#### Shapley Decomposition

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Benjamin Elbers benjamin.elbers@nuffield.ox.ac.uk





#### Overview

- 1. Introduction to decomposition
- 2. Shapley decomposition
- 3. Applications in demography
- 4. Advanced Topics: Many factors and hierarchical factors

#### Organization

- ► GitHub repository
- ► Exercise sheet available there as RMarkdown file
- Additional exercises to try later

# Part 1: Introduction to Decomposition

## Why decomposition?

- ► Loosely defined: understand a statistic (often a difference) through its constituting factors
- ▶ In demography: understanding the differences (e.g., in terms of death rates, fertility behavior) between two populations—either over time or across areas
- ▶ In machine learning: understanding the prediction of a complex model
- ▶ In statistics: splitting the variance into a within and a between part:  $Var[X] = E[Var[X \mid Y]] + Var[E[X \mid Y]]$
- ▶ In sociology: understand the factors that contribute to an increase/decrease in segregation

#### A classic

► Kitagawa (1955): "When comparing the incidence of some phenomenon in two or more groups, social researchers place much emphasis on the need for holding constant those related factors that would tend to distort the comparison. For example, before comparing the death rates for the residents of two areas, demographers frequently control the factors of differences between the areas in age, sex and race composition."

## Example data (Clogg and Eliason 1998)

"Would you like to have another child?", by no. of children

	4+ children		One child	
	N	%	N	%
20 to 24	27	37.0	363	90.1
25 to 29	152	19.1	208	76.9
30 to 34	224	15.2	96	56.2
35 to 39	239	5.0	59	20.3
40 to 44	211	6.2	48	10.4
Overall	853	11.5	774	72.1

► The overall rate is a function of both the age distribution and the age-specific rates.

#### **Notation**

- Let's introduce some notation:
  - $\triangleright$   $y_{ij}$  is the rate for the *i*th group in the *j*th population,
  - $ightharpoonup n_{ij}$  is the size of the *i*th group in the *j*th population, and
  - $ightharpoonup N_j = \sum_i n_{ij}$  is the size of population j.

#### **Notation**

4+ children				One child
	N	%	N	%
20 to 24	n <sub>11</sub>	<i>y</i> <sub>11</sub>	n <sub>12</sub>	<i>y</i> <sub>12</sub>
25 to 29	n <sub>21</sub>	<i>y</i> <sub>21</sub>	n <sub>22</sub>	<i>y</i> <sub>22</sub>
30 to 34	n <sub>31</sub>	<i>y</i> <sub>31</sub>	n <sub>32</sub>	<i>y</i> <sub>32</sub>
35 to 39	n <sub>41</sub>	<i>y</i> <sub>41</sub>	n <sub>42</sub>	<i>y</i> <sub>42</sub>
40 to 44	n <sub>51</sub>	<i>y</i> <sub>51</sub>	n <sub>52</sub>	<i>y</i> <sub>52</sub>
Overall	$N_1$	$\bar{y}_1 = \sum_{i=1}^5 p_{i1} y_{i1}$	$N_2$	$\bar{y}_2 = \sum_{i=1}^5 p_{i2} y_{i2}$

- ▶ Let  $p_{ij} = n_{ij}/N_j$  such that  $\sum_i p_{ij} = 1$ .
- $ightharpoonup \bar{y}_j$  is the overall rate in population j.

#### Standardization

- One approach is standardization: Remove the compositional effect by using the identical distribution for both overall rates.
- "What would the overall rate of the women with one child be if this population had the same distribution as the women with 4+ children?"
  - Answer:  $\bar{y}_{\text{standardized}(1)} = \sum_{i=1}^{5} p_{i1}y_{i2}$
- "What would the overall rate of the women with 4+ children be if this population had the same distribution as the women with one child?"
  - Answer:  $\bar{y}_{\text{standardized}(2)} = \sum_{i=1}^{5} p_{i2}y_{i1}$

#### Standardization

	4+ children		One child		Difference
	N	%	N	%	
20 to 24	27	37.0	363	90.1	
25 to 29	152	19.1	208	76.9	
30 to 34	224	15.2	96	56.2	
35 to 39	239	5.0	59	20.3	
40 to 44	211	6.2	48	10.4	
Overall	853	11.5	774	72.1	60.6
Standardized(1)		11.5		39.6	28.1
Standardized(2)		25.1		72.1	47.0

#### Standardization

- ► Standardization requires a "reference" distribution—this can also be an artificial distribution.
- For instance, we could use

$$\hat{p}_i = \frac{p_{i1} + p_{i2}}{2}$$

as the identical reference distribution for both populations.

