



# **INFORMATION TECHNOLOGY ENGINEERING**

**WSF**

**User Description**

**Team N°2**

**NRC: 4628**

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## **User Description**

As part of the customers who can view the technology store. There is the user who enters the page in order to consult the products and compare prices or brands, however, their profession, economic status and age must be taken into account, all this information is to advise correctly. Therefore, to describe adequately, the academic user will be taken into account.

Leidy is a gastronomy student, who is looking for a computer, however, she must focus on the product that fits her needs, since the use she will give it is taken into account, such as basic office programs, storage capacity that it contains, that it be a machine with an SSD disk, due to the mobilization that it may have.

Taking into account the above, the page that has been designed shows the available products, along with their characteristics and price. Leidy will be able to navigate through the pages verifying the machine that fits her profile, she will even verify the price that fits her economy, the companies that she can access for the delivery of the product in case it is home delivery, she will have the availability of generating an account where you enter your data, in order to corroborate the user's data. Including a cart section where she can add the quantity of the product and the final price.

Finally, the user will be able to interact with the page easily because it is intuitive, with ease of navigation, even if he is interested in a cell phone or printer to complement the purchase that he requires, he can see it in the catalog of the products exposed in the page.

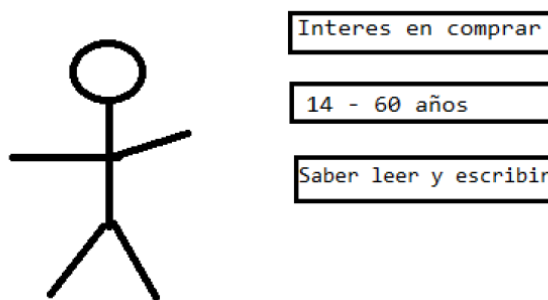
## User Description

Mr. Carlos Perez works as a content creator on the YouTube platform. He requests services such as the acquisition of new technological products such as cell phones, computers or printers, since he provides information to people about their performance, use or price through the platform already mentioned.

The person to use the system for buying and shipping electronic products must cover a profile. First they are interested in purchasing a product, they must know how to write and read being between 14 - 60 years old, the system is intuitive, so it will not be necessary to have previous knowledge of carrying out this type of search or procedure.

When entering the system, Carlos needs to see a search engine because if he already has a defined model to acquire, it will not be necessary to view the entire catalog, otherwise it will show the complete catalog of the requested product. After that, he selects the product and proceeds with the purchase, but before that, you must have an account to make the purchase, fill out a simple form with basic data such as your name, email and password, then the system must contain a form to make the shipment in case it is an online purchase, otherwise have a tab informing its location and hours of operation, it must have significant data such as house number, zip code, city, telephone number in case the delivery is completed or request more information and a box for a more detailed description, then the method of payment with their respective validations and with it the transaction by sending an email notifying that it has been carried out correctly.

On the other hand, you can analyze the frequency with which you make purchases, and your preference in buying online, and it is very important to take time into account, since the less specific the product is, the longer it will take to find said product that meets your needs.



### **User Description**

Erick is a potential client, he surfs the net looking for computer equipment, printer supplies, cell phones for resale, in his search he finds the Technology Store, where he discovers that it has everything he is looking for in one place, so he visits the different sections of the web page encountering cheap prices and quality products, he likes the home delivery service without surcharge, the payment procedure is agile since he drives a cart for the ecommerce,

Erick is fascinated with the benefits of the web page being intuitive for all types of users.

Due to the aforementioned benefits, Erick shares the website with his colleagues, thus opening up the market of clients and possible potential clients, the variety of products, coupled with a good structure with a simple and concise explanation of the products offered, give a plus the way of electronic commerce.

### **User Description**

Roberto is a 26-year-old person, who works for a tech company, in his job position he must provide to different departments technological supplies, that include computers, printers, and in special occasions he must provide cell phone to the team leader to keep in touch when he is needed, for that reason he is looking for a place where can find everything he need with different benefits for him and his company, for that reason he needs a website which must be easy to navigate and found different products quickly. Also, he wants a delivery option to send all the products he needs to the company, that option must have warranty policies so he doesn't have to be worried that the products will arrive in perfect conditions.

Another thing that Roberto is looking for is that e-commerce offers different methods of payment, so he can be able to choose a method that suit to him and the company he works for.