Elias Cohen

Product Manager

Details

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♟ 01/March/1999

in Elias Cohen

🌐 iameliascohen.com

Hard Skills

UX

UI

Agile Methodologies

SQL

Soft Skills

Leadership

Communication

Critical Thinking

Complex Problem Solving

Creativity

Languages

Spanish (Native)

English

Profile

Dedicated Product Manager with a proven track record of orchestrating outstanding products that elevate the user experience. Proficient in fostering cohesive teams, bridging communication lines, and innovatively addressing challenges. Committed to seamlessly aligning design, engineering, and business perspectives, ensuring stakeholder alignment to meet the ever-evolving needs of our customers.

Professional Experience

Product Manager, LeadGenius

Oct 2022 - Present, Mexico City

- Collaborated with Design, Engineering, Sales and Product to rapidly conceptualize, prototype, market validate, and launch new product ideas and innovations.
- Designed and conduct research and market analysis to better understand customers.
- Presented at customer briefings and analyst's meetings to better understand our customers' needs and our business needs and objectives.
- Managed cross-functional projects by providing project leadership and daily management throughout the project from inception to delivery.

Product Manager, La Frutería

July 2020 - Oct 2022, Mexico City

- Developed all processes from concept to market.
- Ensured products aligned with company strategies and goals.
- Brainstormed various marketing strategies and ways to implement them effectively.
- Successfully prioritized product requirements and set realistic expectations regarding development and timeline.

Project Manager, Selimex

July 2020 - Oct 2022, Mexico City

- Effectively determined and defined project scope and objectives.
- Utilized innovative thinking skills and problem-solving ability to develop the project.
- Collaborated with other team members to create fresh brand ideas and project initiatives.
- Developed key project goals and worked collaboratively with teams to meet those goals.

Education

Computer Science, Universidad Iberoamericana

July 2019 - Dec 2022, Mexico City