Laolu Ibrahim

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PROFILE

Resourceful Business Analyst adept at transforming raw data into actionable insights. Managed products and finance teams at a high-growth startup, optimizing transaction workflows and reducing transaction processing time to under 15 minutes.

TOOLS

Programming & Dev: Python (Pandas, NumPy, Scikit-learn, TensorFlow, Flask), R, SQL, Git, Streamlit, Anvil.
BI & Visualization: Power BI, Tableau, BigQuery, Excel, ArcGIS, Dash.

WORK EXPERIENCE

Cambrian College — *Enrolment Analyst.*　　　　　　　　　　　Sep 2025 – Present | Sudbury, Canada.

- Maintain CRM database with integrated Power BI dashboards to track 20+ metrics for 3,000+ student records and automate reports for leadership.
- Utilize ETL pipelines and SQL to query student records, proactively identifying and resolving data issues to improve customer service delivery.
- Document data workflows in Jupyter Lab using best practices in code documentation and version control, creating a library of 20+ reproducible notebooks that standardized analytical processes.
- Took initiative to develop a Microsoft Teams chatbot to provide instant, customizable access to frequently referenced knowledge articles, eliminating repetitive manual lookups.

KiaKia Finance — *Operations & B.I. Lead*.　　　　　　　　　　May 2019 – May 2025 | Remote.

- Visualized key end-user data with Power BI and Excel, providing critical insights for strategic direction and cutting monthly reporting time by 10+ hours.
- Supported the KiaKia app launch by documenting technical workflows, conducting A/B testing, and ensuring quality assurance processes were implemented, delivering over 15,000+ downloads.
- Leveraged clustering analysis to pinpoint 3+ target segments for KiaKia Invest, generating $500K in additional revenue.
- Proactively documented processes and led training simulations for new hires, reducing onboarding time and improving team integration while transitioning to a remote work environment.

KiaKia Finance — *Trade Desk Associate.*　　　　　　　　　　　Jan 2018 – Apr 2019 | Lagos, Nigeria.

- Assisted in launching Nigeria's first digital FX platform, achieving 1000+ MAU's and 5000+ trades in year one.
- Conducted market research to identify and prioritize high-spread currency pairs for transaction focus, increasing revenue by 70%
- Proactively utilized predictive forecasting for currency management, achieving 100% client purchase request fulfillment within a 15-minute average.

PROJECTS

Kaawe　　　　　　　　　　　　　　　　　　　　　　　　　　　July 2025 - Present

Developing an open-source learning platform that helps children improve reading and comprehension skills. The app features an interactive dashboard for tracking progress over time and monitoring learning patterns. Designed a custom scoring algorithm using Python and API integrations to evaluate children's reading fluency and comprehension accuracy, providing real-time feedback to educators and learners.

EDUCATION

Cambrian College, Sudbury, Canada.　　　　　　　　　　　　　　　　　　　　　2026.
Postgraduate Diploma, *Business Analytics.*

University of Pittsburgh, Pennsylvania, USA.　　　　　　　　　　　　　　　　　　2014.
M.A., Public & International Affairs.