Chen Minghui
Product Manager

Overview

• 3 years in user experience design consulting at Tangshuo Consulting for top companies including Samsung, Lenovo, ZTE, and Huawei.

• 7 years as an internet product manager at Rokid, focusing on smart home and app-related business, and previously at Meitu with MEIOS system managing over one million daily active users.

• Curator of AI Technology Headlines on Jike with 982 followers; Winner of UI AWARD 2010 for Best Interaction Design.

• Detail-oriented in experience design; proficient in SWOT, PEST, and SCRUM methodologies.

Experience

Rokid, Senior Product Manager – Oct 2018 to Present

• Lead product business strategies for smart home and app-related products.

• Developed Smart Home Platform Strategy, integrating 150+ brands.

• Enhanced integration efficiency, reducing time from 7 to 1 person-day.

• Implemented experience upgrade plans improving user satisfaction from 50% to over 70%.

Meitu Inc., Product Manager – Apr 2016 to Sep 2018

• Managed MEIOS intelligent services with over one million daily active users.

• Led collaboration with Microsoft Cortana team for 0-1 development.

• Developed game mode feature, reducing user complaints by 80%.

ZhenYouQu Games, Game Planner – Feb 2015 to Mar 2016

• Planned core systems and operational activities for the company's games.

Swipppe Studio, Co-Founder & Product Manager – Apr 2012 to Jan 2015

• Developed lifestyle tools and mini-games with 30,000 monthly active users.

Tangshuo Consulting, UX Designer – Mar 2009 to Mar 2012

• Provided visual experience design services for clients including Samsung and Lenovo.

Awards

• UI AWARD 2010, Best Interaction Design in the mobile category.

Education

• Xiamen University of Technology, Department of Software Engineering.