

Youssef Echady Sfaxi

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in Youssef (Echady) sfexi 📺 elaxolotl

Education

Tunis Business School <i>BS in Business Administration (Ongoing)</i> <ul style="list-style-type: none">◦ Major IT, minor BA◦ Coursework: Web Services, Object Oriented Programming, Business Intelligence & Database Administration	<i>Sept 2022 – Present</i>
Carthage Byrsa High School <i>Math Baccalaureate with honors</i>	<i>Sept 2018 – 2022</i>
Amideast Tunisia <i>CEFR: B1</i>	<i>2017 – 2019</i>
École Gustave Flaubert <i>DELFB2</i>	<i>2017 – 2019</i>

Experience

SEO analyst and UI/UX Intern <i>The Mashroom</i> <ul style="list-style-type: none">◦ Increased impressions by 1300% by improving site structure and enhancing metadata for better search engine visibility.◦ Designed and prototyped a website that Optimized the user experience to align with client goals and enhance usability.	<i>Aug 2024 – Present</i>
Association Relationships and Marketing Intern <i>Jamaity</i> <ul style="list-style-type: none">◦ Designed social media posts to boost online presence.◦ Managed partner opportunities and uploaded them to the website via WordPress.	<i>Sep 2023 – Oct 2023</i>
E-commerce and Digital Marketing Intern <i>Fierce Sportswear</i> <ul style="list-style-type: none">◦ Managed the company's PrestaShop platform and implemented SEO strategies to improve site visibility.◦ Designed marketing materials, contributed to campaign brainstorming, and reviewed business analytics to inform decisions.	<i>Jul 2023 – Sep 2023</i>

Civic Engagement

Sustainable Campus Officer <i>3ZERO TBS</i>	<i>Oct 2023 – Present</i>
Member <i>Google Developer Student Club TBS</i>	<i>Nov 2023 – Present</i>
Member at the training and academic affairs committee <i>TIMUN TBS</i>	<i>Nov 2023 – Present</i>

Technologies

Languages: Java, JavaScript, SQL
Technologies: MySQL, React, Power BI, WordPress, PrestaShop