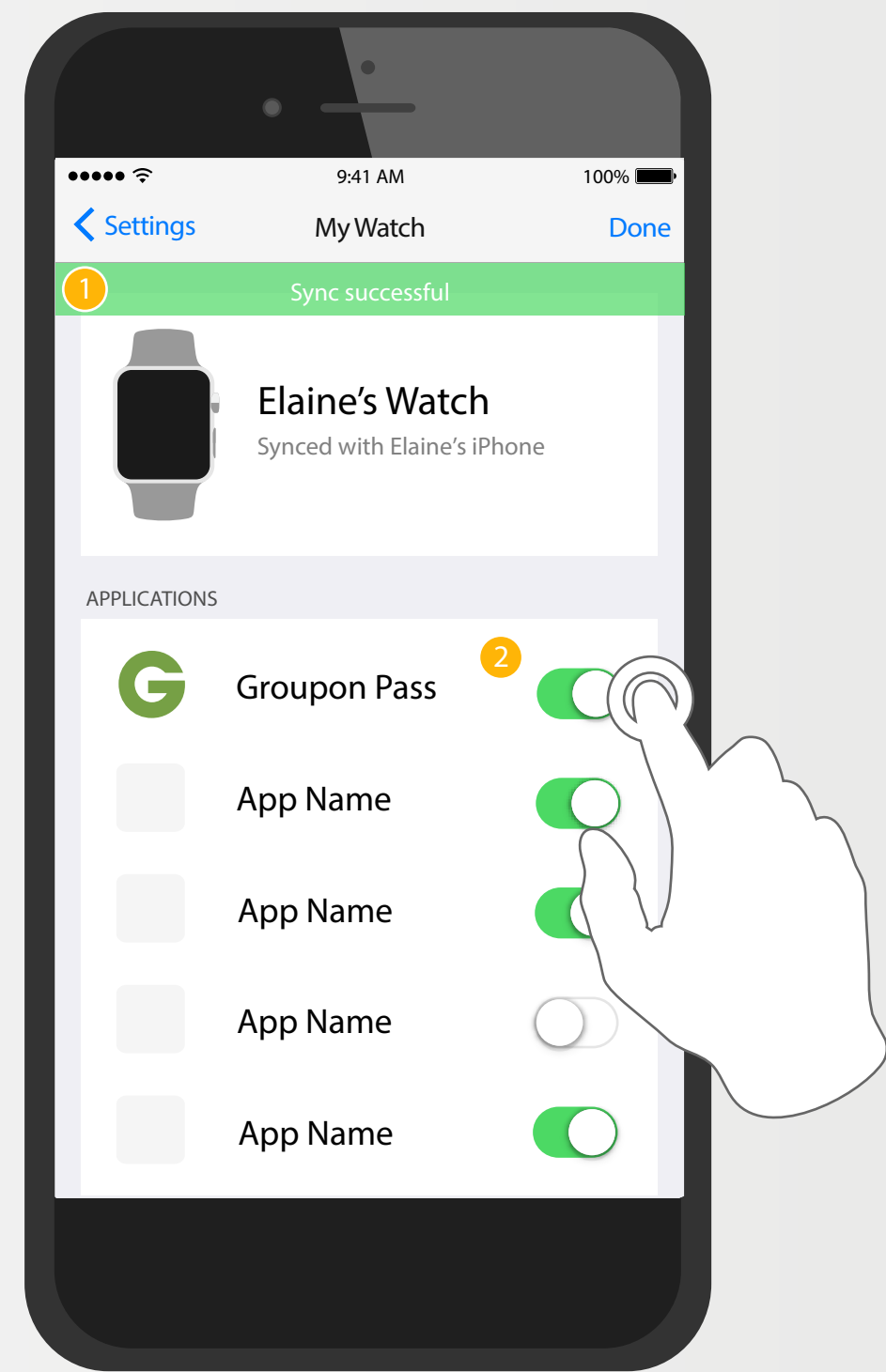
- 1. Link to pair devices.



