PTG

POLITICO TECH GLOBAL

UNCERTAINTY SIMPLIFIED

Our Vision

We simplify complex public opinion landscapes to bring you reliable insights into who holds power today and who will hold power tomorrow.

We decipher data trends and present our clients with a clear perspective on how the public views their political leaders over space and time.

Our cutting-edge statistical algorithms and machine-learning techniques allow us to gather complex data and report it in plain terms.

We enhance risk assessments by measuring uncertainty. We report probability margins for all relevant outcomes.

Our state-of-the-art models ensure clients receive the most scientifically rigorous assessments of government and election prospects on the market.

We deliver regular, dependable and private research through our market-minded, academically-oriented team of dedicated experts.

Our Services

We provide our clients rigorous comprehensive analyses of public opinion trends in accessible formats.

Vote Trend Reports
Monthly or quarterly analyses of vote intentions ahead of national and sub-national elections.

Popularity Trend Reports
Monthly or quarterly analyses of the dynamics of leader and government support.

Cycle Briefings
Private, tailored briefings on government stability, leader popularity and candidate prospects via electoral forecasts.

Our Contexts

Our unrivaled, and constantly updated, databases grant our clients access to information in a regular and timely manner across all major world markets.

Americas
Argentina, Brazil, Bolivia, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela

Europe
Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, France, Germany, Greece, Iceland, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Slovenia, Spain, Sweden, United Kingdom

Asia & Oceania
Australia, Hong Kong, India, Indonesia, Israel, Japan, Malaysia, New Zealand, the Palestinian Authority, Philippines, Russia, South Korea, Taiwan, Turkey

United States
California, Florida, Georgia, Illinois, Michigan, New York, North Carolina, Ohio, Pennsylvania, Texas

Vote Trend Report

Vote Trend Reports (VTRs) gauge the net impact of public opinion on vote intention for key candidates over the electoral cycle. It has 5 sections: electoral forecasts, vote distributions, vote trends, frontrunner details and latest polls.
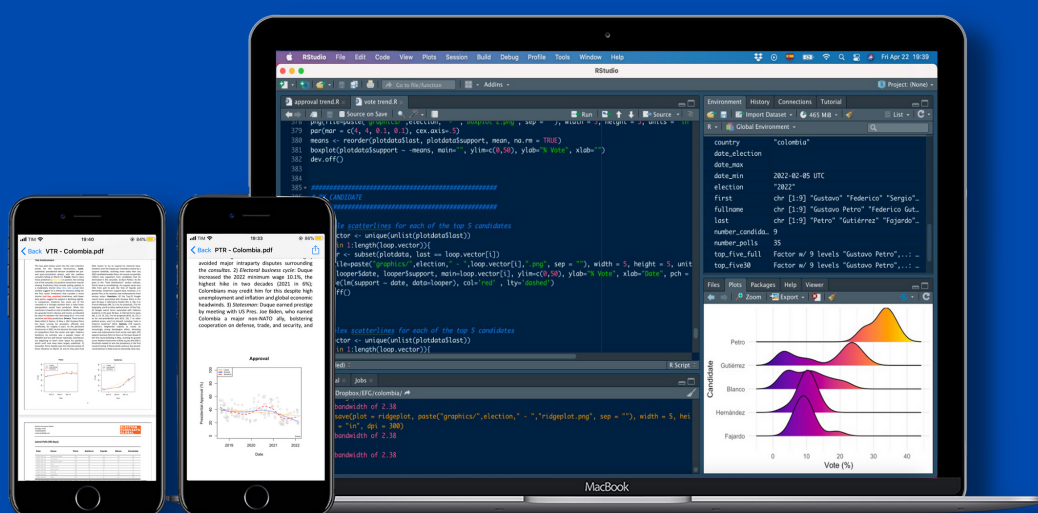
Popularity Trend Report

Popularity Trend Reports (PTRs) track popularity of leaders and governments over their tenure. It has 4 sections: popularity averages, popularity dynamics, comparative approval (including historical trends) and latest polls.

Cycle Briefings

We complement our reports with private, focused meetings to inform clients on the state of electoral and political cycles. Briefings are generally available at the outset and conclusion of election campaigns, as well as at the start and end of government terms.

Cycle briefings are conducted directly by PTG partners and/or by PTG country experts. These online presentations disclose scientifically backed forecasts and other political models of concern to stakeholders. Data are made available in machine-readable formats.

Partners

Our team is led by accomplished academic pioneers who can leverage scientific research into actionable insights for decision makers.

Kenneth A. Bunker, Ph.D.
Bunker received his doctorate in 2016 from the London School of Economics. He brings over a decade of experience in political consulting, electoral forecasting, and political briefings. He has done electoral research across the globe. His peer-reviewed publications appear in numerous international outlets. He is the founder of Tresquintos and #ElectoralDeathMatch, and a regular newspaper columnist, television panelist, and international media consultant.

Ryan E. Carlin, Ph.D.
Carlin earned his doctorate from the University of North Carolina at Chapel Hill in 2008. He has consulted with the World Bank, USAID, CENTRA, NORC, and the Latin American Public Opinion Project. Carlin is co-founder of the Executive Approval Project, director of Pollitik Lab, and editor of the Revista Lationamericana de Opinión Pública. His work has been published widely and funded by the National Science Foundation, Ford Foundation, and Mellon Foundation.

Contact Us

We would be glad to explore how PTG can add value to your enterprises and to discuss our services and pricing in more detail. PTG operates in English, Spanish, Portuguese, and Italian.

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