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## **User Description**

The user to be described will be Margarita, a licensed pharmacist. Mrs. Margarita has a degree in Pharmacy, graduated from the Central University of Ecuador. For her personal reasons, Margarita makes the decision to open her own community pharmacy, in a neighborhood to the north of the City of Quito.

Margarita thinks that her pharmacy will gain more momentum by being on the web, so she has contacted us to create her website and give that technological boost that she needs.

As connoisseurs of the creation and design of web pages, we offer her the best of attention, guiding her in a special way and listening to her ideas and needs that this web page will have.

Margarita, she thought of the idea of wanting to make deliveries from her community pharmacy to all the surrounding urbanizations and in the future to be able to expand with her own line of pharmaceuticals.

For which she has asked us to register on the page, Margarita will also need help, for which we will create a search for job vacancies, a comments section to improve the quality of service, and in general online sale of products.

Margarita, with this website, will be able to expand nationwide and more than being a neighborhood community pharmacy, it will become the first online community pharmacy nationwide.