




Elias Cohen

Product Manager

Details

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 01/March/1999

 Elias Cohen

 iameliascohen.com

Hard Skills

UX



UI



Agile Methodologies

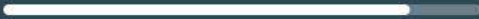


Coding Knowledge



Soft Skills

Leadership



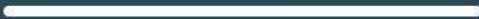
Communication



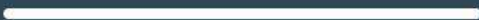
Critical Thinking



Complex Problem Solving



Creativity



Languages

Spanish (Native)



English



Profile

Passionate & data driven PM with 2+ years' experience in developing & launching new products for tech companies. Keen to leverage leadership and managerial expertise as a product manager.

Implemented strategy to boost user growth by up to 43% in 6 months.

Professional Experience

Product Manager, La Frutería

July 2020 - Present, Mexico City

- Developed all processes from concept to market.
- Ensured products aligned with company strategies and goals.
- Brainstormed various marketing strategies and ways to effectively implement them.
- Successfully prioritized product requirements and set realistic expectations in regards to development and timeline.

Project Manager, Selimex

July 2020 - Present, Mexico City

- Effectively determined and defined project scope and objectives.
- Utilized innovative thinking skills and problem-solving ability to develop the project.
- Collaborated with other team members to create fresh brand ideas and project initiatives.
- Developed key project goals and worked collaboratively with teams to meet those goals.

Product Manager, Sender

December 2021 - Present, Mexico City

- Worked to ensure a neat and attractive sales environment, and assisted in the setup of visual displays.
- Worked to ensure a positive and hassle-free customer experience.
- Tested product usability with UX research team.

Education

Computer Science, Universidad Iberoamericana

July 2019 - Present, Mexico City

High School, Colegio Hebreo Maguen David

July 2015 - June 2018, Mexico City

- Graduated with honors