Different reference distributions will give different answers.

#### Decomposition

- ▶ While standardization is useful, Kitagawa (1955) introduced an even more useful idea: **decomposition**.
- ▶ The idea is to decompose the difference into two parts:

$$ar{y}_2 - ar{y}_1 = \underbrace{\left( ext{differences in composition} 
ight)}_{\Delta p} + \underbrace{\left( ext{differences in rates} 
ight)}_{\Delta y}$$

## Kitagawa (1955)

► She proposed

$$\Delta p = \sum_{i} rac{y_{i1} + y_{i2}}{2} \left( p_{i2} - p_{i1} 
ight) \ \Delta y = \sum_{i} rac{p_{i1} + p_{i2}}{2} \left( y_{i2} - y_{i1} 
ight)$$

such that

$$\bar{y}_2 - \bar{y}_1 = \Delta p + \Delta y$$

#### Exercises – Part 1

- 1. Proof  $\bar{y}_2 \bar{y}_1 = \Delta p + \Delta y$ .
- 2. How does the term  $\Delta y$  relate to standardization?
- 3. In R, use the children dataset to decompose the difference in overall rates using Kitagawa's method.

## Part 2: Shapley Decomposition

#### Decomposition

- Decomposition techniques are widely used in demography
- ► Kitagawa's case was simple: just two populations and one 'factor' (age distribution), but generalizations exist
- Problem: The algebra can start getting somewhat involved

$$\begin{split} A_{ijklmn} &= \left(\frac{N_{ijklmn}}{N_{,jklm}}\right)_{0}^{\frac{1}{6}} \cdot \left(\frac{N_{ijklm}}{N_{,jklm}} \cdot \frac{N_{ijkln}}{N_{,jkln}} \cdot \frac{N_{ijkmn}}{N_{,jkmn}} \cdot \frac{N_{ij,lmn}}{N_{,jkmn}} \cdot \frac{N_{ij,lmn}}{N_{,jkmn}} \right)_{0}^{\frac{1}{30}} \cdot \\ &\left(\frac{N_{ijkl.}}{N_{,jk.}} \cdot \frac{N_{ijk.m}}{N_{,jk.}} \cdot \frac{N_{ij,lm}}{N_{,jk.}} \cdot \frac{N_{ij,lm}}{N_{,jk.}} \cdot \frac{N_{ij,lm}}{N_{,jk.}} \cdot \frac{N_{ij,lm}}{N_{,jk.}} \cdot \frac{N_{i,klm}}{N_{,kmn}} \cdot \frac{N_{i,klm}}{N_{.,klm}} \cdot \frac{N_{i,klm}}{N_{.,kln}} \cdot \frac{N_{i,klm}}{N_{.,kln}} \cdot \frac{N_{i,klm}}{N_{.,kln}} \cdot \frac{N_{i,klm}}{N_{.,kln}} \cdot \frac{N_{ij,lm}}{N_{,ik.}} \cdot \frac{N_{ij,lm}}{N_{,ik.}$$

#### Decomposition

- Usual decomposition procedure: Define your statistic of interest, then creatively try to find algebraic expressions that "isolate" certain factors
- Often, this will be complex or impossible with (a) many factors, (b) if the statistic of interest is a non-linear function of the factors.
  - ► Generally, if the statistic of interest is a linear function, the decomposition is trivial.
- Some decompositions results include a "residual" term that is hard to interpret.

#### Shapley decomposition

- ► The Shapley decomposition is a *principled* way of defining a decomposition in a framework of counterfactuals—there is some arbitrary element to every decomposition.
- Standardization is a form of counterfactual thinking: What would population A look like if it had population's B age structure?
- The statistic can be an arbitrarily complex function of the factors—the Shapley decomposition will never fail to decompose the statistic.

