# Elaine Tran

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## TOOLBOX

Sketch

Invision

Illustrator

Photoshop

After Effects

Zeplin

Balsamiq

Pen + Paper

## CODE

HTML5

CSS

JavaScript

JQuery

mySQL

PHP

## EXPERIENCE

**Venngage**

Lead UX Designer, May 2017- Current

Conducted user interviews, user research and customer analysis based on a target cohort of users. Designed personas, wireframes, user journeys and mockups optimized for web and mobile devices.

*Skills: Sketch, Invision, Zeplin, After Effects*

**Freelance**

Freelance Designer, Dec 2015 - Jan 2017

Created wireframes, logo prototypes and app icon designs for clients using the Adobe Creative Suite.

*Skills: Illustrator, Photoshop*

## RESEARCH

**Social Cognition Lab**

Research Assisstant, University of Waterloo, May-Aug 2015

Researched affectivity on the use of cognitive heuristics and self-control. Ran lab experiments, surveys and data analysis.

*Skills: IBM SPSS Statistics, Zotero, Qualtrics*

**I/O Psychology Lab**

Research Assisstant, University of Waterloo, Sep 2013 -Aug 2015

Researched abusive supervision and perceived justice in a dual-system self-control model. Analyzed data using SPSS and Excel.

*Skills: Predictive analytics, IBM SPSS Statistics, Qualtrics, Excel*

## EDUCATION

**Sheridan Trafalgar Campus**

2016-2017

Graduate Studies, UX/UI & Full Stack Web Development

**University of Waterloo**

2011-2015

Bachelor of Arts, Honours Psychology, Research Intensive specialization