



Web System Fundamentals

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User Description

For this user description, I have taken Monica as an example.

Mónica lives alone with her son and her mother, she also has more family like siblings and nephews, she currently works at the Pablo Arturo Suarez Hospital as a social worker and has several friends there. When she needs to buy clothes or shoes, she does it in shopping centers or has someone who helps her with more clothes, but to buy shoes, she must necessarily go out and look for the pair of shoes that she likes the most.

That is why our SpaceShip online store can be a great option when Monica is looking for footwear, since we have a wide variety of products and can be used for her own consumption or when she wants to make a gift for a family member. In addition to this, we know that Monica wears at least two pairs of shoes, since for her work she needs more formal shoes since her presentation at her workplace must be impeccable, and for a family outing or to go out to do sports she needs a pair of shoes. more comfortable or simply must be according to the activity to be performed. We also hope that you have a good experience when making a purchase and can recommend our store to your friends at work and with this have a greater reach.

Our service will also have a home delivery of the products, of course this will only happen if the customer requests it. We do this with the customer's comfort in mind, and for Monica this would be of great help since, due to her workday, she doesn't have too much time to physically visit stores.