EMILY LAVELLE

UI/UX DESIGNER

PROFILE

Experienced and self-motivated UI/UX Designer with an extensive background in designing products that measure and optimize the ease of use, create the best user experience, and solve end-user problems.

EMPLOYMENT HISTORY

UI/UX Designer, Tobii Dynavox, Pittsburgh, PA

MARCH 2018

- Creates applications that are accessible and dynamic for all user types .
- Responsible for establishing design requirements.
- Gathers user research data and analyzing user/usability testing sessions.
- Designs and produces finished mockups and prototypes.
- Interacts with customers and integrates feedback into design.

UI Design Specialist & Design Lead, Kent State University, Kent, OH

JANUARY 2016 — MARCH 2018

- Designed and maintained department websites under the Division of Student Affairs .
- Created digital and print material for websites, social media, and events.
- Implemented the university's branding guidelines to ensure consistency and branding standards across all digital and printed material.
- Managed and guided the DSA Design Team.

UX Designer, IdeaBase, Kent, OH

JULY 2016 — MARCH 2018

- Conducted usability studies and user research.
- Assisted with front-end web development.
- Created mockups and prototypes.
- Implemented branding guidelines established by our clients or our designers.

Media & Web Design Specialist, Kent State University, Kent, OH

APRIL 2014 — APRIL 2016

- Designed and maintained the department websites under the Undergraduate Studies Department in Drupal.
- Created digital and print material for websites, social media accounts, and events.
- implemented the university's branding guidelines to ensure consistency and branding standards across all digital and printed material.

EDUCATION

Master of Science in UXD, Kent State University, Kent, OH

AUGUST 2016 — DECEMBER 2018

Bachelor of Science in Digital Sciences, Kent State University, Kent, OH

AUGUST 2013 — AUGUST 2016

Details

Pittsburgh, PA

emilylavelle13@gmail.com

Links

Portfolio

LinkedIn

Skills

Adobe XD

User/Usability Testing

Wireframing

Cross-Platform Design

Data Analysis

Adobe Illustrator

Front-End Development