

*General Vibe: You are in the ‘Stacks’ (aka library) being an academic weapon*



‘Thinking’ minimalist/modern vibes



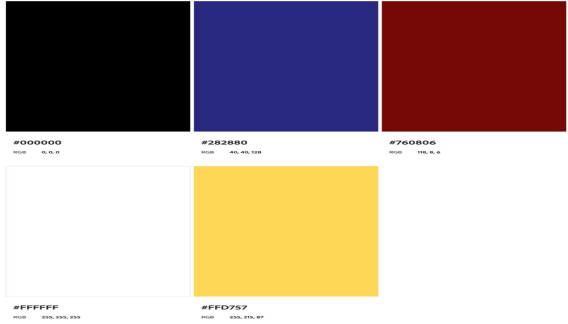
NEW YORKER TYPE PRO EXTRALIGHT AABbCcDd?  
NEW YORKER TYPE PRO LIGHT • 1075 GLYPHS • \$&  
NEW YORKER TYPE PRO REGULAR AABbCcDd  
NEW YORKER TYPE PRO MEDIUM AABbCcD  
NEW YORKER TYPE PRO DEMIBOLD AABbS  
NEW YORKER TYPE PRO BOLD 1234567890  
NEW YORKER TYPE PRO EXTRABOLD AA

Mix of Display and sans serif fonts

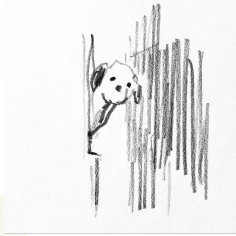
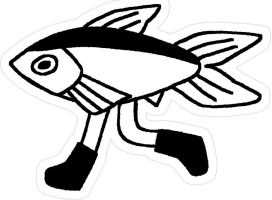
‘Royal’ Colors



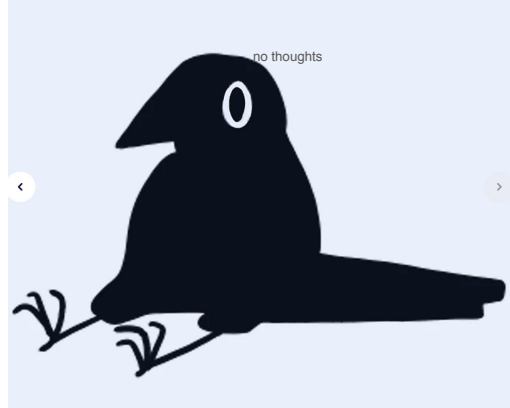
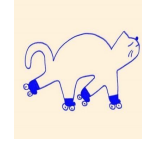
Pov: you only remember the primary colors from elementary school



*(Vibe cont') But you also have a short attention span, so you doodle in the margins of your assignments*



*Kinda notion vibes, but less corporate and more silly goofy*



This guy can be our mascot

