

# color

Use color deliberately throughout the application interface. Excluding black and white, there are six standard colors in the base palette: Primary, Secondary, Active, Success, Warning, and Error.



Primary

The primary brand color.



Secondary

The secondary brand color.



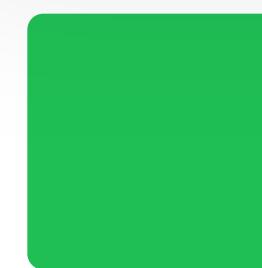
Black

The base UI black.



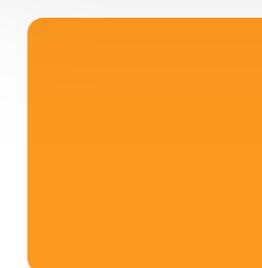
Active

Active/Focused



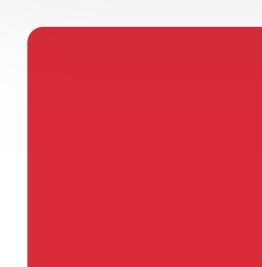
Accent 1

Success



Accent 2

Warning



Accent 3

Error

# typography

Font choice is crucial in product design. Interface fonts must be readable, scalable, and not overly stylized. It is best practice (but not required) to avoid using the same font used in your product logo.

## Header

**A mad boxer shot a quick, gloved jab to the jaw of his dizzy opponent.**  
**1234567890!@#\$%^&\*()\_+**

A mad boxer shot a quick, gloved jab to the jaw of his dizzy opponent.  
1234567890!@#\$%^&\*()\_+

## Title

**A mad boxer shot a quick, gloved jab to the jaw of his dizzy opponent.**  
**1234567890!@#\$%^&\*()\_+**

A mad boxer shot a quick, gloved jab to the jaw of his dizzy opponent.  
1234567890!@#\$%^&\*()\_+

## Body

**A mad boxer shot a quick, gloved jab to the jaw of his dizzy opponent.**  
**1234567890!@#\$%^&\*()\_+**

A mad boxer shot a quick, gloved jab to the jaw of his dizzy opponent.  
1234567890!@#\$%^&\*()\_+

# forms

Collecting information from users is paramount in data-driven applications. In order to collect clean and accurate data, it's critical to select and use the most appropriate input type.

### Text Field

Field Label

### Text Area

Field Label

### Text Field + Icon

Field Label



### States

### Checkboxes

Design Applications:

- Sketch
- Adobe XD
- Subform
- Fireworks

### Switches

Style Guide Configuration:

- Styles
- Symbols
- Free Money

### Radios

Do you code?

- Yes, of course!
- Hell no.
- LOL

### Range Slider

Maximum Travel Distance:

= 15 Miles

Style Guide by eBizAutos for: CarSense.com

# dropdowns

It's best practice to use a dropdown when users have more than four homogenous options from which to pick. Various dropdown styles allow users to make selections in different ways.

The image displays a grid of nine dropdown examples, each illustrating a different style or feature of dropdown menus:

- Basic:** A single-select dropdown showing "Alabama" as the selected option. Below it is a list of state names: Alabama, Alaska, Arizona, Arkansas, and California.
- Multi-Select:** A multiple-select dropdown showing "Alabama", "Ohio", and "New York" as selected options. It includes a search bar labeled "Text..." and a magnifying glass icon.
- Floating:** A floating dropdown menu for social media platforms. It shows "Twitter", "Facebook" (selected with a checkmark), "Instagram", "Pinterest", and "LinkedIn". Each item has a small icon to its left.
- Small:** A dropdown menu for states: Alabama, Alaska, Arizona, Arkansas, and California. The "Alabama" option is highlighted with a blue background and a checkmark.
- Medium:** A dropdown menu for states: Alabama, Alaska, Arizona, Arkansas, and California. The "Arkansas" option is highlighted with a blue background and a checkmark.
- Multi-Level:** A multi-level dropdown menu. The top level includes "Fruits", "Vegetables" (selected with a checkmark), "Proteins", "Grains", and "Sugars". The "Vegetables" option has a right-pointing arrow indicating it has a submenu.
- A:** A dropdown menu for states starting with "A": Alabama, Alaska, Arizona, Arkansas, and California. The "Alabama" option is highlighted with a blue background and a checkmark.
- Alaska:** A dropdown menu for states: Alaska, Arizona, and Arkansas. The "Alaska" option is selected with an empty checkbox.
- Arizona:** A dropdown menu for states: Alaska, Arizona, and Arkansas. The "Arizona" option is selected with an empty checkbox.
- Arkansas:** A dropdown menu for states: Alabama, Alaska, Arizona, and Arkansas. The "Arkansas" option is highlighted with a blue background and a checkmark.
- California:** A dropdown menu for states: Alabama, Alaska, Arizona, and California. The "California" option is selected with an empty checkbox.