Camera

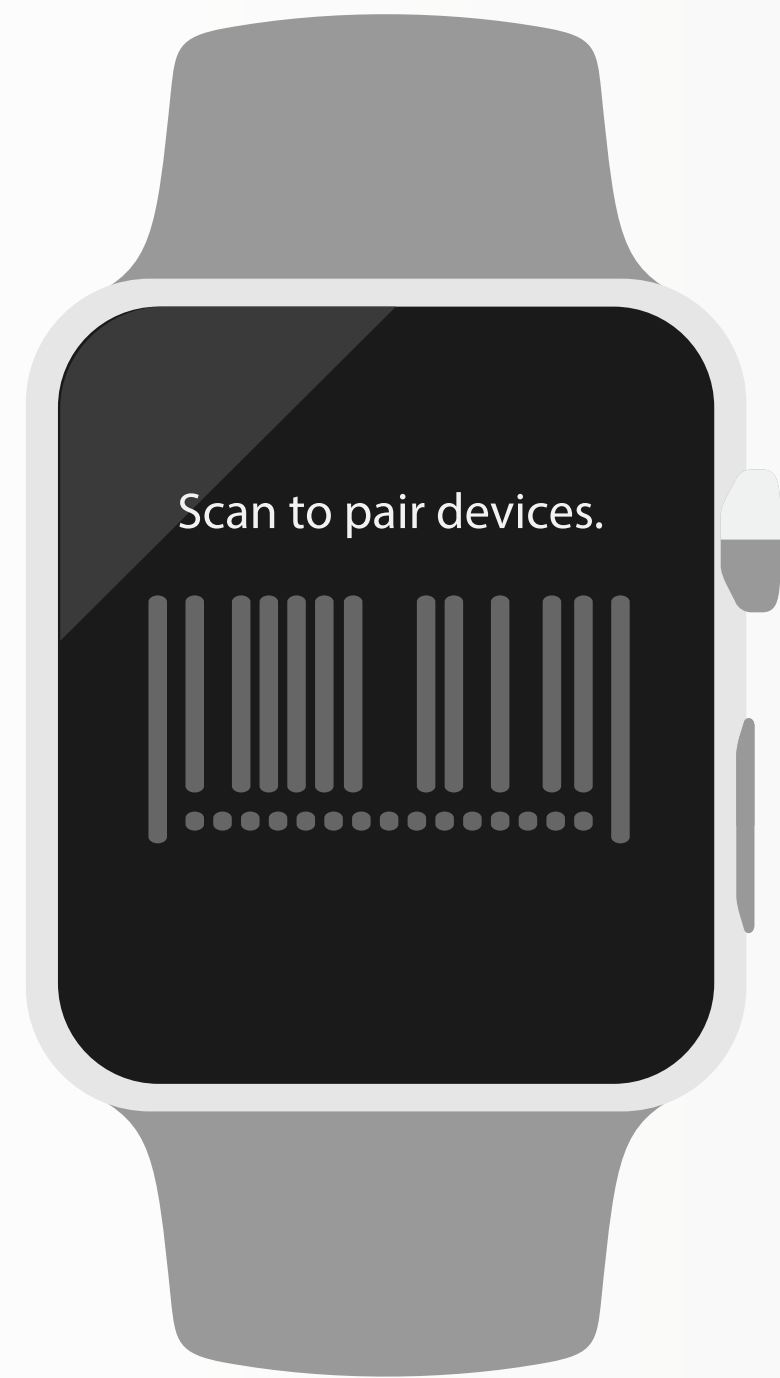
Instructions to scan Smartwatch code

- 1. Camera feature.



My Watch

- 1. Sync successful.
- 2. Option to toggle (show or hide) specific applications on the watch interface.



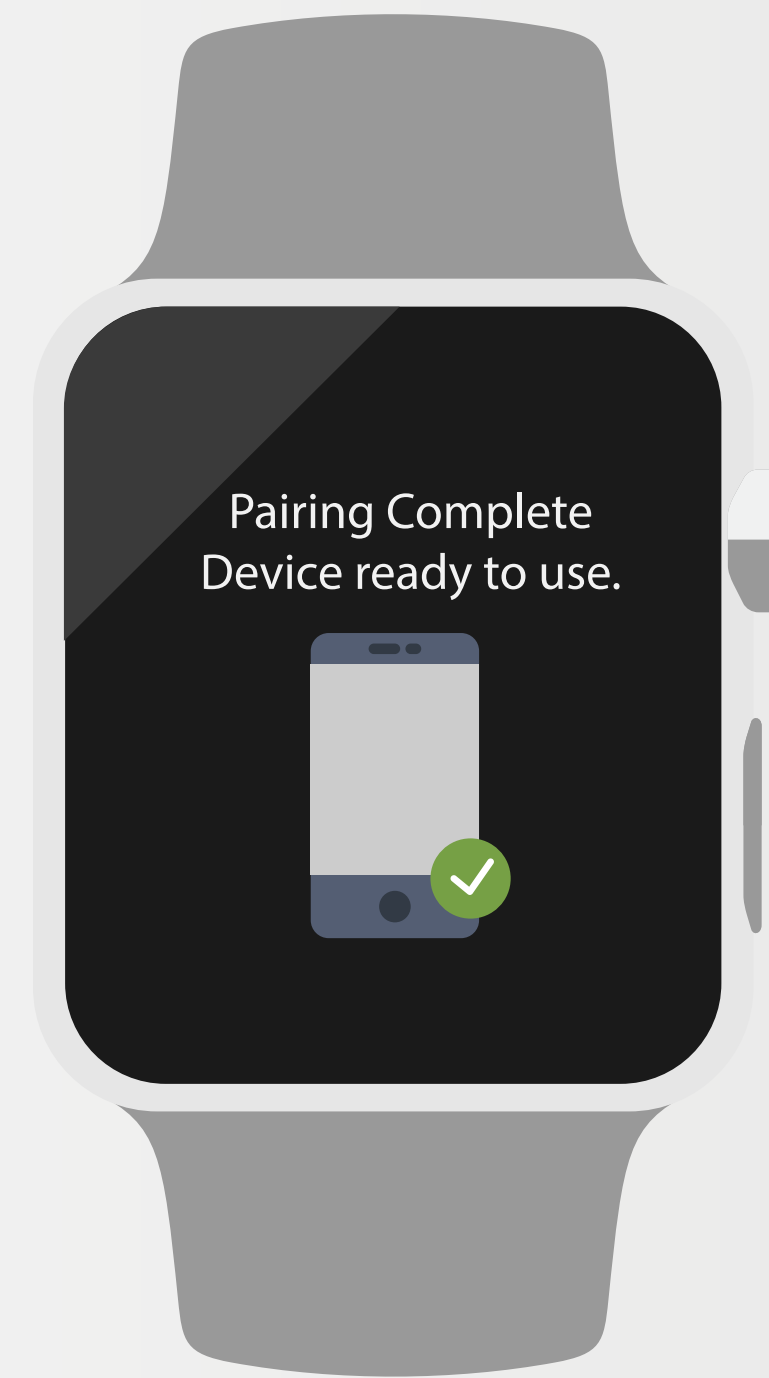
Barcode

Scan to pair with mobile device.



