

**ELAINE LU**  
Product Designer

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## EXPERIENCE

### **Amazon | UX Design Intern**

Seattle, WA • Summer 2018  
Worked on the Alexa Communications design team through a full UX process from research to prototyping. Presented a new feature to the VP of Design, Design Directors, and PMs. The feature is currently scheduled to ship next year.

### **Moxtra | Product Design Intern**

Cupertino, CA • Summer 2017  
Helped run user interviews, designed graphics, and prototyped microinteractions in Javascript for the Moxtra iOS and web apps.

### **Uniware | UI/UX Design Intern**

Beijing, China • Winter 2016 - 2017  
Designed a new UI and elements spec for the English language learning extension on WeChat.

### **DILILI Labs, Inc. | UI/UX Design Intern**

Palo Alto, CA • Summer 2016  
Designed UI for core android products at the VR/robotics startup currently in a Series A investment round. Pushed code internally for an App to calibrate motion sensors on the robot.

## PROJECTS

### **RDY | Android Application**

Summer 2016  
Helped program an Android app from scratch in Java for the internal team to switch sensors on and off, while advocating for usability throughout the process.

### **Ruling Ruler | iOS Application**

Winter 2016  
Created UI for an application that calculates the distance between you and any object your camera detects at Brown's annual hackathon.

### **Design Thinking for Youth**

Fall 2016  
Used the human-centered design process to test and prototype ways to incorporate design thinking into the Providence educational system.

## EDUCATION

### **Rhode Island School of Design**

B.F.A. Industrial Design • June 2019  
Web Design, UI/UX, CAD, Design Principles, Design Research, Typography, Motion Graphics

### **Brown University**

Computer Science & Neuroscience coursework  
Programming with Java, Intro to Neuroscience, Human Cognition, History of Computing

### **The University of Edinburgh**

Global Exchange, Product Design • Fall 2018  
Service Management in Business, Transactions and Disruptive Practices, Design with Data

## SKILLS

### **Product and Interaction Design**

Wireframing, Sketch, Framer, Invision, After Effects, Rhino, KeyShot, AutoCAD, SolidWorks

### **Programming**

HTML/CSS, Javascript, Processing, P5, Scheme, Python, Java, Arduino

### **Design Research**

A/B & Usability Testing, Surveys, Qualitative & Generative Research, Logging/Behavior Analysis

## LEADERSHIP

### **PR Coordinator | Better World x Design**

Providence, RI • 2016-present  
Led PR social media campaigns and cross promotion with AIGA and HarvardxDesign. Met weekly to plan the largest student-run design conference of 1000+ attendees, 70+ presenters.

### **Design for America | Board Member**

Providence, RI • Spring 2016  
Planned content for weekly meetings and workshops. Advised design teams on their projects at midpoint and final critiques.

### **National Oil and Acrylic Painter's Society Member**

Fall 2016  
Press: World Journal, InMenlo News, Palo Alto Patch, Southwest Art Magazine