# buttons

Encourage users toward action using buttons. Button types in a product vary depending on the action being performed. Always use clear and concise action-oriented words and phrases.

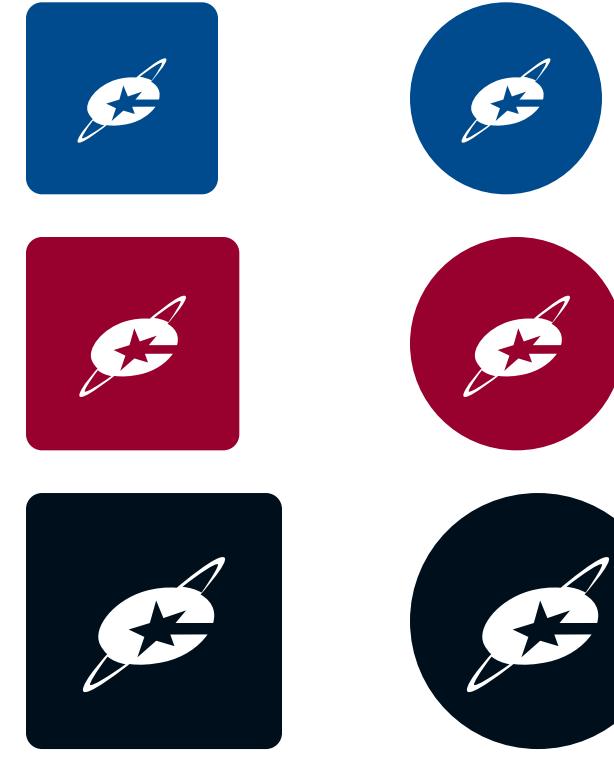
### Basic

Small

Medium

Quite Large

### Icon



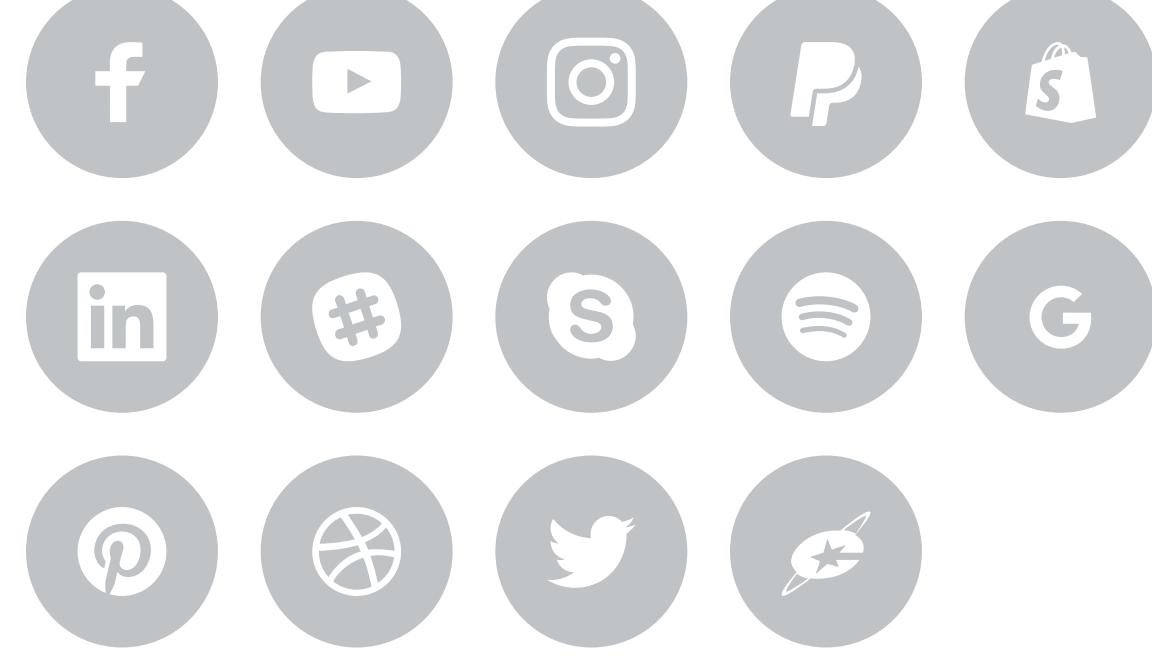
### Text + Icon

Category ▾

Group By Name ▾

 Sign Up Now

### Apps



### Toggle Group

Option 1 Option 2 Option 3

### States

Sign Up Default

Sign Up Hover

Sign Up Focused

Sign Up Pressed

 Loading

Sign Up Disabled

### Shapes

Hard Button

Softer Button

Rounded Button

# menus

Menus are a simple way to group similar actions. It's best practice to surface as many actions as possible to ease discoverability, but menus can help when surfacing those actions isn't viable.