- ► A concept from game theory, introduced by Lloyd Shapley (1953)
- ▶ **Example**: Define the following 'game' of three players. Players 1 and 2 supply right-hand gloves, while Player 3 supplies a left-hand glove. Any player can enter a coalition or not. The game is only successful if players with both types of gloves enter into a coalition.
- ► Clearly, player 3 supplies more value because they are the only one supplying a right-hand glove—but how much more value compared to players 1 and 2?

- Let  $N = \{1, 2, 3\}$  (the three players)
- The value function  $v(\cdot)$  takes a set of players C ("coalition"), and outputs either zero or one, depending on whether the coalition is successful.
- Examples:
  - $\triangleright$   $v(\emptyset) = 0$
  - $v(\{1\}) = 0$
  - $\nu({3}) = 0$
  - $v(\{1,2\})=0$
  - $v(\{1,3\})=1$
  - $v(\{1,2,3\})=1$

▶ The fully-defined value function for this game is

$$v(C) = \begin{cases} 1 & \text{if } |C| \ge 2 \text{ and } 3 \in C. \\ 0 & \text{otherwise} \end{cases}$$

where C is the set of players that entered the coalition.

▶ In words: At least 2 players need to enter the coalition, and player 3 needs to be part of it.

▶ The Shapley value for each player *k* is defined as

$$\varphi_k(N,v) = \sum_{S \subseteq N \setminus \{k\}} \frac{|S|!(m-1-|S|)!}{m!} \left[ v(S \cup \{k\}) - v(S) \right]$$

where m is the number of players.

- ▶ The notation  $S \subseteq N \setminus \{k\}$  means: all possible subsets of N excluding factor k (power set of  $N \setminus \{k\}$ )
- ▶ In words, the formula says: For all possible coalitions (subsets) that exist, compute the contribution of player *k*, and take a weighted average of the contribution of *k*.
- ▶ The difference  $v(S \cup \{k\}) v(S)$  asks: what difference does it make to add player k?

- Let's calculate the Shapley value of player 1
- ▶ Good to know: A set of cardinality p has a power set of 2<sup>p</sup> elements
- For player 1 (k = 1):

$S \subseteq N \setminus \{k\}$	$\frac{ S !(m-1- S )!}{m!}$	$v(S \cup \{k\})$	v(S)	$v(S \cup \{k\}) - v(S)$
{Ø}	$\frac{0!(3-1-0)!}{3!} =$			
{2}	$\frac{1!(3-1-1)!}{3!} =$			
{3}	$\frac{1!(3-1-1)!}{3!} =$			
{2,3}	$\frac{2!(3-1-2)!}{3!} =$			

Exercise: fill out the rest of the table

For player 1:

$S\subseteq N\setminus\{k\}$	$\frac{ S !(m-1- S )!}{m!}$	$v(S \cup \{k\})$	v(S)	$v(S \cup \{k\}) - v(S)$
{Ø}	$\frac{0!(3-1-0)!}{3!} = \frac{1}{3}$	$v(\{1\})=0$	$v(\{\emptyset\})=0$	0
{2}	$\frac{1!(3-1-1)!}{3!} = \frac{1}{6}$	$v({1,2}) = 0$	$v(\{2\})=0$	0
{3}	$\frac{1!(3-1-1)!}{3!} = \frac{1}{6}$	$v({1,3}) = 1$	$v(\{3\})=0$	1
{2,3}	$\frac{2!(3-1-2)!}{3!} = \frac{1}{3}$	$v({1,2,3}) = 1$	$v({2,3}) = 1$	0

- ▶ Player 1 is only helpful in *one* situation
- ▶ Shapley value is  $\varphi_1 = \frac{1}{3} \times 0 + \frac{1}{6} \times 0 + \frac{1}{6} \times 1 + \frac{1}{3} \times 0 = \frac{1}{6}$

- $\varphi_1 = \frac{1}{6}$ ,  $\varphi_2 = \frac{1}{6}$ ,  $\varphi_3 = \frac{2}{3}$
- ► Note that

$$\sum_{k} \varphi_{k} = 1,$$

as

$$v({1,2,3}) - v({\emptyset}) = 1$$

➤ The Shapley value has many desirable properties—which we won't go into.

```
glove <- function(factors) {</pre>
  if (length(factors) > 1 & 3 %in% factors) return (1)
  return (0)
glove(c())
#> [1] 0
glove(c(1))
#> [1] 0
glove(c(1, 3))
#> [1] 1
glove(c(1, 2, 3))
#> [1] 1
```

#### Exercises – Part 2

- 1. What happens if the value function is additive in the factors?
  - e.g., let  $N = \{a, b, c\}$ , and v(N) = a + b + c,  $v(\{a, c\}) = a + c$ ,  $v(\{\emptyset\}) = 0$  etc.

