## Reddit NLP Analysis: Subreddit Prediction

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## The problem: building a simple & robust classification model

**Our Goal** 

Predict which subreddit a given post-title or comment came from:

- r/geopolitics
- r/worldnews

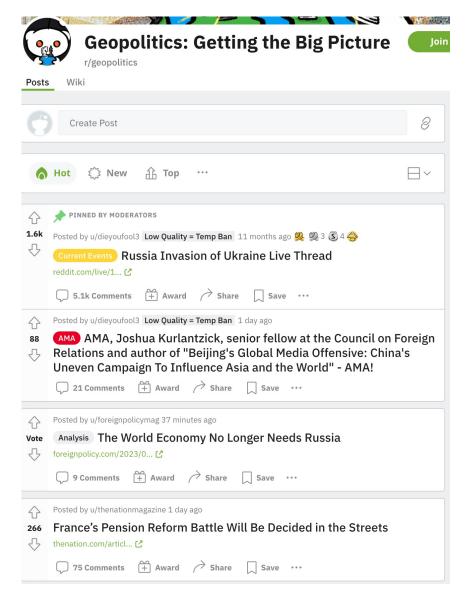
Model Use Case

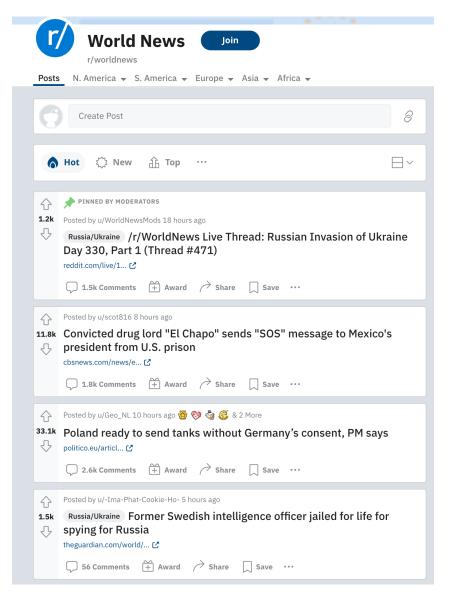
- The purpose of this exercise is to simply build the most accurate and effective model.
- There are many real world applications this model can be applied to at a later stage

Audience

Semi-technical audience

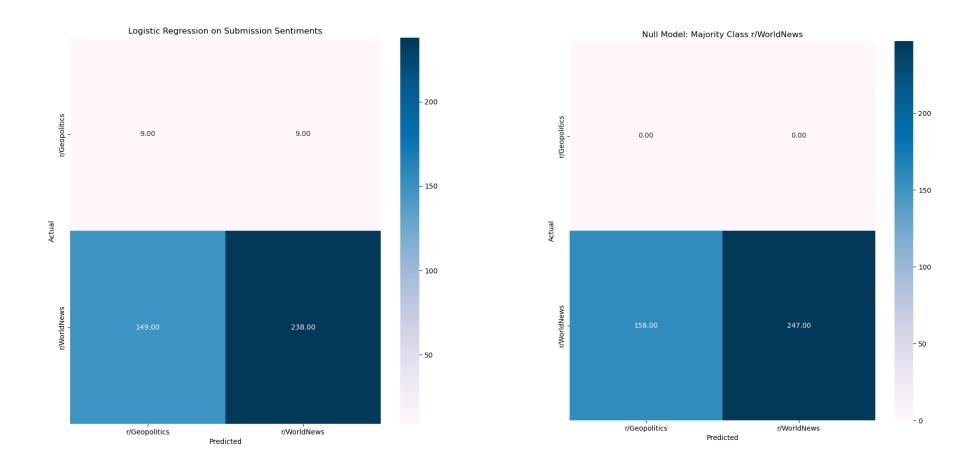
## Context: r/geopolitics vs. r/worldnews





## Simple Sentiment Analysis

- Sentiment Scores calculated (Vader SentimentIntensity Analyzer)
- Logistic regression using Sentiment Intensity scores as only feature



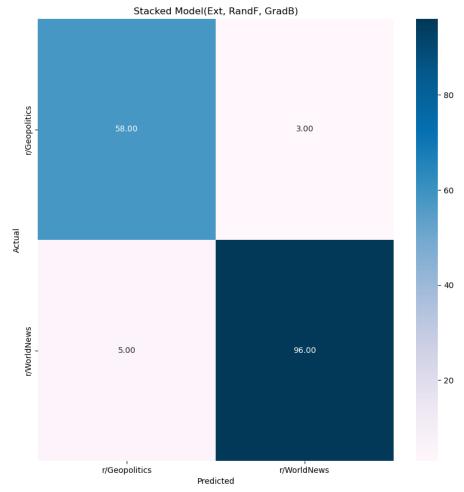
#### Submissions Data Models

Baseline: 0.611: r/worldnews

Model	Training Score	Testing Score	Final Testing Score
Logistic Regression (CVEC)	0.993	0.797	0.759
Logistic Regression (TFIDF)	0.909	0.775	0.765
Random Forest (CVEC)	1.0	0.821	0.796
Random Forest (TFIDF)	1.0	0.813	0.778
Extra Trees (CVEC)	1.0	0.84	0.783
Extra Trees (TFIDF)	1.0	0.808	0.759
Gradient Boost (CVEC)	0.995	0.780	0.771
<b>Gradient Boost (TFIDF)</b>	0.994	0.783	0.778

## Simple Stacking Model

Model	Training Score	Testing Score	Final Score
Random Forest (CVEC)	1.0	0.821	0.796
Extra Trees (CVEC)	1.0	0.84	0.783
Gradient Boost (TFIDF)	0.994	0.783	0.778
Stacked Model	1.0	0.800	0.864



# A look at top unigrams and bigrams from false positives

- russia
- power
- caspian
- war
- counts
- atlas
- rape
- germany
- books
- poland
- police
- days
- end
- batteries
- nato
- articles
- biden

- end war
- deploy patriot
- officer admits
- collapsing war
- ukraine atlas
- war yemen
- war ukraine
- · coming days
- met police
- books articles
- articles west
- atlas report
- biden promised
- csto crisis
- fares better
- promised end
- crisis Russia
- germany deploy
- patriot batteries
- doing opposite
- police deny

#### Recommendations

- Re-train models after adjusting for imbalanced classes
- Increase observations to make model more robust
- Further exploration of sentiment score variants
- Train and test model on comments data and aggregated commentsposts data