

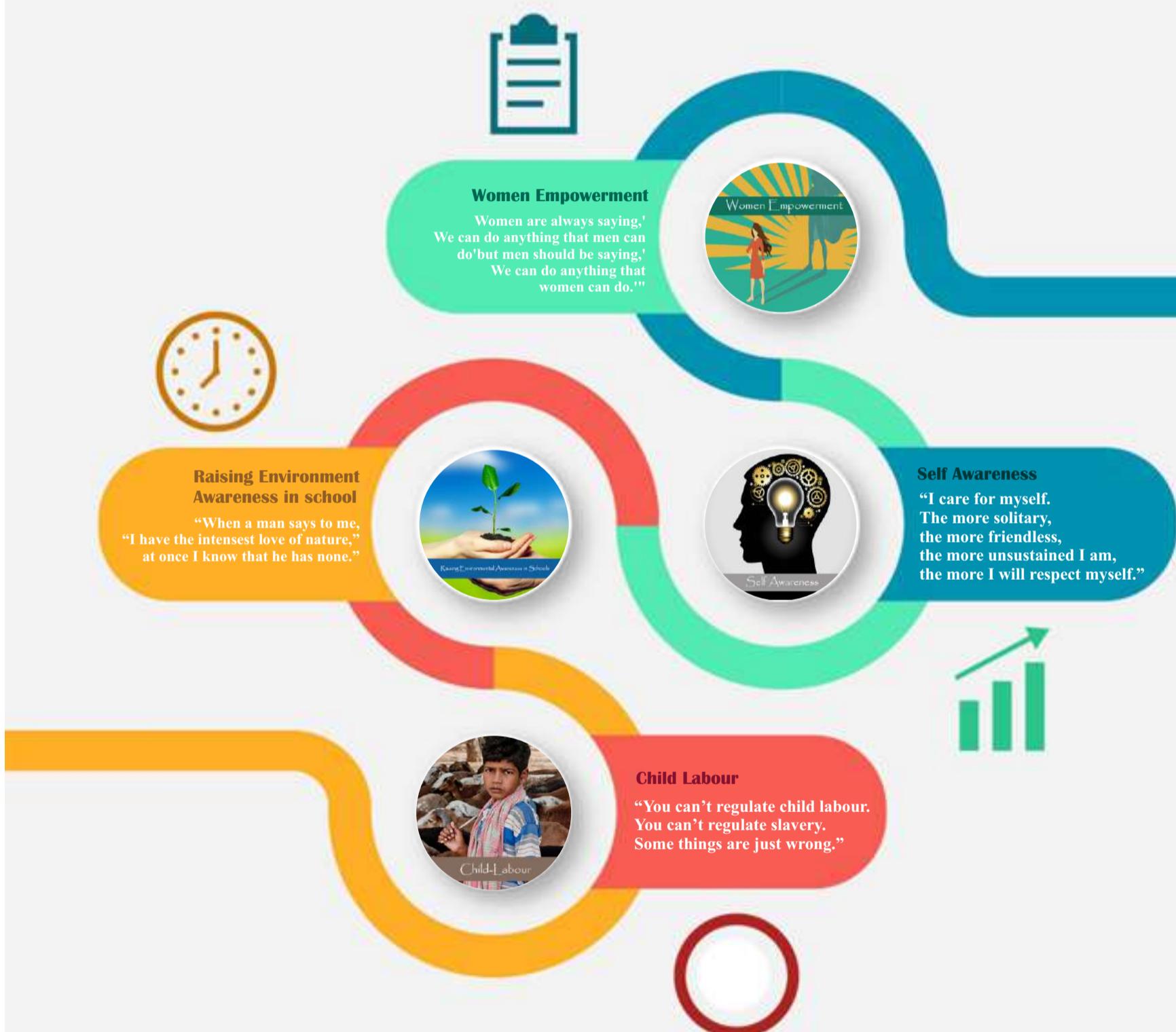


# Aksharam Times

PH.9095599990 , 9095599991

admin@aksharamschool.org

AKSHARAM INTERNATIONAL SCHOOL



KIDS CAMPUS : Narasimhanaickenpalayam, Coimbatore-641 031

MAIN CAMPUS : Mathampalayam, Coimbatore-641 019.

