

#732.491.5887 elanacelano@gmail.com www.linkedin.com/in/elana-celano elanacelano.github.io

PROFILE

After studying fine arts as an undergrad and living abroad to study the masters I decided to pull in a more practical skillset into my practice by gaining certification as a full stack web developer. Working in a variety of jobs from graphic design to content management for social media, I'm confident this next chapter starting with front-end web development will be my most exciting one yet!

EDUCATION

Bachelor of Fine Art (BFA) 2011

Temple University/Tyler School of Art

Full Stack Certification 2017

Rutgers University

SKILLS

•HTML5

·CSS3 JavascriptJQuery

Bootstrap

Firebase

Node.js

MySQL Express

•MongoDB •React JS

·Handlebars JS

Magento

Amazon

Shopify

WordPress

Weebly

GitHub

Slack

•SEO/SEM

Dreamweaver

Google Ad Words

TOOLS

InDesign

•Illustrator

PhotoshopWord

Excel

PowerPoint

SOCIAL MEDIA

Facebook

Twitter

Instagram

PROFESSIONAL WORK

Web Designer,

Y.C. Cable East July 2018 - April 2019

Web Designer and E-commerce Content Manager for Grandmax. com. Used CSS and HTML for site customizations and bug fixes; Raven Tools, Google Analytics, Google Ad Words to drive site optimization for products; Used Photoshop, InDesign and Illustrator to design banner ads, e-blasts and other marketing materials including custom SEO/SEM for sales.

Graphic Designer,

SPEX CertiPrep Jan 2016 - March 2016

Enhanced company branding across print and web platforms; fact checked copy before print release; Created layouts and retouched artworks using entire Adobe Creative Suite.

Graphic Designer,

Futai (Contract)

Oct 2015 - Nov 2015

Designed logos for product placement and created custom files using Illustrator and Photoshop to be sent to the client and then to the printer.

Graphic Designer and E-Commerce Content Coordinator,

Y.C. Cable East

Oct 2013 - Oct 2014

Used Magento to add content online; Customized HTML and CSS in Magento; Designed posters for the CES Show.

Graphic Designer, Marketer and E-Commerce, NJICLE

Oct 2011 - April 2012

Used Dreamweaver to check content before going online; updated website tcms.njsba.com; Created ad layouts using Quark and Photoshop for the Law Journal.