

Project

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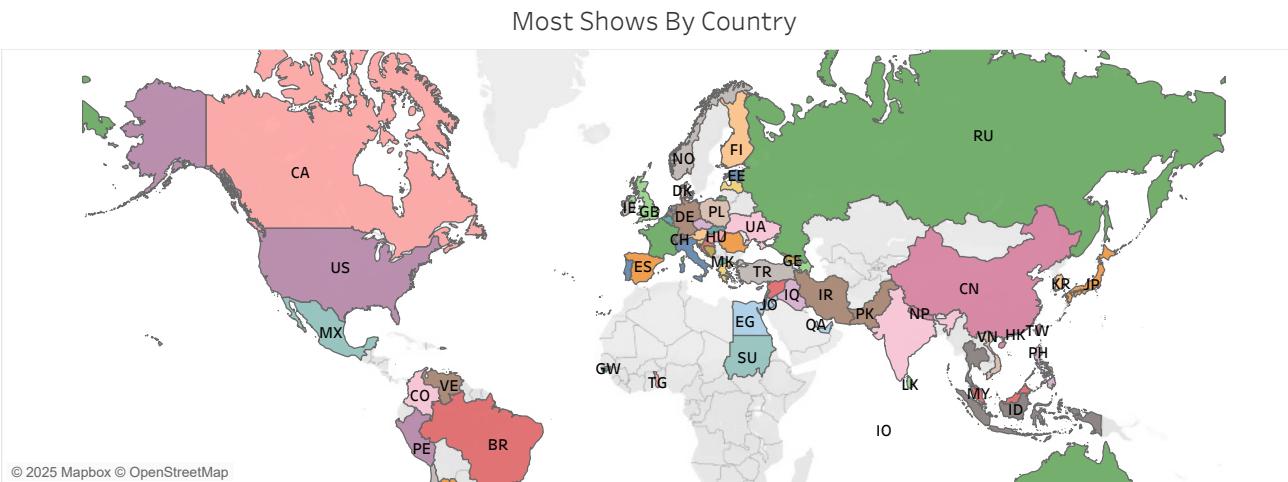
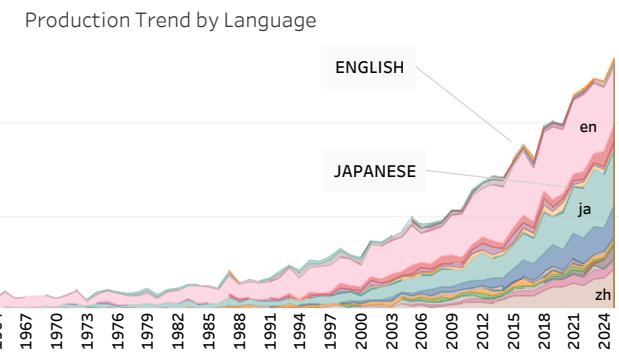
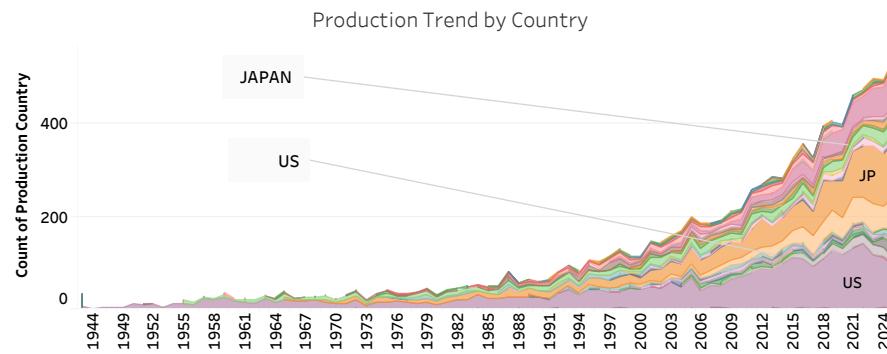
Shows made in Japan are one average, the highest rated; no matter the engagement level with the series. Chinese shows have low engagement, they just have a higher number of shows than the average other country. GB shows are also quite well regarded.

Summary

No. of Shows
10,000

Vote Average
7

Total Recorded Votes
2,300,987



Top 5 Production Countries

Production Country	Shows
US	3,111
JP	1,814
GB	673
KR	670
CN	663

Most Votes by Countries

Production Country	Votes
US	1,513,050
JP	299,323
GB	137,038
KR	96,164
CN	10,840

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Do these countries have the secret to making good content or do they just produce a lot of content?
-- No matter the number of votes, their contents are genera..

Comparative Analysis of High Content Countries

CN KR GB JP US

Vote Count (grou..)

High Vote Counts



Mid Vote Counts



Low Vote Counts



Avg. Vote Average

Highly rated shows

Production Country

Vote Count (grou..)

