

ASSIGNMENT

NAME	ELANGO VAN S
NM ID	6BC9D5092975D9D8CD5490 D824CCEBFO
COURSE	DIGITAL MARKETING

1. Create a blog or website using BlogSpot and WordPress. Customise the theme design and post new article with 500 words.

Blogspot URL:

<https://jemafootwear.blogspot.com/>

WordPress URL:

<https://jemafootwear8.wordpress.com/>

2. Create a new Facebook Business page and post one social media poster for your brand.

Facebook URL:

<https://www.facebook.com/JEEMAFOOTWEAR>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or Canva tool.

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NEWSLETTER

As we transition into the cozy autumn season, we're introducing new fall-inspired designs that combine comfort and style. Discover warm hues, weather-resistant materials, and versatile choices to elevate your seasonal wardrobe.



CONTACT US

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🌐 <https://jemafootwear8.wordpress.com/>

● TPGIT VELLORE



In essence, Jema Footwear's purpose is to offer footwear that not only enhances style and comfort but also aligns with the values of sustainability and quality.