



# PROJECT IDEA

## TravelBrain

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**Received:** October 8, 2025    |    **Submitted:** October 20, 2025

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Universidad de las Fuerzas Armadas ESPE

2025

## Problem

In the current digital era, travelers invest significant time and effort in planning their trips – searching for destinations, checking weather forecasts, calculating expenses, reviewing routes, and organizing itineraries. However, the information required to make these decisions is often dispersed across multiple platforms, such as weather services, mapping tools, transportation websites, and currency converters.

This fragmentation creates inefficiency and increases the cognitive load on users. Therefore, there is a clear need for an integrated web application capable of gathering all this information in a single interface. Such a system should leverage external APIs to generate complete, personalized, and dynamic travel plans with minimal user input, based solely on parameters such as destination, travel dates, and budget.

## Overview

The web application is an intelligent travel planner designed to simplify and automate the trip-planning process. Currently, travelers must manually gather data from diverse online sources, weather forecast websites, mapping tools, currency converters, and travel guides which makes the process repetitive and time-consuming.

To address this issue, the web application integrates data from several external APIs, including weather, maps, currency exchange, and image services, to generate a complete, personalized, and dynamic travel plan with minimal user input. By simply entering a destination, travel dates, and budget, users can receive customized recommendations that include optimal routes, estimated travel times, real-time weather conditions, and cost conversions.

This solution enhances efficiency, reduces manual effort, and allows travelers to obtain relevant and update information instantly, improving decision-making, and the overall travel experience.

## Background

In recent years, technological advancements have significantly transformed how people plan and experience travel. However, despite the abundance of online tools and resources, trip

planning remains a time-consuming and fragmented process. Travelers must often visit multiple platforms such as weather forecast sites, navigation tools, flight and accommodation search engines, and currency converters to gather the information needed to make informed decisions. This manual and repetitive process can lead to inefficiencies, errors, and a less enjoyable travel experience.

At the same time, the rapid growth of public APIs has created new opportunities for developing smarter, data-driven applications capable of integrating diverse information sources. By connecting to weather, mapping, and financial data services, developers can provide users with real-time insights and dynamic travel recommendations.

In this context, the web application aims to address the challenges of traditional trip planning by offering an intelligent and unified platform. It consolidates data from multiple APIs to automatically generate personalized itineraries that consider factors such as destination, travel dates, budget, routes, and local conditions. Through this integration, the web application not only saves time but also enhances decision-making, offering travelers a more efficient, reliable, and engaging way to plan their journeys.

## Intelligent Travel Planner System

The proposed system is designed as a comprehensive web application that integrates multiple data sources to deliver a seamless, automated trip-planning experience. Unlike traditional travel platforms that focus on specific aspects – such as booking, weather checking, or navigation – this system consolidates all these features into a unified, user-friendly interface.

Currently, travelers rely on a combination of services such as **Google Maps** for navigation, **OpenWeather** for weather forecasts, **Booking.com** or **Airbnb** for accommodations, and **XE Currency** for exchange rates. Although each tool is effective individually, switching between them complicates the planning process, particularly for multi-destination trips.

Through the integration of APIs, the Intelligent Travel Planner centralizes this scattered information. It automatically generates a personalized itinerary according to the user's preferences and constraints. The system dynamically analyzes weather forecasts, calculates routes and travel times, estimates

expenses using real-time currency exchange data, and suggests points of interest or local attractions.

In comparison with existing solutions, the proposed application emphasizes automation, personalization, and integration. It reduces the need for manual data collection, functioning as an intelligent assistant that supports users throughout the planning process. Consequently, it improves efficiency, minimizes cognitive effort, and enhances the user experience in digital travel planning