

**DEPARTAMENTO DE CIENCIAS DE LA
COMPUTACIÓN**



ESPE

UNIVERSIDAD DE LAS FUERZAS ARMADAS
INNOVACIÓN PARA LA EXCELENCIA



Advanced web development

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“Finca Las Golondrinas” Management System

Problem

“Las Golondrinas” needs a web page to show and control information about the property and its installation. Manage is the main idea for the page, we can find a solution to be able to display data and information about the services and availability of the place.

The page needs to be simple to understand everything that displays on the screen, you can make a reservation by sending the collected data to a whatsapp message or an email, you could calculate the total and the available dates.

We need to understand what customers need to improve our service with this web application.

Overview

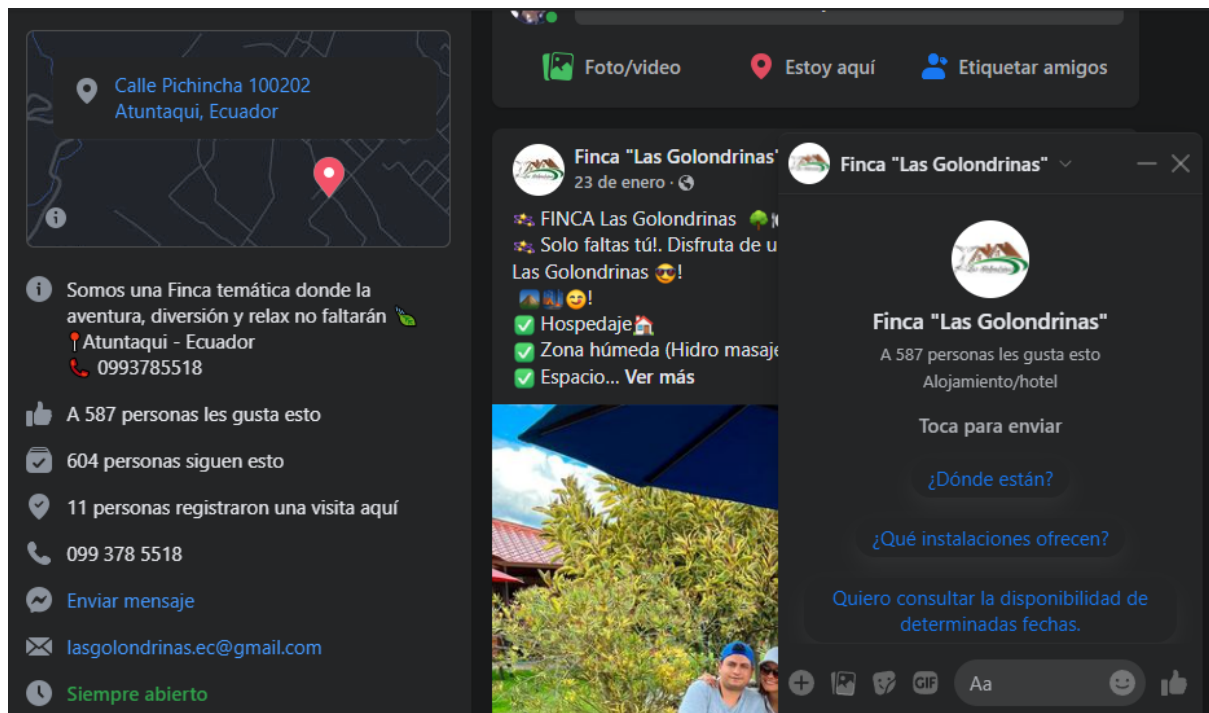
The reservation process for the cabin "Las Golondrinas" is currently done through social networks such as instagram, facebook and whatsapp. Through instagram and facebook customers can see pictures of the activities that can be performed. If the customer is interested in the reservation must communicate by whatsapp and provide information as well as costs, available dates, promotions, among others. This is how the reservation is finalized with the payment.

Background

In modern times businesses need to handle new technologies to compete and stay in the market, this is also the case of the business "Finca la golondrina" which seeks to manage a reservation model, as it is a new venture there is still no online payment model which needs a database in the future.



The venture has a page on the social network Facebook and is operational with information such as multimedia and information about the place, even so it does not complete the task of providing information in a more visual way than the interface of the social network, also has people specialized in graphic design to help in the realization of multimedia such as logos, photos and etc.



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Conclusions

- ❖ In conclusion, we are going to make a web page for “Hacienda la Golondrina” to better manage the tourist side, such as reservations, lodging, accommodation and events, with all these parameters we are going to make a page that is according with this undertaking that is necessary in this tourist countryside and we are going to do, with help of the team that we make up, and with information of the owner.

- ❖ In summary, we are going to make a web page that contains the information of the services offered to the general public.