[www.aksharamschool.org](http://www.aksharamschool.org) E-mail : [info@aksharamschool.org](mailto:info@aksharamschool.org)

Mobile No : 90955 99990.



## ABOUT THE SCHOOL

Aksharam International School is a Co-educational, English Medium School, imparting CBSE Curriculum, founded and run by Aksharam Educational & Charitable Trust, Coimbatore. The school is the first of it's kind in Coimbatore, to offer Waldorf teaching system.



## OUR VISION

At Aksharam, we strive to build a closely knit community of happy children, inspiring teachers and supportive parents. We inculcate the principles of Waldorf education within the Aksharam environment. We respect the natural rhythm of human development thereby entertaining the child's skills to unfold at its own pace without forcing the child. Essence of education lies in its application. We at Aksharam, aim at practising activity based learning that encourages creative thinking among children, thereby unfolding their innate skills through appropriate pedagogy. By refraining from any standardized assessments, we will strive for developing children as a part of a team that imbibes a sense of spirit de corps. We are very keen to introduce research methodologies in the early stages and frequent field visits for real time experience.



## OUR OBJECTIVE

We teach the values of social responsibility and life skills to protect children and the community as well. As education is manifestation of the perfection that is already within, we understand our role in nurturing empathetic, assertive and socially sensitive citizens, whose perspective should be broader beyond the books. Let our passion embrace your child whom you are entrusting with us and take back a promising citizen whom our Mother land is looking for!!



## FROM CHAIRMAN'S DESK

Dear Parents,

*“What Machines Cannot Teach The 4th Industrial Age has arrived”.*

All will render millions of jobs obsolete and many will not have the skills for new jobs. Need to re-imagine school education. Two-third's of today's primary children will be required to take up jobs that don't exist today.

Today's teaching is focused on content knowledge and not on application and innovation. If schools continue teaching the way they have been doing for the past 200 years, children have a bleak future. The machines will take over! They will have no economic value, and will be consigned to the useless class or worst biological waste.



New knowledge must focus more on what machines cannot teach. Machines are good in knowledge; human beings are good in wisdom. Therefore, the ‘soft’ curriculum should aim at achieving wisdom, innovation and entrepreneurial mindset, comprising:

- \*Wisdom.
- \*Value.
- \*Believing in beliefs.
- \*Independent thinking.
- \*Team work.
- \*Growth mindset.
- \*Research mindedness and skill.
- \*How to access credible information.
- \*Art, music and sports.

This is what Aksharam will endeavour.

With warm regards,  
**Mr. Palanisamy. K**  
**Chairman**  
**Aksharam International School**

## FROM CORRESPONDENT'S DESK

There are two Educations:

*“One should teach us How to make a living And the other How to live”.*

This beautiful and profound statement encapsulates the value and purpose of Education. Nothing on Earth can uplift or free our spirit in quite the same manner as education does. Not long ago, education merely meant the transfer of knowledge from the teacher to be taught. Today education is much more than that – after all, if it is just knowledge that you are after, there is enough of it on the World Wide Web. But many schools and colleges of today make a difference when it comes to imparting meaningful education.



I firmly believe that the key differentiator that matters is the ethos of an institution. What does a school stand for? What are its values? What is the embracing philosophy that guides every action at the school? Aksharam International School stands for excellence. The pursuit of excellence in all its myriad dimensions is a relentless passion at Aksharam. You can witness this in the magnificent infrastructure that has few parallels in the city. You can experience it in the warmth of the people with whom you interact. Students can feel it when they are engaged with teachers who are focused on shaping minds and creating thinkers. The leadership is truly visionary and inspirational. Together, there form a formidable combination that can shape careers and transform the ordinary to the extraordinary. According to Jean Piaget “The principal goal of education is to create men and women who are capable of doing new things, not simply of repeating what other generations have done”. Aksharam is trying to achieve exactly that and not trying to churn out moulded replicas. Come to Aksharam. Come to where mind and matter coalesce into a seamless continuum and turn life into a rich tapestry – one that you, your family and friends, would be proud of.

