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TOOLBOX

Sketch

Invision

Illustrator

Photoshop

After Effects

Zeplin

Balsamiq

Pen + Paper

CODE

HTML5

CSS

JavaScript

JQuery

 ${\sf mySQL}$

PHP

EXPERIENCE

Venngage

Lead UX Designer, May 2017- Current

Conducted user interviews, user research and customer analysis based on a target cohort of users. Designed personas, wireframes, user journeys and mockups optimized for web and mobile devices.

Skills: Sketch, Invision, Zeplin, After Effects

Freelance

Freelance Designer, Dec 2015 - Jan 2017

Created wireframes, logo prototypes and app icon designs for clients using the Adobe Creative Suite.

Skills: Illustrator, Photoshop

RESEARCH

Social Cognition Lab

Research Assisstant, University of Waterloo, May-Aug 2015

Researched affectivity on the use of cognitive heuristics and self-control. Ran lab experiments, surveys and data analysis.

Skills: IBM SPSS Statistics, Zotero, Qualtrics

I/O Psychology Lab

Research Assisstant, University of Waterloo, Sep 2013 -Aug 2015 Researched abusive supervision and perceived justice in a dual-system self-control model. Analyzed data using SPSS and Excel.

Skills: Predictive analytics, IBM SPSS Statistics, Qualtrics, Excel

EDUCATION

Sheridan Trafalgar Campus

2016-2017

Graduate Studies, UX/UI & Full Stack Web Development

University of Waterloo

2011-2015

Bachelor of Arts, Honours Psychology, Research Intensive specialization