

Erica Lauer Vose



Creative, collaborative, passionate, driven.

2733 SE Taylor St. Portland, Oregon 97214 | 503.432.1718 | elauervose@gmail.com | www.lauervose.com

Skills

- Marketing
- Communications
- Strategic Planning
- Program Development
- Community Outreach
- Personnel Management
- Conflict Mediation
- Education & Training
- HTML
- GitHub & various CMS
- Adobe Creative Suite
- Microsoft Office Suite

Education

Portland State University, 2013

Masters in Public Administration; Nonprofit Management specialization

The Evergreen State College, 2005

Bachelor of Arts, Liberal Arts; Emphasis in Cultural Studies and Humanities

Professional Experience

Education Specialist, New Relic

September 2013 - Current

Built a successful on-boarding and internal education program for engineers.

- Created and implemented comprehensive on-boarding schedules, trainings, and tracking systems for multiple engineering teams hiring continuously.
- Developed a broad range of curriculum based on data gathered from needs assessments using Instructional Systems Design principles.
- Collaborated with engineers and managers to create flexible, adaptive workshops and trainings tailored to each team's needs.
- Trained and mentored engineers as trainers for a variety of technical topics

Director, Portland Code School

December 2012 – July 2013

Strategic Planning and Development

- Built the Portland Code School into a leading web development school.

Community Outreach and Partnership Building

- Networked with leading edge tech companies seeking to hire skilled, well-rounded programmers.
- Collaborated with tech community groups and organizations to provide resources to the wider Portland community.

Marketing, Communications, and PR

- Developed and implemented marketing and communications strategies to grow the Portland Code School

Program Specialist, GSOSW

2010 - 2012

Developed community partnerships to strengthen and grow programs.

- Conducted program evaluation to identify strategic program issues
- Developed marketing strategies, tools, resources, and nre travel opportunities
- Implemented national GSUSA strategic goals and priorities resulting in over 100% increase in program participation.

First Aid & CPR Trainer, American Red Cross

2005 - 2010

Conducted CPR and First Aid trainings for community partners and employer.

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The logo consists of the letters 'ELV' in a white, sans-serif font, centered within a solid orange square.

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Volunteer Experience

Program Coordinator, WRC

2006 - 2009

Coordinated a diverse 50-person AmeriCorps team working in over 10 different elementary schools across the state of Washington.

- Recruited, interviewed, and hired a team of 50 members annually
- Planned and implemented member orientation, training, and team building activities
- Coached, mentored, and supported members to achieve professional goals.
- Managed federal and state grant recipients to ensure requirements were met
- Read and scored federal and state grant applications

Code for Portland Brigade, Core Organizer

February 2014 - Current

Building bridges between tech, nonprofits, and government agencies to promote civic tech projects with lasting, meaningful impact.

- Educate community and civic leaders about open data and civic hacking
- Hosting events to build a civic hacking community and foster project teams
- Connecting government and advocacy groups to the tech community
- Promoting improvement and maintenance of existing projects
- Empowering and supporting project leaders to ensure project sustainability

VP of Communications, AFP-PSU Chapter

2012 - 2013

Developed and managed a communications plan for the chapter.

Designed and implemented a website through a collaborative user group analysis and testing process. See: www.drupalgardens.com/

Volunteer Coordinator, Rose City Rollers

2009 - 2010

Built formal volunteer management systems and procedures to increase capacity and meet organizational need.

- Assessed and prioritized organizational volunteer needs
- Recruited, screened, trained, and supported volunteers
- Developed an effective volunteer database and tracking system
- Managed volunteer systems and developed volunteer policies and procedures

OMSI Evaluation Coordinator

January - August 2010

Coordinated volunteers for OMSI's ongoing WAVES project to conduct data collection and analysis for improved volunteer and visitor participation.

Board Member, Bigelow House Museum, Olympia, WA

2005 - 2007

Served as a member of the board to an important and long-standing historical community resource.

Shelter Coordinator, Bethlehem Farm

August 2001 - August 2002

Managed community shelter daily functions and conducted community outreach and partnership building activities.

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Academic Projects

Strategic Planning, Oregon State Service Commission 2012-2013

Developed a strategic plan to achieve goals set by the Oregon State Service Commission for the federal grant administration organization, Oregon Volunteers

Evaluation, Vancouver Housing Authority 2012-2013

Developed an evaluation plan using VHA strategic goals. Created evaluation and data tracking tools & educated staff to implement evaluation plan using these tools.

Fundraising, Chess for Success January – May 2013

Coordinated the annual fundraising auction A Knight to Remember to develop messaging, publications, and communications and marketing tools and materials.