

ASSIGNMENT

NAME	MAGESH K
NM ID	36595306625794494054B3D53CDE9153
COURSE	DIGITAL MARKETING

1. Create a blog or website using BlogSpot and WordPress. Customise the theme design and post new article with 500 words.

Blogspot URL:

<https://jemafootwear.blogspot.com/>

WordPress URL:

<https://jemafootwear8.wordpress.com/>

2. Create a new Facebook Business page and post one social media poster for your brand.

Facebook URL:

<https://www.facebook.com/JEEMAFOOTWEAR>

3. Create and design a social media advertisement poster using canva.

JEMA

FOOTWEAR

UP TO
50
% OFF



SHOP NOW

www.jemafoots.com

4. Create email newsletter design using MailChimp or Canva tool.

DAILY INFORMATION

NEWSLETTER

FOOTWEAR

UP TO
50
% OFF



www.reallygreatsite.com

***Sustainability:**
Jema Footwear is committed to eco-friendly practices, using responsible materials and manufacturing processes to reduce its environmental footprint.

Jema Footwear is a brand dedicated to providing stylish and comfortable footwear options. With a strong focus on sustainability, we strive to make a positive impact on the environment. Our shoes are designed to offer not only fashion but also long-lasting comfort for everyday wear. We believe in combining style, comfort, and eco-consciousness to create a unique footwear experience. At Jema, we prioritize the use of responsible materials and manufacturing processes to minimize our ecological footprint. Our designs cater to a wide range of tastes, from casual to formal occasions. Join our community and step into a world of quality, craftsmanship, and conscientious choices. Discover your perfect pair and make every step a stylish and sustainable one. Visit our website or stores today to experience Jema Footwear