With regards,  
**Mr. Sivakumar. A**  
**Correspondent**  
**Aksharam International School**

## MESSAGE FROM SECRETARY

Our aim is to motivate and make the child not only to be learned, literate individual but also human persona to make them the youth of future citizens. Keeping all these principles in mind school for them should be a memorable and cherished journey of their life.



We at Aksharam believe in nurturing creativity of young mind to bring out positive change in the world for betterment of mankind. It is rightly said that “ A dream becomes a goal, when action is taken towards its achievement” and we are committed in taking constructive and purposeful action to produce optimistic, independent, compassionate, life-long learners and leaders who will bring glory to the School, State and the Nation.



**With warm regards,  
Mr.Ramesh  
Secretary  
Aksharam International School**

## **PRINCIPAL'S MESSAGE**

A dream to encourage children to give their best in an attempt to realize their dreams. Thus, at Aksharam children are encouraged to say " I see it, I get it and I can do it". We strive to motivate the slow bloomers, address the average and challenge the gifted. Here we work in partnership with our students, parents and the community at large to create a positive environment for high quality learning and teaching, where everyone is valued and respected.

Our philosophy of education has always been meeting the needs of the individual child. The school believes in providing equal opportunities for the children. Children acquire skills and knowledge easily if we make the surrounding stimulating and purposeful. We try to understand and work with each child. We firmly believe that it is our responsibility to enable the child to develop as a whole in our care. "A well brought up child is an asset for our nation".

Aristotle once said, "*Educating the mind without the heart is no education at all.*"



Even as we impart education to match the advancement in technology and globalization, we march our children ahead with Aksharam ethos of moral values and principles. We endeavour constantly to instill these qualities in our children. We are proud to help them grow and develop into sensitive and responsible citizens of the next generation.

Teamwork is the hallmark of Aksharam. I am very sure that through collaborative effort we can achieve more, to benefit our students who are the future leaders of tomorrow. By focusing on child centered education we are trying to mould our future citizens into "Nation Builders". We are sure that the seeds of wisdom are sown today in the form of students and shall reap tomorrow in the form of responsible citizens.



**With love and affection,  
Mrs. Poppy Roy  
Principal  
Aksharam International School**

## **FACULTY MEMBERS, TEACHING AND NON-TEACHING STAFF**

Aksharam International School has an excellent team of teachers, mentors and trainers. Teachers are well qualified and experienced. They are energetic, active, optimistic and ever willing to walk the extra mile. The school also has excellent trainers of Karate, Yoga, Football, Basketball, Cricket, Dance, Music etc. Our teachers are all computer savvy and handle the multimedia with ease and elan. Teachers are sent for different workshops. Educationists and trainers are invited to our school to conduct workshops. In this way Aksharam aims to have well educated, confident teachers who can care for the generation next.



## AKSHARAM INTERNATIONAL SCHOOL NEWS BULLETIN



### School inaugural function and Orientation programme for parents(14 June 2017)

Under the able guidance of our correspondent Mr. Sivakumar, the Programme commenced with the blessings of Almighty followed by warm welcome to the parents, the ceremonial lighting of the lamp by the board of Directors. The correspondent Mr. Sivakumar explained to the parents about the mission, vision, teaching methodologies and objectives of the school. Dr.Sethupathy the director of Aksharam International School gave guidelines about effective parenting so that the children could be provided the best for their overall development. The school Principal Mrs. Poppy Roy addressed the gathering.



She suggested different measures to nurture a child with love and care to build a strong foundation for a glorious future. The parents were briefed about the rules and regulations of the school. Overall it was a fruitful meeting and the parents were in high spirits of attending the orientation programme.

### "Green Day" Celebration (23 June 2017)

"Green the colour of prosperity and harmony" Green day was celebrated with great zeal and enthu at both the campuses in kindergarten wing. Kindergarten students and teachers came to school dressed in green attires and looked eco friendly. The classrooms were beautifully decorated in green theme and all green objects from a child's immediate surroundings was showcased. Various activities related to green was conducted and depicts green prominently.



## Hands on activities

Classroom activities allow the students to work together to make decisions based on creative thinking, communication, participation and collaboration.



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## Field trip to GD Museum (11 July 2017)

Aksharam International School organized field trip for grade I to VI to the GD museum. To offer a dynamic opportunity to expose children to experience and new things in a rich and educational environment. Field trip develops child's own learning and explore their own curiosities. This unique exposure provides the foundation for creativity, critical thinking and connection to world around them.

