



ISEA2017
23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART
XVI INTERNATIONAL IMAGE FESTIVAL
LEARNING CALL

1. Title

Out of the Shadows

2. Duration (only workshops and tutorials)

Half day ____ Full day ____

3. Organizers and presenters' names and affiliations

Erin LaPorte / UC Davis Design Student

4. Abstract (ready for diffusion). 200 words maximum.

Out of the Shadows is aimed to increase community awareness and reduce the national statistic of 1 in 4 female victims of sexual assault by creating a digital platform for users to report sexual threats, attacks, spots of concern, etc. anonymously. The anonymous feature ideally increases the number of attacks that get reported since most go unreported. The target audience is college campuses, specifically those aged 18-24.

5. Rationale, instructional methods, and description

This project will be a mobile application that's ultimate goal is to reduce sexual assault attacks. Using a user's location and desired radius, notifications regarding safety in a community will be sent out. This originally began with college campuses in mind, given the significantly higher rates of sexual assault on those ages 18-24. Ideally, it could be used anywhere. The user can report sexual assault, be it an attack, a threat, a hot spot that made them feel unsafe, etc., anonymously if they so choose, and it will create a push notification to all those in the area. This is a safe way to alert the community and save others from becoming victims and by offering an anonymous option, it will hopefully increase the number of sexual assaults that actually get reported. This is a very sensitive topic, thus anonymity is key. However, few people ever believe they could actually be the victim of sexual assault but the national statistic is 1 in 4 women, and this app aims to lower that number.

6. Plan to solicit participation (only workshops and tutorials)

7. URL of website (only workshops and tutorials)

8. Technical Rider. Please provide the requirements (technological equipment, materials and characteristics of space) (only workshops and tutorials)

9. Biographies of the Author(s).

Erin LaPorte is a fourth-year design major focused in graphic and web design, at the University of California, Davis. Passionate about her ability to create for and contribute to the world around her, she is looking to transition into interaction design professionally. When not hunched over a bright screen, she is off playing tennis or soaking up the last few months of undergrad with the incredible UC Davis community, of which some individual friends inspired the development of this app.

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Keywords: Sexual assault, report, victims, anonymous, app, awareness, mobile, community, college, statistics, safety,

Sub-themes: Please select one or more sub-themes

Bio creation & data

Critical perspectives on the use of technology for peace

Media art, landscape and heritage

Interdisciplinary platforms for coexistence

The cultural dimensions of bio-creation and peace

Design, Art, Science, and Technology