Chen Minghui

Product Manager

Overview

- 3 years of experience in user experience design consulting at Tangshuo Consulting for top companies like Samsung, Lenovo, and Huawei.
- 7 years as an internet product manager, currently at Rokid focusing on smart home and app-related business.
- Curator of AI Technology Headlines on Jike (982 followers); Winner of UI AWARD 2010 for Best Interaction Design.
- Skilled in experience design, strategic planning (SWOT, PEST), and agile methodologies (SCRUM).

Experience

Rokid, Senior Product Manager – Oct 2018 to Present

- Responsible for smart home and app-related product business.
- Developed the "Smart Home Platform Strategy," building an ecosystem platform with 150+ brands and 1000+ devices.
- Implemented solutions reducing integration time from 7 days to 1 day.
- Enhanced user satisfaction of Rokid-App from 50% to over 70%.

Meitu Inc., Product Manager – Apr 2016 to Sep 2018

- Managed MEIOS intelligent services with over one million daily active users.
- Led development of game mode feature, reducing user complaints by 80%.

ZhenYouQu Games, Game Planner – Feb 2015 to Mar 2016

- Responsible for core system planning and operational activities.

Swipppe Studio, Co-Founder & Product Manager – Apr 2012 to Jan 2015

- Developed lifestyle tools and mini-games with monthly active users reaching 30,000.

Tangshuo Consulting, UX Designer – Mar 2009 to Mar 2012

- Provided visual experience design services for clients including GE and China Mobile.

Awards

- UI AWARD 2010, Best Interaction Design in the mobile category.

Education

- Xiamen University of Technology, Department of Software Engineering.