## Floating

Sort ▾

- Alphabetical
- Reverse Alphabetical
- Low to High
- High to Low 
- Clear Selection

## Overflow

<input type="checkbox"/>	Name	State	Profession	Experience	⋮
<input checked="" type="checkbox"/>	Kayla Pepperdine	California	UX Designer	5 years	⋮
<input type="checkbox"/>	Dominique Nelson	Ohio	UI Animator	2 years	 Edit
<input type="checkbox"/>	Julia Whippet	Indiana	Product Manager	9 years	 Duplicate   Share

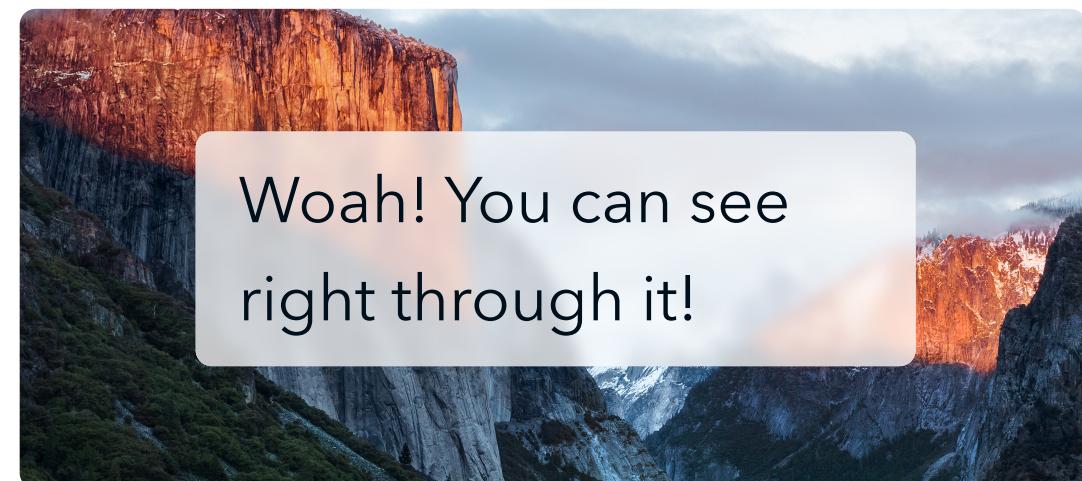
# instruction

Utilize tooltips and notifications to guide users through the application instead of making them comb through extensive documentation. Use concise, descriptive language.

