

## **ASSIGNMENT**

<b>NAME</b>	<b>ABINESH K</b>
<b>NM ID</b>	<b>14669347FB75A939E1D472A2A4B CE1F6</b>
<b>COURSE</b>	<b>DIGITAL MARKETING</b>

**1. Create a blog or website using BlogSpot and WordPress. Customise the theme design and post new article with 500 words.**

Blogspot URL:

<https://jemafootwear.blogspot.com/>

WordPress URL:

<https://jemafootwear8.wordpress.com/>

**2. Create a new Facebook Business page and post one social media poster for your brand.**

Facebook URL:

<https://www.facebook.com/JEEMAFOOTWEAR>

3. Create and design a social media advertisement poster using canva.



The advertisement poster for JEMA FOOTWEAR SHOES features a dynamic design with blue and yellow geometric shapes. In the top right corner, there is a circular logo with a stylized face wearing a cap and sunglasses, with the text 'JEMA' and 'FOOT WEAR'S' below it. The main headline 'JEMA FOOTWEAR SHOES' is prominently displayed in large, bold, blue and black letters. Below the headline, a paragraph of placeholder text reads: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.' A blue button with the text 'SHOP NOW' is positioned to the left of a pair of black sneakers with white soles. A large blue circle in the lower center contains the text 'SALE UP TO 25% OFF'. In the bottom left, a phone icon is next to the text 'Call to find out more: + 8903033806'. The bottom right corner includes the website 'www.jema.com' and social media icons for Facebook, Instagram, and Twitter.

# JEMA FOOTWEAR SHOES

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**SHOP NOW**

SALE UP TO  
**25%**  
OFF

 Call to find out more:  
**+ 8903033806**

[www.jema.com](http://www.jema.com)   

#### 4. Create email newsletter design using MailChimp or Canva tool.

30 Sep, 2023 | Vol 01

# NEWSLETTER

As we transition into the cozy autumn season, we're introducing new fall-inspired designs that combine comfort and style. Discover warm hues, weather-resistant materials, and versatile choices to elevate your seasonal wardrobe.



## CONTACT US

+91 9952428443

<https://jemafootwear8.wordpress.com/>

TPGIT VELLORE



In essence, Jema Footwear's purpose is to offer footwear that not only enhances style and comfort but also aligns with the values of sustainability and quality.