

Chen Minghui

Product Manager

Overview:

- 3 years in user experience design consulting at Tangshuo Consulting for esteemed clients including Samsung, Lenovo, ZTE, Huawei, and China Mobile.
- 7 years as an internet product manager, currently at Rokid focusing on smart home and app-related business.
- Curator of AI Technology Headlines on Jike with 982 followers; UI AWARD 2010 winner for Best Interaction Design.
- Proficient in strategic planning tools (SWOT, PEST) and agile methodologies (SCRUM).

Experience:

Rokid, Senior Product Manager

Oct 2018 - Present

- Leading smart home and app product strategies, collaborating across teams to meet defined goals.
- Developed a Smart Home Platform Strategy, integrating 150+ brands and 1000+ devices, reducing integration time by 85%.
- Implemented the Rokid Smart Home Product Experience Upgrade Plan, improving voice interaction success rates.
- Enhanced user satisfaction for Rokid-App 4.x from 50% to over 70%.

Meitu Inc., Product Manager

Apr 2016 - Sep 2018

- Managed MEIOS intelligent services with over one million daily active users and led collaboration with Microsoft Cortana.
- Developed game mode feature, optimizing performance for mobile games, reducing user complaints by 80%.

ZhenYouQu Games, Game Planner

Feb 2015 - Mar 2016

- Oversaw core system planning and overseas operations for the company's games.

Swipppe Studio, Co-Founder & Product Manager

Apr 2012 - Jan 2015

- Developed lifestyle tools and mini-games with monthly active users reaching 30,000.

Tangshuo Consulting, UX Designer

Mar 2009 - Mar 2012

- Provided visual experience design services for leading tech companies.