#### Difficult take-home exercises (if you really want to!)

- 1. Proof that  $v(N) v(\emptyset) = \varphi_1 + \varphi_2 + \cdots + \varphi_m$ . (This is called the **efficiency** property.)
- 2. Proof  $\sum_{S\subseteq N\setminus\{k\}} \frac{|S|!(m-1-|S|)!}{m!} = 1$ . (This is to see that  $\varphi_i(N,v)$  is truly a weighted average, with the weights summing to 1.)

# Part 3: Applications in demography

## Back to demography

- What does this have to do with decomposition and demography?
- ► The Shapley value approach allows us to decompose any statistic (= value function) into additive components.
- Let's say we have factors  $N = \{1, 2, ..., m\}$ , then the Shapley framework gives us:

$$\underbrace{v(N)}_{} - \underbrace{v(\emptyset)}_{} = \varphi_1 + \varphi_2 + \dots + \varphi_m.$$

outcome when all factors are "on" when factors are "off"

#### R Example 2: Kitagawa

Remember Kitagawa:

$$ar{y}_2 - ar{y}_1 = \underbrace{\left( ext{differences in composition}
ight)}_{\Delta_P} + \underbrace{\left( ext{differences in rates}
ight)}_{\Delta_Y}$$

▶ We have two factors:  $\Delta p$  and  $\Delta y$ , i.e.  $N = \{\Delta p, \Delta y\}$ 

#### R Example 2: Kitagawa

Define the value function as follows

$$v(C) = \begin{cases} \sum_{i} p_{i1}y_{i1} & \text{if } C = \{\emptyset\} \\ \sum_{i} p_{i2}y_{i1} & \text{if } C = \{\Delta p\} \\ \sum_{i} p_{i1}y_{i2} & \text{if } C = \{\Delta y\} \\ \sum_{i} p_{i2}y_{i2} & \text{if } C = \{\Delta p, \Delta y\} \end{cases}$$

- ► Hence  $v(\{\emptyset\}) = \overline{y}_1$  and  $v(N) = v(\{\Delta p, \Delta y\}) = \overline{y}_2$ .
- $\triangleright$   $v(\{\Delta p\})$  and  $v(\{\Delta y\})$  provide counterfactuals

```
rates <- function(factors, data) {</pre>
  if ("weight" %in% factors) {
    weights <- data$n2 / sum(data$n2)</pre>
  } else {
    weights <- data$n1 / sum(data$n1)</pre>
  }
  if ("rate" %in% factors) {
    rate <- data$rate2
  } else {
    rate <- data$rate1
  return(sum(weights * rate))
}
```

```
rates(c(), children)
#> [1] 11.49
rates(c("weight"), children)
#> [1] 25.14
rates(c("rate"), children)
#> [1] 39.61
rates(c("weight", "rate"), children)
#> [1] 72.09
```

These numbers are familiar!

# Kitagawa and Shapley

- ▶ With two factors, the Shapley value function simplifies
- $\blacktriangleright$  For  $\Delta p$ :

$$\varphi_{\Delta\rho}(N, v) = \sum_{S \subseteq N \setminus \{\Delta\rho\}} \frac{|S|!(2-1-|S|)!}{2!} \left[ v(S \cup \{\Delta\rho\}) - v(S) \right] \\
= \frac{0!(1-0)!}{2} \left[ v(\{\Delta\rho\}) - v(\{\emptyset\}) \right] + \frac{1!(1-1)!}{2} \left[ v(\{\Delta\rho, \Delta y\}) - v(\{\Delta y\}) \right] \\
= \frac{1}{2} \left[ v(\{\Delta\rho\}) - v(\{\emptyset\}) \right] + \frac{1}{2} \left[ v(\{\Delta\rho, \Delta y\}) - v(\{\Delta y\}) \right]$$

