

1 INTRODUCTION

Overview

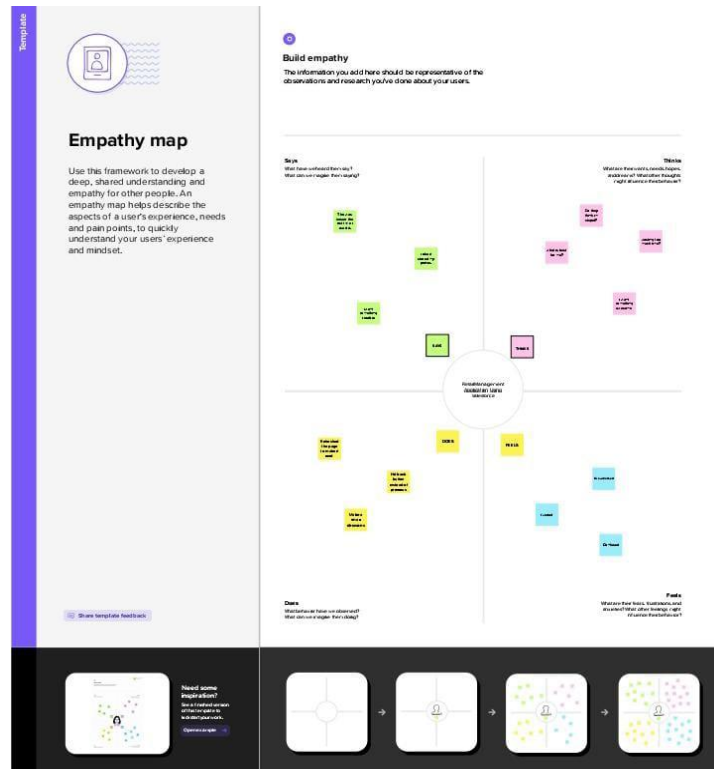
Are you new to Salesforce? Not sure exactly what it is, or how to use it? Don't know where you should start on your learning journey? If you 've answered yes to any of these questions, then you're in the right place. This module is for you.

Purpose

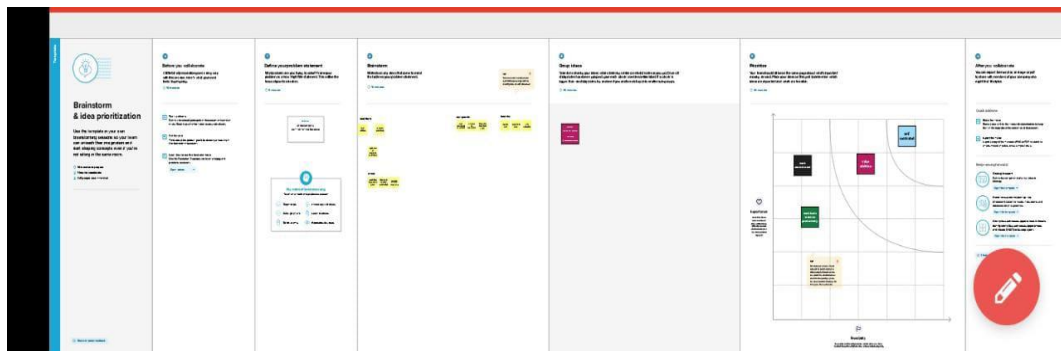
Retailing encomapasses the business activities involved in selling good and services to consumers for their personal, family.

2 Problem Definition & Design Thinking

Empathy Map



Ideation & Brainstorming Map



Project Report Template

3 RESULT

Data Model:

Object name	Fields in the Object	
Dispatch /Traking	Field label	Data type
	Dispatch /Traking	Text
Fields and relationships	Field label	Data type
	Dispatched	checkbox

4/8/23, 1:44 AM

Dispatch/tracking | Salesforce

[SETUP > OBJECT MANAGER](#)
Dispatch/tracking

[Details \(/one/one.app#/setup/C](#)

[Fields & Relationships \(/one/one.app#/set](#)

[Page Layouts \(/one/one.app#/setup/C](#)

[Lightning Record \(/one/one.app#/setup/C](#)

[Buttons, Links, and Actions \(/one/one.app#/setup/O](#)

[Compact Layouts \(/one/one.app#/setup/C](#)

[Field Sets \(/one/one.app#/setup/Obj](#)

[Object Limits \(/one/one.app#/setup/Obj](#)

[Record Types \(/one/one.app#/setup/Obj](#)

[Related Lookup \(/one/one.app#/setup/Ob](#)

[Search Layouts \(/one/one.app#/setup/C](#)

[List View Button Layout \(/one/one.app#/setup/Obj](#)

[Restriction](#)