US	High Vote Counts	Breaking Bad
	Low Vote Counts	Rock Me Baby Zoom
	Mid Vote Counts	Arcane
JP	High Vote Counts	ナルト疾風伝
	Low Vote Counts	ずたばろ令嬢は姉の元婚約者に溺愛される 高速戦隊ターボレンジャー
	Mid Vote Counts	ワンピース
GB	High Vote Counts	Peaky Blinders
	Low Vote Counts	Driven
	Mid Vote Counts	Sherlock
KR	High Vote Counts	오징어 게임
	Low Vote Counts	화려한 날들
	Mid Vote Counts	쓸쓸하고 찬란하神·도깨비
CN	Low Vote Counts	云深不知梦 外来媳妇本地郎

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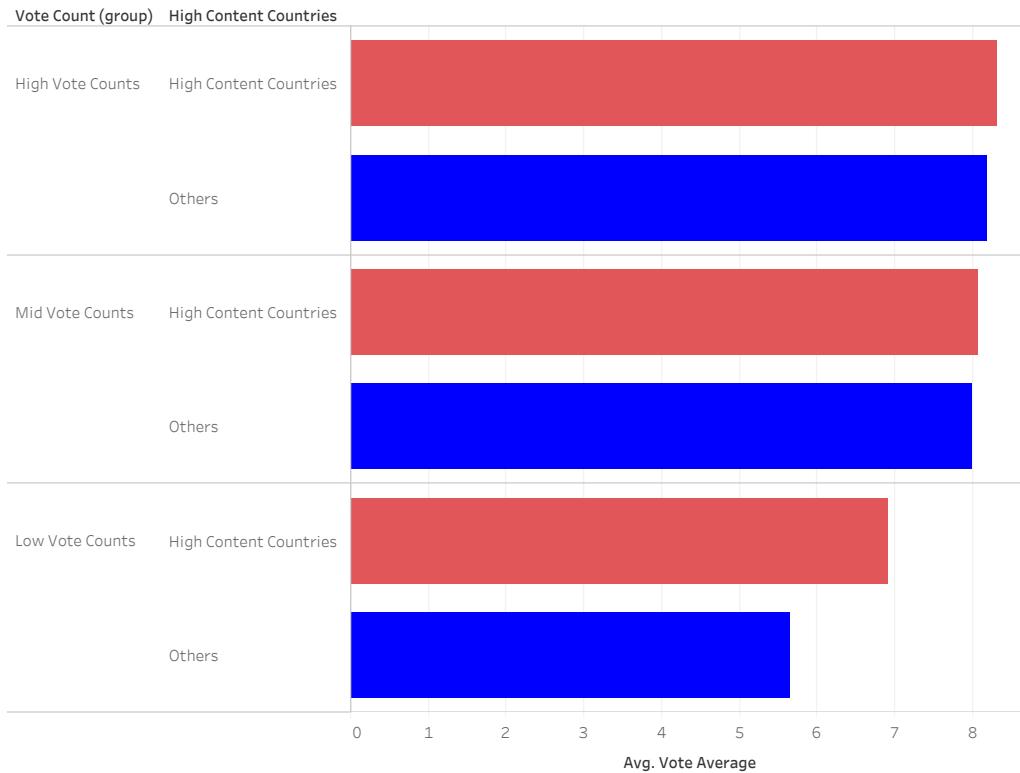
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-- No matter the number of votes, their contents are generally rated higher. But there are highly engaging and highly rated shows from low content producing countries. See the blues?? These could be opportunities for collaboration...

Spanish shows account for the majority of shows that have high engagement and are highly rated. Korean shows have been left in this chart to highlight a partnership opportunit...

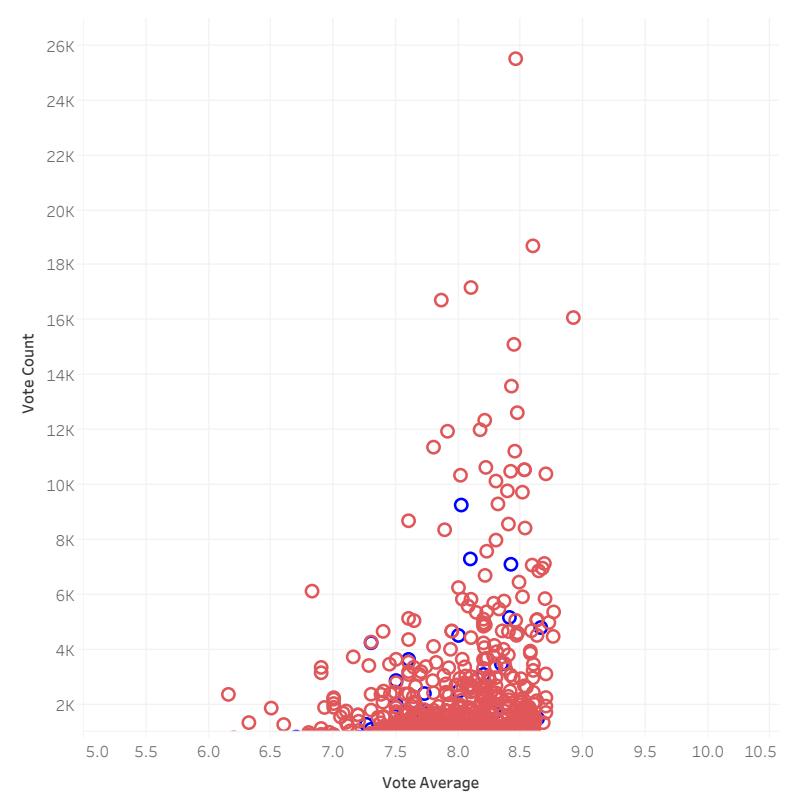
Drill Down Analysis of High Content Producing Countries

■ High Content Countries ■ Others

High Content Vs Others



Better or Just More?