Sync

A loader animation is shown to indicate that the devices are being synced.



Pairing Complete

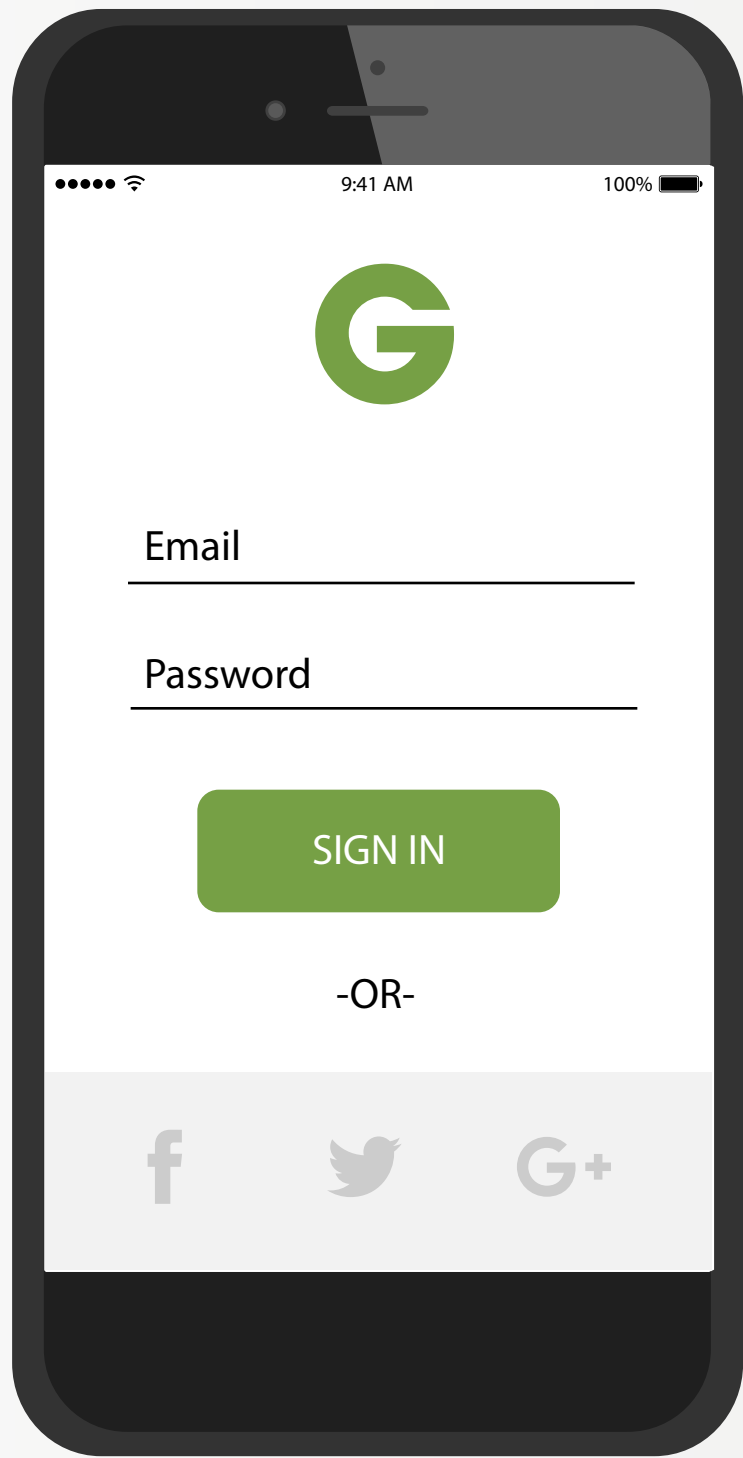
Smartwatch is ready for use. The watch will return to analog interface.

GROUPON MOBILE APP EXTENTION



Welcome Screen

This welcome screen with the Groupon logo will be shown if the app has been forced closed.



