

ERIC H. LANTON

PROFILE

Customer focused, team player with the ability to work on special projects, versatile with technologies, support leadership, compile reports, and conduct presentations. Demonstrated skills include excellent communication and writing skills, Github, test software applications, and problem solving. Willing to learn and accept responsibilities beyond immediate job duties and take on special projects at management requests.

CONTACT

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EDUCATION

University of Colorado Boulder - College of Media, Communication, and Information

August 2019 – May 2023

Pursuing B.S.: Information Science and a minor in Computer Science
Relevant Coursework/Classes: CSCI 1300, Statistics for Information Science, Information Ecosystems, Quantitative Reasoning for Information Science, Computational Reasoning 2 for Information Science.

WORK EXPERIENCE

Vice President of Communications for Inter-fraternity Council on the Hill

November 2021 - Present

- Elected and trusted by the president's roundtable, consisting of 22 presidents, to oversee the progress and stability of the fraternities in Boulder.
- Established direction in executive board meetings in creating events, setting goals for chapters, and mentoring presidents.

Director of Communications for Theta Xi Alpha Eta Chapter

November 2021 - Present

- Elected by the executive board, consisting of seven members, to develop effective and efficient communication strategies between our chapter, other fraternities, and panhellenic chapters.

Up and Up Music Festival - Marketing Intern

January 2022 – Present

- Led and managed the social media account, resulting in 33% follower growth.
- Directed an Instagram campaign which resulted in CU-Boulder earning an Electric Dance Music (EDM) concert.
- Mentored responsibilities to new team members to maximize team collaboration.

Department of Arts and Science - Research Intern

June 2020 – July 2020

- Collaborated with teams and conducted research methods of remote learning during the early stages of the COVID-19 pandemic to determine the best practices for remote learning.
- Presented the findings to board members of the Arts and Science department.

Walmart - Sales Associate

June 2018 – December 2019

- Provided outstanding customer services, receiving five-star rating in customer service feedback surveys, and coached peers in organizing inventory, labeling merchandise, and unloading products.

SKILLS/ADDITIONAL INFORMATION

- Python, C++, Microsoft Office 365, GitHub, IOS 15, MacBook, R-Studio, communications verbal and written
- Volunteer Aurora Food Shelter
- Theta Xi Alpha Eta Chapter