

Alan Walker

Design, Art, Research, Sound, & Education

Alan Walker MFA
Visual Communication Design
Kent State University

Date	Edition

Hello!

My name is Alan. My background is rooted in education, but using a lot of post'd notes somehow re-routed my course. After working to infuse my teaching job with as much design thinking as high school students could tolerate, I decided to pursue an MFA at Kent State University in Visual Communication Design, where I now also adjunct foundations level courses. I love applying a high brow edge in creative endeavors to frame difficult problems, generate new ideas, and build tangible forms for abstract concepts. Most days you can also find me plying my trade with local Kent design shops IdeaBase and Each + Every. I believe in the ability of design to effect positive social change through the participation of both designers and the people that will ultimately use an end product or program in their daily lives. It is this sense of responsibility that I look bring to the start of every project. If you have any questions or would like to work together please don't hesitate to reach out. Thanks for your time and consideration.

Best Regards,
Alan Walker




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Experience

Creative Director | IdeaBase

(June 2016 - Present) Kent, OH

Adjunct Instructor | Kent State University

(August 2015 - Present) Kent, OH

Designer, Researcher, & Writer | Each + Every

(June 2015 - Present) Kent, OH

Teacher | Cuyahoga Valley Christian Acad.

(August 2011 - June 2011) Cuyahoga Falls, OH

Audio Engineer | Freelance

(January 2010 - Present) Cuyahoga Falls, OH

Education

Master Fine Arts | Kent State University

(May 2017) MFA Visual Communication Design

Bachelor Of Arts | The Moody Bible Institute

(May 2011) BA Education & Theology - *focus in Psychology*

Recognition

Nominated to serve on Main Street Kent Design Committee (2016)

Awarded full graduate appointment (2016/2017)

Work featured in the 2015 Kent State vcd Honors Exhibition

Awarded competitive vcd Tuition Scholarship (2015/2016)

Disciplines

Design & Development

Adobe Creative Suite, HTML, CSS, jQuery

Design Research

Qualitative methods, Prototyping, Conceptual Development

Content Creation

Audio Engineering, Photography, Videography, Copywriting

Place Into Words: NASA Orion Video Installation & Microsite

How could the spirit of space exploration be captured in a participatory design?

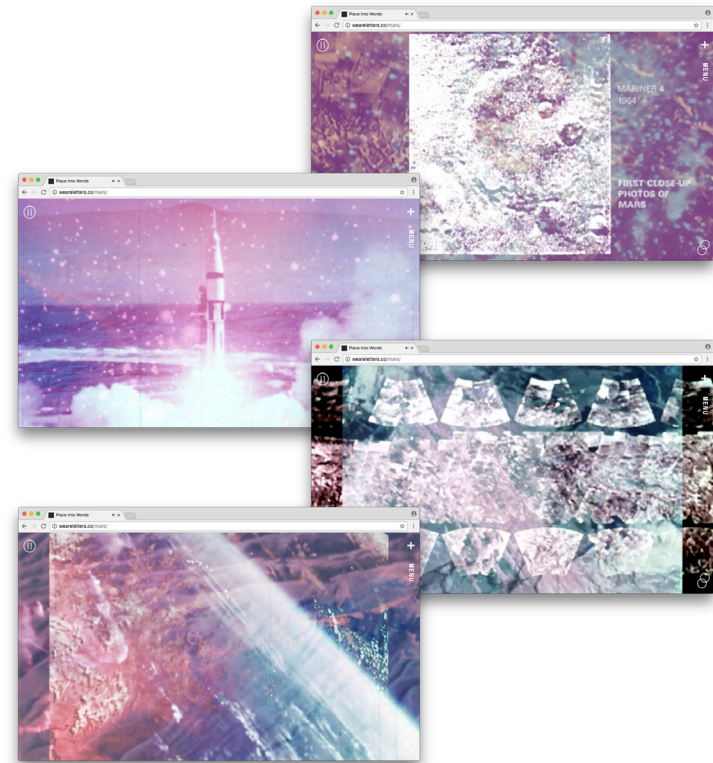
Abstract

The court of public opinion is ever present controversy for some organizations the Orion Communications team was looking for new ways to build support among millennials for NASA's initiatives. The Kent State Visual Communication Design graduate school cohort worked to create mobile installations that could be used by NASA representatives in promotional settings. Our team wanted to challenge the idea of Mars as a barren and desolate planet by juxtaposing storytelling about places on earth with imagery of places in space and on mars. The result was "Place Into Words" an experimental documentary mixed with a participatory exhibit that utilized archival footage and interview audio.

***Team:** Alex Catanese, Jordan Kauffman

Abstract accepted to Desing Incubation: Kent Conference

View video experience on-line at weareletters.com/mars



Convoy: Crisis Management UX/UI & Presentation

How might interaction design help to facilitate aid relief through a mobile app?

Abstract

In light of recent global news events in Europe, our group identified the need for people to find shelter in times of crisis. We acknowledge that many communities have embraced an altruistic perspective in offering the use of their homes through existing social media outlets. However, we believe that through creating a formal system to facilitate the process of crowd-sourcing short term shelter, people will more effectively receive aid. A mobile app prototype was designed and user tested to better understand how a solution could be reached. In addition a research presentation was designed and delivered to facilitate dialogue around this pertinent topic.

***Team:** Shelby Muter, Sarah Holzer, Erica Lull

Awarded for Most Outstanding Presentation: Apps & Social Media
2016 Kent State Graduate Research Symposium