# Kitagawa and Shapley

► Plug in:

$$... = \frac{1}{2} \left[ \sum_{i} p_{i2} y_{i1} - \sum_{i} p_{i1} y_{i1} \right] + \frac{1}{2} \left[ \sum_{i} p_{i2} y_{i2} - \sum_{i} p_{i1} y_{i2} \right]$$

$$= \frac{1}{2} \sum_{i} y_{i1} (p_{i2} - p_{i1}) + \frac{1}{2} \sum_{i} y_{i2} (p_{i2} - p_{i1})$$

$$= \sum_{i} \frac{y_{i1} + y_{i2}}{2} (p_{i2} - p_{i1})$$

The Shapley approach leads to the same solution as Kitagawa's approach!

### The value function

- ▶ The value function  $v(\cdot)$  is key in the Shapley value approach
- In game theory, the value function is given
- In demography, thinking about the value function is the key step
- When there are m factors,  $v(\cdot)$  needs to return something sensible for each combination of the m factors—we need to think about the counterfactuals

- ▶ Das Gupta (1993) discusses the change in the illegitimacy ratio for white women between 1963 and 1983.
- Let  $\alpha$  be the proportion unmarried,  $\beta$  the nonmarital fertility rate, and  $\gamma$  the marital fertility rate.
- ► Then

$$R = \frac{\alpha\beta}{\alpha\beta + (1 - \alpha)\gamma}$$

Data:

	1963	1983
$\alpha$	0.296	0.417
β	0.011	0.019
$\overline{\gamma}$	0.139	0.095
R	0.032	0.125

- We have three factors:  $N = \{\alpha, \beta, \gamma\}$
- ▶ The value function is  $v(C) \rightarrow R$ , where C can be any element of the powerset of N
- ▶ If a factor is absent, we use the 1963 value; if a factor is present, use 1983 value
- Examples:
  - $ightharpoonup v(\emptyset)$  should return the R in 1963
  - $\triangleright$  v(N) should return the R in 1983
  - $\mathbf{v}(\{\alpha\})$  should return a 'counterfactual' R, using  $\alpha$  from 1983, but  $\beta$  and  $\gamma$  from 1963
- **Exercise**: What is  $v(\{\alpha, \gamma\})$ ? What assumptions are we making here?

```
il <- function(factors = c()) {
   alpha <- ifelse("prop_unmarried" %in% factors, .417, .296)
   beta <- ifelse("nonm_fertility" %in% factors, .019, .011)
   gamma <- ifelse("m_fertility" %in% factors, .095, .139)
   alpha * beta / ((alpha * beta) + (1 - alpha) * gamma)
}</pre>
```

```
il() # 1963
#> [1] 0.0322
il(c("prop unmarried", "nonm fertility")) # mix of 1963 and 1983
#> [1] 0.08906
il(c("m_fertility")) # mix of 1963 and 1983
#> [1] 0.04642
il(c("prop unmarried", "nonm fertility", "m fertility")) # 1983
#> [1] 0.1252
```

- ➤ The illegitimacy ratio for white women increased by about 9 pp between 1963 and 1983
- What are we concluding from the decomposition?
- ▶ Note: The decomposition can also produce negative numbers.

### Exercises - Part 3

- 1. Try the Shapley approach to Kitagawa's decomposition on your own. We defined  $v(\{\emptyset\}) = \sum_i p_{i1}y_{i1}$  and  $v(\{\Delta p, \Delta y\}) = \sum_i p_{i2}y_{i2}$ . What happens when you switch these definitions?
- 2. Rewrite example 3 such that the value function uses a data frame. Try the decomposition on the austria\_chile data.
- 3. Bongaarts (1978) expressed the total fertility rate (TFR) as the product of five factors: the total fecundity rate, and the indices of proportion married, noncontraception, induced abortion, and lactational infecundability. The dataset bongaarts contains data for South Korea, 1960 and 1970. Use the Shapley value approach to decompose the difference in the TFR between 1960 and 1970 into the contribution of the five factors.

