

Evaluation of the neighborhoods in Oslo, Norway in order to develop a business activity.

I. Introduction

The development of businesses brings diverse commercial activities of interest such as capital investment, job creation and increases the activity of the area, often improving the quality of life of the inhabitants in the area. However, it is necessary that the business activity to be developed is economically profitable and sometimes the best option is to choose a neighborhood that already has an activity developed at least to some extent. Therefore, it is important to evaluate the presence of commercial activity in the different neighborhoods of Oslo.

The results obtained in this project will be of interest for any investor interested in starting a small business. The number of commercial business is a direct reflection the economic activity in the area.