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PROFILE

After studying fine arts as an undergrad and living abroad to study the masters I decided to pull in a more practical skillset into my practice by gaining certification as a full stack web developer. Working in a variety of jobs from graphic design to content management for social media, I'm confident this next chapter starting with front-end web development will be my most exciting one yet!

EDUCATION

Bachelor of Fine Art (BFA)

2011

Temple University/Tyler
School of Art

Full Stack Certification

2017

Rutgers University

SKILLS

- HTML5
- CSS3
- Javascript
- jQuery
- Bootstrap
- Firebase
- Node.js
- MySQL
- MongoDB
- Express
- React JS
- Handlebars JS
- Magento
- Amazon
- Shopify
- WordPress
- Weebly
- GitHub
- Slack
- SEO/SEM
- Dreamweaver
- Google Ad Words

TOOLS

- InDesign
- Illustrator
- Photoshop
- Word
- Excel
- PowerPoint

SOCIAL MEDIA

- Facebook
- Twitter
- Instagram

PROFESSIONAL WORK

Web Designer,

Y.C. Cable East

July 2018 - April 2019

Web Designer and E-commerce Content Manager for Grandmax.com. Used CSS and HTML for site customizations and bug fixes; Raven Tools, Google Analytics, Google Ad Words to drive site optimization for products; Used Photoshop, InDesign and Illustrator to design banner ads, e-blasts and other marketing materials including custom SEO/SEM for sales; Utilized Amazon platform for placing merchandise.

Graphic Designer,

SPEX CertiPrep

Jan 2016 - March 2016

Enhanced company branding across print and web platforms; fact checked copy before print release; Created layouts and retouched artworks using entire Adobe Creative Suite.

Graphic Designer,

Futai

Oct 2015 - Nov 2015

Designed logos for product placement and created custom files using Illustrator and Photoshop to be sent to the client and then to the printer.

Graphic Designer and E-Commerce Content Coordinator,

Y.C. Cable East

Oct 2013 - Oct 2014 (Contract)

Used Magento to add content online; Customized HTML and CSS in Magento; Designed posters for the CES Show.

Graphic Designer, Marketer and E-Commerce, NJICLE

Oct 2011 - April 2012

Used Dreamweaver to check content before going online; updated website tcms.njsba.com; Created ad layouts using Quark and Photoshop for the Law Journal.