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### **“La Victoria” Micro Market**

#### **Problem**

In this project we will focus on the “La Victoria” micro market located in Sangolquí, which needs a web page to provide information about its products and for customers to make their purchases online.

#### **Overview**

Our project will focus on solving the needs that the “La Victoria” micro market currently has, therefore, a web page will be created that has a friendly interface for the user, having a better visualization of the products and thus generating a new form of payment for customers. clients, making use of new technologies

#### **Background**

We will develop a web page that displays all the products offered by the micromarket, separated by category, thus ensuring that the customer is satisfied when purchasing their products online. We will apply the agile SCRUM methodology that facilitates the performance of the work to be done.