## Visit to Botanical Garden (7 July 2017)

Kindergarten students of kids and main campus visited to Botanical garden {TNAU}. There are so many varieties of plants and trees children can find there and each species is labelled with its common name as well as scientific name. Outdoor is probably the ideal place for growing ups because there the children are directly into the contact of nature and supporting their desire to consume information about their surroundings.

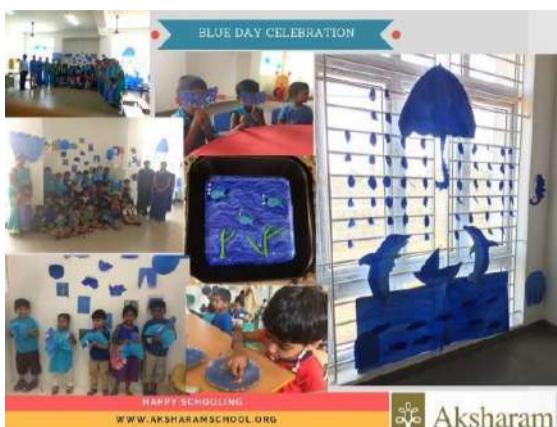


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## “Blue day” celebration (17 July 2017)

“Blue is the colour of the sparkling sea, blue is the sky that looks down to me”. It was a fun filled day for the kindergartens of Aksharam International School as they celebrated “Blue Colour Day” with great enthusiasm. The blue colour is associated with calmness, strength, friendship and serenity. Children were introduced to different shades of blue through various hands on activity. They were even taught about the importance of water.





The classrooms were decorated with beautiful cutouts and objects of blue colour. Children also participated in games and other interesting theme based activities.

### Friendship Day Celebration(4 Aug 2017)

Aksharam International School celebrated “Friendship Day” with great fervor and zest. “A friend is one who comes in, when the whole world has gone out”. To celebrate this day children tied their handmade bands on the wrist of their friends as a token of love. Their cheerful, happy and glowing faces proved how much they were enjoying the celebration. They also shared friendship day cards made by them with their friends.



### Work education

“Empower students to make decision through various subject oriented activities”. Learning is made interesting, through play way, fun and activity oriented. Participation of the student is encouraged through such activities as drawing, colouring, writing, group games, craft work, clay modelling, puzzles, flash cards, roleplay, pick and talk, collage work, quilling, knitting, gardening and carving.



### Janmashtami Celebration (11 Aug 2017)

Aksharam International School Celebrated Krishna Janmashtami with great fervor and zest. Tiny tots looked adorable in their traditional costumes and the entire school transformed into a land of joy, celebrations and happiness. The programme began with blessings of Almighty.





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Special dance items were performed by children. Various competitions were also organized which include crown making competition, hit the pot, balancing the pot, tug of war, solving puzzles and many more in which student took part with great interest.



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## Are you Fit and Healthy? (19 Aug 2017)

Aksharam International School conducted medical health checkup. "Healthy mind lives in a healthy body". A team of Pediatrician Dr.Sethupathy and Dr.Sukumar conducted the camp which included General physical examination and necessary measures were given to the students. It's main purpose was to maintain good health in students.



A health record is being maintained for each student. After medical checkup a descriptive report for individual student was provided, this helps parents to understand the health of their child.



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## Field trip to Post Office (22 Aug 2017)

Aksharam International School organized field trip for kindergartens to the local post office has long been a favourite activity for elementary school students, and they offer educators valuable curriculum connections for Arts and EVS instruction language. The children and teachers were welcomed warmly by the staff at the post office. They were taken around to see how letters are collected, segregated, stamped and then stored in pigeon holes for the postmen to collect.



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It was altogether a great learning experience especially in these times of e-mail & fax. Visiting a postoffice was something out of the ordinary for the children although “post” is an ancient form of communication. At the post office, student follow a letter from to point of entry into the building to its departure for delivery. The experience shows students how the mail touches everyone's lives everyday. They will leave with a better understanding of how the local post office binds the community together and connect local citizens with the nation and the world.



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### DAD and ME (26 Aug 2017)

“A Dad is someone who holds you when you cry, scolds you when you break the rules, shines with pride when you succeed and has faith in you even when you fail”.



