



*Flectric  
Lee's*

SALVAGE COLLECTION 2015

# LIVE THE LIFE ELECTRIC

Electric Tees is a unisex recycled organic graphic tops brand that's a mashup of read between the lines and think outside the box! Our tops feature eyebrow raising naughty, cheeky, tongue in cheek graphics that are guaranteed to cause a buzz!!!

This season we've found the line between art and porn and crossed it? For decades pornography has

objectified women, reducing the role women into just object to satisfy men's sexual cravings! The Internet has opened up pornography to women and men. The footing seems more equal and we wanted to have a bit of fun with that. One of the graphics we've created should probably have a Parental Advisory warning on it and the rest well lets just say they are sparky!!!

# INSPIRATION THIS SEASON

**#FREETHENIPPLE** is a call to action for women to go topless in public and why not! Topfreedom is a feminist movement has become a celebrity charged activism drive of the season. Our goal is straightforward advocacy something we would accomplished, by you wearing our electric tee! Now that's electric!!! Lewdness is a matter of perspective...

**NEON:** pr0n and n0rp were associated with the mid 1990's leet speak. Designed to hide from internet censorship and filtering and eventually placed on a blacklist which were #NSFW. Subcultures developed their own leet speak and it was this leet speak which defined them and made them unique.

**#LGBT** Kissing girls and Legs are in support of the lesbian, gay, bisexual and transgender community. We are a transfriendly brand and support all things gender neutral!

**MUNSTERS** Is a comic commentary to Shoreditch culture. Beatnik banana Munster is a representation of the hipster gentrification in Shoreditch but similary in East Berlin and New York. Mary Jayne pineapple Munster is a clubbing and festival crazed Shoreditcharian! THOT munster is a TURN IT UP! Munster, overindulgent and 100 percent alive in the Shoreditch party scene.

## **The Environment**

We don't look like your standard Eco aware brand but we are trying to be a bit more conscious about our Environment.

## **Corporate Social Responsibility**

We're trying to make a fantastic product that comes in at a great price for everyone involved in our business from our suppliers through to our customers. We don't want to make a product that hurts anyone or causes anyone any harm.

## **Materials**

Fabrics – This season we decided to go one better than just using organic fabrics and have managed to source recycled organic cotton. Our suppliers provide full traceability of all fibers using 100% certified recycled organic cotton blended with recycled polyester. Our suppliers are certified under the Global Organic Textile Standard and the Global Recycle Standard.

## **Manufacturing**

We ensure that our business and our suppliers follow the following principles:

- No use of child labour
- No use of forced labour
- Safe and health working conditions
- Legal labour contracts
- Payment of a living wage
- Freedom of association and the right to collective bargaining
- No discrimination against employees
- No excessive hours of work

Our manufacturing facilities are regularly audited for social compliance in accordance with standards set out by the International Labour Organisation, the Ethical Trading Initiative and other international bodies.

## **What have we missed?**

We're just starting our journey on the building of Electric Tees. Having an underlying feeling of goodness is what we're about. If there is something that we've missed out please let us know.

