



Web Fundamental System

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User Description

One of the user that we expect for our web page is foreign people, people that just come to visit Ecuador for a short time. William is one of those, he's from Chicago, US. He have vacation for two weeks and he's excited for visit Ecuador, he's going to stay in Quito for some days and he want to visit all the touristic places that he might. He have already the hotel but he just needs to rent a car. He goes to Google and write Car Rental, and our website and our website appears to him. He have a limited budget, for that reason he couldn't afford a expensive car, but our website have some different models for each budget. William is a recent graduated from Chicago University, he recently started to work. He is visiting Ecuador alone, for that reason he don't need a big car for that he choose a Chevrolet Spark.

He enjoyed it a lot the trip in Quito but he have to visit other cities before he return US. Our website provides a good implementation for return cars. All of this is a good experience for William who are excited for return to Quito and rent a car again with us.