

We simplify complex public opinion landscapes to bring you reliable insights into who holds power today and who will hold power tomorrow

Our Vision

We interpret actors' incentives and decipher data trends to present our clients with clear short-, medium-, and long-run perspectives.

We enhance risk assessments by gauging uncertainty for all relevant outcomes.

Our analysts are country experts with unrivaled practical, theoretical, and technical foundations.

Our state-of-the-art methodologies ensure that our clients receive the most scientifically rigorous assessments of government and election prospects on the market.

We deliver regular, dependable and private research through our market-minded, academically-oriented team of dedicated analysts.



We deliver private, discrete solutions for stakeholders around the world

We create analytic reports, outlooks, snapshots, stakeholder mappings and briefings

Our Services

Trend Reports

Guides to the dynamics and drivers of vote intentions and leader support.

Expert Analyses

Risk assessments of political scenarios and their likely outcomes.

Stakeholder Mapping

Maps of local political hierarchies and balances of influence and interest.

Live Briefings

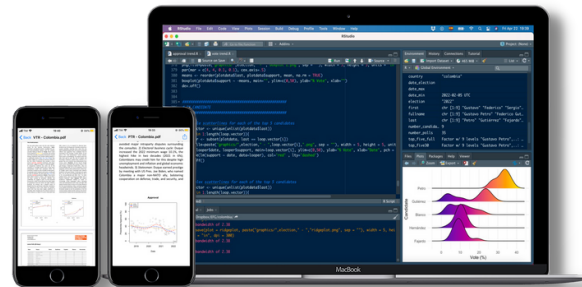
Tailored, interactive consultations on political problems, issues and actors.

24/7 Support

Open channels between clients and PTG Analysts via email and whatsapp.



Political Trends, Electoral Strategy and Machine Learning. The largest political polling dataset in the world



Our contexts



Americas

Argentina, Belize, Brazil, Bolivia, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Guyana, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela

Europe

Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, France, Germany, Greece, Iceland, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Slovenia, Spain, Sweden, United Kingdom

Asia + Middle East

Afghanistan, Armenia, Australia, Azerbaijan, Japan, Indonesia, Israel, Lebanon, Malaysia, New Zealand, Palestinian Authority, Philippines, South Korea, Syria, Turkey, United Arab Emirates



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Let's explore how PTG
can add value to your
enterprises



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Prices

TREND REPORTS

- Vote Trends
- Popularity Trends
- Delivered : email + whatsapp

per month **US\$200**

EXPERT ANALYSES

- Outlooks (qualitative)
- Snapshots (technical)
- Delivered : email + whatsapp

starting at **US\$100**

STAKEHOLDER MAPPING

- Balance of power statement
- Index of interest record
- Delivered : videocall + phone

starting at **US\$1000**

LIVE BRIEFINGS

- Full rundown on country/topic
- Live presentation + Q&A
- Digital recording

starting at **US\$1000**

+ SUPPORT

- PTG Analyst hotline
- Online assistance
- Full archive access
- Email + whatsapp



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Trend report

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