

**ELAINE LU**  
Product Designer

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## EXPERIENCE

### **Amazon | UX Design Intern**

Seattle, WA • Summer 2018

Worked on the Alexa Communications design team through the full UX process from research to prototyping. Presented the new feature to the VP of Design, Design Directors, and PMs. The feature is currently scheduled to ship next year.

### **RISD-MIT Product Design and Development**

Cambridge, MA • Spring 2019

Collaborating with graduate students from the MIT Sloan School of Business and MIT School of Engineering in this project-based design studio.

### **Moxtra | Product Design Intern**

Cupertino, CA • Summer 2017

Helped run user interviews, document customer insights, designed graphics, and prototyped microinteractions in Javascript for the Moxtra iOS and web apps.

### **DILILI Labs, Inc. | UI/UX Design Intern**

Palo Alto, CA • Summer 2016

Designed UI for core android products at the VR/robotics startup currently in a Series A investment round. Pushed code internally for an App to calibrate motion sensors on the robot.

## PROJECTS

### **RDT | Android Application**

Summer 2016

Helped program an Android app from scratch in Java for the internal team to switch sensors on and off, while advocating for usability throughout the process.

### **Ruling Ruler | iOS Application**

Winter 2016

Created UI for an application that calculates the distance between you and any object your camera detects at Brown's annual hackathon.

### **Design Thinking for Youth**

Fall 2016

Used the human-centered design process to test and prototype ways to incorporate design thinking into the Providence educational system.

## EDUCATION

### **Rhode Island School of Design**

B.F.A. Industrial Design • June 2019

Web Design, UI/UX, CAD, Design Principles, Design Research, Typography, Motion Graphics

### **Brown University**

Computer Science & Neuroscience coursework  
Programming with Java, Intro to Neuroscience, Human Cognition, History of Computing

### **The University of Edinburgh**

Exchange Student • Fall 2018

Service Management in Business, Disruptive Research Methods, Design with Data

## SKILLS

### **Product and Interaction Design**

Wireframing, Sketch, Rhino, KeyShot, AutoCAD, SolidWorks, Adobe CC, Framer, Origami

### **Prototyping**

HTML, CSS, Javascript, Processing, p5, 3.js, Scheme, Java, Arduino, After Effects

### **Design Research**

A/B & Usability Testing, Surveys, Qualitative & Generative Research, Customer interviews

## LEADERSHIP

### **PR Coordinator | Better World x Design**

Providence, RI • 2017- 2018

Led 2018 PR social media campaigns and cross promotion with AIGA and HarvardxDesign. Met weekly to plan the largest student-run design conference of 1000+ attendees, 70+ presenters.

### **Community Engagement Coordinator**

Better World x Design • 2016 - 2017

Launched a High School attendee program; organized a Design Expo of 30 orgs and non-profits; co-led recruitment for 75 volunteers.

### **Design for America | Board Member**

Providence, RI • Spring 2016

Planned content for weekly meetings and workshops. Advised design teams on their projects at midpoint and final critiques.