



Partnership Brief

Sponsorship Tiers & Stewardship

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■ Stewardship Principles

Sponsorship of Index Group platforms is **an act of stewardship** - supporting institutional infrastructure that **benefits Botswana's entire corporate ecosystem**. Index Group sponsors do not buy rankings. They support the operational infrastructure that enables credible recognition: evaluation systems, advisory coordination, data validation, archival maintenance, and platform development.

Sponsorship aligns your organization with governance standards and long-term institutional thinking. It signals a commitment to raising corporate excellence benchmarks across Botswana.



Institutional Infrastructure & Ecosystem Growth

Sponsorship Tiers

Overview

4 Strategic Partner

- Brand visibility across all platforms
- Exclusive event collaborations
- Co-hosting executive roundtables
- Priority access to index insights
- Customer Insight Support (CIS)

3 Corporate Steward

- **All Strategic Partner Products**
- Infrastructure support recognition
- Multi-platform brand placement
- Annual gala representation
- Impact report inclusion

2 Vanguard Partner

- **All Corporate Steward Products**
- Digital presence on methodology portals
- Sector-specific research focus
- Thought leadership alignment
- Innovation focus visibility

1 Founding Partner

- **All Vanguard Partner Products**
- Permanent founding story listing
- Legacy archival placement
- Highest tier board alignment
- Exclusive platform branding
- VIP Forum + Founding Dinner

Founding Partner

Vanguard Partner

Corporate Steward

Strategic Partner

The Tier Ladder

■ No influence over Rankings

Sponsorship does not influence evaluation outcomes.

Organizations that sponsor Index Group are evaluated using the same methodology and standards as non-sponsors. This firewall is enforced through independent advisory oversight, conflict-of-interest declarations, and removal clauses.

Sponsors support the platform, not their own rankings.



Standardized Protocol Fairness System (SPFS)
Governance Firewall Enforcement Protocol (GFEP)

■ Partnership Opportunities

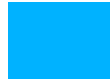
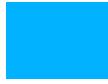
Transparency is balanced with discretion to protect competitive intelligence while serving the public interest.

- **Strategic Collaborations:** Partner on sector-specific indices or technical corporate governance research.
- **Advisory Nominations:** Propose experts for thematic advisory panels (subject to independent vetting).
- **Institutional Alignments:** Align your CSR or Governance mission with a national-scale benchmarking platform



Building Shared Value

■ Inquire more about Partnerships



Join us in writing the next chapter of corporate excellence in Botswana.