# Part 3: Advanced Topics

### Two problems with Shapley decomposition

- 1. What do we do when we have many factors?
- 2. What if our factors have a hierarchical ordering?

# Exponential growth

- ► The Shapley approach requires the evaluation of the value function on each of the elements of the power set of *N*
- e.g., with  $N = \{1, 2, 3\}$ , we need to compute  $v(\emptyset), v(\{1\}), v(\{2\}), v(\{3\}), v(\{1, 2\}), v(\{1, 3\}), v(\{2, 3\}), v(\{1, 2, 3\})$  ( $2^3 = 8$ ).
- ► This exponential growth can be a problem when you have many factors and the value function is reasonably complex

### Solutions

- ▶ Use Julia, C++, ...—R is (often) slow
- Use Owen values if your factors have some kind of hierarchical ordering (see later slides)
- Sample from the power set instead of computing all differences  $v(S \cup \{\Delta p\}) v(S)$  for all S
  - Try shapley\_sampled() in the package

# Algorithm

The algorithm requires two parameters: t is the minimum number of iterations, and s is the desired standard error. The algorithm to approximate  $\varphi_i$  for a factor i is as follows:

- 1. Repeat the following steps for j = 1, 2, ...
  - 1.1 Sample an integer w between 0 and m-1.
  - 1.2 Sample w elements from  $N \setminus \{i\}$  without replacement, call the resulting set R.
  - 1.3 Calculate  $\hat{\varphi}_i^j = v(R \cup \{i\}) v(R)$ .
  - 1.4 If j > t, calculate  $\hat{s}$ , the standard error of the  $\hat{\varphi}_i^j$ 's, and stop if  $s < \hat{s}$ .
- 2. Let  $\hat{\varphi}_i \equiv \frac{1}{M} \sum_{j=1}^{M} \hat{\varphi}_i^j$  where M is the number of  $\hat{\varphi}_i^j$  sampled.

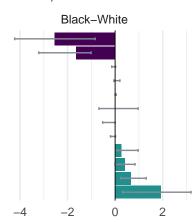
# Example: Decomposing segregation

- Segregation indices measure how unequally different groups are distributed over neighborhoods, schools
  - ► In the U.S., often racial groups
- Segregation is minimized at 0 when all neighborhoods contain identical group proportions; segregation is maximized at 1 when every neighborhood contains just a single group.
- ▶ Why does segregation change? Use Shapley decomposition to understand which groups drive increase/decline in segregation.

### Example: Decomposing segregation

#### Segregation declined by about -1, 1990-2010

Black + in Fringe
Black + in Suburban place
Black - in Suburban place
White - in Fringe
White + in Principal city
Black + in Principal city
Black - in Principal city
Black - in Fringe
White + in Suburban place
White - in Suburban place
White - in Principal city



### Hierarchical ordering of factors

- Often, decomposition factors will have some form of hierarchical ordering
  - $\triangleright$  e.g., categorical variables in  $R^2$  decomposition
  - e.g., individual age aggregates to age groups
  - e.g., group-specific factors in segregation decomposition

## Example: Extension of Kitagawa

- Kitagawa's decomposition yields two factors: one accounting for differences in composition and one accounting for differences in rates
- With Shapley decomposition, it's easy to extend this decomposition by splitting up the 'rate' factor into as many factors as they are age groups
- Before we had

$$\bar{y}_2 - \bar{y}_1 = \Delta p + \Delta y$$

Now we want

$$\bar{y}_2 - \bar{y}_1 = \Delta p + \Delta y_1 + \Delta y_2 + \cdots + \Delta y_n$$

i.e. we have one rate factor for each age group

### Hierarchical ordering of factors

Often a problem:

$$\Delta y \neq \Delta y_1 + \Delta y_2 + \cdots + \Delta y_n$$

- ► The two value functions don't (necessarily) yield "aggregation-consistent" results
- This is a downside of Shapley values

### Hierarchical ordering of factors

- Two proposals have been made:
  - 1. Nested Shapley values (Sastre and Trannoy 2002)—not recommended
  - 2. Owen values (Owen 1977)
- Both also help with easing computational burden