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The main aim of this celebration was to strengthen the bonding between the child and Father and how well they know their child. The event offered a group activities where Dad's and their children had various fun together, Aksharam International school gave an opportunity to all the Dads to spend quality time with their kids which will be golden moment of their life apart from their routine and scheduled work. We highly encouraged and appreciated all the Dads for your remarkable participation and made this event as a great success.

### Field trip to Ramayana Park Pre-kg kids (22Aug2017)

Aksharam International School organized field trip to Ramayana theme park for pre-Kg children. It is the great place for the kids to know more about the India's greatest Epic Ramayana.



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## Ability of your motor skills

Education is the road that children follow to reach their full potential in life. At Aksharam, this road is paved well for the kids to start their journey through various hands on and minds on activities to improve and enhance their fine motor skills.



## MOM and ME (9 Sep 2017)

Aksharam International School conducted 'Mom & Me' with the high spirit of enthusiasm, fervor and with great zeal. This is so because mothers are as caring in East as they are in West. Many events and games were conducted to showcase their talents, abilities, skills and to spend their valuable time with their children. "It is not the will to win that makes you a winner but the will to prepare to win which does". We at Aksharam highly appreciated all the super mom's who had stepped out of their regular routine to make this event an extra special for everyone.



The following events were conducted to bring out their hidden talents:

- \*Wealth out of waste
- \*Mehandi
- \*Face painting
- \*Fruits and vegetables carving
- \*Cooking without flame
- \*Lucky corner

The entire events was a mega success and was also a wonderful and exciting experience for the mothers as well as their children. Our Correspondent, Secretary and Principal appreciates the efforts taken by all the super mom's and distributed the prizes.

## It's festival time

Saraswati Puja was celebrated with great interest on 22nd Sep 2017. Correspondent, Secretary, Principal, Teachers and students gathered at the school auditorium to celebrate the day. Puja was offered to the Goddess of knowledge, music, art and culture by the school Secretary, Principal, teachers, school head boy and head girl, followed by a cultural celebrations Saraswati vandana and Bhajan. Teachers and students performed Dandiya to bring out the festive feel. A beautiful rendition from students and teachers transcended the ambience. It was an attempt to preserve the Indian culture, to impart a sense of respect towards long established traditions. The celebration came to close with distribution of Prasad and Bhog. Gaiety and Piety went hand in hand to live an indelible impression in the mind of all those who witnessed the programme.





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## Welcome little buds of Aksharam Family

On the occasion of Vijayadasami, 30th Sept 2017 admissions were held for pre kg children in school. Conducted Saraswati Puja and commenced admissions.



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## “Yellow Day” Celebration(9 Oct 2017)

“Shades of yellow stimulates our little ones with happiness, energy and optimism”. With an objective to recapitulate and reinforce the effects of yellow colour kindergartners celebrated “Yellow Day” A day dedicated to yellow colour was marked with children dressed in different hues and tints of yellow. Children were not only beautifully dressed in their favourite yellow dress but also brought yellow object to make it a complete “Yellow Day”.



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Focusing on the theme the teachers planned art and collage activities and their art work was displayed on the soft boards. The Bulletin board were reverberated with quotes, appealing posters of Tweety, honey bees, sunflowers, smileys etc. To make the children understand about the significance of yellow colour, various colourful activities including drawing, colouring, paper craft etc were conducted in a lively, vibrant and high spirited environment. The motive of celebrating this yellow colour day was to make the children aware of yellow colour, its significance and to develop fine motor skills in the students. They spent the day with at most enjoyment.

## Keep Surrounding Clean

Science activity “Segregation of waste” in synchronize with the Prime Minister’s “Swachh Bharat Mission”.



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The activity was to make the younger generation aware about the problems arising due to solid waste that exists around us and to educate and train them to manage their waste in a hygienic and scientific manner by resorting to scientific segregation. This activity will motivate the students to come up with their own ideas to reduce, recycle, reuse and segregate their waste and implement their ideas in form of actions.