## Tooltips

- i** A simple dark tooltip.
- i** This one is nice and light!
- i** This one has quite a bit more information, so we just resize it!
- i** So you want a little splash of color? Have a little splash of color.

## Over Images



## Notification Bars

- i** This is just a standard notification bar.
- i** This one might be a little darker, because why not?
- ⚠** Uh oh. It looks like something went wrong!
- ✓** Everything was successful. Way to go, champ!

## Multi-Line

- i** This one has a longer message that might wrap to a second (or third) line. Just resize it vertically, no worries.

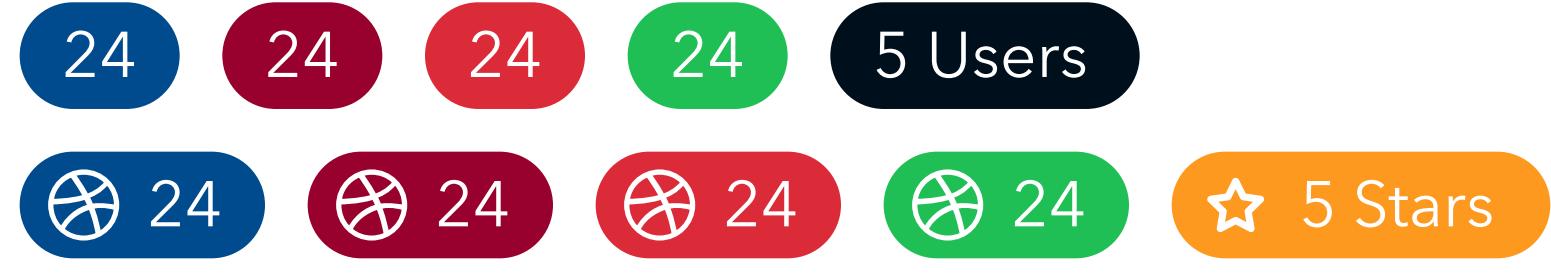
## Animation

- ⚠** Grab the user's attention by animation notifications onto the screen. Heads up!
- ⚠** onto the screen. Heads up!
- ⚠** onto the screen. Heads up!
- ⚠** onto the screen. Heads up!

# add-ons

Many of these components are often forgotten during the design of an application, but it's important to consider the positive effect they can have on the overall user experience of the product.

## Badges



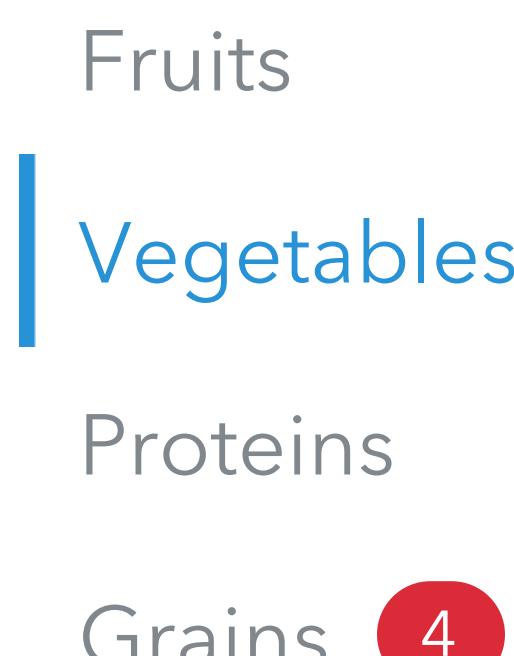
A collection of five circular badges with numerical values (24) or text (5 Users) and small icons (User, Refresh, etc.).

## Horizontal Tabs



A horizontal navigation bar with tabs labeled Fruits, Vegetables, Proteins, Grains (with a red badge showing 4), and Dairy.

