

# I'm Elaine,

## Senior Product Designer

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### Work

#### Senior Experience Designer

Konrad Group — November 2021 - Current | Toronto, ON

- Collaborates with clients and team members to craft digital experiences used by millions of people around the world
- Leads design thinking, inspiration and feedback sessions with clients and project stakeholders
- Works with global clients from a wide range of industries including auditing & consulting, shipping, credit reporting, retail, automotive and more

#### Product Designer

Venngage — May 2017 - November 2021 | Toronto, ON

- Designed a simple-to-use editing experience enabling millions of people to create branded visuals for their businesses
- Led design research, ideation and end-to-end product development, increasing the lifetime value for business and enterprise users
- Crafted the first iteration of the Venngage design system by leading design effort and closely collaborating with development teams

#### UX/UI Designer

Freelance — November 2015 - February 2017 | Toronto, ON

- Consulted with clients and created digital solutions for startups in the tech and finance space

### Education

#### UX Design & Full Stack Dev

Sheridan College, Graduate Certificate

2016 - 2017

#### Honours Psychology

University of Waterloo, Bachelor's of Arts

2011 - 2015

### Skills

#### DESIGN

Figma  
Sketch  
Invision  
Adobe Suite  
Final Cut Pro  
Zeplin  
Pen + Paper

#### CODE

HTML  
CSS/SASS  
JavaScript  
jQuery  
PHP  
MySQL

### Leadership

#### UX Speaker

RGD Webinar, 2022

#### Design Mentor

Hexagon UX Toronto Chapter, 2019

#### UX Speaker

DesignX Community Toronto, 2018