### Diwali celebration (16 Oct 2017)

"You get most things in life not by taking but by giving". The students of Aksharam International School visited, "The United Orphanage for the disabled" to celebrate the "Daan Utsav" in connection to Diwali celebration where students discovered "Joy of giving". So, they have embarked on a series of activities in a bid to impart values, encouraged students to help the underprivileged and feel the joy of giving. A beautiful song and dance performance was presented by the students. Thus ,the noble initiative organized by Aksharam International School, continues to impact numerous of the less fortunate . "Giving" can make a difference to others and in turn we achieve a sense of empowerment, pride and accomplishment. There is a famous quote, "The more you give of yourself, the more you find yourself". We, the Aksharam family would like to render our gratitude to the parents who supported us in all our endeavours.



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### Fun With Maths (28 Oct 2017)

Math Activity on "Equivalent fractions"  
To strengthen the learning of Mathematical concepts and to make teaching and learning of the subject interactive, participatory, fun filling and joyful from classroom learning to real life situations. This fraction activity for students to boost their understanding and critical thinking.



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### Children's Day Celebration

#### @ Bhavanisagar Dam (14th Nov 2017)

Our school organized a picnic for all the students of both the campuses. It was a bright sunny day when all the students were seen excited to go for their much awaited picnic. In the morning, whole school was full of hustle and bustle when the students of different classes were seen making their way towards their respective buses.



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While on the way, the students enjoyed in the buses and sang and danced energetically all along. On reaching the picnic spots their excitement and enthusiasm was infectious. Their smiles spread from them to their accompanying teachers as well as others too. The children clearly enjoyed their day to the fullest and created beautiful memories to be cherished by them for a long time to come. The laughter and joy that was witnessed amongst the children was something beyond words. The picnic was a much needed break from the regular schedule of the students in school and the children made the best out of the day. We believe this was the best gift we presented to our beloved children on the occasion of children's day.



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## CHRISTMAS & RED DAY CELEBRATION

(22 Dec 2017)

The School's Nursery Wing reverberated with the melody of Christmas carols on as the little ones organised a Christmas celebration. A play was enacted explaining the importance of the festival and the birth of Jesus Christ, which was followed by the rendition of a Christmas song. On watching their own friends in the play,

our little ones could relate to it and understand it better. The beautiful celebration became energised when Santa visited the students and had fun with them. These activities taught our little ones the joy of celebrating all the festivals with loved ones. On this occasion tiny toddlers attired as Santa Claus and fairies.



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In connection to Christmas we celebrated Red colour day. Red colour symbolizes love, life, and vitality. The celebration took its charm as the tiny tots entered into the campus in their stunning red attires. Teachers helped the children to familiarize with the different red colour objects in the surroundings. The celebration completely served the purposes as it helped the students to identify, sort and classify objects based on red colour. The celebration concluded with prize distribution ceremony.



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## Pongal celebration (17 Jan 2018)

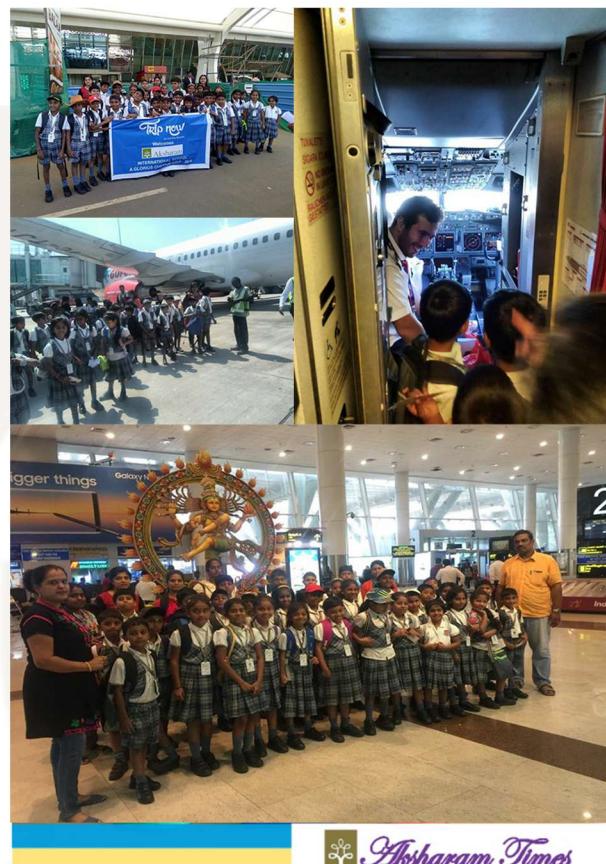
Pongal is a harvest festival, a traditional occasion for giving thanks to nature. We celebrated Pongal with great zeal and enthusiasm. It was joyous and filled our days ahead with happiness. Pongal was cooked in a new pot at auspicious time followed by the Pooja. The students and the teachers were dressed up in a traditional way to grace the occasion. The children along with the teachers performed for the kummi song immediately after the Pooja.