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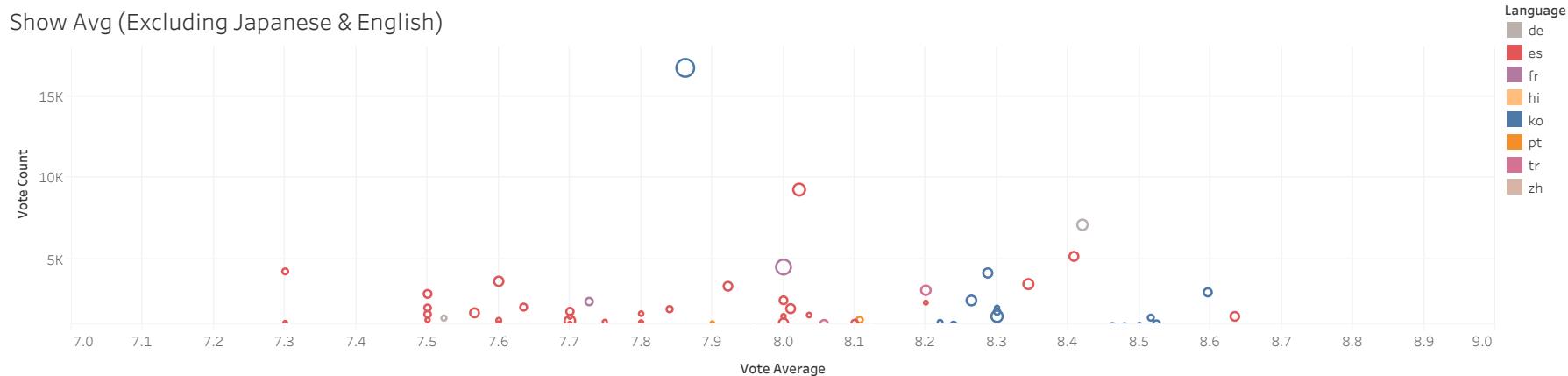
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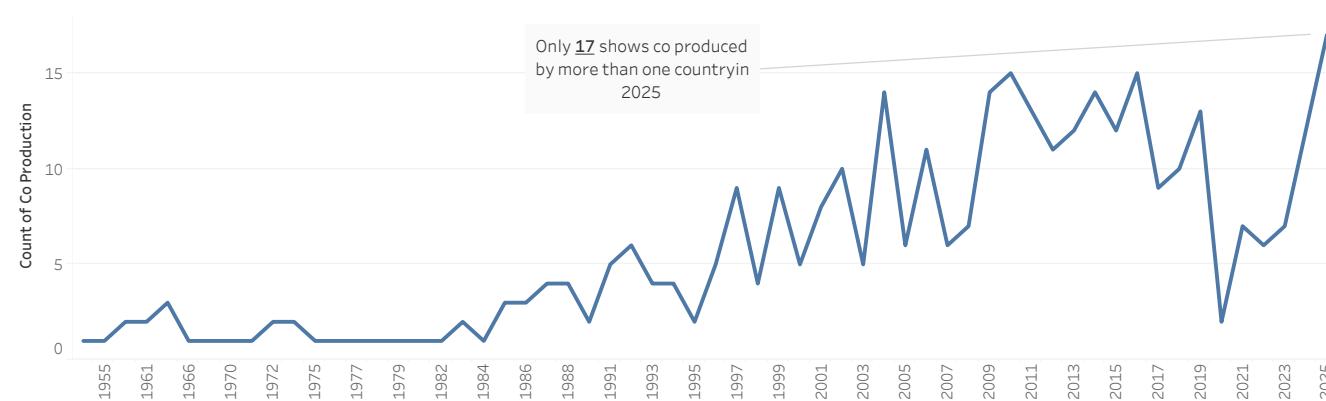
Spanish shows account for the majority of shows that have high engagement and are highly rated. Korean shows have been left in this chart to highlight a partnership opportunity. Given the proximity of Mexico (spanish speaking) and Korea to the US and Japan respectively, there are opportunities for collaboration across borders to build highly engaging content that is yet to be tapped.

Co Production Opportunities

Show Avg (Excluding Japanese & English)



Co-Production Trend



Languages With Good Content
Excluding English & Japanese

