

## **ASSIGNMENT**

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<b>COURSE</b>	<b>DIGITAL MARKETING</b>

**1. Create a blog or website using BlogSpot and WordPress. Customise the theme design and post new article with 500 words.**

Blogspot URL:

<https://jemafootwear.blogspot.com/>

WordPress URL:

<https://jemafootwear8.wordpress.com/>

**2. Create a new Facebook Business page and post one social media poster for your brand.**

Facebook URL:

<https://www.facebook.com/JEEMAFOOTWEAR>

3. Create and design a social media advertisement poster using canva.

# JEMA FOOT WEARS

*We deal in all kinds of*

**Sneakers | Canvas | Jordans | Crocs  
| Boots | All footwears**



*To place your order, call +8903033806*

#### 4. Create email newsletter design using MailChimp or Canva tool.



R\*Quality and Durability:\* Jema produces high-quality footwear known for its craftsmanship, ensuring longevity and durability

Rel. \*Style and Fashion:\* Jema Footwear provides a wide range of stylish designs, allowing customers to express their personal fashion preferences.

\*Sustainability:\* Jema Footwear is committed to eco-friendly practices, using responsible materials and manufacturing processes to reduce its environmental footprint.

1. \*Style and Fashion:\* Jema Footwear provides a wide range of stylish designs, allowing customers to express their personal fashion preferences.