

**We simplify complex public opinion landscapes to bring you reliable insights into who holds power today and who will hold power tomorrow**

### Our Vision

We interpret actors' incentives and decipher data trends to present our clients with clear short-, medium-, and long-run perspectives.

We enhance risk assessments by gauging uncertainty for all relevant outcomes.

Our analysts are country experts with unrivaled practical, theoretical, and technical foundations.

Our state-of-the-art methodologies ensure that our clients receive the most scientifically rigorous assessments of government and election prospects on the market.

We deliver regular, dependable and private research through our market-minded, academically-oriented team of dedicated analysts.



**We deliver private, discrete solutions for stakeholders around the world**

**We create analytic reports, outlooks, snapshots, stakeholder mappings and briefings**

## Our Services

### Trend Reports

Guides to the dynamics and drivers of vote intentions and leader support.

### Expert Analyses

Risk assessments of political scenarios and their likely outcomes.

### Stakeholder Mapping

Maps of local political hierarchies and balances of influence and interest.

### Live Briefings

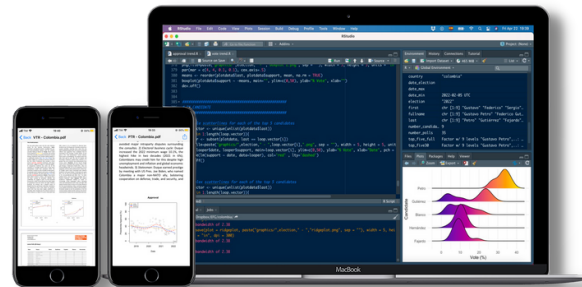
Tailored, interactive consultations on political problems, issues and actors.

### 24/7 Support

Open channels between clients and PTG Analysts via email and whatsapp.



**Political Trends, Electoral Strategy and Machine Learning. The largest political polling dataset in the world**



## Our contexts



### Americas

Argentina, Belize, Brazil, Bolivia, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Guyana, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela

### Europe

Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, France, Germany, Greece, Iceland, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Slovenia, Spain, Sweden, United Kingdom

### Asia + Middle East

Afghanistan, Armenia, Australia, Azerbaijan, Japan, Indonesia, Israel, Lebanon, Malaysia, New Zealand, Palestinian Authority, Philippines, South Korea, Syria, Turkey, United Arab Emirates



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Let's explore how PTG  
can add value to your  
enterprises



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## Prices

### TREND REPORTS

- Vote Trends
- Popularity Trends
- Delivered : email + whatsapp

per month **US\$200**

### EXPERT ANALYSES

- Outlooks (qualitative)
- Snapshots (technical)
- Delivered : email + whatsapp

starting at **US\$100**

### STAKEHOLDER MAPPING

- Balance of power statement
- Index of interest record
- Delivered : videocall + phone

starting at **US\$1000**

### LIVE BRIEFINGS

- Full rundown on country/topic
- Live presentation + Q&A
- Digital recording

starting at **US\$1000**

### + SUPPORT

- PTG Analyst hotline
- Online assistance
- Full archive access
- Email + whatsapp



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Trend report

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