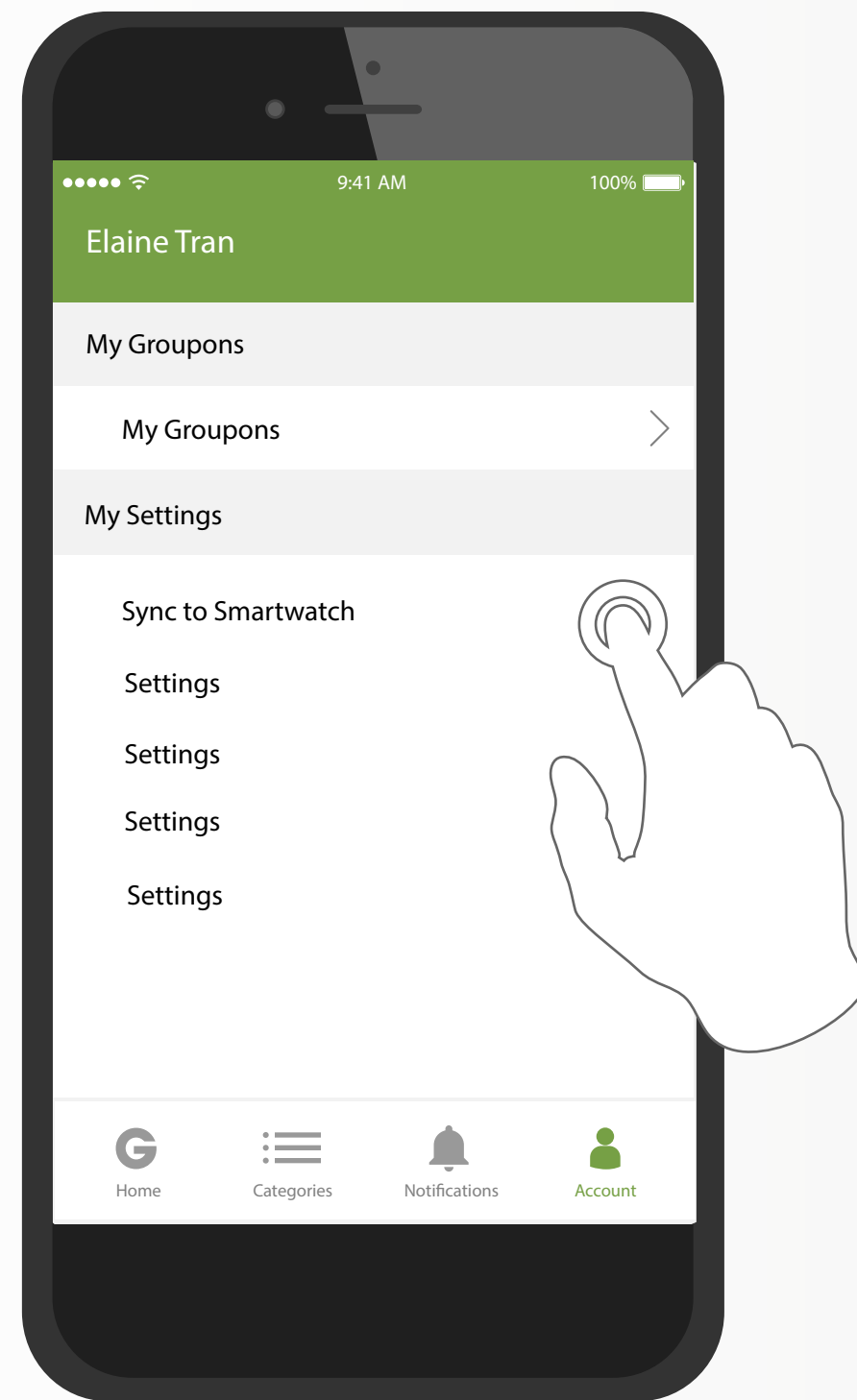
Login Screen

User can login to their account by entering their email and password or allowing authorization through Facebook, Twitter or Google.



