**Truman Moss**

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**4080989808**

Miami, FL 33015

**Qualifications Profile**

Skilled, dynamic, and results-oriented Senior Graphic Designer with experience in storyboard, print and package design, concept development, design layout, typography, branding, websites, water color, gouache, dry pastel, acrylics pencil and ink. Creative, innovative and self-driven professional with ability to conceptualize solutions in graphic and web design. Web/Graphic Designer on the path to User Experience/User Interface (UX-UI) Designer.

**Areas of Expertise**

|  |  |  |
| --- | --- | --- |
| * Web and Email design | * HTML, UI/UX Research &Design | * Photoshop, Illustrator & InDesign |
| * Video Editing | * Front-end development | * Search Engine Optimization |
| * PC and Mac Troubleshooting | * Social Media | * Teamwork & Collaboration |

**EXPERIENCE HIGHLIGHTS**

***Curallux LLC (Capillus)*** *Jan 2019 – Present**Lead UX/ UI Designer*

* Collaborate with Social Media Coordinator and Design team to create/ Design.
* Designed Web Promotional Banners, Social Media Banner for Instagram and Facebook animating in After Effects.
* Created PPC and Organic HTLM5 Banner using Google Designer and Photoshop.
* Responsible for modifying graphical elements using graphic design and image editing software.

***Airetel Staffing Inc. (American Express)*** *May 2019 – Dec 2019 Publishing Specialist*

* Collaborate with editors and writers to produce new material according to design specifications.
* Responsible for modifying graphical elements using graphic design and image editing software.
* Integrate graphics and page layout to match company’s brand standards.
* Responsible for page layout and improve overall flow of information.
* Perform animation utilizing PowToon and Articulate Storyboard for educational presentations.

***Premier Worldwide Marketing****, Miami, Florida Jun 2011 – February 2019*

*Senior UX Designer*

* Responsible for HTML e-mail design, coding, and testing. Web, social and HTML 5 Banners, landing Pages, front-end development, video editing, color correcting photos and videos.
* Created Premier Worldwide Marketing’s corporate logo and designed logos for hotels and restaurants, created graphics/backdrops for event and trade show booths. Designed web content for product marketing, created visual and user concepts for campaigns including virtual reality, and pro-actively advanced creativity and marketing standards with innovative ideas and concepts.
* Integrated search engine techniques to optimize landing pages, emails and websites. Edited videos for hotel commercials, social media, emails/cinemagraphs, and travel agent sites.
* Assisted in environmental office design to mirror advertisement agency.
* Knowledgeable resource on graphic design trends and emerging techniques, enforced brand standards, and worked on other projects/duties as needed.
* Maintenance of websites: Karismahotels.com, HiddenBeachResorts.com, AzulHotels.com, and Nickresortpuntacana.com

***Eclectic Elements****, Miami, Florida September 2009 - June 2011*

*UX/Graphic Designer/ PC Tech*

* Created and maintained websites (eemiami.net and widebayestates.com.).
* Designed web content for advertising and promotional ads.
* Performed Search Engine Optimization, responsible for maintaining company’s social network sites (Twitter, Facebook, Blogger, Linked In and Youtube), and designed mass e-mail campaigns to promote business and events.
* Responsible for designing and creating marketing material for magazine ads, flyers, print media, and company’s business card.
* Performed PC software and hardware updates, and troubleshoot.

***Sonshine Communications****, N. Miami, Florida August 2007 - May 2008*

*Graphic Designer*

* Responsible for designing logos, collateral material, brochures, banners, posters, book covers, flash presentations, illustration of characters and comic strips, and photography.
* Created various company newsletters.
* Assisted in video production and video graphics.

***John Marquette Design****, Miami, Florida July 2006 - October 2006*

*Graphic Designer (Internship)*

* Performed numerous creative projects including posters, logos, ads, brochures, banners and company collateral material.
* Assisted with computer technical issues related to software installation, PC troubleshooting, and program usage of Adobe Photoshop and Illustrator.

***Invent-Tech****, Miami, Florida November November 2004 - February 2005*

*Visual Design Team/ Graphic Artist (Internship)*

* Responsible for hand illustration of computer generated imagery, and research client invention to design and illustrate product.
* Traced illustration in auto-cad for vector clean lines and colored in Photoshop.

***United States Navy****, Washington State (Station) October 1998- November 2001*

*Honorable Discharge*

*Aviation Structural Mechanic (Airframes Technician)*

* Performed scheduled and unscheduled maintenance on variousEA-6B aircraft.
* Installed, maintained, and repaired metal structures of aircraft, movable aircraft parts, their control systems, and aircraft body surfaces.
* Maintained operating efficiency of hydraulic systems.
* Inspected airframes and operating equipment to ensure the repairs were made according to specifications.
* Responsible for servicing engines, engine components, and airframe components.

***United States Navy****, Washington State (Station) July 1997-August 1998*

*Plane Captain*

* Responsible for checking fluid levels, preparing cockpit for flight and ensuring no foreign object and debris on plane.
* Performed daily and turnaround inspections.

**EDUCATION & CREDENTIALS**

**Bachelor in Graphic Design,** Graduated 2007 | Miami International University of Arts & Design, Miami, FL

**Software and Computer Skills**

*Adobe Creative Cloud, Mail-chimp, Litmus, Invision, Sketch, Final cut Pro, HTML, CSS,*

*Java Script, knowledge of JQuery, Content Management Systems (Drupal, DNN, WordPress, and Zen.)*

**Honors & Awards**

*VAQ-132 Squadron, U.S. Navy*

*Scorpion Plane Captain of the Quarter, 1999*