



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona’s name
Short summary of the persona

Inspiration for your next HR dashboard teams and HR professionals are creating sources of truth with trusted metrics, informing everyday leadership decisions, and partnering with the business to tackle critical human capital challenges.

Tableau Accelerator's team has an entire suite of dashboard built out for HR on Tableau public.

Accelerator's dashboard helps HR teams understand their critical headcount numbers.

This dashboard started as an internal project for our Starschema's HR department because they wanted more insights into employee turnover so they can plan our growth more accurately.

Read more about the project on their web site.

This dashboard helped Starschema's answer, "What's happening within the company?" as employee moved to new location.

Princeton University CPUC (Council of the Princeton University Community) task force on Diversity, Equity, and Inclusion provides regular reporting on student and employee demographic to monitor progress in the area of Gender, Race/Ethnicity, and U.S. Citizenship Status.

Explore the gender and reach/ethnicity of the MIT community in the Diversity Dhasbord from Institutional Research

The University of Alabama's Office for Diversity, Equity, and Inclusion publishes this dashboard tracking DEI at the school.

Starbucks publishes their workforce diversity data in detail using Tableau dashboard.

Factbook with Tableau. This view gives insights into campus diversity.

Cornell University publishes its University.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?