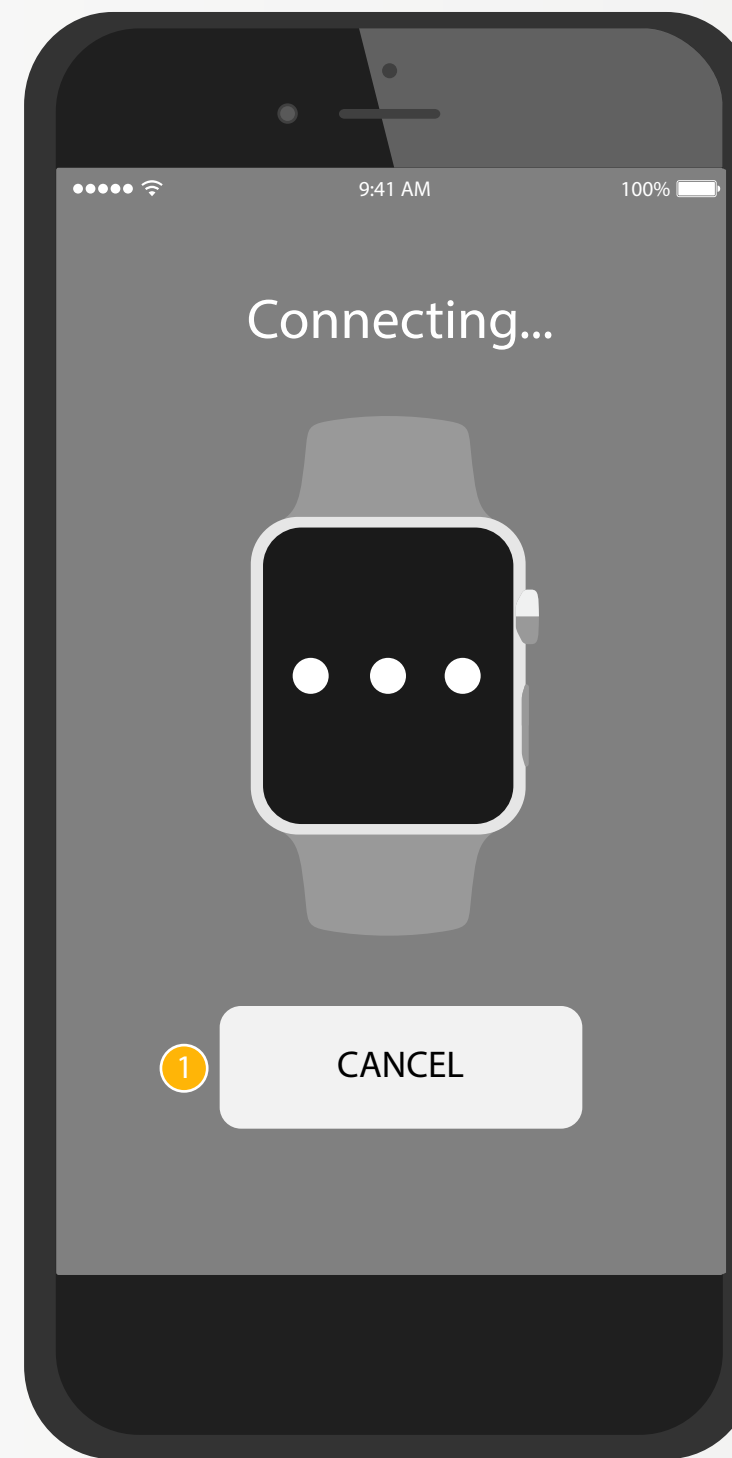
Location Screen

User will be prompt to agree to Location services in order to proceed with the Groupon Mobile App.



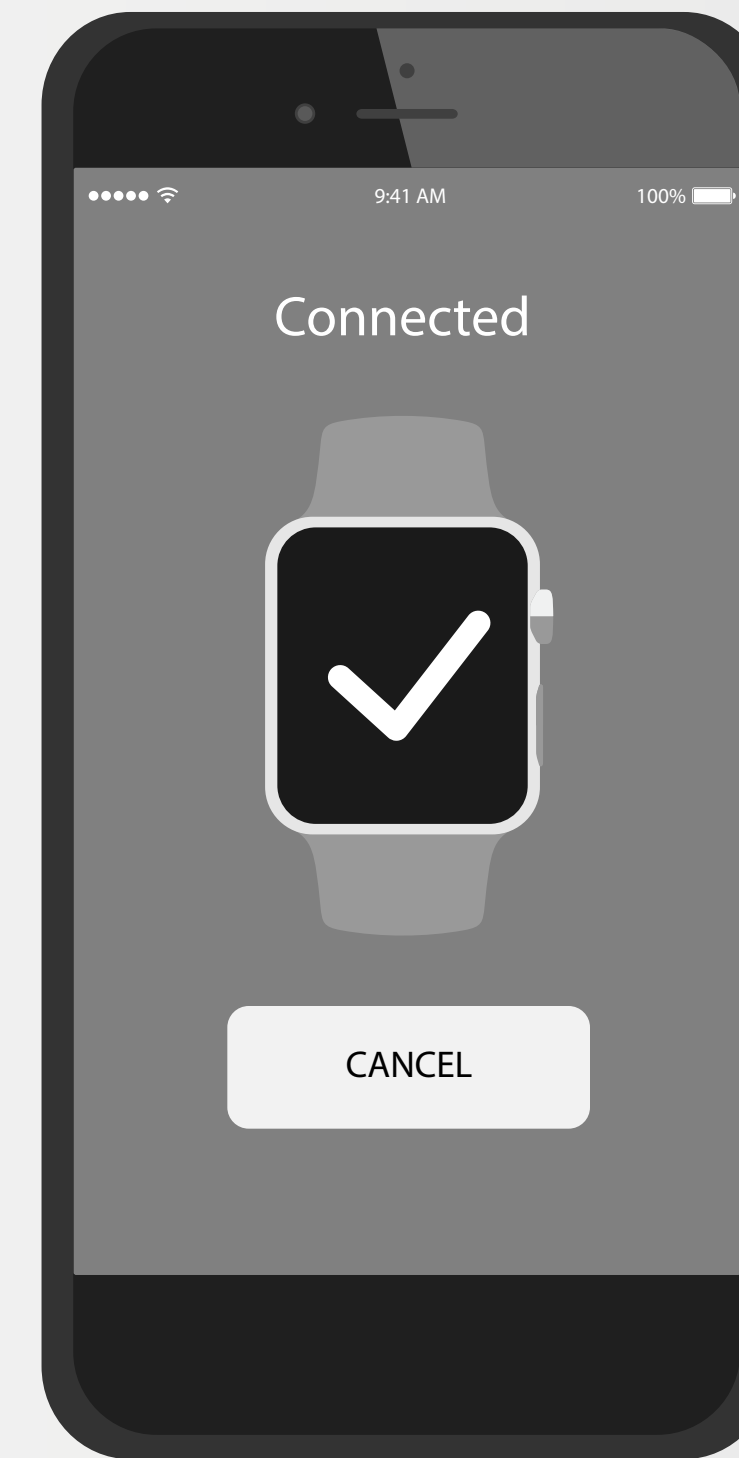
Settings Screen

The option to sync with Smartwatch will be located in the Account Settings tab in the existing mobile app.



Sync to Smartwatch

Syncing process shown on the screen.
1. Option to cancel.