Details

EditDelete

Description

display\tracking develapment

API Name

Dispatch_tracking_c

Custom

✓

Singular Label

Dispatch/tracking

Plural Label

Dispatch/trackings

Enable Reports

✓

Track Activities

Track Field History

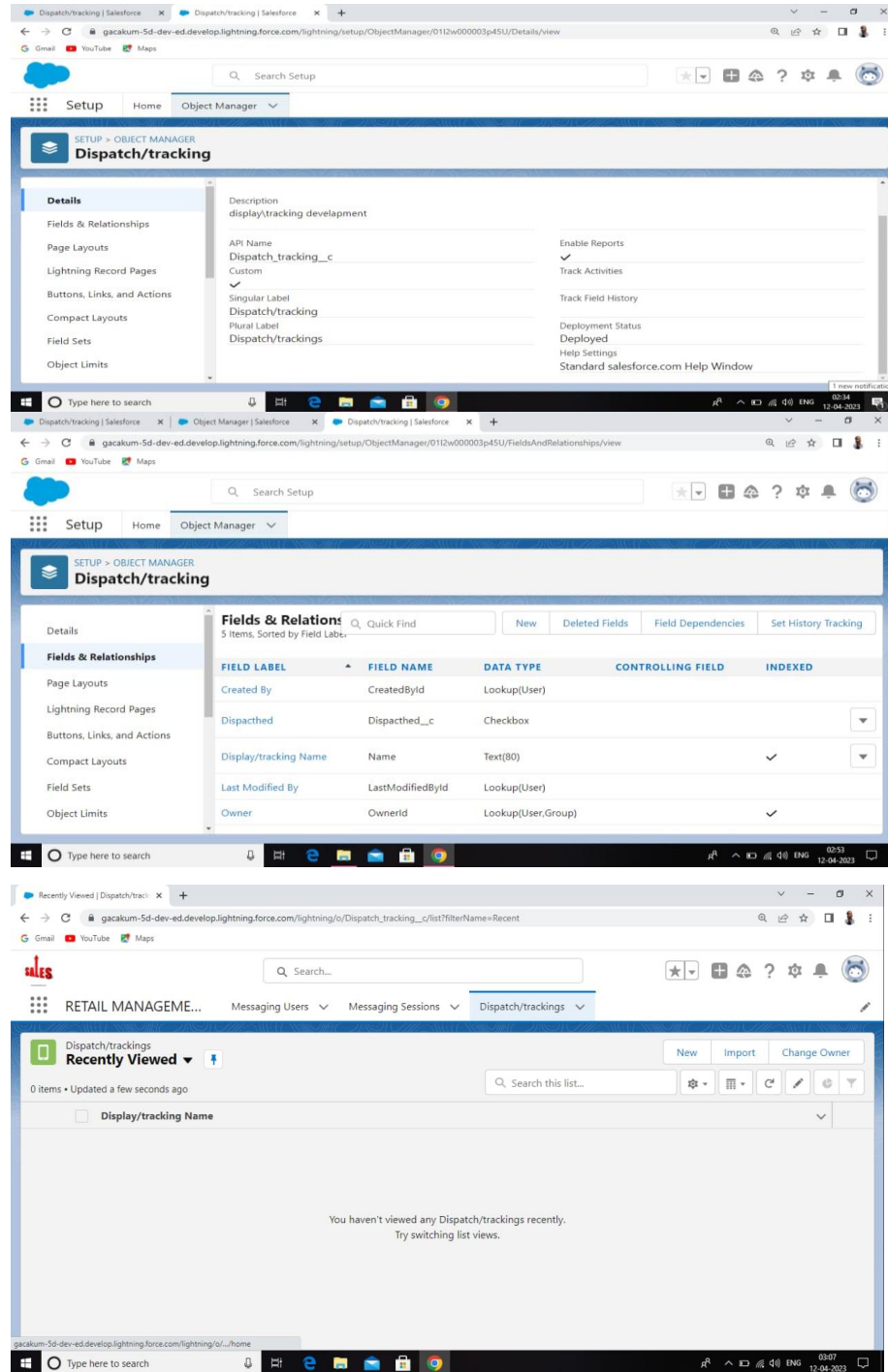
Deployment Status

Deployed

Help Settings

Standard salesforce.com Help Window

Project Report Template



The first screenshot shows the 'Details' page for the 'Dispatch/tracking' object in the Salesforce Setup console. The API Name is 'Dispatch_tracking__c', and the Singular Label is 'Dispatch/tracking'. The object is in a 'Deployed' state.

The second screenshot shows the 'Fields & Relationships' page for the 'Dispatch/tracking' object. It displays a table of fields:

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
Dispatched	Dispatched__c	Checkbox		
Display/tracking Name	Name	Text(80)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓

The third screenshot shows the 'Recently Viewed' list for the 'Dispatch/tracking' object. The list is currently empty, displaying the message: 'You haven't viewed any Dispatch/trackings recently. Try switching list views.'

4 Trailhead Profile Public URL

Team Lead - <https://trailblazer.me/id/pparithi>

Team Member 1-
<https://trailblazer.me/id/aramesh103>

Team Member 2 -
<https://trailblazer.me/id/bkannan25>

Team Member 3 –
<https://trailblazer.me/id/khariharaputhiran>

5 ADVANTAGES & DISADVANTAGE

The biggest advantage of retalling is that it is a cash business implying that a retailer will always sell goods on cash to its customers and since wholesaler give goods to retailers on credit of 30 to 60 days it is the retailer who enjoys liquidity as he or she is selling goods in cash and getting credit from wholesalers.

DISADVANTAGE

The biggest problem with retail business is that profit margins of this business is fixed which ranges from 5 to 20 percent depending upon the brand of the product which retailer is selling and also unlike wholesaler who can expand business in order to achieve economies of scale in case of retailing such thing is not possible.

6 APPLICATIONS

Today consumers seek immersive and customized retail experience.

7 CONCLUSION

Consumers are always hungry for modern way of shopping. Indian retail sector and its employment potential is growing fast.

8 FUTURE SCOPE

The retail sector in the country is currently booming. Providing plenty of career prospects for people with a passion for sales marketplaces. business diversification, campaigning. advertising market research, and segmentation.