### Maximum Likelihood Estimation

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#### General Distribution: ML Estimation

- In a general setting, let  $Y_1, \ldots, Y_n$  be iid with probability density function  $f(y; \theta)$ .
- With  $\mathbf{y} = (y_1, \dots, y_n)'$ , the likelihood function for  $\theta$  is

$$\mathcal{L}(\boldsymbol{\theta}; \boldsymbol{y}) = \prod_{i=1}^n f(y_i; \boldsymbol{\theta}).$$

- Find the value of  $\theta$  that maximizes  $\mathcal{L}(\theta; \mathbf{y})$ .
- ullet Equivalently, find the value of  $oldsymbol{ heta}$  that maximizes the log-likelihood

$$\ell(\theta; \mathbf{y}) = \log \mathcal{L}(\theta; \mathbf{y}) = \log \prod_{i=1}^n f(y_i; \theta) = \sum_{i=1}^n \log f(y_i; \theta).$$

• Intuition: Find the parameter value of  $\theta$  that most likely produced the data.

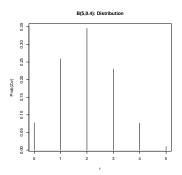
# Binomial Distribution: Probability

• Suppose  $Y \sim B(n, \pi)$  with probability density function

$$P(Y = y) = \frac{n!}{y!(n-y)!} \pi^{y} (1-\pi)^{n-y},$$

where y = 0, 1, ..., n.

• For example, n=5 and  $\pi=0.4$ . Plot P(Y=y) versus y:



### Binomial Distribution: Statistics

- Suppose there are n = 5 trials and the observed number of successes is y = 2.
- Q: How to estimate  $\pi$ ?
- Consider the probability mass function evaluated at y = 2:

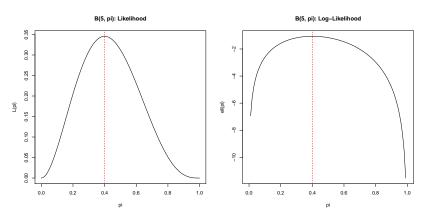
$$P(Y=2) = \frac{5!}{2!3!}\pi^2(1-\pi)^3.$$

• Thus, we have

$$\begin{array}{c|ccccc} \pi & 0.2 & 0.4 & 0.6 & 0.8 \\ \hline P(Y=2) & 0.2048 & 0.3456 & 0.2304 & 0.0512 \\ \end{array}$$

#### Likelihood Function

• Plot P(Y = 2) versus  $\pi = 0.01, 0.02, \dots, 0.98, 0.99$ :



• Q: What value of  $\pi$  makes the given data most likely?

#### Likelihood Function

ullet That is, find the value of  $\pi$  that maximizes

$$\frac{5!}{2!3!}\pi^2(1-\pi)^3$$

• Given *n* and *y*, the function

$$\mathcal{L}(\pi) = \frac{n!}{y!(n-y)!} \pi^y (1-\pi)^{n-y}$$

is the **likelihood function** of the unknown parameter  $\pi$ .

• Further, the **log-likelihood function** of  $\pi$  is:

$$\ell(\pi) = y \ln(\pi) + (n-y) \ln(1-\pi) + \ln\left\{\frac{n!}{y!(n-y)!}\right\}.$$

• The maximum likelihood estimate (MLE) of  $\pi$  is:

$$\hat{\pi} = \frac{y}{n} = \frac{2}{5}.$$

(Proof in class)

[MLE] The MLE for a parameter  $\theta$  is the statistics  $\hat{\theta} = T(y)$  whose value for the given data y satisfies the condition

$$L(\hat{\theta}|y) = \sup_{\theta \in \Theta} L(\theta|y),$$

where  $L(\theta|y)$  is the likelihood function for  $\theta$ . Properties (STAT 609/709):

- MLEs are invariant; i.e.,  $MLE(g(\theta)) = g(MLE(\theta)) = g(\hat{\theta})$ .
- MLEs are asymptotically normal and asymptotically unbiased.