Sync to Smartwatch

Syncing process shown on the screen.
Checkmark animation provides user with feedback to device connection.

SMART WATCH APP EXPERIENCE



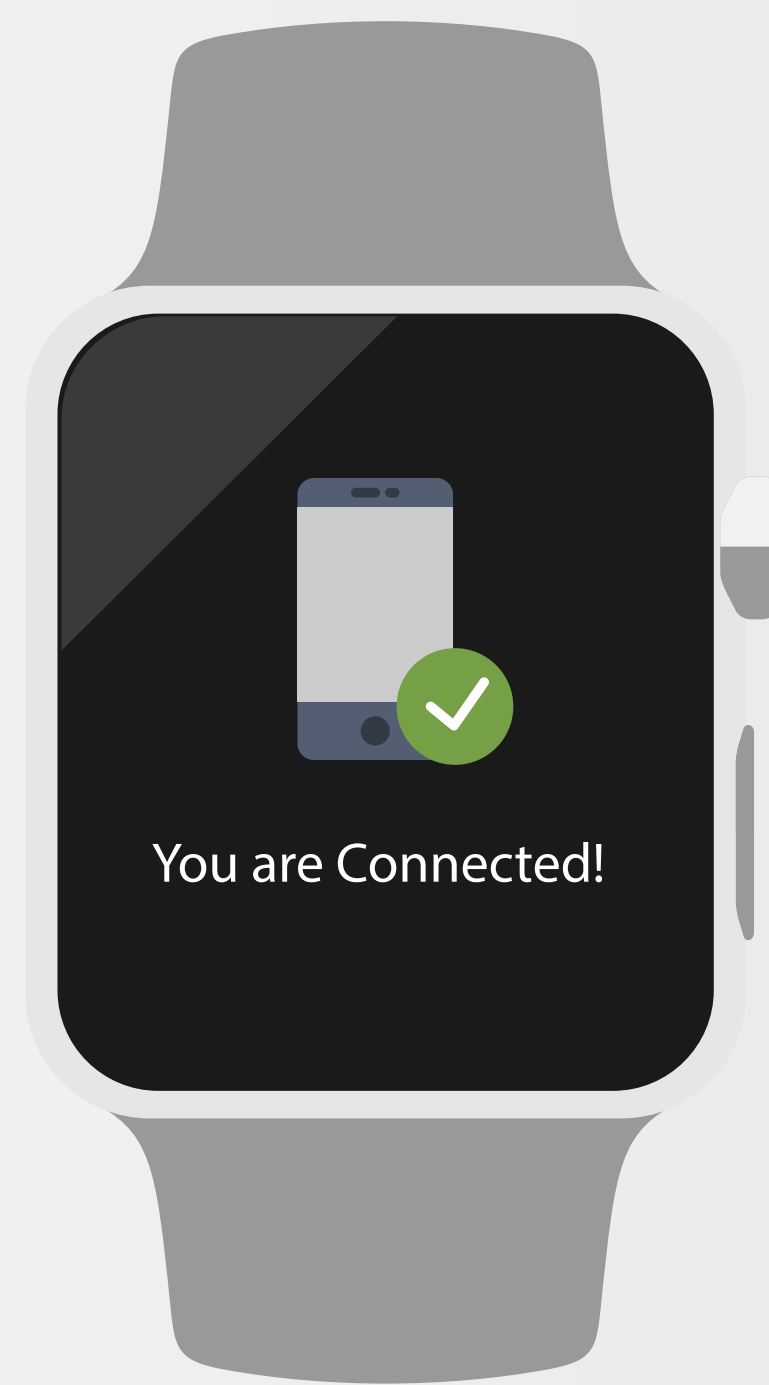
Opening App

The app can be found in the start/
app section of the watch.



Welcome Screen

The smartwatch app will show a 1s
animation of the Groupon logo similar
to the mobile app.



Syncing Process

This screen indicates that the syncing
process is complete.



My Groupons Screen

This screen displays the logo and name of available Groupons purchased by the user.

1. The number of remaining uses.



Groupon Barcode

Selecting a Groupon will show its name and the barcode.

1. Back arrow will take users back to 'My Groupons' Screen.
2. User can swipe left to view more details about the Groupon.



Groupon Description

A description for each Groupon can be found on this screen including:

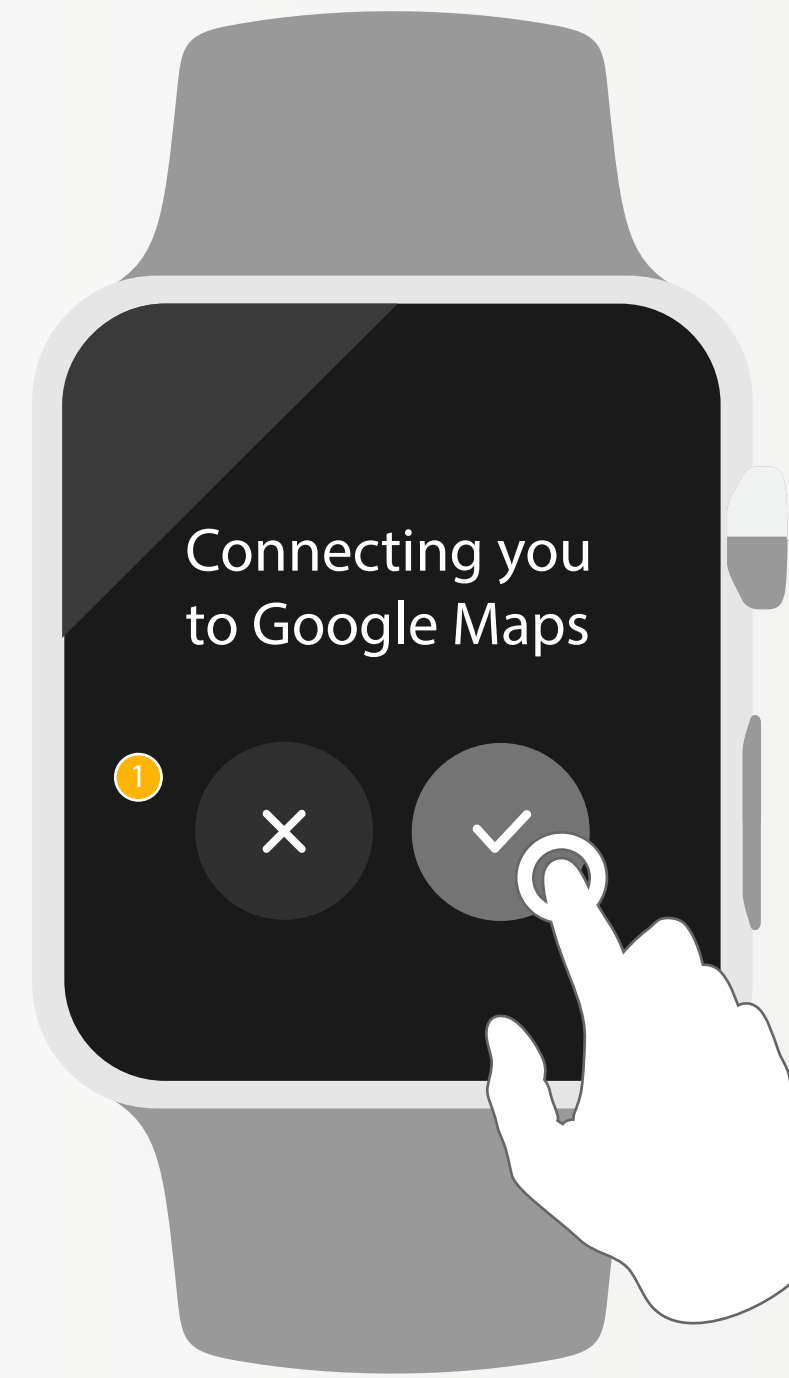
1. Option to call the business.
2. Directions via Google Maps.



Call the Business

Selecting the icon to call the business will begin the call.

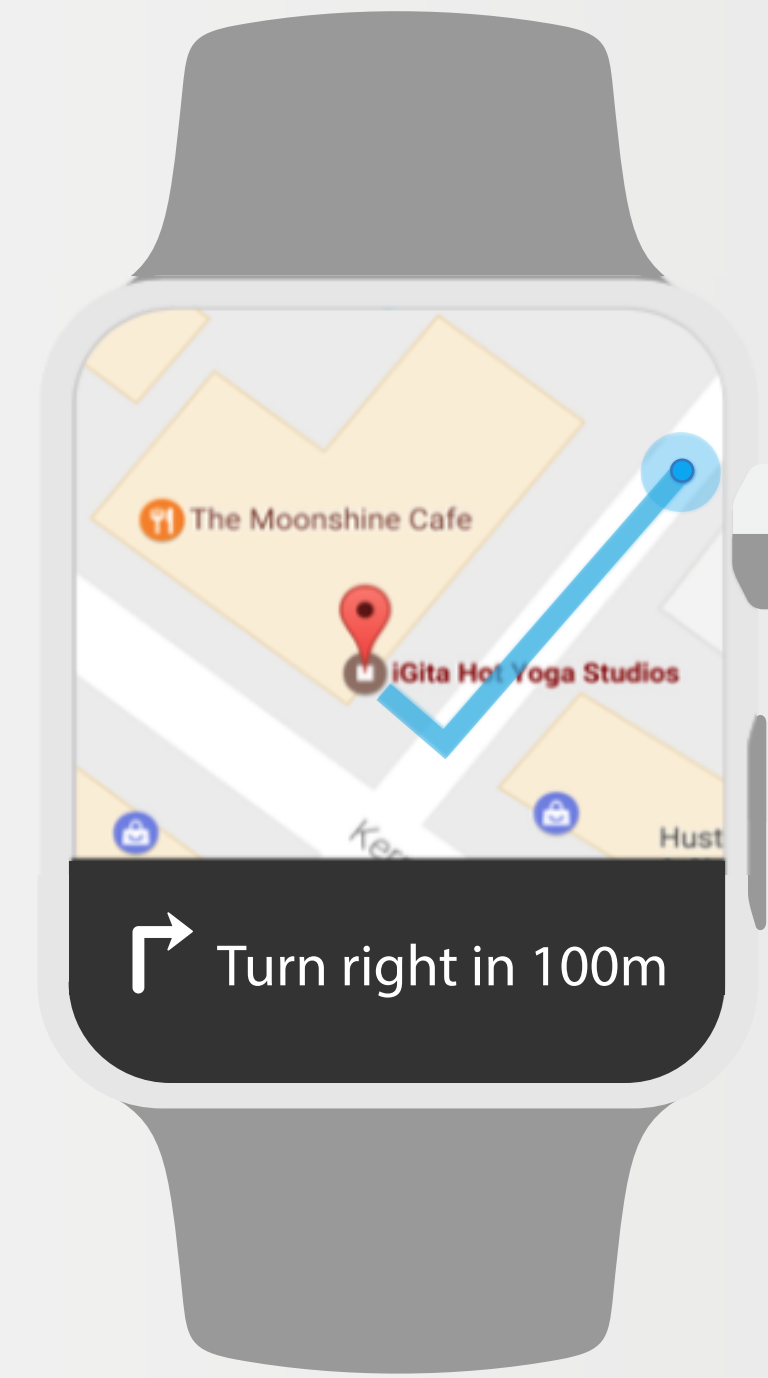
1. Option to adjust volume of call.