## **Contacts**

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Neon





**ET-S2-12**  
PRON STAR NEON SWEAT SHIRT  
MELANGE BLACK

**ET-S2-12**  
PRON STAR NEON T-SHIRT  
MELANGE HEATHER



**ET-S2-12**  
PRON STAR NEON T-SHIRT  
MELANGE NAVY

**ET-S2-12**  
PRON STAR NEON T-SHIRT  
MELANGE RED



prOn Star





**ET-S2-11**  
NORP NEON T-SHIRT  
MELANGE BLACK



**ET-S2-11**  
NORP NEON SWEAT SHIRT  
MELANGE NAVY



nOrp



**ET-S2-13**  
I'M ELECTRIC NEON T-SHIRT  
MELANGE NAVY

**ET-S2-13**  
I'M ELECTRIC NEON SWEAT SHIRT  
MELANGE HEATHER

**ET-S2-13**  
I'M ELECTRIC NEON T-SHIRT  
MELANGE GREEN

**ET-S2-13**  
I'M ELECTRIC NEON SWEAT SHIRT  
MELANGE BLACK



I'M  
ELECTRIC





**ET-S2-14**  
FREE THE NIPPLE NEON T-SHIRT  
MELANGE MID BLUE



**ET-S2-14**  
FREE THE NIPPLE NEON SWEAT SHIRT  
MELANGE HEATHER



FREE THE  
NIPPLE

Munsters





**ET-S2-23**  
BEATNIK BANANA MUNSTER  
T-SHIRT MELANGE NAVY



**ET-S2-11**  
BEATNIK BANANA MUNSTER  
SWEAT SHIRT MELANGE HEATHER



BEATNIK  
MUNSTER



**ET-S2-24**  
STRAWBERRY THOT MUNSTER  
SWEAT SHIRT MELANGE BLACK



**ET-S2-24**  
STRAWBERRY THOT MUNSTER  
T-SHIRT MELANGE HEATHER



STRAWBERRY  
THOT MUNSTER



**ET-S2-25**  
MARY JAYNE PINEAPPLE  
MUNSTER SWEAT SHIRT  
MELANGE MID BLUE



**ET-S2-25**  
MARY JAYNE PINEAPPLE  
MUNSTER T-SHIRT  
MELANGE GREEN



MARY JAYNE  
MUNSTER



Soft pr0n





**ET-S2-01**  
LEGS T-SHIRT  
MELANGE RED



**ET-S2-01**  
LEGS SWEAT SHIRT  
MELANGE HEATHER



LEGS



**ET-S2-19**  
KISSING GIRLS POP SWEAT SHIRT  
MELANGE BLACK



**ET-S2-19**  
KISSING GIRLS ART T-SHIRT  
MELANGE BLACK



**ET-S2-19**  
KISSING GIRLS ART SWEAT SHIRT  
MELANGE HEATHER

**ET-S2-19**  
KISSING GIRLS POP T-SHIRT  
MELANGE HEATHER



**KISSING  
GIRLS**





**ET-S2-16**  
NUDE BOOB BOLT T-SHIRT  
MELANGE RED



**ET-S2-16**  
NUDE BOOB BOLT SWEAT SHIRT  
MELANGE HEATHER



NUDE  
BOLT

An abstract graphic design featuring several hands in various colors (pink, blue, black, green, orange, brown, grey) reaching out or holding each other. The hands are set against a background of large, overlapping, organic shapes in shades of pink, magenta, and grey. The overall composition is dynamic and colorful.

X-TREME pr0n



**ET-S2-21**  
DOGGING ART T-SHIRT  
MELANGE NAVY



**ET-S2-21**  
DOGGING ART T-SHIRT  
MELANGE MID BLUE



**ET-S2-21**  
DOGGING ART SWEAT SHIRT  
MELANGE BLACK



**ET-S2-21**  
DOGGING ART SWEAT SHIRT  
MELANGE RED



DOGGING  
ART



**ET-S2-20**  
DOGGING POP T-SHIRT  
MELANGE HEATHER



**ET-S2-20**  
DOGGING POP T-SHIRT  
HEATHER PLUM



**ET-S2-20**  
DOGGING POP SWEAT SHIRT  
MELANGE BLACK



DOGGING  
POP





**ET-S2-22**  
DOGGING BOLT T-SHIRT  
MELANGE HEATHER



**ET-S2-22**  
DOGGING BOLT SWEAT SHIRT  
MELANGE RED



**ET-S2-22**  
DOGGING BOLT T-SHIRT  
MELANGE PLUM



**DOGGING  
BOLT**

A large, solid magenta diamond shape is positioned on the right side of the image, tilted at a 45-degree angle. It is set against a solid gray background.

Block



**ET-S2-03**  
BLOCK SILVER SWEAT SHIRT  
MELANGE NAVY



**ET-S2-02**  
BLOCK GOLD T-SHIRT  
MELANGE BLACK



**ET-S2-03**  
BLOCK SILVER T-SHIRT  
MELANGE PLUM



**ET-S2-02**  
BLOCK GOLD SWEAT SHIRT  
MELANGE HEATHER



**BLOCK**





**ET-S2-07**  
BLOCK RED SWEAT SHIRT  
MELANGE RED

**ET-S2-06**  
BLOCK PINK SWEAT SHIRT  
MELANGE HEATHER

**ET-S2-05**  
BLOCK BLUE SWEAT SHIRT  
MELANGE MID BLUE

**ET-S2-06**  
BLOCK PINK T-SHIRT  
MELANGE NAVY



**BLOCK**

[electrictees.co.uk](http://electrictees.co.uk)