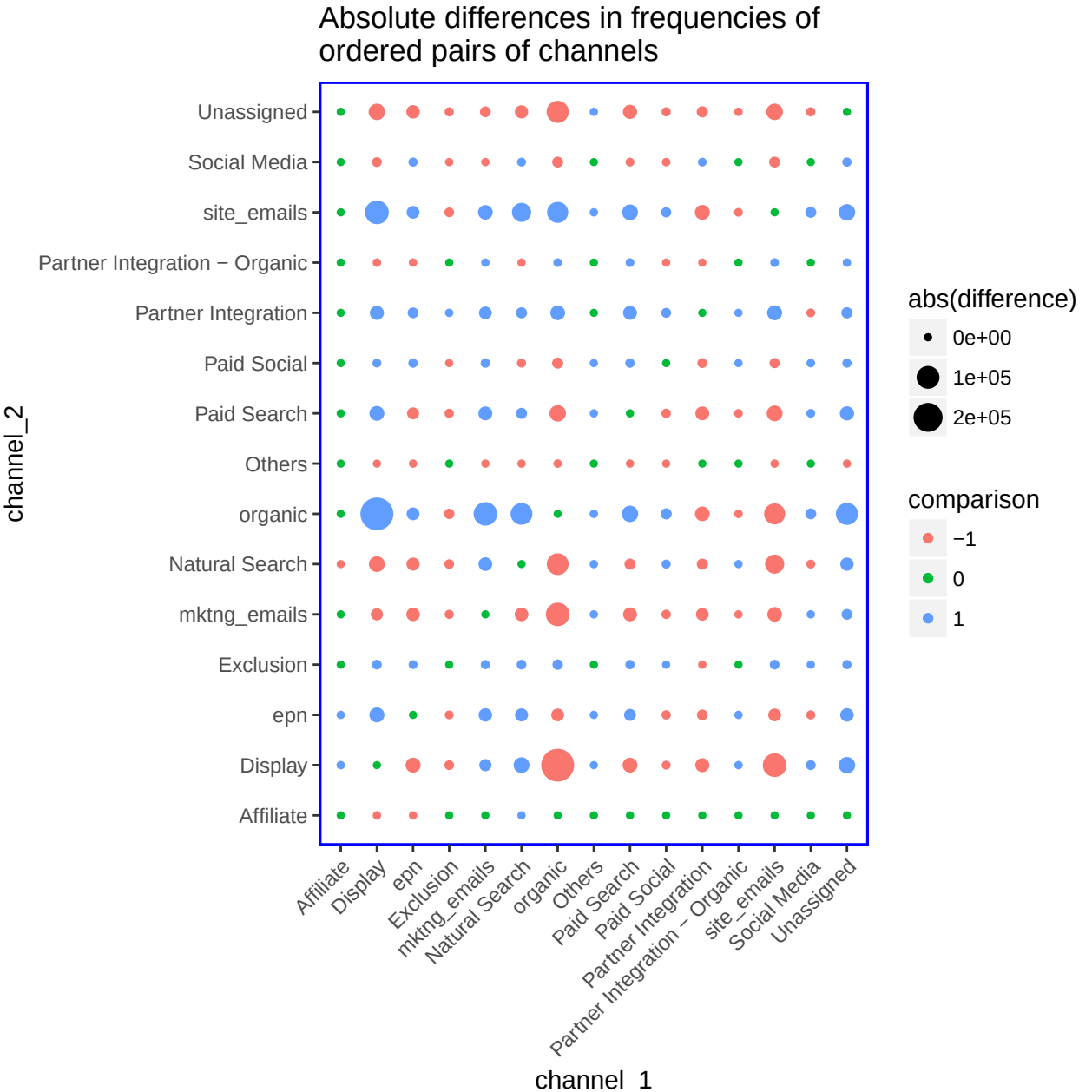
Absolute differences in frequencies of ordered pairs of channels
channel_2
Unassigned
Social Media
site_emails
Partner Integration − Organic
Partner Integration
Paid Social
Paid Search
Others
organic
Natural Search
mktng_emails
Exclusion
epn
Display
Affiliate
channel_1
Affiliate
Display
epn
Exclusion
mktng_emails
Natural Search
organic
Others
Paid Search
Paid Social
Partner Integration
Partner Integration − Organic
site_emails
Social Media
Unassigned
abs(difference)
0e+00
1e+05
2e+05
comparison
−1
0
1