### Owen values

- Owen values are a generalization of the Shapley value
- ► Instead of iterating over all permutations, we take into account the grouping structure
- ► To factors belonging to other groups, the factors of a particular group can only appear together
- ➤ The factors within a group "play" against themselves—in this situation, the other groups are either completely present or completely absent

### Example: Owen values

- ▶ Let's say we have the grouping structure  $G = \{\{1, 2\}, \{3, 4\}\}$
- With four factors, the Shapley decomposition would require  $2^3 = 8$  terms for the computation of each factor
- ► For factor 1,
  - 1.  $v(\{1\}) v(\emptyset)$
  - 2.  $v(\{1,2\}) v(\{2\})$
  - 3.  $v(\{1,3\}) v(\{3\})$
  - 4.  $v(\{1,4\}) v(\{4\})$
  - 5.  $v(\{1,2,3\}) v(\{2,3\})$
  - 6.  $v(\{1,2,4\}) v(\{2,4\})$
  - 7.  $v(\{1,3,4\}) v(\{3,4\})$
  - 8.  $v(\{1,2,3,4\}) v(\{2,3,4\})$

### Example: Owen values

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- With four factors, the Shapley decomposition would require  $2^3 = 8$  terms for the computation of each factor
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  - 1.  $v(\{1\}) v(\emptyset)$
  - 2.  $v(\{1,2\}) v(\{2\})$
  - 3.  $v(\{1,3\}) v(\{3\})$
  - 4.  $v(\{1,4\}) v(\{4\})$
  - 5.  $v(\{1,2,3\}) v(\{2,3\})$
  - 6.  $v(\{1,2,4\}) v(\{2,4\})$
  - 7.  $v(\{1,3,4\}) v(\{3,4\})$
  - 8.  $v(\{1,2,3,4\}) v(\{2,3,4\})$
- ► For the computation of factor 1, the other group {3,4} is either completely present or completely absent

# Example: Extension of Kitagawa

```
# new value function
rates detailed <- function(factors, data) {</pre>
  if ("weight" %in% factors) {
    weights <- data$n2 / sum(data$n2)</pre>
  } else {
    weights <- data$n1 / sum(data$n1)</pre>
  rate <- data$rate1
  for (i in 1:5) {
    if (paste0("rate", i) %in% factors) {
      rate[i] <- data$rate2[i]</pre>
  return(sum(weights * rate))
}
```

## Example: Extension of Kitagawa

```
shapley(rates, c("weight", "rate"),
  silent = TRUE, data = children)
#> factor value
#> 1 weight 23.07
#> 2 rate 37.53
owen(rates detailed,
  list("weight",c( "rate1", "rate2", "rate3", "rate4", "rate5")),
  silent = TRUE, data = children)
    group factor value
#>
#> 1
        1 weight 23.0717
#> 2
        2 rate1 13.2786
#> 3 2 rate2 12.9261
#> 4 2 rate3 7.9397
#> 5 2 rate4 2.7298
\#>6 2 rate5 0.6584
```

# Conclusion

### Conclusion

- ▶ It's all in the counterfactuals: The Shapley value forces you to think about counterfactuals regarding each possible combination of factors
  - Causality: Potential outcomes framework
- ▶ Once you have decided on the value function  $v(\cdot)$ , the Shapley value formula takes care of the rest
- Shapley decomposition provides a linearization—this can be useful or not. By definition, there are no interaction effects/residuals.

### Final remarks

- ► There is a decomposition literature in Economics (look up Blinder–Oaxaca decomposition for applying Kitagawa's decomposition in a regression context)
- Shapley values have recently become very popular in machine learning to understand the outcome of complex, non-linear models
- Some decomposition problems can also be understood in a regression framework—a regression is also a form of standardization

### References

- ► Preston et al. (2001), *Demography*, chapters 2.2 (standardization) and 2.3 (Kitagawa decomposition)
- Kitagawa, Evelyn M. (1955), "Components of a Difference Between Two Rates." Journal of the American Statistical Association 50(272): 1168-1194.
- Shorrocks, Anthony F. (2013), "Decomposition procedures for distributional analysis: a unified framework based on the Shapley value." *Journal of Economic Inequality* 11:99–126.