



WEB SYSTEM FUNDAMENTALS

NAME: Erika Gudiño

DATE: 19/06/2022

NRC: 2628

USER DESCRIPTION

In our user experience David will help us:

David and his friends have their graduation event, but since they all have projects to finish before the graduation, they asked him to buy the perfect shoes for the event.

David contacts some brands and asks for 5 different models of casual shoes, he says it's for their graduation and indicates the outfits they are going to wear that day.

He finds with SHAPESHIP that we offer all kinds of men's shoes, all sizes, we also have an online and physical store, in which we always have a personalized attention to each of our customers.

David when looking in some stores he found us and he likes our treatment, he tells us everything he needs, he asks his friends and they order 5 casual shoes for men in sizes one in 37, 2 in size 38 and 2 in size 39, brown and black colors, requested material 100% leather, he also asks us to make a shipment which will be delivered on wednesday at 09:00 am. Because he is not going to be at home that day.

Once all this is finished we give him a gift from SHAPESHIP for his purchase and we thank him, David is delighted with everything and becomes one of our frequent customers.