

## **UNIVERSIDAD DE LAS FUERZAS ARMADAS**

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### **User Description**

The user to be described is going to be María, in a few days María is going to have an engagement in which she has to attend, semi elegant, but the problem is that she doesn't have time because of work, therefore she can't go to a physical shoe store to see and buy them.

So Maria, knowing that for a long time she cannot go to a physical store, she found our service, an online store that can find a variety of shoes according to her needs, be it size, material, category and color.

María opted for black leatherette ankle boots in size 35. Maria has found it easy to decide on the ankle boots since in our shoe catalog there is a preview of how they would look when worn, so María can buy them and on our website when you click or hit the image you are automatically directed to a submission form, where you must fill in the following information: ID, names and surnames, cell phone, email, province, address and payment method.

Maria liked our service; therefore, she has a registration option and she will be able to enjoy all our services, receiving new merchandise notifications and certain discounts for some categories of shoes.