HCI MANAGEMENT Our Leadership

We've got the brightest minds in the business steering the ship. We know you'll enjoy working with our passionate and magnetic President, Barry Johnson. We know you'll be impressed with our highly knowledgeable sales team, led by Brian Smith. We know you'll be glad that the accomplished team of COO, Jason Pierson and CDO, Larry Schor, are on your side. These are just a few of the incredibly talented members of our leadership group. Meet the rest of the team and check out profile bios below.



Barry L. Johnson, DDS - President

Dr. Johnson is a founding partner of HCI and has served as president and chief executive officer since January 2001. Under his leadership, the company has experienced extraordinary growth and success. He is a reimbursement and coding expert, with over 20 years of experience in health care informatics. Dr. Johnson is a Certified Dental Consultant and a Fellow of the Academy of General Dentistry. Johnson earned his DDS from Northwestern University.



Jason C. Pierson - Chief Operating Officer

Mr. Pierson joined HCI as the CIO in August 2009 and was promoted to COO shortly thereafter. Jason has had 20 years in business, with a focus on technology and healthcare and has previously served in senior executive roles for small and Fortune 100 businesses. Pierson has a proven track record of successfully managing complex software development projects and expansive personnel groups across several verticals. He earned a BS degree from Cleary University.



Larry X. Schor - Corporate Development Officer

Mr. Schor has more than 25 years of experience in the health care industry with a primary interest in strategy, information technology and decision analytics, investment banking and business development. His record of innovation and success is well known and admired throughout the health industry. Schor holds a BS in Comparative Anatomy and a BA in American Literature from Allegheny College and a MPH, Biostatistics and Epidemiology from Boston University.



Brian C. Smith - Executive Vice President, Sales

Mr. Smith joined HCI in March of 2008 and currently serves as Executive Vice President of Sales. He has over 27 years of experience in the health care industry and has served in various senior executive positions in Fortune 500 companies as well as venture-backed startups throughout his career. Smith completed his graduate coursework in business administration and public health at UC Irvine and UCLA earning dual BS degrees in both Biology and Psychology.



Darin Johnson, MBA - Vice President, Marketing

Mr. Johnson joined HCI in 2002 and is known as an industry innovator in B2B and health informatics marketing. During Johnson's tenure, he has successfully positioned HCI as a market leader and heavily influenced eight consecutive years of double and triple-digit revenue growth. He has distinguished himself with over a decade of inventive work in health marketing. Johnson earned his MBA at the University of Utah, with a focus on marketing and entrepreneurialism.