## Vertical Tabs



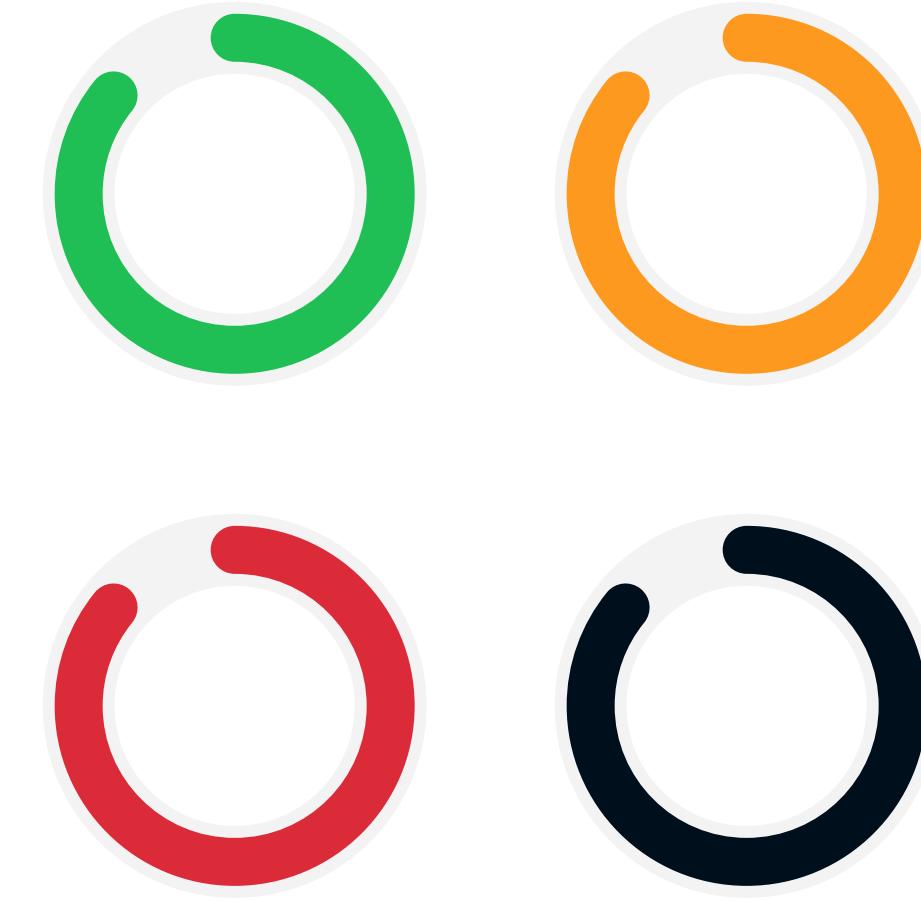
A vertical navigation bar with tabs labeled Fruits, Vegetables, Proteins, and Grains (with a red badge showing 4). The Vegetables tab is currently active.

## Progress Bars



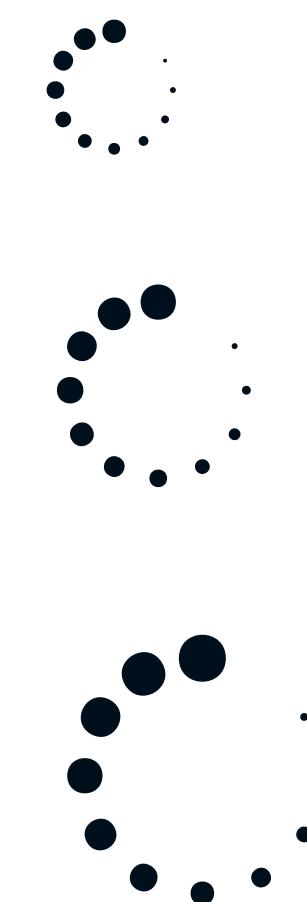
A grid of eight horizontal progress bars in various colors (green, orange, red, black) at different completion levels.

## Progress Donuts



A grid of four donut charts in green, orange, red, and black, each showing a partial circle.

## Loading



A series of three circular loading indicators with increasing numbers of dots.

# icons

Icons not only provide aesthetic interest, but can act as visual cues for labels and actions. Icons should always come from the same set in order to appear cohesive.

**Controls**

**Symbols**

**Applications**

**Color**

**Usage**