Redirecting Screen

Selecting the icon for directions will require authorization from user for use of third party map service.

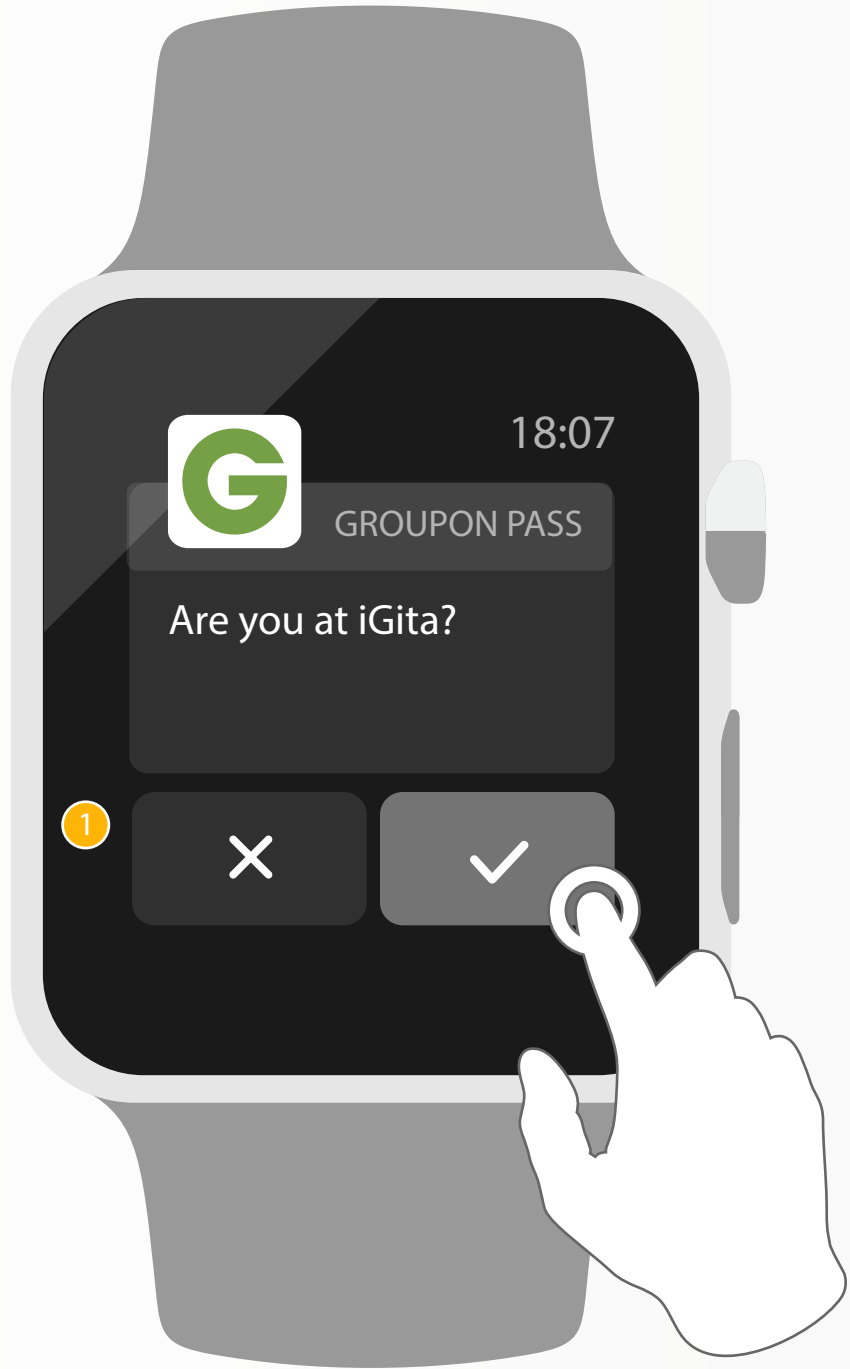
1. Select cancel or ok.



Directions

Detailed directions to establishment.

LOCATION DETECTION



Location-based Notification

Pop-up notification based on arrival at a Groupon location will allow users to confirm.

- 1. Select cancel or ok.



Groupon Barcode

Barcode screen will be shown upon confirmation to allow quick access.

- 1. Once the groupon has been activated, the remaining number of uses will adjust accordingly.



Groupon Activation

Checkmark animation will confirm that that the Groupon has been activated.