



Luka Ivas

Email

luka@ivas.me

Phone

+46 73 20 44 304

Portfolio

luka.ivas.me

LinkedIn

linkedin.com/in/lukaivas

Software

Adobe Photoshop, Illustrator, Figma, Mailchimp, Miro, Wordpress, ...

Skills

Web & Print, **UX / UI**, HTML + CSS, **Design systems**, **Design thinking**, Branding

Aspirations

UX Research, Analytics, Accessibility

Languages

English, German, Croatian



Relevant experience

Apr 2022 - Aug 2014

7 years, 8 months

Oranje, Zagreb, Croatia

Owner, boutique studio for UX / UI design, frontend, and branding.

- Designed internal dashboards and tools for various clients
- UI / UX for Business Intelligence suites
- Website design and frontend development (HTML + CSS) for various clients
- Branding and style guidelines for various clients

Jul 2012 - Sep 2010

1 year, 11 months

Orlando Film, Zagreb, Croatia

Lead designer / frontend developer

- Marketing deliverables (landing sites, wallpapers, flash animated banners, print ads, posters, billboards,...) for UFC's pay-per-view events in Croatia.
- In charge of concept & design for brands Fight Site (web portal), Fight Channel (tv channel web), Fight Stuff (webshop), OK Club (loyalty club website),
- CroCop Final Fight (live MMA event).
- Copywriting

EPG Shuttle

Created the concept, and managed development of a web app whose purpose was to cut down time needed for updating programme schedule. App also served as a main database for tv shows / movies. This project saved company resources by cutting down tasks' time (from 64 down to 8 hours / month).

Oct 2009 - Apr 2007

2 years, 7 months

Interactive1, Zagreb, Croatia

Web designer

- Worked on projects for T-Com, Adobe, Hewlett Packard, Unicef Croatia, FAO Italy, ...
- Accessibility for Italian Chamber of Commerce regional websites.
- Email marketing campaigns for MessageLabs, Giles-Dicksons Insurance, Bupa.
- Cross browser compatibility, W3C standards on projects for PwC.
- Project management on few UNDP Croatia projects.

2004



Aneri dental lab, Zadar, Croatia

Dental technician

- Dental ceramics course

2001

1 year



Stomatološka poliklinika Zagreb, Zagreb, Croatia

Dental technician

- Obligatory year of training before taking on dental technician exam.
6 months of fixed, 6 months of mobile dental prosthetics

Education

1996 - 1999

4 years



Zdravstveno učilište, Zagreb, Croatia

Dental lab technician

- High school for dental technicians

Certifications

Nielsen **Norman** Group

a world leader in UX design and research, awards this

Certificate in User Experience

with Specialty recognition in **UX Research**

to

Luka Ivas

on 24 March 2022 in recognition of completing **30 hours** or more of rigorous user experience training, including 30 hours or more of Specialty training, and passing the related exams. This status demonstrates a high level of dedication to UX education, and a strong commitment to the field of UX. The topics studied provide a solid foundation that rounds out personal, practical experience. *Updated on 30 September 2022.*

COURSES PASSED:

Discoveries: Building the Right Thing
Analytics and User Experience
The One-Person UX Team
Usability Testing
User Interviews
Mobile User Experience


Jakob Nielsen
Principal

UXC# 1058220