Pongal and sugarcane was offered to all the students. To rejoice in the charm of our tradition, some traditional games was organised like hit the pot and Tug of War. The tiny tots were taken for a bullock cart ride which gave lots of fun. Conveyed the importance of Pongal through a drama, song, dance and villupattu that portrayed the four days of the festival. The celebration concluded with vote of thanks. It was indeed a memorable day.

## Educational field trip - Means of transportation (1 Feb 2018)

Educational field trip is an integral part of the curriculum at Aksharam International School. To enhance their interpersonal skills, we organised a flight trip to Chennai accompanied by



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Our Correspondent Mr. Sivakumar, Principal Mrs. Poppy Roy, teachers Mrs. Uma Maheswari, Mrs. Vidya Bellary, Mrs. Sreejyothy and 45 students to explore the means of transportation. The day was fully overloaded with fun, joy & happiness!!

## “Pink Day” celebration(5 Feb 2018)

The good effects of pink kindles friendship, harmony and affection. The kindergartens of Aksharam International School celebrated Pink Day



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It was wonderful to see our children bloom and blossom in different shades of pink. The young ones came dressed in pink colour and brought pink coloured toys. All the pink colour objects were displayed in the class and children were introduced to different shades of pink. Bulletin boards were decorated with bunny masks , cut out of flowers , butterflies, flamingo , teddy bears and posters depicting the impact of pink colour in our lives. The tiny tots participated in a variety of hands on activities related to the identification of pink colour. Painting and colouring activities reinforced the concept of colour in children.



The aim of the activity was to make the young ones identify pink colour in the objects they see around them. Children were explained that pink colour signifies love, beauty and kindness.

They were excited to learn that pink colour could be obtained by mixing red and white. All the tiny tots with their beautiful attires plunged into colouring and drawing activities bubbling in enthusiasm and vigour. The blooming buds enjoyed a lot and simultaneously understood the aesthetic sense of pink colour. Thus, the purpose of celebration of pink colour day was fulfilled.

### Aksharam Social Responsibility Tram

Let's thank nature!!

We stand together to Save and thank Nature by planting trees .



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KIDS CAMPUS : Narasimhaickenpalayam, Coimbatore - 641031.



**Admissions open**

**Contact - 90955-99990/91/93/94**

**" LET'S THANK NATURE,  
BY  
PLANTING MORE TREES"**

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Children are tomorrow's leader, let them study and lead.



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**Child is meant to LEARN not to EARN.  
Don't ask a child to take a TOOL,  
Instead send them to SCHOOL.  
Say no to CHILD LABOUR &  
Yes to EDUCATION**

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To those who work in acres,not in hours.we thank you!!

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*Happy Schooling...* CBSE

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“THANK A FARMER”  
For the food you have today  
The history of the land is etched  
in the faces of the farmers who  
tills it



**Admissions open**

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Give the gift of life...Donate blood!!

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Blood is meant to Circulate. Pass it around

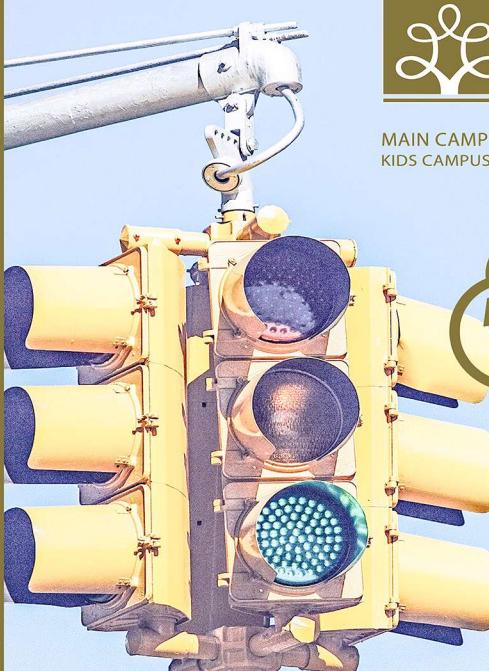
DONATE BLOOD

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Good Road Manner Marks A Good Citizen!!



