

Experience

Uber - Product Designer (Contract)

JAN 2024 - PRESENT

Develop and design a prototype for integrating campus cards with Uber Eats, addressing both **user** and **business needs**. Create a go-to-market strategy for user acquisition, targeting a seamless integration experience for on- and off-campus students.

Hemut - UX Designer

DEC 2024 - PRESENT

Design **enterprise-grade user flows** for a comprehensive trucking software startup, enhancing operational efficiency. Ideate and develop end-to-end **wireframes**, **prototypes**, and deliverables in **Figma**, iterating based on stakeholder feedback

Build Our Bridge Academy - UX Design Lead

JUN 2024 - PRESENT

Identified **pain points** of the current website by surveying users, designed user dashboards to be used by **200+** tutors and **300+** students, and collaborated with cross-functional teams to develop the website using **HTML/CSS** and **React**

Activities

Product Space at UCLA - Product Designer

SEP 2024 - PRESENT

Gain expertise in **product lifecycle** and **development**, gaining skills in product management, business, prototyping, and **UX design** processes to deliver comprehensive market research and solutions to client partners such as Microsoft and Uber

Association for Computing Machinery (ACM-W) - Marketing and Finance Officer

APR 2024 - PRESENT

Acquire and allocate a **\$9,000** budget to orchestrate **8+ tech workshops** and creative events, including panels, hackathons, mentorship initiatives, and career workshops, fostering growth and inclusivity in tech

UCLA Phonology Lab - Research Assistant

APR 2024 - PRESENT

Designed **user experience** for lexical decision tasks and programmed **JavaScript** and **Python**-based experimental scripts using **pandas** and **NLTK** to annotate **1000+** trial responses and analyze reaction times and accuracy rates across participants

Education

University of California, Los Angeles (UCLA)

SEP 2023 - JUN 2026

B. A. in Linguistics and Computer Science

Skills

User Research, User-Centered Design, Wireframing, Personas, Storyboarding, Product Strategy, Information Architecture, Interaction Design, UX Research, Prototyping, User Testing, Visual Design, Illustration, Storytelling, Python, Javascript, C++, HTML/CSS