# Example: MLE for Gaussian Distribution

- Suppose  $Y_1, Y_2, \ldots, Y_n \sim \text{iid } N(\mu, \sigma^2)$ .
- Goal: estimate  $\mu$  and  $\sigma^2$
- Given the data  $y_1, y_2, \ldots, y_n$ , the likelihood function of  $\mu, \sigma^2$  is

$$\mathcal{L}(\mu, \sigma^2) = \frac{1}{(2\pi\sigma^2)^{\frac{n}{2}}} \exp\left\{-\frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - \mu)^2\right\}.$$

• The log-likelihood function of  $\mu, \sigma^2$  is

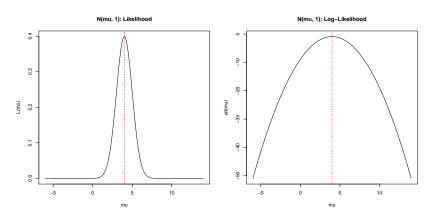
$$\ell(\mu, \sigma^2) = -\frac{n}{2} \ln(2\pi\sigma^2) - \frac{1}{2\sigma^2} \sum_{i=1}^{n} (y_i - \mu)^2.$$

ullet The maximum likelihood estimate (MLE) for  $\mu,\sigma^2$  are:

$$\hat{\mu} = \bar{y}$$

$$\tilde{\sigma}^2 = \frac{1}{n} \sum_{i=1}^n (y_i - \bar{y})^2.$$

## Gaussian Distribution: ML Estimation



#### Point Estimation

## A good estimate $\hat{\theta}$ should

- Be unbiased:  $\mathbb{E}(\hat{\theta}) = \theta$
- Have small sampling variance: small  $Var(\hat{\theta})$
- Be efficient: its mean squared error (MSE) is minimum among all competitors.

$$\mathsf{MSE}(\hat{\theta}) \equiv \mathbb{E}(\hat{\theta} - \theta)^2 = \mathsf{Bias}^2(\hat{\theta}) + \mathsf{Var}(\hat{\theta}),$$

where 
$$Bias(\theta) = \mathbb{E}(\hat{\theta}) - \theta$$
.

Be consistent:

$$\hat{ heta}=\hat{ heta}(n) o heta$$
 in probability, as the sample size  $n o \infty.$ 

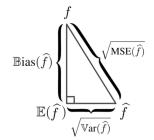
# Proof of MSE decomposition

#### Bias-Variance Decomposition

$$\mathsf{MSE}(\hat{\theta}) \equiv \mathbb{E}(\hat{\theta} - \theta)^2 = \mathsf{Bias}^2(\hat{\theta}) + \mathsf{Var}(\hat{\theta}).$$

#### Proof

$$\begin{split} \mathsf{MSE}(\hat{\theta}) &\equiv \mathbb{E}(\hat{\theta} - \theta)^2 = \mathbb{E}(\hat{\theta} - \mathbb{E}\hat{\theta} + \mathbb{E}\hat{\theta} - \theta)^2 \\ &= \underbrace{\mathbb{E}(\hat{\theta} - \mathbb{E}\hat{\theta})^2}_{=\mathsf{Var}(\hat{\theta})} + \underbrace{(\mathbb{E}\hat{\theta} - \theta)^2}_{\mathsf{Bias}^2} + \underbrace{2(\mathbb{E}\hat{\theta} - \mathbb{E}\hat{\theta})(\mathbb{E}\hat{\theta} - \theta)}_{=0} \end{split}$$



# Comparison

#### Method of Moment:

- Pros: easy to compute, consistent
- Cons: not necessarily the most efficient estimate; sometimes outside the valid range; may not be unique.

#### Maximum likelihood estimator:

- Pros: asymptotically unbiased, consistent, normally distributed, and efficient
- Cons: can be highly biased for small samples; sometimes, MLE has no closed-form.