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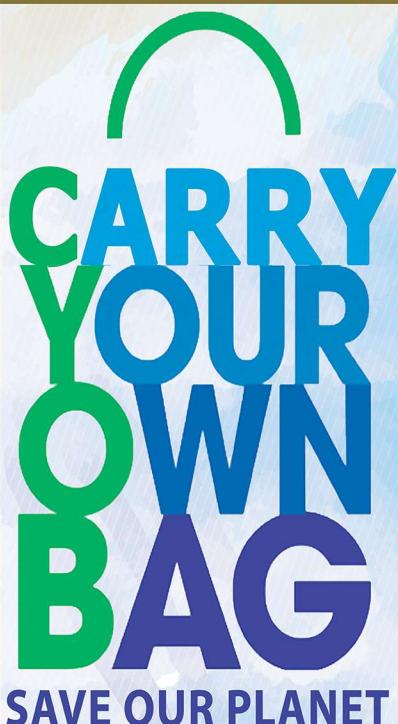
Wear SEATBELTS,  
Use HELMET  
& obey the  
TRAFFIC RULES.

DONATE BLOOD,  
but not on a  
road .

LET'S FOLLOW THE TRAFFIC RULES.

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Before it's too late just protect Earth from today. Let's all say No to plastic!!



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**SAY NO TO PLASTICS!**

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Education of girl child lead to greater self esteem and self confidence and opens up new , horizons and making them able in discovering their own potential.



“Save water Every day, keep scarcity Always away.”



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Our flag does not fly because the wind moves it!! It flies with the last breath of each soldier dies protecting it. A great salute to our National Heroes to safeguard our nation from all the aspects. Jai Hind !!



The purpose of human life is to serve, and to show compassion and the will to help others!!



## Recent Announcements from CBSE

### **Delhi Government Asks NCERT To Include Chapter On Tobacco In School Syllabus**

Delhi's State Tobacco Control Cell has urged the NCERT to incorporate a chapter on tobacco control in curriculums of the CBSE and other educational boards for classes 6 to 12. The WHO estimated that of the 1,000 teenagers who smoke currently, 500 would eventually die of tobacco -related diseases, Dr. Arora said. Globally, most people start using or experimenting with tobacco before the age of 18 years. At this age the chances of getting addicted to tobacco products increase manifold, he said. "...tobacco use is the gateway of other drug addictions. As far as tobacco consumption among school staff /personnel is concerned, nearly 3 in 10 school personnel currently use tobacco products," he said in the letter. He said the Delhi government was already implementing tobacco - free initiative in educational institutes as per Government of India guidelines, the legal provisions of the Cigarette and Other Tobacco Products Act 2003 (COTPA)



and the Delhi Act 1996 but "school-going children were the most vulnerable group". There was an urgent need for regular sensitisation of students, teachers and parents and hence creating a chapter in the curriculum would help a lot, he said."

"It is again stressed that protecting children and hence future generations from the menace of tobacco in the school going age is very important and will have a great public health impact throughout the country," Dr. Arora said.



## **'DEEN DAYAL SPARSH YOJANA'**

This is to bring it to the notice of all students studying in Class VI to IX that Dept. of Posts, Ministry of Communication has launched Philately Scholarship Scheme named '**'DEEN DAYAL SPARSH YOJANA'** (Scholarship for Promotion of Aptitude & Research in Stamps as a Hobby).

Deen Dayal SPARSH Yojana  
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REPRESENTATIVE IMAGE | CREDITS: INDIAPOST.GOV.IN

The interested students may participate. The detail of above said Scholarship Scheme is available at:

1. [www.postagestamps.gov.in](http://www.postagestamps.gov.in)
2. [www.indiapost.gov.in](http://www.indiapost.gov.in).



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