
Neighborhood analysis of the cities Stuttgart and Munich

Daniel Fröhlich

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1 Introduction

1.1 Background

All over the world there are a lot of Cafés with different styles and different drinks and food. And all over the world, people love to go to Cafés for different reasons. E.g. they might meet with someone or they want to be alone to relax or to work on a project.

There are different reasons why people love to visit one Café while another one is completely empty. However one major key to success of a Café is its place. Not only the country and city, but also the neighborhood.

Since the success of a Café depends on the number of visitors, one might want to open a Café where there are a lot of people around in the neighborhood.

Regarding the neighborhood important factors could be:

- Are there shopping possibilities in the neighborhood? Some people might want to relax and drink a coffee after shopping.
- Are there restaurants in the neighborhood? After a lunch of dinner, some people might want to have dessert.
- Are there offices in the neighborhood?

1.2 Problem

A friend of mine lives in Munich and has a second home in Stuttgart. He wants to open a Café, but he doesn't know, where. So he asks me if I can help him.

1.3 Interest