## **Business Rules**

Business rules are guidelines and constraints that help regulate the operations of a business.

The rules were created to collaborate with the functioning, be it of a society, a school, a game... and they would not be different in the organizations. A company works through processes that, in turn, are made up of interrelated activities. The functions of the purchasing, inventory, logistics, finance, sales, and marketing areas, for example, make up a process for supplying a product to the customer.

## Importance of business rules

- They standardize and help processes flow faster, in an automated way, without the need for manual interference from employees. Thus, there is an enormous gain in agility, quality and efficiency, from the elimination of repetitive or dispensable stages and waste of time and resources, also reducing costs.
- They help control processes, because if something goes against the rules, the fault can be quickly detected and corrected.
- They help decision-making and compliance with pre-established strategies.